

C-1484

Sub. Code

80614

**B.B.A. DEGREE EXAMINATION, NOVEMBER 2019**

**First Semester**

**Logistics and Shipping**

**INTERNATIONAL BUSINESS MANAGEMENT**

**(2019 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** the questions.

1. What is Global sourcing?
2. What do you mean by Counter Trade?
3. Specify the major types of trade barriers.
4. Write down the components of BOP.
5. State the scope of Euro currency market.
6. Expand and explain IMF.
7. Sketch out the structure of WTO.
8. Give reasons for the growth of FDI.
9. Identify the major sectors in EOUs.
10. How to control MNCs?

**Part B****(5 × 5 = 25)**Answer **all** questions.

11. (a) Describe “Economies of Scale”.  
Or  
(b) Write a note on “competitive advantage of nations”.
12. (a) Describe Bretton Woods’s system.  
Or  
(b) State the significance of BOP.
13. (a) Write down the functions of Foreign Exchange Market.  
Or  
(b) Classify exchange rates.
14. (a) Distinguish between GATT and WTO.  
Or  
(b) Bring out the advantages of Acquisitions.
15. (a) Distinguish between FDI and FII.  
Or  
(b) Bring out the advantages of Export Processing Zones.

**Part C****(3 × 10 = 30)**Answer **all** questions.

16. (a) Discuss the problems in International Business.  
Or  
(b) Enumerate the measures to correct disequilibrium in Balance of Payment.

17. (a) Describe the nature of Foreign Exchange Market.

Or

(b) Write an essay about “UR agreement and India”.

18. (a) Write an essay about “Trade and BOP of India”.

Or

(b) Give the functions of EXIM BANK.

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