

<b>F-2898</b>
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<b>Sub. Code</b>
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<b>7MBA1C1</b>
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**M.B.A. DEGREE EXAMINATION,  
NOVEMBER 2019**

**First Semester**

**Management Studies**

**MANAGEMENT THEORY AND PRACTICE**

**(CBCS – 2017 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What is Centralization?
2. What is classical management thought?
3. What is Delegation?
4. List out the three types of Planning.
5. What is Forecasting?
6. What is Formal Organization?
7. State two Limitations of Planning.
8. State any two control Techniques.
9. Give any two Advantages of Decentralization.
10. What is Departmentation?

**Part B**

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Define Management and explain the development of management thought.

Or

- (b) Explain Maslow's Need hierarchy theory.

12. (a) Define planning and its objectives.

Or

- (b) What are the various functions of a Manager?

13. (a) Explain Centralization and Decentralization.

Or

- (b) Write a note on contributions of F.W. Taylor to Management.

14. (a) Define Staffing and its objectives.

Or

- (b) State and explain delegation and its principles.

15. (a) Explain the principles of Direction.

Or

- (b) Explain models of Directing.

**Part C**

(3 × 10 = 30)

Answer any **three** questions.

16. Explain Henri Fayol's 14 Principle of Management.
  17. Briefly explain various types of Plans.
  18. Enumerate various types of Organizations.
  19. Explain the design and essentials of Effective Control System.
  20. Describe about the approaches to achieve effective co-ordination.
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<b>7MBA1C2</b>
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**M.B.A. DEGREE EXAMINATION, NOVEMBER 2019**

**First Semester**

**Management Studies**

**MANAGERIAL ECONOMICS**

**(CBCS – 2017 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What is the significance of Managerial Economics?
2. What are the basic Economic tools in Managerial Economics?
3. Write Short note on Demand Theory.
4. What is Elasticity of Demand?
5. Write short note on Cost Analysis.
6. Explain about the fixed proportion production concepts.
7. Describe the Oligopoly Model.
8. What do you mean by Monopolistic Market?
9. Distinguish between suppressed and open inflation.
10. Explain Demand-Pull inflation.

**Part B**

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Discuss the nature and scope of Managerial Economics.

Or

- (b) Explain the roles and responsibilities of Managerial Economist.

12. (a) Explain the objectives of Demand Analysis and Determinants of Demand.

Or

- (b) Explain Price, Cross and Income Elasticity of Demand used in managerial decision making process.

13. (a) What is Empirical Production Function? Explain the optimum combination of inputs with diagrams.

Or

- (b) Write short notes on Short-run and Long-run Average costs curves and its analysis.

14. (a) Explain about the pricing under different market structure.

Or

- (b) What do you mean by Monopoly? How price and output is determined in short and long run in Monopoly Competition?

15. (a) Explain the methods of measurement of National Income.

Or

- (b) What do you mean by Trade Cycles and state the causes and policies to counter trade cycles?

**Part C**

(3 × 10 = 30)

Answer any **three** questions.

16. Explain the basic economic tools in Managerial Economics.
  17. Explain about the Demand forecasting methods with example.
  18. What are the characteristic of various factors of production and explain about the laws of production.
  19. Explain the perfect and imperfect pricing decisions with suitable example.
  20. What is the major macroeconomics issues related to business decision making? Explain in detail.
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<b>7MBA1C3</b>
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**M.B.A. DEGREE EXAMINATION, NOVEMBER 2019**

**First Semester**

**Management Studies**

**ACCOUNTING FOR MANAGERS**

**(CBCS – 2017 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. List out the main objective of accounting.
2. Write the meaning of Double entry.
3. Distinguish between trade and cash discount.
4. Write any two advantages of ledger.
5. Define the term ratio.
6. Define the concept of funds.
7. What is called Budget?
8. Write any two objectives of budgetary control.
9. Write the major functions of cost accounting.
10. What is the nature of fixed cost?

**Part B**

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) What are the various types of accounts? Explain with suitable example.

Or

- (b) Distinguish between double entry and single entry system.
12. (a) Journalize the following transactions, post them in the ledger and balance the accounts as on 31<sup>st</sup> December 2017.
- 1.12.17 Rashmi started business with a capital of Rs. 50,000
- 2.12.17 She purchased furniture for Rs. 5,000
- 3.12.17 Bought goods on credit from Vinod for Rs. 8,000
- 14.12.17 Sold goods to Suresh for Rs. 5,000
- 15.12.17 Received cash from Suresh Rs. 3,000
- 18.12.17 Purchased goods for cash Rs. 12,000
- 27.12.17 Sold goods for Cash Rs. 8,000
- 28.12.17 Paid Rent Rs. 1,200
- 31.12.17 Paid Vinod Rs. 3,000 on account

Or

- (b) From the following balances extracted from the books of Arun for the year ended 31.12.2012. Prepare manufacturing account.

