

C-3410

Sub. Code

96111T/
96211T

B.Com./B.B.A.(IB) DEGREE EXAMINATION

COMMON FOR B.COM.(BFS&I)/B.B.A.(IB)

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

First Semester

PART I : வணிகக் கடிதங்கள்

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

பகுதி அ

(10 × 2 = 20)

அனைத்து வினாக்களுக்கும் விடை தருக.

1. வணிக கடிதத்தின் அமைப்பு பற்றி சிறு குறிப்பு வரைக.
2. வணிக கடிதத்தின் முக்கியத்துவம் யாவை?
3. விண்ணப்பக் கடிதத்தின் அமைப்பு பற்றி குறிப்பு வரைக.
4. வியாபாரத்தில் நாணயமாக நடப்பது குறித்து கடிதத்தின் முக்கிய அம்சங்கள் யாவை?
5. முனைவுக் கடிதம் என்றால் என்ன?
6. நிலுவைத் தொகை நினைவுறுத்தல் கடிதத்தில் இடம் பெற வேண்டியவை யாவை?
7. வியாபார சுற்றறிக்கைக் கடிதம் பற்றி குறிப்பு எழுதுக.
8. முகமைக் கடிதம் - வரையறு.

9. பங்குதாரர் என்பவர் யாவர்?
10. குழு அறிக்கை என்றால் என்ன?

பகுதி ஆ

(5 × 5 = 25)

அனைத்து வினாக்களுக்கும் விடையளி.

11. (அ) வணிகக் கடிதங்களின் பொது அமைப்பு மற்றும் படிவங்களை தெளிவாக விவரிக்கவும்.

(அல்லது)

- (ஆ) வணிகக் கடிதங்களின் வகைகள் யாவை? அவற்றின் சிறப்பு அம்சங்களை விளக்கவும்.

12. (அ) விற்பனையாளர் கருத்துரைஞரிடம் விவரம் கோரி எழுதுவது போல் கடிதம் தயார் செய்க.

(அல்லது)

- (ஆ) விளம்பரப்படி பற்றி குறிப்பு எழுதுக. அவற்றை தயார் செய்யும் முறையை விளக்குக.

13. (அ) முனைவுக் கடிதம் எழுதும் போது கவனத்தில் கொள்ள வேண்டியவை யாவை? விளக்குக.

(அல்லது)

- (ஆ) ஆயத்த ஆடைகளுக்கான விவரப் பட்டியல் கோரி கடிதம் தயார் செய்க.

14. (அ) வியாபார சுற்றறிக்கைக் கடிதம் அனுப்பப்படும் சூழ்நிலைகள் யாவை? அவற்றை தயார் செய்யும் வழிமுறைகளை விளக்கவும்.

(அல்லது)

- (ஆ) வாடிக்கையாளர் கணக்கில் வங்கியர் இழைத்திருக்கும் பிழையைச் சுட்டிக்காட்டி புகார் கடிதம் வரைக.

15. (அ) நிறுவனத்தின் செயலர் எவ்வகை காரியங்களுக்காக இயக்குநர்களுடன் தொடர்பு கொள்ள நேரிடும் என்பதை தெளிவாக விவரிக்கவும்.

(அல்லது)

- (ஆ) நடைபெறவிருக்கும் நிறுமக் கூட்டத்திற்கான நிகழ்ச்சிக் குறிப்பு தயார் செய்க.

பகுதி இ

(3 × 10 = 30)

அனைத்து வினாக்களுக்கும் விடையளி.

16. (அ) வணிகக் கடிதத்தின் அடிப்படைக் கூறுகள் மற்றும் தேவைகளை விவரிக்கவும்.

(அல்லது)

- (ஆ) தகவல் தொடர்பின் நன்மைகள் மற்றும் தகவல் தொடர்பின் போது ஏற்படும் தடைகளை விளக்கவும்.

17. (அ) விண்ணப்பக் கடிதம் எழுதும் போது கவனத்தில் கொள்ள வேண்டியவை மற்றும் தவிர்க்கப்பட வேண்டியவைகளை விவாதிக்கவும்.

(அல்லது)

- (ஆ) கணக்காளர் பதவிக்கு ஒரு விண்ணப்பம் வரைக.

18. (அ) தனிநபர் அறிக்கை மற்றும் அங்காடி அறிக்கையை தயாரிக்கும் முறைகளை விவரிக்கவும்.

(அல்லது)

- (ஆ) நிறுமக் கூட்டத் தீர்மானங்கள் தயாரிப்பதன் முதன்மை நோக்கம் யாவை? அவற்றின் பொருளடக்கத்தை தெளிவாக விளக்கவும்.

C-3411

Sub. Code

96112 / 96212

**COMMON FOR B.Com./B.F.S & I/B.B.A.(IB) DEGREE
EXAMINATION**

PART II — ENGLISH

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

First Semester

PROSE & COMMUNICATION SKILLS

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What, according to Kalam, is the unique characteristic of our country?
2. What are small courtesies, according to A.G.Gardiner?
3. After his misadventure in the bank where did Leacock keep his money?
4. Why time is more important according Huxley?
5. What is the main theme of the story "Sweets for Angels"?
6. Why do people believe in drugs?
7. What are the uses of Simple past tense?

8. Write any sentences using present continuous tense.
9. Fill in the blanks with articles:
- (a) _____ man is good in health.
- (b) London is on _____ Thames.
10. What are called model auxiliaries?

Part B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Write a short note on Kalam's "My visions for India".

Or

- (b) What are the salient features of Gardiner's style?
12. (a) What aspects of "My Financial Career", did you find other than humour?

Or

- (b) Write briefly on the benefits of Modern inventions according to Huxley.
13. (a) Write a short on the main theme of "Sweets for Angels".

Or

- (b) How does the medicinal drugs also become abuse to human body, according to Hardin B.Jones?
14. (a) Elucidate future perfect tense.

Or

- (b) What are the uses of simple present tense?

15. (a) Fill in the blanks with suitable articles:
- (i) My brother is _____ M.B.B.S.
 - (ii) It is _____ useful weapon.
 - (iii) _____ immortal Shakespeare was born in England.
 - (iv) She is _____ European lady.
 - (v) I want _____ blue pen on your table.

Or

- (b) Write a short note on primary auxiliary verbs.

Part C (3 × 10 = 30)

Answer **all** questions, choosing either (a) or (b).

16. (a) How did A.G. Gardiner narrate the essay "On saying 'Please'" on observing the experience of a liftman? Explain.

Or

- (b) Write an essay on Stephen Leacock's bank experience from the essay "My Financial Career".

17. (a) Write an essay on the views of Aldous Huxley on the essay "Time and the Machine".

Or

- (b) Explain the themes in the story "Sweets for Angels" as discussed by R.K. Narayan.

18. (a) Elucidate present tense and its forms (Simple present tense, present continuous, present perfect and present perfect continuous tense).

Or

- (b) Write an essay on modal Auxiliaries.

