

F-2610

Sub. Code

7BFC3C1

B.Sc. DEGREE EXAMINATION, NOVEMBER 2019

Third Semester

Fashion Technology and Costume Designing

PRINCIPLES OF PATTERN MAKING

(CBCS – 2017 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. State the importance of body measurements.
2. How will you measure cervical height?
3. What is stay stitching?
4. Define Grain.
5. What is draping?
6. What do you mean by flat pattern designing?
7. Define commercial patterns.
8. Define pattern grading.
9. What is ease?
10. What is Fitting?

Part B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Explain the measuring tools.

Or

- (b) What are the preparations to be done before taking measurements?

12. (a) What are the rules to be remembered in pattern layout?

Or

- (b) Discuss the importance of grain in garment cutting and construction.

13. (a) Give the procedure for drafting adhesive paper dress form.

Or

- (b) Describe the advantages of paper patterns.

14. (a) How is commercial patterns developed?

Or

- (b) Write a note on computer grading.

15. (a) How will you check for good fit?

Or

- (b) What are the standards of good fit?

Part C**(3 × 10 = 30)**Answer any **three** questions.

16. Discuss about the important measurements for men and explain the procedure for taking those measurements.
 17. How will you prepare fabric for cutting? Explain.
 18. Describe the principles of pattern drafting.
 19. Discuss about the grading techniques their advantages and disadvantages.
 20. Describe the common pattern alterations in a fitted bodice pattern.
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F-2612

Sub. Code

7BFC5C1

B.Sc. DEGREE EXAMINATION, NOVEMBER 2019

Fifth Semester

Fashion Technology and Costume Designing

GARMENT MANUFACTURING TECHNOLOGY

(CBCS – 2017 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is spreading?
2. What is the objective of cutting?
3. What is lock stitch?
4. What is puckering?
5. What is bar tacking?
6. What are snap fasteners?
7. Define Fusing.
8. State the means of fusing.
9. What is the purpose of pressing?
10. What is permanent press?

Part B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Explain about planning and reproduction of marker.

Or

- (b) Write a note on efficiency of the marker plan.

12. (a) Explain the feeding mechanism of a sewing machine.

Or

- (b) Write about the tests for sew ability and tailor ability.

13. (a) Write a note on button sew machine.

Or

- (b) Write about Interlinings and hooks and loop fastening.

14. (a) Describe the factors that affect fusing quality.

Or

- (b) Discuss the advantages of fusible interlining.

15. (a) Describe the categories of pressing.

Or

- (b) Explain pleating.

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. Explain the requirements of spreading process.
 17. Elaborate on seam properties and types.
 18. Explain the types of work aids used with a sewing machine.
 19. Explain the equipments used for fusing.
 20. Describe steam press and press cladding.
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F-2613

Sub. Code

7BFC1E1

B.Sc. DEGREE EXAMINATION, NOVEMBER 2019

Fifth Semester

Fashion Technology And Costume Designing

Elective – FABRIC STRUCTURE AND DESIGN

(CBCS – 2017 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Define plain weave.
2. Define peg plan
3. Write note on Mock Leno weave
4. Draw crepe weave design.
5. Explain extra warp figured fabric.
6. Write the end uses of Backed fabric.
7. Define pile fabrics.
8. Elaborate the enduses of Weft plushes.
9. Describe centre stitched double cloth .
10. Mention the end uses of self stitched fabric.

Part B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Explain the weave representation methods in detail.

Or

- (b) Explain the basic elements of woves design.

12. (a) Differentiate ordinary and brighten Honeycomb.

Or

- (b) Give brief note on crepe weave.

13. (a) Differentiate warp backed and weft backed fabrics.

Or

- (b) Define figured fabrics and explain its enduses in detail.

14. (a) Explain face to face warp pile.

Or

- (b) Elaborate on pile fabrics.

15. (a) Explain the classification of double cloth.

Or

- (b) Give brief note on enduses of double cloth.

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. Explain the classification and Enduses of twill weave.
17. Write a note on Huck a back weave and explain its characteristics, design, draft, peg plan and end uses in detail.

18. Draw design, draft and peg plan for extra wrap figuring and explain it in detail.
 19. Elaborate on length density and fastness of no pile fabric.
 20. Discuss about the wrap and weft stitched double cloth in detail.
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F-2614

Sub. Code

7BFC1E2

B.Sc. DEGREE EXAMINATION, NOVEMBER 2019

Fifth Semester

Fashion Technology and Costume Designing

Elective – FASHION CLOTHING PSYCHOLOGY

(CBCS – 2017 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is style?
2. Describe the term Trend.
3. Give short notes on psychological needs of fashion.
4. What is technological improvements in fashion changes?
5. Explain – fashion victim.
6. Explain the role of sales records in market research.
7. Define fashion Designer.
8. Name few Indian Women fashion Designers.
9. Why do we call France as world Fashion Centre?
10. Write the role of England in fashion World.

Part B**(5 × 5 = 25)**

Answer **all** questions, choosing either (a) or (b).

11. (a) What is meant by

- (i) Fashion (ii) FAD (iii) chic?

Or

(b) Write brief note on fashion show.

12. (a) Write about the social psychology of fashion.

Or

(b) Explain in detail on the role of costume as status symbol and personality.

13. (a) Explain in detail about the fashion followers.

Or

(b) Explain the role of colour services.

14. (a) Explain the role of Hemant Trivedi in Fashion Industries.

Or

(b) Explain the role of Ravi Bajaj in Fashion Industry.

15. (a) Discuss about Italian fashion centres.

Or

(b) Explain in detail on American Fashion Centre.

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. Elaborate on Fashion Forecasting.
 17. Discuss about the factors that influence the fashion change.
 18. What is fashion Adoption and Explain its variations in detail?
 19. Write brief note on the following Haute Couture designers
 - (a) Ritu Kumar
 - (b) Tarun Tahiliani
 20. Discuss about France contribution of fashion world.
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F-2616

Sub. Code

7BFC2E2

B.Sc. DEGREE EXAMINATION, NOVEMBER 2019

Fifth Semester

Fashion Technology and Costume Designing

**Elective: APPAREL MERCHANDISING AND
MARKETING**

(CBCS – 2017 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Define Production Concept.
2. What is Marketing Concept?
3. Define Retail Merchandising.
4. What is Export Merchandising?
5. What is mean by Exterior display?
6. Define visual merchandising.
7. What is cross merchandising?
8. What is Merchandise Presentation?
9. Define WTO
10. Define Letter of Credit.

Part B**(5 × 5 = 25)**

Answer **all** questions, choosing either (a) or (b).

11. (a) Write a note on various concepts of Marketing.

Or

- (b) Describe about Macro Marketing Environment.

12. (a) Write about the Roles and responsibilities of a merchandiser in a buying house.

Or

- (b) Write a note on Steps in Fashion Merchandising.

13. (a) What are the types of display?

Or

- (b) Write a detailed note on factors involved in organising a Fashion show.

14. (a) Write a note on Dominance by Brand Name.

Or

- (b) Discuss about the basic principles of merchandise presentation.

15. (a) What are the difference between domestic marketing and export marketing?

Or

- (b) Write a note on motivations for export marketing.

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. Give a detailed account on process of Fashion Marketing.
 17. Write a detailed note on steps for buying merchandise
 18. Discuss about the types of Displays and lighting.
 19. Explain in detail about the various types of dominance factors in merchandise presentation.
 20. Write a detailed note on important features of export marketing.
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