

F-7138

Sub. Code

7BFC2E1

B.Sc. DEGREE EXAMINATION, APRIL 2022

Fifth Semester

Fashion Technology and Costume Designing

Elective – VISUAL MERCHANDISING

(CBCS – 2017 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What are the functions of visual merchandising?
2. Write a note on principles of visual merchandising.
3. Define the term store planning.
4. State the objectives of floor planning.
5. Write any two rules of circulation plan.
6. What is race track plan?
7. What is merchandising presentation?
8. What is dominance factor in merchandising?
9. What is institutional display?
10. List any four merchandising tool list.

Part B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Write short notes on importance of visual merchandising.

Or

- (b) Discuss about retailing in India.

12. (a) Discuss the purpose of planning fixtures.

Or

- (b) Write short notes on areas of retail store planning.

13. (a) Describe the importance of circular plan.

Or

- (b) Illustrate and explain grid plan.

14. (a) Write short notes on principles of merchandising presentation.

Or

- (b) Explain elementary of display.

15. (a) Discuss about promotional display Vs institutional display.

Or

- (b) Write short notes on concept of colour and lights.

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. Give an account on role of visual merchandiser.

17. Illustrate and explain various types of store plan.

18. Write a detailed note on types of circulation plan.
 19. Explain categories in merchandising presentation.
 20. What are the types of mannequins and explain it in detail?
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Sub. Code

7BFC6C1

B.Sc. DEGREE EXAMINATION, APRIL 2022.

Sixth Semester

Fashion Technology and Costume Designing

TEXTILE TESTING

(CBCS – 2017 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. List the equipments used for measuring atmospheric condition.
2. Define humidity.
3. What is fibrograph?
4. Name the instrument used to measure fiber strength.
5. What are the various directions of twist?
6. Name the equipments used to determine yarn count.
7. What is abrasion?
8. What is the principle of tensile strength tester.
9. State the importance of drape.
10. What is crease?

Part B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Describe the influence of humidity on fiber properties.

Or

- (b) Describe (i) Standard atmospheric condition
(ii) Standard regain

12. (a) Write a note on fiber maturity.

Or

- (b) Explain the working of a micronaire.

13. (a) Discuss about single yarn strength tester.

Or

- (b) Write a note on yarn crimp and its determination.

14. (a) Explain about tearing strength tester.

Or

- (b) How is bursting strength determined?

15. (a) How is thermal conductivity tested?

Or

- (b) How will you test the absorbency of a fabric?

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. Explain about wet and dry bulb hygrometer.
17. Explain the working of Baer sorter.

18. Describe the principle of Uster hairiness tester.
 19. How is pilling of a fabric determined?
 20. Write about stiffness tester.
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Sub. Code

7BFC3E1

B.Sc. DEGREE EXAMINATION, APRIL 2022.

Sixth Semester

Fashion Technology and Costume Designing

Elective : GARMENT QUALITY SPECIFICATIONS

(CBCS – 2017 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Define the term quality control.
2. What is 10 point system?
3. What is meant by inspection loop?
4. Mention the quality parameters in packaging.
5. Give the quality specifications of marketing.
6. Write the importance of distribution of documents and records.
7. What is progressive bundle system?
8. What are the points to be consider in evaluating basic production system?
9. What is variable cost?
10. What is meant by standard cost sheet?

Part B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Explain establishing merchandising standards.

Or

- (b) Write short notes on quality control of raw material.

12. (a) Discuss about quality standard control.

Or

- (b) Describe about quality control and government contracts.

13. (a) Write short notes on functions of production control.

Or

- (b) Discuss about scope of apparel manufacturing activity.

14. (a) Explain basic production system.

Or

- (b) How will you schedule and produce many styles simultaneously?

15. (a) Explain functions of cost control.

Or

- (b) Discuss about manufacturing budget.

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. Elaborate on fabric inspection system.
 17. Briefly explain quality control inspection procedure for processing.
 18. Explain about co-ordinating departmental activities.
 19. Discuss in detail flow process grids and charts.
 20. Write a detailed note on Break Even charts.
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F-7141

Sub. Code

7BFC3E2

B.Sc. DEGREE EXAMINATION, APRIL 2022.

Sixth Semester

Fashion Technology and Costume Designing

**Elective: INDIAN TRADITIONAL TEXTILES AND
EMBROIDERY**

(CBCS – 2017 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What was the beginning of costumes?
2. What was the specialty of costumes of Vedic ages?
3. Mundu – Describe.
4. Name the state where colourful dresses and angarkha are worn.
5. Kantha embroidery- Describe.
6. Name the embroidery of Bengal and Himachal pradesh.
7. Name two woven shawls of Kashmir.
8. What is the speciality of brocades?
9. Patola- Describe.
10. Roghan work-Explain.

Part B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Describe the costumes of Kushan period.

Or

- (b) Depict the costumes of Mauryan and Sunga period.

12. (a) Describe the costumes of Karnataka.

Or

- (b) Describe the costumes of Gujarat.

13. (a) Write a note on Kutch embroidery.

Or

- (b) Write a note on Chikenkari embroidery.

14. (a) Write a note on woven sarees of Tamilnadu.

Or

- (b) Describe Himrus and Amrus.

15. (a) Write a note on block printing and Laharia.

Or

- (b) Explain the techniques of Kalamkari.

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. Discuss the costumes of Indus valley civilization.
17. Discuss about the male and female attires of Tamilnadu.
18. Explain the material, stitches, colours and motifs used in Phulkari embroidery.

19. Discuss about the woven textiles of India.
 20. Discuss about the Dyed textiles of India.
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