Opening stock :

Raw material	20,000
Semi-finished goods	10,000
Finished goods	52,000



Purchases:

Raw materials	16,000
Finished goods	34,000

Carriage Inwards

Raw material	6,000
Finished goods	700
Manufacturing wages	14,000
Salary of supervisor	7,200
Gas and water	6,000
Return of Materials	2,600
Coal and fuel	6,600
Factory power	25,000
Fire Insurance	2,600
Sales returns	24,000
Dep. on factory buildings	2,400

Closing stock

Raw material	16,000
Semi finished goods	26,000
Finished goods	44,000
Sales	4,40,000

13. (a) From the following details, calculate the current ratio and acid test ratio.

Current assets	Rs.	Current liabilities	Rs.
Stock in trade	77,000	Sundry creditor	23,300
Sundry debtors	47,300	Acceptances	9,460
Cash in hand	6,700	Dividend warrants	
Advances (short-term)	13,300	Issued but not cashed	190
Prepaid taxes	700	Provision for taxation	10,150

Or

- (b) From the following P & L a/c calculate funds from operations.

	Rs.		Rs.
To Salary	28,000	By Gross profit	1,50,000
To Rent	12,000	By Profit on sale	12,000
To Printing	6,000	of Furniture	
To Depreciation	25,000	By Interest on	8,000
		Investment	
To Goodwill	10,000		
To Loss on sale of plant	5,000		
To Provision for tax	15,000		
To Proposed dividend	14,000		
To Net profit	55,000		
	<u>1,70,000</u>		<u>1,70,000</u>

14. (a) Enumerate the advantages and limitations of budgetary control.

Or

- (b) What is flexible budget? How is it prepared?

15. (a) What are the various elements of cost?

Or

- (b) What is a cost sheet? Give format of a cost sheet.

**Part C**

(3 × 10 = 30)

Answer any **three** questions.

16. Differentiate book keeping from Accounting.
17. Explain the various methods of classification of ratios with examples.
18. The comparative balance sheets of M/S Venkat and Subbu as on 31.12.1996 and 31.12.1997 were as follows:

Liabilities	1996	1997	Assets	1996	1997
Sundry creditors	80,000	85,000	Cash	20,000	15,000
Loan from Prasanna	40,000	35,000	Receivables	50,000	90,000
Bank loan	80,000	90,000	Inventories	70,000	60,000
Combined capital	1,25,000	1,50,000	Plant	80,000	55,000
			Land	1,05,000	1,40,000
	<u>3,25,000</u>	<u>3,60,000</u>		<u>3,25,000</u>	<u>3,60,000</u>

During the year a machine costing Rs. 10,000 (accumulated depreciation Rs. 4,000) was sold for Rs. 7,000. The provision for depreciation against plant as on 31.12.96 was Rs. 25,000 and on 31.12.97 Rs. 40,000. Net profit for the year 1997 amounted Rs. 46,000. Prepare schedule of changes in working capital and statement of sources and applications of funds.

19. What is zero base budgeting? How does it differ from traditional budgeting?

20. From the following particulars of product X, prepare a production statement (ie) cost sheet for the month of September 2002.

Raw materials:

Opening stock	–	40,000
Purchases	–	3,00,000
Closing stock	–	20,000
Director Labour	–	1,20,000
Factory overheads	–	45,000
Office and Admin overheads	–	55,000
Selling and distribution expenses	–	20,000

Finished stock:

Opening stock 1000 @ 11.20 per unit

Closing stock 3,000 @ at current cost price

Profit on sales at 20%. Total units produced 50,000 units

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<b>7MBA1C4</b>
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**M.B.A. DEGREE EXAMINATION, NOVEMBER 2019**

**First Semester**

**Management Studies**

**ORGANISATIONAL BEHAVIOUR**

**(CBCS – 2017 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What is Social Psychology?
2. Write short note on Elton Mayo Study.
3. What do you mean by Reinforcement?
4. Define learning.
5. Write short note on Cognitive Component.
6. What is Ego-Defensive Function?
7. Write short note on Leadership
8. What do you mean by Group Formation?
9. Write short note on Organizational Change.
10. What do you mean by Building Trust?

**Part B**

(5 × 5 = 25)

Answer **all** questions Choosing either (a) or (b)

11. (a) Explain the Challenges and Opportunities of Organizational Behaviour.

Or

- (b) Describe the Historical over view of the field in Organizational Behaviour.

12. (a) Explain the Selective Perception and Social Perception in Details.

Or

- (b) Discuss the Theories of Personality in detail.

13. (a) Write short note on Changing Attitudes.

Or

- (b) Enumerate different types of Motivation.

14. (a) Describe the dynamics of Group Formation.

Or

- (b) Explain the causes of Stress.

15. (a) Describe the types of Organizational Change.

Or

- (b) Explain the suggestions for Overcoming Resistance to Change.

**Part C****(3 × 10 = 30)**Answer any **three** questions.

16. Discuss in detail about Hawthorne Studies.
  17. Explain the theories of Personality and Measuring Personality in detail.
  18. Describe the Process Theories of Work Motivation in detail.
  19. Discuss different types of Group Behaviour.
  20. Explain the OD interventions in detail.
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