C-3412

Sub. Code

96113

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

First Semester

BUSINESS MATHEMATICS

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What do you understand about universal set?
2. What is infinite set?
3. What is ratio?
4. What is variations?
5. Find the log value of 71.62
6. What is meant by common logarithm?
7. Find $\frac{d}{dx}\sqrt{x}$.
8. What is the meaning of calculus?
9. Write the formula for simple interest.
10. Face value of a bill = ? if true discount is Rs. 200, bankers discount is Rs. 100.

Part B

(5 × 5 = 25)

Answer **all** questions by choosing either (a) or (b).

11. (a) If $A = \{0, 1, 2\}$; $B = \{2, 3\}$; $C = \{3, 4\}$ prove that $A \cup (B \cap C) = (A \cup B) \cap (A \cup C)$ $A = \{0, 1, 2\}$; $B = \{2, 3\}$.

Or

- (b) Verify $(A \cup B)' = A' \cap B'$ using venn-diagram.

12. (a) Find $(3a + 56)^3$.

Or

- (b) Find the expansion of $(1 + x)^{6/7}$.

13. (a) If $\log 3 = 0.47712$ and $\log 5 = 0.6990$ find out the value of $\log 0.0006$.

Or

- (b) State and prove Baye's theorem.

14. (a) Find the differential co-efficient of $\frac{x^2 - 1}{x^2 + 1}$.

Or

- (b) Investigate the maxima or minima of $y = 40 - 4x + x^2$.

15. (a) Show that the present value of Rs. 500 due in 4 years at 3%. Compounded semi-annually is Rs. 444 approximately.

Or

- (b) If $A = \begin{bmatrix} 1 & 2 \\ -3 & 4 \end{bmatrix}$ and $B = \begin{bmatrix} 5 & -6 \\ 7 & 8 \end{bmatrix}$ then find $A + B$.

Part C

(3 × 10 = 30)

Answer **all** questions by choosing either (a) or (b).

16. (a) If $X = \{1, 2, 3, 4, 5, 6, 7, 8\}$ is the universal set and $a = \{3, 4, 5\}$, $b = \{5, 7, 8\}$, $c = \{1, 2\}$ are any sets, find
(i) $(A \cup B)'$ (ii) $(A \cap C)'$ (iii) $(B \cup C)'$.

Or

- (b) Rs. 426 are divided among A , B and C so that B may get twice and C three times as much as A . What is the share of B ?
17. (a) A merchant purchase goods for Rs. 2,190 on 20th January at 6 months date the discounted date being 14th April at the rate of 10% per annum. Find the
(i) banker's discount (ii) true discount (iii) banker's gain.

Or

- (b) What are the types of annuity?
18. (a) Explain the various types of variations.

Or

- (b) Find the value : $\frac{2\log 6 + 6\log 2}{4\log 2 + \log 27 - \log 9}$.

C-3413

Sub. Code

96114

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

First Semester

MARKETING - I

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is meant by counter marketing?
2. What is a product line?
3. What do you mean by product positioning?
4. What is market targeting?
5. What is consumerism?
6. What is green marketing?
7. What is personal selling?

8. What is meant by promotion?
9. What do you mean by skimming price?
10. What is E-commerce?

Part B

(5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) Explain clearly the modern concept of marketing.
What are its features?

Or

- (b) Discuss briefly the objectives of marketing management.
12. (a) Distinguish between market segmentation and product differentiation.

Or

- (b) State the economic factors influencing consumer behavior.
13. (a) Explain the principles of consumer behavior.

Or

- (b) Write a note on emerging issues in purchase decision process.
14. (a) Discuss the different types of middlemen.

Or

- (b) Discuss the various kinds of sales promotion.

15. (a) Describe the features and scope of E-marketing.

Or

(b) Explain the advantage and disadvantage of MIS.

Part C (3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) Explain the meaning, objectives, importance and functions of packaging.

Or

(b) Discuss the different pricing policies.

17. (a) What is advertising media? Examine the factors that are to be considered in selection of media for advertising.

Or

(b) What do you mean by rural marketing? Discuss its features and problems.

18. (a) Discuss the factors influencing consumer and buyer behavior.

Or

(b) What is marketing environment? What are the factors determining marketing environment?

C-3414

Sub. Code

96115

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

First Semester

FINANCIAL ACCOUNTING — I

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is accounting?
2. What is narration?
3. What is passbook?
4. What is a bill of exchange?
5. Write a short note on consignment.
6. What are the accounts that are prepared by non-trading concern?
7. What is hire purchase trading?
8. What is depreciation fund method?
9. State any two objects of keeping branch accounts.
10. What are departmental accounts?

Part B

(5 × 5 = 25)

Answer **all** questions by choosing either (a) or (b).

11. (a) Explain the types of errors.

Or

- (b) Enter the following transactions in the books of Mr. Johnson.

2015 Jan 1	Started business with	Rs. 25,000
2	Deposited into bank	Rs. 23,500
3	Purchases furniture by issuing cheque	Rs. 2,000
4	Cash purchases	Rs. 5,000
5	Sold goods to Ramu	Rs. 150
6	Goods worth Rs. 250 taken from the shop for personal use.	

12. (a) What are the difference between cash book and pass book?

Or

- (b) On March 10th, A sold goods to B and draw a Bill at three months for Rs. 800, which B accepts immediately and returns it to A. The bill is honoured on the due date. Pass entries in the books of Both A and B.

13. (a) Explain the internal and external causes of depreciation.

Or

- (b) A purchased a machinery by the hire purchase system for Rs. 30,000 to be paid as follows.

Down payment	Rs. 5,000
At the end of the I year	7,000
At the end of the II year	6,500
At the end of the III year	6,000
At the end of the IV year	5,500

Interest is charged on the cash value at 10% per annum. At what value should the machine be capitalised?

14. (a) What are the accounts that are prepared by non-trading concerns?

Or

- (b) Ajay consigned to baby 100 cases of tea costing Rs. 100 per case. He paid Rs. 1,000 as freight and cartage. Baby could take delivery of only 90 cases since 10 cases were lost in transit. He paid Rs. 2,000 as unloading and carriage charges. At the end of the year, he reported that he has sold away 80 cases at Rs. 150 per case you are required to calculate abnormal loss.

15. (a) Distinguish between branch and department.

Or

- (b) A fire occurred at the premises of a trader on May 31, destroying a great part of his stock which on Jan 1, appeared in the books at Rs. 60,000. The value of the stock salvaged was Rs. 13,500. The gross profit on sales was 30% and sales amounted to Rs. 1,53,000 from January to date of fire, while for the same period, the purchases amounted to Rs. 1,08,500.

Prepare a statement of claim for submission to the insurance company.

Part C

(3 × 10 = 30)

Answer **all** questions by choosing either (a) or (b).

16. (a) Distinguish between double entry and single entry system.

Or

- (b) Mohan, a retail merchant commenced business with a capital of Rs. 12,000 on 1.1.2012. Subsequently on 1.5.2012 he invested further capital of Rs. 5,000. During the year, he has withdrawn Rs. 2,000 for his personal use. On 31.12.2012 his assets and liabilities were as follows.

Cash at bank	Rs. 3,000
Debtors	4,000
Stock	16,000
Furniture	2,000
Creditors	5,000

Calculate the profit (or) loss made during the year 2012.

