

C-1541

Sub. Code

84811

M.B.A. DEGREE EXAMINATION, NOVEMBER 2019

First Semester

Shipping and Logistics Management

INTERNATIONAL BUSINESS MANAGEMENT

(2019 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What do you mean by Counter Trade?
2. What is Absolute Cost Theory?
3. What are Trade Barriers?
4. What is Portfolio Investment?
5. Expand SAARC, SAFTA, APTA and GCC.
6. What do you mean by Eurocurrency?
7. What do you understand by Exchange Rate?
8. What do you mean by Anti-Dumping?
9. What do you mean by Devaluation?
10. What is Export Promotion Council (EPCs)?

Part B**(5 × 5 = 25)**Answer **all** questions.

11. (a) What are the factors which influence the terms of trade?

Or

- (b) What are the important arguments for free trade?

12. (a) What is regional economic integration and cooperation? Explain the types of integration.

Or

- (b) What is balance of disequilibrium and what are the measures for correction of BoP disequilibrium?

13. (a) Explain the characteristics and functions of foreign exchange market.

Or

- (b) What do you understand by international financial and development institution and discuss their roles in international market?

14. (a) What do you mean by international investment? Explain the types of foreign investment.

Or

- (b) Explain the role of World bank in developing countries and under-developing/third world economies.

15. (a) Describe ADR, SDR and GDR.

Or

(b) What is MINCs? How multinational companies bringing change in Indian economy and work-culture?

Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) Explain in detail assumptions and merits of opportunity cost theory.

Or

(b) Explain in detail note on different concepts of terms of trade.

17. (a) Explain in detail the difference between regional trade agreement and preferential trade agreement.

Or

(b) Write a note on:

(i) International Commodity Agreement

(ii) Cartels

(iii) State Trading Corporation.

18. (a) Write down the significance and limitation of foreign investment.

Or

(b) What is the salient feature of Uruguay Round (UR) agreement?

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80712/84812

M.B.A. DEGREE EXAMINATION, NOVEMBER 2019

First Semester

FUNDAMENTALS OF LOGISTICS

[Common for MBA (S&LM)/MBA(L&S)]

(2019 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is material handling?
2. What is packing?
3. Define logistics costing.
4. What is decentralized logistics?
5. What is centralized logistics?
6. Define integrated logistics.
7. What is LIS?
8. Define warehousing.
9. Define supply chain management.
10. What is transportation?

Part B**(5 × 5 = 25)**Answer **all** questions.

11. (a) What are the needs for integrated activity centers in logistics?

Or

- (b) What are the steps in financial gap analysis in integrated logistics?

12. (a) Differentiate Global logistics and Global supply chain.

Or

- (b) Give a detail note on strategic logistics planning.

13. (a) Explain documentation in transportation of logistics.

Or

- (b) What are the barriers of global logistics?

14. (a) Give a brief note on inventory planning models.

Or

- (b) What are the needs of inventory management in supply chain?

15. (a) Explain customer retention procurement.

Or

- (b) What are the roles of logistics in organization?

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) What are the critical issues in logistics outsourcing?

Or

(b) What are the improvements in inventory management?

17. (a) What are the strategic issues in global logistics?

Or

(b) What are the various types of communication?

18. (a) What are the requirements for an effective logistics strategy?

Or

(b) What are the needs and principles of LIS?

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84813

M.B.A. DEGREE EXAMINATION, NOVEMBER 2019

First Semester

Shipping and Logistics Management

INTRODUCTION TO SHIPPING

(2019 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Who are the stakeholders of shipping business?
2. What is meant by protectionism?
3. Differentiate between LPG and LNG tanker?
4. What is meant by stowage factor?
5. Who are the parties involved in tanker chartering.
6. What is meant by bill of lading?
7. List out the different oceanic routes.
8. List out different types of shipping trade routes.
9. State the law of Contract.
10. What is meant by TORT?

Part B

(5 × 5 = 25)

Brief answer with either or type.

11. (a) Briefly explain the supply of ships.

Or

- (b) “Is protectionism is necessary in shipping business.”
Comment your answer.

12. (a) Briefly explain constituents of dry cargo chartering market.

Or

- (b) Why do shippers operate ships? Comment your answer briefly.

13. (a) Briefly explain the need for containerization.

Or

- (b) Explain the terms and conditions of bill of lading.

14. (a) Describe the practices followed in sale of ship.

Or

- (b) Describe the practices followed in purchase of ship.

15. (a) Explain the conditions for breach of contract.

Or

- (b) Describe the remedies for breach of warranty of authority.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Explain the procedure of ship registration and guidelines for shippers.

Or

- (b) Explain the different types of cargo handling procedures adopted in ships.

17. (a) Explain in detail about the freight tariffs charged for containers and explain liner documentation.

Or

- (b) Explain the different shipping trade routes in the world.

18. (a) Explain in detail about Hague wisby rules and hamburger rules.

Or

- (b) Explain the legal aspects of protection and indemnity association.

