

C-1550

Sub. Code

80711

M.B.A. DEGREE EXAMINATION, NOVEMBER 2019

First Semester

Logistics and Shipping

PRINCIPLES AND ORGANIZATIONAL MANAGEMENT

(2019 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer all questions.

1. Define planning.
2. What is forecasting?
3. What is span of control?
4. What is delegation authority?
5. Write short note on two elements of control.
6. What is system?
7. What is perception?
8. What is group dynamics?
9. What is organizational effectiveness?
10. What is mean by International Business?

Part B**(5 × 5 = 25)**Answer **all** questions.

11. (a) What are the functions of management?

Or

(b) Explain the various approaches to management.

12. (a) Describe the Maslow's theory of motivation.

Or

(b) What are the elements of leadership?

13. (a) Discuss the characteristics of control.

Or

(b) Explain the prerequisites of control.

14. (a) How will you narrate the process of communication.

Or

(b) What are the levels of conflict?

15. (a) Explain the nature of organizational effectiveness.

Or

(b) Discuss the trends in International business.

Part C**(3 × 10 = 30)**Answer **all** questions.

16. (a) Explain the process of job analysis.

Or

(b) Describe the formal and informal organization.

17. (a) Explain the line and staff authority structure of the organization.

Or

- (b) What are the steps in selection process?

18. (a) Explain the various factors influencing the perception.

Or

- (b) Discuss the various modes of managing conflict.
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80713

M.B.A. DEGREE EXAMINATION, NOVEMBER 2019

First Semester

Logistics and Shipping

SHIPPING MANAGEMENT

(2019 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is shipping?
2. Define Ship Management.
3. What exactly is a load line?
4. What is Chartering?
5. What is Liner service?
6. Give your understanding on 'Bill of Lading'.
7. Define Shipbroking.
8. Who are ship brokers?
9. Define Cash flow.
10. What is Tort?

Part B**(5 × 5 = 25)**Answer **all** questions

11. (a) Give the reasons for Sea Transport.

Or

(b) Classify ships.

12. (a) Write short notes on 'Charterparty'.

Or

(b) What are Charter types?

13. (a) Identify the various types of tankers'.

Or

(b) Write short notes on 'Tanker Chartering'/'

14. (a) Give a brief note on 'The Institute of Chartered Shipbrokers'.

Or

(b) Discuss the importance of Maritime transportation.

15. (a) List out the different types of companies.

Or

(b) Write down the fundamentals of English Law.

Part C**(3 × 10 = 30)**Answer **all** questions.

16. (a) Name and explain the different shipping markets.

Or

(b) Narrate the history of ships.

17. (a) Sketch out the history of containerisation.

Or

(b) Discuss the importance of Ship Management.

18. (a) What remedies are available to an aggrieved party for a breach of contract? Elaborate.

Or

(b) Detail the legal aspects of shipping business.

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80714

M.B.A. DEGREE EXAMINATION, NOVEMBER 2019

First Semester

Logistics and Shipping

QUANTITATIVE TECHNIQUES

(2019 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Give the meaning of Quantitative Techniques.
2. What is SCM?
3. Define Correlation analysis.
4. What is Regression Analysis?
5. Describe Probability Distribution.
6. What is Sampling Theory?
7. Give a brief note on Decision Tree.
8. Describe Linear Programming.
9. Define Database.
10. What is Database Design?

Part B**(5 × 5 = 25)**Answer **all** questions.

11. (a) The following table gives the marks of 58 students in Statistics. Calculate the average marks of this group.

Marks	No. of Students
0 – 10	4
10 – 20	8
20 – 30	11
30 – 40	15
40 – 50	12
50 – 60	6
60 – 70	2
Total	58

Or

- (b) Find Geometric Mean.

145, 367, 268, 73, 185, 619, 280, 115, 870, 315

12. (a) Discuss the importance of Correlation analysis.

Or

- (b) Construct Index Number for 2013 taking 2012 as base.

Commodity	Price 2012	Price 2013
A	50	70
B	40	60
C	80	90
D	110	120
E	20	20

13. (a) What are the types of Probability sampling methods?

Or

- (b) What are the types of Non-Probability sampling methods?

14. (a) Write the value of

$$\begin{vmatrix} 2 & 7 & 65 \\ 3 & 8 & 75 \\ 5 & 9 & 86 \end{vmatrix}$$

Or

- (b) Present the types of Managerial decisions.

15. (a) What is Electronic Computing? Give the Principles of Electronic Computing.

Or

- (b) What are the components of DBMS?

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Compute arithmetic mean

Marks	0-10	10-20	20-30	30-40	40-50	50-60
No. of students	5	10	25	30	20	10

Or

- (b) Calculate trend value using the method of least square.

2008	2009	2010	2011	2012	2013	2014
20	23	22	25	26	29	30

17. (a) Enumerate the types of Probability distributions.

Or

(b) Analyze the steps in Decision making.

18. (a) Write a detailed note on 'Number Systems'.

Or

(b) Discuss the functions of DBMS.

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80715

M.B.A. DEGREE EXAMINATION, NOVEMBER 2019

First Semester

Logistics and Shipping

ECONOMICS AND ENVIRONMENTAL ANALYSIS

(2019 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Define Economics.
2. What is Environmental analysis?
3. Give the meaning of Infrastructure.
4. Mention the types of infrastructure.
5. Give your understanding on 'Environment sustainability'.
6. What is BOP?
7. Describe Logistics.
8. What is Technology?
9. What do you mean by Sustainable Global Development?
10. What is Social Sustainability?

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) What are the stages in Industry's life cycle?
Or
(b) What are the phases of economic development?
12. (a) Identify some of the policy initiatives with regard to Infrastructure development.
Or
(b) Write short notes on 'Universal Service obligation fund'.
13. (a) What are the effects of Carbon emission?
Or
(b) Define Renewable Energy. List out the sources of Renewable Energy.
14. (a) State the importance of logistics.
Or
(b) What are Macro environment factors?
15. (a) Relate Logistics with Marketing.
Or
(b) Relate Logistics with Operations.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Elaborate PEST analysis.
Or
(b) Describe the role of infrastructure in economic development.

17. (a) Discuss the impacts of Globalization.

Or

(b) Sketch out the evolution of Global Logistics.

18. (a) Classify the services offered by Logistics Service providers.

Or

(b) Detail the growth of GDP with special reference to India.

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80716

M.B.A. DEGREE EXAMINATION, NOVEMBER 2019

First Semester

Logistics and Shipping

BUSINESS COMMUNICATION

(2019 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is Communication?
2. What are the 7C of Communication?
3. What is grapevine communication?
4. What is face to face communication?
5. Write short note written communication.
6. What do you understand by electronic writing?
7. What is business letter?
8. What is Report?
9. What is circular?
10. What is mean by internet?

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) State the importance of business communication.

Or

- (b) Explain the process communication.

12. (a) Discuss the merits and demerits of oral communication.

Or

- (b) Briefly discuss the importance of listening in communication.

13. (a) What is the purpose of effective writing?

Or

- (b) What are the merits and demerits of written communication?

14. (a) Explain the function of business letters.

Or

- (b) Describe the essentials of good business letters.

15. (a) State the concept of video conferencing.

Or

- (b) What are the objectives of a circular letter?

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Discuss the functions of communication.

Or

(b) Explain the barriers of communication.

17. (a) What are the different types of communication?

Or

(b) State the principles of effective communication.

18. (a) Discuss the classification of report.

Or

(b) What is information technology? Write its usage in communication.