17. (a) Lalitha consigned 500 bicycles to Sunitha of Cochin to be sold on his account and at his risk. The cost of our bicycle was Rs. 200. Lalitha paid Rs. 5,500 as freight and insurance and received Rs. 40,000 as advance from Sunitha. Sunitha paid Rs. 1,000 at octroi and carriage Rs. 1,500 as rent as Rs. 1,200 as insurance. 410 bicycles were sold by Sunitha for Rs. 1,10,000. Sunitha was entitled to a commission of 5% on sale @ Rs. 250 per bicycle and 25% of surplus price realized.

Give journal entries.

Or

- (b) Explain the rules of the double entry system.
18. (a) Mr. B had the following transactions with A during the year 2021.

		Rs.
July 1	Balance due from A	600
July 15	Sold goods to A	1,900
Aug 10	Received cash from A	1,100
Aug 19	Purchased goods from A	700
Sep 3	Returned foods to A	300
Sep 16	Received cash from A	500

Prepare an account current to be rendered by B to A as on 30th September 2012 calculating interest at 10% p.a.

Or

- (b) Distinguish between receipts and payments a/c and income and expenditure a/c.

C-3415

Sub. Code

96117

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

First Semester

BUSINESS COMMUNICATION – I

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is business communication?
2. What are the merits of oral communication?
3. What are the various kinds of business letters?
4. What is SWOT?
5. What is office memorandum?
6. What is perception?
7. What is personal attitude?

8. Define interview.
9. What is group presentation?
10. What do you mean by a circular?

Part B

(5 × 5 = 25)

Answer **all** questions. Choosing either (a) or (b).

11. (a) State and explain types of communication.

Or

- (b) Distinguish between verbal communication and oral communication.

12. (a) Explain the self-development of personal attitude.

Or

- (b) Explain the SWOT analysis.

13. (a) Explain the barriers to communication.

Or

- (b) Explain the barriers to listening.

14. (a) What is a circular? Explain the need for it.

Or

- (b) Discuss the different form of internal correspondence.

15. (a) What considerations must be kept in mind while drafting a sales letter?

Or

- (b) Discuss the characteristic of business reports.

Part C

(3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) What is complaint letter? Explain its characteristic.

Or

- (b) Explain the types of business report.

17. (a) What are the importance of order letter?

Or

- (b) What do you mean by internal communication.
Explain its types.

18. (a) Explain the importance of business letter.

Or

- (b) Draft a speech as a chairman of a company for
annual general meeting.
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C-3416

Sub. Code

96121T/
96221T

B.Com./B.B.A. DEGREE EXAMINATION

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Second Semester

TAMIL – அலுவலக மேலாண்மை

(Common for B.Com. (BFS & I/B.B.A. (IB))

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

பகுதி அ

(10 × 2 = 20)

அனைத்து வினாக்களுக்கும் விடை தருக.

1. நவீன அலுவலகம் – வரையறு.
2. பணி வரைபடம் பற்றி சிறு குறிப்பு வரைக.
3. அலுவலகத்தில் அஞ்சல் துறை அமைத்தலின் நோக்கம் யாது?
4. வாய்மொழித் தகவல் தொடர்புகளை கையாளும் முறையை குறிப்பிடுக.
5. கோப்பிடல் பொருள் யாது?
6. படிவக் கட்டுப்பாட்டின் முக்கியத்துவத்தை குறிப்பிடுக.
7. அலுவலகத்தில் கணினியின் பங்கு யாது?
8. தொகுத்தளிக்கும் இயந்திரம் சிறு குறிப்பு வரைக.

9. அறிக்கை வரையறு.
10. சுட்டகராதி என்றால் என்ன?

பகுதி ஆ

(5 × 5 = 25)

அனைத்து வினாக்களுக்கும் விடையளி.

11. (அ) அலுவலகத்தின் செயல்பாடுகளை விவரிக்கவும்.

(அல்லது)

(ஆ) பணிப்போக்கு ஒப்புடைப்புச் செயல்முறைகளை விவரிக்கவும்.

12. (அ) மையப்படுத்தப்பட்ட அஞ்சல் பணியின் முக்கியத்துவத்தை எழுதுக.

(அல்லது)

(ஆ) உள்வரும் மற்றும் வெளித் தகவல் தொடர்புகளை கையாளும் நடைமுறைகளை விவரிக்கவும்.

13. (அ) ஒரு நல்ல கோப்பீட்டு முறையின் முக்கிய அம்சங்களை விவரிக்கவும்.

(அல்லது)

(ஆ) பரவலாக்கப்பட்ட கோப்பீட்டு முறையின் நன்மைகளை விவரிக்கவும்.

14. (அ) அலுவலக இயந்திரங்களை தேர்ந்தெடுப்பதற்கான அடிப்படைக் கோட்பாடுகளை விளக்கவும்.

(அல்லது)

(ஆ) வணிகவியலில் கணினியின் முக்கியத்துவத்தை விவரிக்கவும்.

15. (அ) சுட்டக்கராதியின் பல்வேறு வகைகளை விளக்கவும்.

(அல்லது)

(ஆ) பிழை திருத்தப் பிரதி திருத்துதலின் முக்கியத்துவத்தை விளக்கவும்.

பகுதி இ

(3 × 10 = 30)

அனைத்து வினாக்களுக்கும் விடையளி.

16. (அ) பணியை அளவிடுதல் மற்றும் கட்டுப்படுத்துதலின் முக்கியத்துவத்தை விவாதிக்கவும்.

(அல்லது)

(ஆ) அலுவலக வளமை வகைகளை விளக்கவும் மேலும் வளமைகளை தயாரித்தல் பயன்படுத்துதல் மற்றும் மதிப்பிடுதலிலுள்ள வழிமுறைகளை விளக்கவும்.

17. (அ) பதிவேடுகளை உருவாக்குதலிலுள்ள முறைகளை விளக்கவும்.

(அல்லது)

(ஆ) சுட்டக்கராதியின் நோக்கங்கள் மற்றும் நன்மைகளை விவரிக்கவும்.

18. (அ) நவீன அலுவலகத்தில் பல்வேறு சாதனங்களின் தேவைகள் மற்றும் அதன் நன்மைகளை விவரிக்கவும்.

(அல்லது)

(ஆ) அறிக்கைகளின் வகைகளை விவரிக்கவும்.

C-3417

Sub. Code

96122/96222

B.B.A./B.Com. DEGREE EXAMINATION

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Second Semester

**Part II — PROSE, EXTENSIVE READING
COMMUNICATION SKILLS**

(Common for B.Com. (BFS & I)/ B.B.A.(IB))

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Describe the physical features of Luz long.
2. Who was Robin Blair?
3. How does Ray react to the feeling of the tree?
4. Why does Nehru regard Gandhiji as the sun?
5. How did the professor of ornithology react when he saw the Swallow?
6. Write down a few things the narrator did for pyecraft when he stayed two days at his flat.
7. "I will take it up and write to the newspapers", I said, (change into indirect speech).
8. Mention the rules for changing positive degree into superlative degree.
9. What is agreement of verb and subject?

