

C-4561

Sub. Code

80821

**DIPLOMA EXAMINATION
LOGISTICS AND SHIPPING
APRIL 2021 EXAMINATION
&
APRIL 2020 ARREAR EXAMINATION
Second Semester
INTERNATIONAL BUSINESS MANAGEMENT
(2019 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is International Business?
2. Write a short note on GATT.
3. What are the factors to be considered to calculate "Country Attractiveness"?
4. Write short note on "Absolute Advantage Theory".
5. What is "Balance of Trade"?
6. What is Global Portfolio Management?
7. Write a short note on "Make or Buy Decision".
8. What is Exchange Rate Risk?
9. What are the various "Conflict Resolution Measures" in IB?
10. What is Ethical Decision Making?

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Outline the political, economic environment of International Business with suitable real time examples?

Or

- (b) Discuss the various approaches of International Business.

12. (a) Explain the factors that cause the Globalization of Business.

Or

- (b) Explain the role of WTO in IB.

13. (a) Describe the global strategic management process.

Or

- (b) Discuss the International SWOT Analysis and Illustrate with suitable example related to own business.

14. (a) Explain the various sources funds available in IB.

Or

- (b) Explain the functions of the Foreign Exchange Market.

15. (a) What are the factors will affecting the International Pricing?

Or

- (b) Explain about E-Commerce in India?

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Write the case of any one IB firm and the entry strategies adopted by it, Explain the reasons underlying such decisions?

Or

- (b) Discuss the alternative corporate level strategy of a Global Business in Detail?

17. (a) Briefly Explain the different Theories in IB?

Or

- (b) Discuss the various challenges in Product Development?

18. (a) Ethics is very essential in IB-Justify with necessary evidence.

Or

- (b) Explain the models of International Product Life Cycle.
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**DIPLOMA EXAMINATION
LOGISTICS AND SHIPPING
APRIL 2021 EXAMINATION**

&

APRIL 2020 ARREAR EXAMINATION

Second Semester

WAREHOUSING AND INVENTORY MANAGEMENT

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Define Inventory Management.
2. Define Logistic Management.
3. How could IT help in Warehouse management in Health care sectors?
4. Bring about the difference between public and private sectors.
5. List the components of SCM.
6. State any two objectives of store keeping.
7. What is ABC inventory control?
8. Define Handling Time.
9. List out the types of Inventory.
10. List out the applications of RFID Technology.

Part B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) What are the characteristics of an ideal warehouse?

Or

- (b) Describe the problems and issues encountered generally a warehouse while receiving materials.

12. (a) Explain the benefits of Computerization.

Or

- (b) Explain briefly the types of Inventory.

13. (a) What is the scope and importance of Inventory Management in a warehouse?

Or

- (b) Explain briefly a various types of Inventory handling System.

14. (a) Write briefly about the applications of RFID Technology.

Or

- (b) Write short note on Effective performance system.

15. (a) Discuss the Different types of Warehouse.

Or

- (b) Explain Inventory control packages.

Part C

(3 × 10 = 30)

Answer **all** questions, choosing either (a) or (b).

16. (a) Discuss how the Information Technology is helpful in storages retrieval and shipping of materials and products in a warehouse.

Or

- (b) Discuss the Mechanics, benefits and Advantages of Inventory control (ABC only).

17. (a) Explain briefly about the Principles and Performance measures of materials handling System..

Or

- (b) Write a note on Organization structure of steps divisions with suitable examples.

18. (a) Explain Inventory Management, Functions of Inventory and its types of Inventory, and illustrate it.

Or

- (b) Explain Briefly about the RFID Technology as well as the Bar-coding Technology.

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**DIPLOMA EXAMINATION
LOGISTICS AND SHIPPING
APRIL 2021 EXAMINATION**

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APRIL 2020 ARREAR EXAMINATION

Second Semester

**TRANSPORTATION AND DISTRIBUTION
MANAGEMENT**

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is Distribution management?
2. What is Marketing mix?
3. What do you mean by Transportation Problem?
4. What is inspection System?
5. List the different modes of transportation.
6. List the disadvantage of distinct models.
7. Define warehousing.
8. What is transportation?
9. List the various trends in transportation.
10. List the components of distinct models.

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Explain the role of distribution in marketing mix.

Or

- (b) Why transportation infrastructure is important?
Discuss.

12. (a) Discuss the strength and weakness of the air transport.

Or

- (b) Describe consolidation of freight.

13. (a) Explain Material Management Process.

Or

- (b) Discuss Distribution Network planning.

14. (a) Explain the role of distribution in Supply Chain.

Or

- (b) Explain warehousing concept briefly.

15. (a) List the various trends in transportation.

Or

- (b) Explain the transportation principles.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Describe the scenario of Distribution in India.

Or

- (b) Discuss the scope and principles of Distribution Management.

17. (a) Explain the different types of modes of transportation.

Or

- (b) Discuss the distribution N/W planning and describe the various factor will affecting the distribution-justify it.

18. (a) Explain various inspection System worth suitable example.

Or

- (b) Explain the contribution of various agencies in transportation.
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**DIPLOMA EXAMINATION
LOGISTICS AND SHIPPING
APRIL 2021 EXAMINATION**

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APRIL 2020 ARREAR EXAMINATION

Second Semester

**STEVEDORING/FREIGHT FORWARDING AND PORT
OPERATIONS**

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is the process of Freight Forwarding?
2. How do you process shipping documents?
3. What are port facilities?
4. What is port operation?
5. What is cargo?
6. What is CFS?
7. Define dangerous goods.
8. List the types of cargo.
9. Define containerization.
10. Define FIATA.

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Explain the role of Freight Forwarding.

Or

- (b) Describe grain capacity.

12. (a) Explain bulk cargo.

Or

- (b) List the Properties of concretes.

13. (a) Briefly describe about labelling and marking.

Or

- (b) Explain briefly with the types of containers.

14. (a) Explain the obligations of dock workers.

Or

- (b) Describe the types of cargo pipeline System.

15. (a) Explain the concept of containerization.

Or

- (b) Describe pre-staffing procedures.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Explain the basic concept of cargo with suitable example.

Or

- (b) Difference between bale capacity and grain capacity.

17. (a) Explain packaging, types, functions and types of labels.

Or

(b) Explain briefly about the cargo pipeline System.

18. (a) Explain the principles of stowing and how it is useful in today's world.

Or

(b) Explain the cargo-safety of ship and crew-safety of ship.