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84814

M.B.A. DEGREE EXAMINATION, NOVEMBER 2019

First Semester

Shipping and Logistics Managements

CUSTOMS PROCEDURES

(2019 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is the nature of customs duty?
2. Define the term “Warehousing stations”
3. What are the major concessions given in customs duty?
4. What is meant by offences under the Customs Act?
5. What do you mean by customs formalities?
6. What is meant by Refund?
7. What is Aircraft?
8. What do you meant by dutiable goods under Customs Act?
9. What is Duty drawback?
10. What is meant by clearance of vessels?

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Explain the duties and functions of customs officers as laid down under the relevant regulations.

Or

- (b) Explain the prohibitions of exports as per customs Act.

12. (a) Bring out the powers of Central Government as per Customs Act to grant exemption from duty.

Or

- (b) Explain the prevention or detection of illegal export of goods under the customs Act.

13. (a) Explain in detail note on dutiable goods.

Or

- (b) Explain the term of “Duty on Pilfered Goods”.

14. (a) State briefly the procedural formalities for getting imported goods cleared from customs.

Or

- (b) What are the documents required for customs clearance in relation to export by ship? Explain.

15. (a) What are the benefits of warehousing?

Or

- (b) State the need for storage in Ports.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) What are the documents to be submitted for refund?
Explain the procedure for refund.

Or

- (b) Discuss the structural and cargo handling facilities in Indian major ports.
17. (a) Explain the customs formalities for releasing the imported goods. Also state the documents for clearance.

Or

- (b) Explain in detail about export Customs formalities.
18. (a) Explain the operational procedure of Duty Drawback Scheme.

Or

- (b) Discuss the procedure for assessment and payment of duty.
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84815

M.B.A. DEGREE EXAMINATION, NOVEMBER 2019

First Semester

Shipping and Logistics Management

PRINCIPLES OF MANAGEMENT

(2019 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Define Administration.
2. What is globalization?
3. What are the objectives of planning?
4. What are the different types of skill that a manager needs to possess?
5. Name any four Quantitative forecasting techniques.
6. Define Organizing.
7. What are the different types of management strategies involved in leadership?
8. List any four types of control.
9. Define MIS.
10. What is the nature of strategy?

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Explain the contributions of Henri Fayol.

Or

- (b) Explain the various types of planning.

12. (a) Mention and explain the steps in planning with neat diagram.

Or

- (b) Describe the steps in rational decision making.

13. (a) Explain briefly about three theories of Motivation.

Or

- (b) Explain in detail about the various functions of Leader.

14. (a) Explain the various types of Leadership with its different styles.

Or

- (b) Explain the different types of Budgets.

15. (a) Difference between Motivation and Satisfaction.

Or

- (b) Explain the steps involved in the process of controlling.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Define strategic planning. What are the steps involved in strategic planning.

Or

- (b) Explain the steps involved in the implementation of budgetary control.
17. (a) Discuss the advantages and disadvantages of dictatorial leadership.

Or

- (b) Describe the various types of motivation.
18. (a) What do you mean by departmentation? Discuss in detail about the different strategies adopted in departmentation.

Or

- (b) What is organizational culture? Explain the types of organizational culture.
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84816

M.B.A. DEGREE EXAMINATION, NOVEMBER 2019

First Semester

Shipping and Logistics Management

FINANCIAL MANAGEMENT

(2019 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Short answer questions.

1. Differentiate between Financial Structure and Capital Structure.
2. Define Optimum Capital Structure.
3. Explain Circulating Capital.
4. What is the need of financial management?
5. What are the limitations of agency cost?
6. How single investor lease differ from leveraged lease?
7. What do you mean by capital budgeting?
8. Define unsystematic risk.
9. What do you mean by financial structure?
10. Define MVA.

Part B**(5 × 5 = 25)**

Brief answer questions.

11. (a) “Financial management is in many ways an integral part of the jobs of the managers.” Comment.

Or

- (b) Explain net income approach to capital structure.

12. (a) Discuss the benefits of investments.

Or

- (b) What is the cost of maintaining receivables?

13. (a) Discuss multiple flows and annuity.

Or

- (b) Explain the concept of leasing and hire purchase. Bring out the key differences in the two.

14. (a) Wealth maximisation is a better operational criterion for financial decisions making than profit maximisation. Discuss.

Or

- (b) What are the various sources of long term financing for raising funds? Explain.

15. (a) Discuss the planning of Capital Expenditure. Explain briefly the traditional and time adjusted methods of Capital Budgeting.

Or

- (b) What do you mean by cost of capital? Explain its significance in financial decision making.

Part C (3 × 10 = 30)

Essay type questions.

16. (a) Explain the various theories of Capital structure along with suitable examples.

Or

- (b) What are the factors determining the size of working capital?

17. (a) In most large corporations, ownership and management are separated. What are the main implications of this separation? Define the scope of financial management? What role should the financial manager play in a modern enterprise?

Or

- (b) Discuss in detail meaning and steps in financial planning capitalization. How will you evaluate under and over capitalization. Describe in detail theory of capitalization.

18. (a) Define operating and financial leverage. How can you measure the degree of operating and financial leverage explain with an example.

Or

- (b) What is the Indifference point in the EBIT-EPS analysis? How would you compute it?