10. Fill in the blanks with appropriate preposition.
- (a) The cat sat _____ the wall.
- (b) The property was shared _____ brothers by their father.

Part B (5 × 5 = 25)

Answer **all** questions by choosing either (a) or (b).

11. (a) How did Luz long help Jesse Owens win?
- Or
- (b) Discuss Lynd's a reference of Socrates and Coleridge.
12. (a) How is the pipal tree described?
- Or
- (b) Explain with examples how primitive peoples made use of pictorial symbols.
13. (a) What were the three questions of the king?
- Or
- (b) Write about the help of the happy prince to the matchgirl.
14. (a) Change the following into indirect speech :
- (i) Teacher to pupils, "You are very lazy; you must study larder".
- (ii) Commander to Soldiers, "Start the attack now".
- (iii) Ravi said to Govind, "How did you manage to do this sum"?
- (iv) Mala said to Rani, "It is a very lovely picture".
- (v) Kamala said to Ganesh, "Why don't you talk to me? I am very sorry if I have pained you".

Or

- (b) Write a short note on superlative degree.

15. (a) What is concord in writing? Give example.

Or

(b) What are the preposition words? Give examples.

Part C

(3 × 10 = 30)

Answer **all** questions by choosing either (a) or (b).

16. (a) Write an essay on how Cornin's operation on Blair served as a morale booster.

Or

(b) What amusing examples of forgetfulness are given by Lynd?

17. (a) Write an essay on the origin and development of the human language stage by stage.

Or

(b) Describe the developments that happened after pycraft took the amazing drug.

18. (a) How do you change sentences from direct speech to indirect speech? Explain with examples.

Or

(b) Write an essay on preposition and its uses in English.

C-3418

Sub. Code

96123

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Second Semester

BUSINESS ECONOMICS

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Define the term "Positive and Normative Economics".
2. State any two importance of business economics.
3. What is law of supply?
4. Explain the term equilibrium
5. Write short note on run cost curve.
6. Give short notes on break even analysis
7. Expand and shortly explain AR and MR under perfect competition.

8. What is product pricing?
9. What is national income?
10. State the classification of indirect taxes.

Part B

(5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) What are the key elements of business economics?

Or

(b) Narrate the scarcity view of economics. How it's differ from welfare view?
12. (a) Explain Law of demand and its exceptions.

Or

(b) What are the factors of demand?
13. (a) Explain the properties of indifference curve.

Or

(b) Explain the concept of producers' equilibrium.
14. (a) Distinguish between the perfect competition and monopoly.

Or

(b) State the objectives of pricing.
15. (a) What are the difficulties involved in the calculation of national income?

Or

(b) Explain the principles of public finance.

Part C

(3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) What are the different types of cost? Explain briefly.

Or

- (b) Explain the different forms of price elasticity of demand.

17. (a) Discuss the various methods of demand forecasting.

Or

- (b) Explain law of diminishing marginal utility. What are its limitations?

18. (a) What is monopoly? Explain how the price is determined under monopoly.

Or

- (b) Explain various methods of measurement (computation) of National income.

C-3419

Sub. Code

96124

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Second Semester

MARKETING II

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Mention any two objectives of marketing.
2. What do you mean by commodity approach?
3. Define market targeting.
4. What do you mean by buying motive?
5. What is meant by product life cycle?
6. Define 'brand name'.
7. State any four kinds of pricing

8. What do you mean by compensation?
9. What is direct advertising?
10. Write short notes on direct selling.

Part B

(5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) Discuss the concepts of marketing mix.

Or

- (b) Briefly explain the functions of marketing.

12. (a) Explain the major factors influencing consumer behavior.

Or

- (b) What are the basic elements of segmentation? Explain them briefly.

13. (a) What do you mean by sales forecasting? What are the methods used in sale forecasting?

Or

- (b) What is packaging? Explain the characteristics of good package.

14. (a) Explain the various objectives of pricing.

Or

- (b) Briefly explain the various levels of marketing channel.

15. (a) What are the purposes of advertising as a sales tool?

Or

(b) State the need for controlling salesmen. What are the various methods used for controlling salesmen?

Part C

(3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) What are the various approaches to the study of marketing? Briefly explain.

Or

(b) What is meant by market targeting? Explain the various steps in marketing targeting.

17. (a) Explain the product life cycle concepts with examples.

Or

(b) What is a new product? Explain briefly the steps to be followed in new product introduction.

18. (a) Explain the bases of pricing policies and its producers.

Or

(b) Briefly explain the kinds of sales promotion.

C-3420

Sub. Code

96125

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Second Semester

FINANCIAL ACCOUNTING — II

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Mention any two adjustments to be made when a new partner is admitted?
2. What do you mean by gaining ratio?
3. Who is called as an insolvent?
4. Mention any two forms of amalgamation.
5. What do you mean by sale to a company?
6. Write short notes on purchase consideration in the context of sale of a company.
7. Define bonus shares.
8. What do you mean by issue of shares at par?

9. Write the methods of calculating purchase consideration under amalgamation of a company.
10. What is the purpose of reconstruction of a company?

Part B (5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) What are the contents are there in Partnership Deed?

Or

- (b) A and B were partners sharing profits in the ratio of 5:4. They admitted C into partnership for $\frac{5}{18}$ th share, A sacrificing $\frac{3}{18}$ and B sacrificing $\frac{2}{18}$. What would be their new profit ratio?

12. (a) Explain the Garner Vs Murray case.

Or

- (b) What is amalgamation of firms? What are its advantages?

13. (a) Explain the meaning of and need for sale of partnership form to a limited company?

Or

- (b) Sam and Sekar agreed to sale their business to a limited company 1.1.2007 but the company was legally incorporated on 1.5.2007 and prepared final accounts on 31.12.2007. It was observed that the sales were uniform up to the date of incorporation but went up by 50% on average thereafter.

14. (a) Explain the following :
- (i) Minimum subscription
- (ii) Surrender of shares.

Or

- (b) On 1.1.2008, R Ltd, offers 10000 shares of Rs. 10 each payable as : On application Rs. 3 per share, On allotment Rs. 2 per share, On first and final call Rs. 5 per share. All the shares are subscribed and amounts duly received. Pass journal entries.

15. (a) Explain the liquidators final statement of accounts.

Or

- (b) Amutha Company decided to purchase a business. Its profit for the last five years are :

2008-25,000 ; 2009-35,000 ; 2010-31,000 ;
2011-37,000 ; 2012-42,000. The reasonable remuneration of the proprietor of the business is 6000 p.a., but it has not been taken in to account for calculation of above mentioned profit. Calculate the amount of goodwill on the basis of there years purchase of the average profit.

Part C

(3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) A and B are partners sharing profits in the ratio of 3:1. There balance sheet stood as under on 31.3.2004.

Liabilities	Rs.	Assets	Rs.
Salary due	5,000	Stock	10,000
Creditors	40,000	Prepaid insurance	1,000
Capital :		Debts	8,000
A	30,000	(-) provision	500
B	20,000	Cash	18,500
		Machinery	22,000
		Building	30,000
		Furniture	6,000
	<u>95,000</u>		<u>95,000</u>

C is admitted as a new partner introducing a capital of Rs. 20,000, for his 1/4th share in future profits. Following revaluations are made :

- (i) Stock be depreciated by 5%
- (ii) Furniture be depreciated by 10%
- (iii) Buildings be revalued at Rs. 45,000
- (iv) The provision for doubtful debts should be increased to Rs. 1,000. Prepare revaluation a/c and balance sheet after admission.

