

C-1493

Sub. Code

81613

B.Sc. DEGREE EXAMINATION, NOVEMBER 2019

First Semester

Fashion and Apparel Merchandising

CONCEPT OF FASHION DESIGNING

(2019 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Define fashion.
2. Define fashion cycle.
3. What is design?
4. List out any 3 elements of designs.
5. Explain about rhythm.
6. What are the dimensions of colors?
7. Write any 2 international designers.
8. List out any 5 international brands for kids wear.
9. List out any 4 international fashion centers.
10. Write about fashion director.

Part B**(5 × 5 = 25)**

Brief answer with either or types.

11. (a) Explain fashion cycle.

Or

(b) Explain about fashion show and its types.

12. (a) Explain elements of designs.

Or

(b) Give elaborate answer on structural designs.

13. (a) Write any 3 fashion industry terms.

Or

(b) Explain about buying house and fashion merchandising.

14. (a) Write about application of decorative design in a dress.

Or

(b) Write about standard color harmonies.

15. (a) Write a short note about Italy fashion center.

Or

(b) Explain international brands on cosmetics and accessories.

Part C**(3 × 10 = 30)**

Each type questions of either or type.

16. (a) Elements of design-explain

Or

(b) Explain briefly about principles of design.

17. (a) Briefly explain about prang color wheel.

Or

(b) Write in detail, the scope of fashion business

18. (a) What is fashion cycle? Explain in detail.

Or

(b) What is brand? Explain about international brands.

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B.Sc. DEGREE EXAMINATION, NOVEMBER 2019

First Semester

Fashion and Apparel Merchandising

TEXTILE SCIENCE

(2019 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Define Textile fibres.
2. Classify the Vegetable Fibres with suitable examples and its application.
3. Quote the Chemical Composition of Wool Fibre.
4. Weighted silk is silk which has been treated to restore or increase the weight. Justify.
5. Indicate the purpose of Degassing process in viscose manufacturing.
6. Define degree of polymerization.
7. Review the types of staple spinning process.
8. Write the Objects of twist in yarn.
9. Select the parameters that define the superior sewability of thread.
10. Identify the basic principle of fancy thread.

Part B**(5 × 5 = 25)**

Brief answer with either (or) type.

11. (a) Compile the process sequence of fibre to yarn manufacturing.

Or

- (b) Describe the primary characteristics of textile fibre.

12. (a) Explain about cultivation and harvesting of jute fibre.

Or

- (b) Compare the properties of Cotton, Polyester and nylon sewing thread.

13. (a) Represent the Physical and Chemical properties of polyester fibre.

Or

- (b) Categorise the specialty fibres in polyester.

14. (a) Distinguish between carded yarn and combed yarn.

Or

- (b) State the function of twist and factors affecting twist in yarn structure.

15. (a) Summarize the properties of open-end yarn and fabric.

Or

- (b) Elaborate in detailed about the characteristics on thread selection for sewing.

Part C**(3 × 10 = 30)**

Essay type questions of either (or) type.

16. (a) Explain the characteristics, physical and chemical properties of cotton.

Or

- (b) Explain the physical and chemical properties of silk.

17. (a) Draw a flowchart of spinning process.

Or

- (b) Discuss the objectives and working process of ring frame.

18. (a) Identify the machines used in short staple spinning.

Or

- (b) Criticize the problems and success factors in ring spinning.
