

**F-2113**

**Sub. Code**

**7PMG2C1**

**M.Phil. DEGREE EXAMINATION, APRIL 2019**

**Second Semester**

**Management**

**EMERGING TRENDS IN MANAGEMENT**

**(CBCS – 2017 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Section A**

(6 × 3 = 18)

Answer **all** questions.

1. What does work-life balance mean?
2. Write a short note on “360 degree performance appraisal”.
3. What FDI in retail?
4. What are the key elements of corporate governance?
5. List out the objectives of credit management.
6. State the key features of Just-in-time inventory.

**Section B**

(4 × 6 = 24)

Answer any **four** questions.

7. Bring out the importance of corporate social responsibility.
8. How to manage and boost diversity in the workplace? Explain.

9. Discuss the main problems of agricultural marketing in India.
10. "Media explosion causes difficulty in media choice" – Comment.
11. What is Credit Management? Discuss its principles.
12. Write a descriptive note on "Lean Manufacturing".

**Section C**

(3 × 11 = 33)

Answer **all** questions, choosing either (a) or (b).

13. (a) Enumerate the various steps involved in Business Process Reengineering.

Or

- (b) Explain the various ways to improve employees retention.

14. (a) Discuss the main causes of stress in work place.

Or

- (b) What are the different types of retail formats in India?

15. (a) Describe the merits and demerits of activity based costing.

Or

- (b) Elaborate the foundation elements of Kaizen.