Or

- (b) Explain the modes of Dissolution.

17. (a) B Ltd was incorporated on 30th June 2003 to take over the business of T Ltd. as from 1st January 2003. The financial accounts of the business for the year ended 31st December, 2003 disclosed the following information.

	Rs.	Rs.
Sales :		
January to June	1,20,000	
July to December	1,80,000	3,00,000
	1,80,000	
Less : Purchases :		
January to June	75,000	
July to December	1,20,000	1,95,000
	1,20,000	
Gross profit		1,05,000

Less : Salaries	15,000	
Selling expenses	3,000	
Depreciations	1,500	
Director's Remuneration	750	
Debenture interest	90	
Adm. Expenses (Rent, Rates etc.,)	4,500	24,840
Profit for the year		<u>80,160</u>

You are required to prepare a statement of apportioning the balance of profit between the period prior to and since incorporation and show the profit and loss appropriation a/c for the year ended 31st December 2003.

Or

(b) Explain the procedures for issue of shares for cash.

18. (a) Differentiate internal and external reconstruction.

Or

(b) The summarized balance sheet of Gery Ltd. and Reny Ltd. as on March 31 were as follows.

Liabilities	Gery Ltd. Rs.	Reny Ltd. Rs.	Assets	Gery Ltd. Rs.	Reny Ltd. Rs.
Issued Capital :			Goodwill	-	60,000
Shares of Rs. 10 each	4,00,000	3,00,000	Fixed assets	3,00,000	1,20,000
Creditors	40,000	1,20,000	Current assets	2,10,000	1,40,000
P & L a/c	70,000	-	P & L a/c	-	1,00,000
	<u>5,10,000</u>	<u>4,20,000</u>		<u>5,10,000</u>	<u>4,20,000</u>

Gery Ltd., resolved to take over the business of Reny Ltd., with effect from April 1. The shareholders of the latter company agreed to accept shares in the former company on the basis that the shares of Gery Ltd., were worth Rs. 12 each and the shares of Reny Ltd., were worth Rs. 5 each. The purchasing company took over the fixed assets of Reny Ltd., together with the current assets and were not required to pay the liabilities.

Assuming the necessary formalities were carried out, make entries in the books of Gery Ltd., and draw the balance sheet.

C-3421

Sub. Code

96127

B.Com. DEGREE EXAMINATION

BFS & I

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Second Semester

BUSINESS COMMUNICATION – II

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Section A

(10 × 2 = 20)

Answer **all** questions.

1. What is formal report?
2. Write a note on training presentation.
3. What do you mean by non-verbal communication?
4. Define 'Proxemics'.
5. State the benefits of oral session.
6. What is a resume?
7. What is video conferencing?
8. Give an example for cultural sensitivity.

9. What do you mean by intercultural communication?
10. Mention any two points to be taken care of while making a presentation in international situations.

Section B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Explain the steps involved in the report writing.
Or
(b) Discuss the factors affecting the sales presentation.
12. (a) Define body language. Explain its types.
Or
(b) Describe the principles of effective listening.
13. (a) "Practice is very essential for any effective oral communication"- Comment on the statement.
Or
(b) Explain the steps involved in conducting the interview.
14. (a) Write a short note on e-mail. Explain the advantages of using e-mail.
Or
(b) What is cultural sensitivity and discuss why it is important in communication?
15. (a) Explain the etiquettes to be followed in the international presentation as an invited member and participant.
Or
(b) Discuss the major components of writing and presenting in the international situations.

Section C

(3 × 10 = 30)

Answer **all** questions, choosing either (a) or (b).

16. (a) Explain the importance of reports. Elaborate the characteristics of a good business report.

Or

- (b) What do you mean by oral presentation? Elucidate the essential elements of effective oral presentation.

17. (a) “Listening is the cornerstone of effective communication”. Elucidate.

Or

- (b) How to draft a letter of application? Draft a suitable application letter and resume applying for the post of assistant manager in the United India insurance company Ltd.

18. (a) Explain in detail the different types of business report. What are the characteristics of a good report?

Or

- (b) Discuss in detail the various electronic instruments used in modern communications. Explain its advantages.

C-3422

Sub. Code

96131

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Third Semester

BUSINESS STATISTICS

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is harmonic mean?
2. What is the use of diagram?
3. What is mode?
4. What is mean deviation?
5. What do you mean by qualities?
6. What is Regression?
7. What is "Time series"?
8. What is secular trend?
9. What is meant by assignment model?
10. What you mean by operation research?

Part B

(5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) Calculate geometric mean from the data given below:

10,20,25,40,50

Or

- (b) What are the different types of graphs?

12. (a) Calculate the coefficient of correlation from the following data.

Expenditure

(Rs.Lakhs) 30 27 23 13 12 10

Sales

(Rs.crore) 56 50 48 46 42 40

Or

- (b) Calculate the mean deviation from mean for the following data. Find out its co-efficient.

Marks 0-10 10-20 20-30 30-40 40-50

No. of students 5 8 15 16 6

13. (a) Draw a trend line by the method of semi averages:

Year 2000 2001 2002 2003 2004 2005

Sales (000) 120 150 162 220 212 240

Or

- (b) From the following data, construct an index number for 2012 taking 2011 as base:

Commodity	Price in 2011	Price in 2012
A	90	95
B	40	60
C	90	110
D	30	35

14. (a) Distinguish between Null Hypothesis and alternative hypothesis.

Or

- (b) Write a note on 'Analysis of variance'.

15. (a) Briefly explain the LPP model.

Or

- (b) Distinguish between graphical method and simplex method.

Part C

(3 × 10 = 30)

Answer **all** questions.

Choosing either (a) or (b)

16. (a) Describe briefly main types of sampling methods.

Or

- (b) Calculate the rank correlation for following data:

Judge 1 : 3 5 4 8 9 7 1 2 6 10

Judge 2 : 4 6 3 9 10 7 2 1 5 8

17. (a) You are given the following data:

	X	Y
Arithmetic mean	36	85
Standard deviation	11	8

Correlation coefficient between X and Y : 0.66

Find the two regression equations.

Estimate the value of X when Y = 75.

Or

- (b) What are the components of time series? Explain.

18. (a) Discuss the various types of tables.

Or

(b) Find the quartile deviation from the following data:

X	153	155	157	159	161	163	165	167	169
f	25	21	28	20	18	24	22	18	2

C-3423

Sub. Code

96132

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Third Semester

BUSINESS LAW

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is bilateral contract?
2. What is free consent?
3. What you meant by agreement?
4. What is breach of contract?
5. What is warranty?
6. What is caveat emptor?
7. What is contract of sale?

8. What is auction sale?
9. What you meant by intellectual property rights?
10. What is trade marks?

Part B (5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) Distinguish between coercion and undue influence.

