

C-1524

Sub. Code

81111

B.Des DEGREE EXAMINATION, NOVEMBER 2019

First Semester

Fashion Design

FUNDAMENTALS OF FASHION

(2019 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Explain the term Fad.
2. Define Design.
3. What do you mean by trims?
4. Name two sewing trims.
5. What do you mean by the term silhouettes?
6. List two accessories suitable for kids.
7. What is the need for brands?
8. Describe the term Haute couture.
9. What is HPS?
10. Expand POM.

Part B (5 × 5 = 25)

Answer ALL questions. All questions carry equal marks.

11. (a) Illustrate the fashion cycle for classic and explain.
- Or
- (b) Write a note on fashion events and calendar across the world.
12. (a) Write a note on the trims used for packing.
- Or
- (b) Illustrate different types of skirts.
13. (a) Design foot wears for men.
- Or
- (b) Design a few bags and luggage's.
14. (a) Explain trickle up and trickle down theory.
- Or
- (b) Explain the distribution channels in fashion
15. (a) Discuss about size ratio.
- Or
- (b) Write about size criteria in footwear.

Part C (3 × 10 = 30)

Answer **all** questions. All questions carry equal marks.

16. (a) Explain in detail Fashion, Style and Trend.
- Or
- (b) Design and name two different types of silhouettes each for men, women and kids.

17. (a) Design different types of accessories suitable for women.

Or

- (b) Explain the different market levels in Fashion.

18. (a) Explain about creation of measurement chart

Or

- (b) Elaborate on Fashion Market categories.
-