Or

- (b) Explain the different types of contract.

12. (a) Discuss the legal rules regarding consideration.

Or

- (b) What are the effects of wagering agreement?

13. (a) Explain 'implied conditions' as given in the sale of goods Act 1930.

Or

- (b) Explain the differences between 'sale' and 'agreement to sell'.

14. (a) Discuss the rights of consumers.

Or

- (b) Explain the consumer redressal agencies.

15. (a) What do you meant by intellectual property right?
Explain the need and objectives of intellectual property rights.

Or

- (b) Explain the overview of information technology Act, 2000.

Part C

(3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) Distinguish between a void contract and a avoidable contract.

Or

- (b) What are the rules of regarding contingent contract?

17. (a) Discuss the various modes of discharge of contract.

Or

- (b) Explain the implied conditions in a contract of sale.

18. (a) What are the legal rules of an offer? Explain them.

Or

- (b) What are the different types of mistakes? Briefly explain them.

C-3424

Sub. Code

96133

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Third Semester

ADVANCED CORPORATE ACCOUNTING

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is valuation of shares?
2. What are the methods of valuation of goodwill?
3. What is dividend?
4. What is a bonus share?
5. What is purchase consideration?
6. What is internal reconstruction?
7. What are standard assets?
8. What do you mean by statutory reserve?
9. Define insurance.
10. What is annuity?

Part B

(5 × 5 = 25)

Answer **all** questions by choosing either (a) or (b).

11. (a) What are the factors that influence valuation of shares?

Or

- (b) Calculate the amount of goodwill on the basis of 2 years purchase of the last five years average profits. The profits for the last five years are : 8,200; 10,500; 5,100; 7,700; 12,000.

12. (a) Under what circumstances may a company issue bonus shares?

Or

- (b) A Ltd was formed with an authorised capital of Rs. 10,00,000 divided into equity shares of Rs. 10 each, to acquire the business of X and Y whose balance sheet on the date of acquisition was as follows.

Liabilities	Rs.	Assets	Rs.
Capital	6,00,000	Free hold premises	7,00,000
General reserve	4,00,000	Stock	2,00,000
Sundry creditors	2,00,000	Sundry debtors	1,60,00
		(-) Provisions	10,000
		Cash at bank	1,50,000
	<u>12,00,000</u>		<u>12,00,000</u>

The purchase consideration was agreed upon at Rs. 12,00,000 to be paid in Rs. 10,00,000 fully paid equity shares of Rs. 10 each at Rs. 11 and the balance in cash.

Give journal entries to record to the above.

13. (a) A company has fixed assets of Rs. 2,00,000 and profit after depreciation @ 5% p.a. is Rs. 80,000 and the income tax limit for depreciation is Rs. 8,000 calculate.
- (i) 5% of the net profit as commission to manager.
- (ii) Tax provision at 50%.

Or

- (b) Explain various method of calculation of purchase consideration.

14. (a) The company B takes over the business of company A. The value agreed for various assets is goodwill Rs. 22,000 land and buildings Rs. 25,000, plant and machinery Rs. 24,000, stock Rs. 13,000, debtors Rs. 8,000, B company does not take over cash but agree to assume the liability of sundry creditors at Rs. 5,000.

Calculate purchase consideration.

Or

- (b) What are the procedures to be followed for reducing share capital?

15. (a) On 31st March 2008 a bank held the following bills discounted by it earlier.

Date of the bills	Terms of bill	Discounted rate	Amount of bill Rs.
January 17	4 months	10%	5,30,000
February 7	3 months	9%	6,40,000
March 9	3 months	11%	2,80,000

You are required to calculate the rebate on bills discounted. Also show the necessary journal entry for the rebate.

Or

- (b) What are the registers to be maintained by banks?

Part C**(3 × 10 = 30)**Answer **all** questions by choosing either (a) or (b).

16. (a) What are the need and importance of accounting standards?

Or

- (b) Balance sheet of N company as on 31.12.2012

Liabilities	Rs.	Assets	Rs.
2000 equity shares of Rs. 10 each	2,00,000	Good will	10,000
6% Pref. shares of Rs. 100 each	50,000		
Reserve fund	50,000		
Profit and loss a/c	20,000		
Debentures	12,000		
Creditors	8,000		
	<u>3,40,000</u>		<u>3,40,000</u>

Depreciate machinery by Rs. 25,000. Average profit of last five years Rs. 15,000. Take goodwill on the basis of 3 years purchases. Calculate the value of equity shares.

17. (a) The following is the Trial Balance of Adharsh X Co. Ltd as on 31.3.2013 with the authorised capital of 72,000 shares @ Rs. 10 each.

	Debit	Credit
Cash in hand	900	
Cash at bank	3,55,980	
P and L a/c		17,400
Creditors		60,000
Debentures		3,60,000
Share capital (called up)		5,52,000

Bills payable		45,600	
Sales		4,98,000	
Reserve for bad debts		4,200	
General reserve		30,000	
Calls in arrear	9,000		
Wages	92,760		
Land and buildings	3,60,000		
Plant and machinery	4,32,000		
General expenses	20,280		
Salaries	17,400		
Interim dividend paid	9,000		
Furniture	40,000		
Purchases	2,29,880		
		<u>15,67,200</u>	<u>15,67,200</u>

Adjustments :

- (i) Outstanding wages Rs. 6,000; salaries Rs. 3,000.
- (ii) General expenses include prepaid insurance @ Rs. 300.
- (iii) Provide depreciation on land and buildings, plant and machinery and furniture 5%, 10% and 20% respectively.
- (iv) Stock on 31.3.13 amounted to Rs. 1,40,000.
- (v) Outstanding interest in debenture Rs. 18,000.
- (vi) Final dividend paid Rs. 21,000. Prepare final accounts.

Or

- (b) Give a proforma of balance sheet of a banking company.

18. (a) Peerless Ltd. had the following balance sheet as on 31.12.10.

Liabilities	Rs.	Assets	Rs.
6% pref. shares of Rs. 100 each	2,00,000	Good will	60,000
Equity shares of Rs.100 each	4,00,000	Fixed assets	3,00,000
Debenture	1,00,000	Stock	1,50,000
Sundry creditors	1,50,000	Debtors	60,000
		Discount on debentures	10,000
		Bank	1,000
		Profit and loss a/c	2,69,000
	<u>8,50,000</u>		<u>8,50,000</u>

The following reconstruction scheme was approved.

- (i) Preference shares be reduced to 8% preference shares of Rs. 60 each.
- (ii) Equity shares to be reduced by Rs. 80 each.
- (iii) The amount thus made available to be utilized to write off fictitious assets including goodwill and Rs. 50,000 from fixed assets.

Give entries for the reconstruction and the balance sheet.

Or

- (b) Discuss the various method of valuation of goodwill.

C-3425

Sub. Code

96134

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Third Semester

PRINCIPLES AND PRACTICES OF BANKING

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is capital markets?
2. What you meant by risk management?
3. Define – HUF
4. Define – Cheque
5. What is NPA
6. What is deposit?
7. What you meant by RTGS?

8. What is disaster management?
9. What is Test marketing?
10. What is physical distribution?

Part B

(5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) What are the functions of insurance companies?

Or

- (b) Explain the role of capital markets.

12. (a) Write a short notes on KYC.

Or

- (b) Discuss the importance of AML.

13. (a) Explain the different types of documents.

Or

- (b) Explain the functions of working capital.

14. (a) Difference between debit card and credit card.

Or

- (b) Explain the advantages of electronic fund transfer system.

15. (a) What are the functions of marketing?

Or

- (b) Explain the role of MIS.

Part C

(3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) Explain the regulatory provisions of retail banking.

Or

- (b) What you mean by risk? Explain the types of risk.

17. (a) Explain the duties of paying and collecting banker.

Or

- (b) Discuss the credit appraisal techniques in bank.

18. (a) What are the procedure following in home loans?

Or

- (b) What is new product development? Explain the various stages involved in new product development.

C-3426

Sub. Code

96135

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Third Semester

PRINCIPLES OF INSURANCE

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is perils?
2. What is hazards?
3. What is reinsurance?
4. What do you meant by personal contracts?
5. Define non-life insurance.
6. What is miscellaneous?
7. What is surrender value?
8. What you mean by lapse of policy?
9. What is general insurance?
10. What is retention?

Part B

(5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) Explain the importance of insurance industry.

Or

- (b) Discuss the classification of risk.

12. (a) What are the differences between Life Insurance and Annuities?

Or

- (b) Explain the managing risk retention.

13. (a) Write a short notes on motor insurance policy.

Or

- (b) What is nomination? Explain it.

14. (a) Explain about the single premium?

Or

- (b) Discuss about the certificates of insurance.

15. (a) Explain the consumer protection Act 1986.

Or

- (b) Briefly explain the non-life insurers.

Part C

(3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) Explain the conceptual framework of insurance.

Or

- (b) Briefly explain the hazards.

17. (a) Distinguish between subrogation and contribution.

Or

(b) Explain the life insurance.

18. (a) Explain the classes of cargo.

Or

(b) What do you mean by claims? Briefly explain it.

C-3427

Sub. Code

96141

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Fourth Semester

ACCOUNTING AND FINANCE FOR BANKER

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is compound interest?
2. What is annuities?
3. Define accounting standards.
4. What is journal?
5. What is narration?
6. What do you mean by non banking assets?
7. What is consignment?

8. What is single entry system?
9. What is core banking environment?
10. What is forfeiture of shares?

Part B

(5 × 5 = 25)

Answer **all** questions by choosing either (a) or (b).

11. (a) Write the preliminary method for bond valuation.

Or

- (b) What are the rules of compounding in respect of loan accounts?

12. (a) Explain the accounting conventions.

Or

- (b) What is trial balance? What are the objects of preparing a trial balance?

13. (a) What are the types of accounts in banks?

Or

- (b) Give a proforma of profit and loss account of a banking company.

14. (a) List out the contents of a partnership deed.

Or

- (b) What are the characteristics of bill of exchange?

15. (a) What are the methods for accounting in electronic environment?

Or

- (b) Explain the internal and external causes of depreciation.

Part C (3 × 10 = 30)

Answer **all** questions by choosing either (a) or (b).

16. (a) Explain the rules of the double entry system.

Or

- (b) How do you calculate interest under product method?

17. (a) What are the impacts of globalisation on computerized accounting?

Or

- (b) What are the adjustments to be made at the time of retirement of a partner?

18. (a) What are the different types of shares?

Or

- (b) What is income and expenditure a/c? Give the general format.

C-3428

Sub. Code

96142

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Fourth Semester

COST AND MANAGERIAL ACCOUNTING

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is prime cost?
2. What is cost center?
3. What is minimum stock level?
4. What is VED analysis?
5. What do you mean by straight piece rate system?
6. What is liquidity ratios?
7. State the characteristics of management accounting.

8. What are the various tools of management accounting?
9. Define variance.
10. Define budget.

Part B (5 × 5 = 25)

Answer **all** questions by choosing either (a) or (b).

11. (a) What are the advantages of cost accounting?

Or

- (b) Ascertain the cost and selling price from the following :

Materials consumed Rs. 6,000

Wages paid Rs. 9,000

Works on cost 50% on wages

Office on cost 20% on work cost

Selling on cost 10% on work cost

Profit 20% on cost.

12. (a) What is economic order quantity? How is it calculated?

Or

- (b) Apportion the following expenses to various departments.

	Total Rs.	A	B	C
Supervisory expenses	15,000	–	–	–
Depreciation on plane	4,500	–	–	–
Power	9,000	–	–	–
No. of employees	–	200	150	100
Value of plant	–	2,40,000	1,80,000	1,20,000

13. (a) What are the objectives of management accounting?

Or

(b) Using the following data calculate the earnings of a worker under Halsey plan, rate per hour Rs. 2; standard time 20 hours; time taken 15 hours.

14. (a) What are the significance of ratio analysis?

Or

(b) Calculate cash flow operating activities.

	Rs.
Total sales for the year	10,00,000
Total purchases for the year	6,50,000
Commission received during the year	10,000
Office expenses for the year	15,000
Administrative expenses for the year	20,000
Income tax paid during the year	12,000

15. (a) What are the main objectives of budgetary control?

Or

(b) From the following particulars calculate :

(i) Material cost variance

Standard

X 40 Kg at Rs. 11

Y 60 Kg at Rs. 12

(ii) Material price variance

Actual

X 50 Kg at Rs. 12

Y 80 Kg at Rs. 14

Part C

(3 × 10 = 30)

Answer **all** questions by choosing either (a) or (b).

16. (a) Distinguish between cost accounting and financial accounting.

Or

- (b) From the following transactions, prepare stores ledger a/c under LIFO method.

2015 April 1. Opening balance 50 Kg @ Rs. 10
2. Issued 30 Kg
4. Purchases 60 Kg @ Rs. 11
5. Issued 25Kg
10. Goods returned to stores 10 Kg
(Previously issued @ Rs. 9)
15. Issued 40 Kg
25. Purchases 25 Kg @ Rs. 12
30. Issued 35 Kg

17. (a) Explain different methods of classification of overhead.

Or

- (b) Calculate labour turnover in three methods.

Total No. of employees at the beginning of the month 2010

Total No. of employees at the end of the month 1990

No. of employees who left during the month 50

No. of employees who are recruited during the month 30.

18. (a) How does cash flow statement different from fund flow statement?

Or

- (b) From the following details find out (i) P/V ratio, (ii) B.E.P. (iii) Margin of safety.

	Rs.
Sales	1,00,000
Variable costs	60,000
Fixed costs	20,000
Net profit	20,000

C-3429

Sub. Code

96143

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Fourth Semester

FUNDAMENTALS OF CAPITAL MARKETS

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is stocks?
2. What is money market?
3. What is call option?
4. What is bonds?
5. Define stock exchange.
6. What is marketing of securities?
7. What is derivative?

8. What is IPO?
9. What is open ended schemes?
10. What are the functions of stock exchange?

Part B

(5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) What is the need for a capital market? Discuss the major reforms introduced in Indian capital market.

Or

- (b) Elaborate the major innovations in financial instruments?

12. (a) What are the advantage and disadvantage of raising funds through an IPO?

Or

- (b) What are the role of stock brokers?

13. (a) Write a short notes on wireless application protocol (Wap).

Or

- (b) Write a notes on the features and instruments of debt market.

14. (a) What are the objectives of risk management.

Or

- (b) What are major role of clearing and settlement process?

15. (a) Why should SEBI regulate mutual funds?

Or

(b) Discuss the SEBI guidelines for mutual funds.

Part C

(3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) Which steps have been taken by SEBI to improve it?

Or

(b) Explain online trading.

17. (a) Explain the role of international securities.

Or

(b) Explain the various money market instruments in Indian context.

18. (a) Briefly explain the local data base.

Or

(b) Explain the role of NSE membership.

C-3430

Sub. Code

96151

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Fifth Semester

**LEGAL AND REGULATORY AND ASPECTS OF
BANKING OPERATIONS**

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is SLR?
2. Who is a shareholders?
3. What you mean by guarantees?
4. What is valuation of securities?
5. What is reconstruction?
6. What is service tax?
7. Write a short notes on unpaid seller.
8. What is memorandum?
9. Who is called minor?
10. What is money laundering?

Part B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) List out the difference between the monetary policy and credit policy.

Or

- (b) Explain the rights of Board of directors.

12. (a) Discuss about the scope and application of guarantees.

Or

- (b) Different between guarantees and warranty.

13. (a) Explain the enforcement of Security Interest Act, 2002.

Or

- (b) What you mean by TDS? Explain it.

14. (a) Explain the types of companies.

Or

- (b) Explain the sale of goods Act 1930.

15. (a) Discuss the role of third parties.

Or

- (b) Explain the different types of partners.

Part C

(3 × 10 = 30)

Answer **all** questions, choosing either (a) or (b).

16. (a) Briefly explain the CRR.

Or

(b) What are the obligation of banker? Explain it.

17. (a) Explain the provisions of bankers book evidence Act.

Or

(b) Distinguish between company and partnership.

18. (a) Discuss various modes of dissolution of partnership firm.

Or

(b) Discuss in detail minor's position in partnership.

C-3431

Sub. Code

96152

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Fifth Semester

PRACTICE OF LIFE INSURANCE

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is insurance?
2. What is premium?
3. What are mortality tables?
4. What do you mean by annuity?
5. What is interium bonus?
6. What is return?
7. What do you mean by nomination?

8. What is surrender value?
9. Define IRDA
10. What is credit insurance?

Part B (5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) Explain the nature of life insurance contract.

Or

- (b) Describe the different types of insurance.

12. (a) Explain the procedure for settlement of death claims.

Or

- (b) Write short notes on term assurance.

13. (a) Describe the nature of annuity.

Or

- (b) Explain the married women's property act policies.

14. (a) Discuss the duties and scope the IRDA.

Or

- (b) Explain – OLIPS, policy merits and domestics.

15. (a) Explain the different types of assignment.

Or

(b) Distinguish between inflation rates and stock prices.

Part C (3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) What is postal life insurance? Briefly explain it.

Or

(b) Explain the group superannuation schemes.

17. (a) What is maturity claim? State the main requirements for settlement of a maturity claim.

Or

(b) Briefly explain the possible hazards in connection with life insurance.

18. (a) Difference between financial market and capital market.

Or

(b) Describe the various method of distribution of bonus.

C-3432

Sub. Code

96153

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Fifth Semester

E-COMMERCE AND SOCIAL MEDIA MARKETING

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is electronic fund transfer?
2. What is active threat?
3. List any four benefits of web commerce.
4. What is meant by cryptography?
5. What is S-HTTP?
6. List the transactions in payment processing
7. What is Moss?

8. Define authentication.
9. What is meant by B2C E-business transaction model?
10. Define: Intranet.

Part B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Discuss briefly on: Modes of E-commerce.

Or

- (b) Discuss about secure transaction.

12. (a) Explain briefly on: Secure electronic payment protocol.

Or

- (b) Describe about secure electronic transaction.

13. (a) Explain in detail about EDI.

Or

- (b) Write a short notes on E-governance.

14. (a) List down the types of active threats.

Or

- (b) Write short notes on:
 - (i) Information fillering
 - (ii) VANs.

15. (a) What is social networking? Explain.

Or

(b) Discuss about any five advantage and disadvantages of facebook.

Part C

(3 × 10 = 30)

Answer **all** questions, choosing either (a) or (b).

16. (a) Discuss about certificates for authentication.

Or

(b) Write about preventing double - spending in on-line electronic cash.

17. (a) Describe a model for message handling.

Or

(b) What is the difference between debit cards and credit cards?

18. (a) Explain in detail about the digital signature.

Or

(b) How does E-mail work? Explain with its technologies.

C-3433

Sub. Code

96154

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Fifth Semester

AUDITING

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Who is an auditor?
2. What is internal audit?
3. What you mean by audit planning?
4. What is meant by audit markings?
5. What is vouching?
6. What you mean by audit report?
7. What is personal ledger?

8. What you mean by business letter?
9. What you mean by special report?
10. What is financial audit?

Part B

(5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) What are the objectives of auditing?

Or

- (b) Describe the evaluation of auditing.

12. (a) What are the qualification of auditors?

Or

- (b) What are the rights of an auditors?

13. (a) Explain:

- (i) Receipts
- (ii) Payments
- (iii) Purchases
- (iv) Sale
- (v) Liabilities.

Or

- (b) What are the differences between vouching and valuation?

14. (a) What are the contents of audit report?

Or

- (b) Explain the procedure for conducting audit to non-trading concerns.

15. (a) What are the basic principles of report writing?

Or

(b) What you meant by routine report? What are the contents of routine report?

Part C (3 × 10 = 30)

Answer **all** questions, choosing either (a) or (b)

16. (a) What are the procedure for appointment of auditor?

Or

(b) What are the procedure for removal of auditor?

17. (a) Draft a model business letter.

Or

(b) What are the basic principles of report writing?

18. (a) What are the procedure followed in valuation of assets and liabilities.

Or

(b) Explain conducting of audit based on ownership.

C-3434

Sub. Code

96161

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Sixth Semester

CORPORATE TAX MANAGEMENT AND PRACTICES

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Define tax.
2. What is meant by Tax evasion?
3. What are the various forms of organization?
4. What is the importance of tax planning?
5. What do you mean by dividend policy?
6. Give a brief note on inter-corporate dividends.
7. What is meant by renovation?
8. Write a short note on tax planning.
9. What is meant by infrastructure sector?
10. What is the importance of tax incentives?

Part B

(5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) Write a brief note on corporate taxation.

Or

- (b) What are the major concepts of tax planning?

12. (a) Briefly explain the system of tax planning.

Or

- (b) What are the various forms of organization?

13. (a) Explain the significance of tax planning in capital structure decisions.

Or

- (b) Briefly explain the tax planning related to dividend policy.

14. (a) Explain the importance of tax planning at the time of repair or replacement of assets.

Or

- (b) State the significance of managerial decisions.

15. (a) Briefly explain the tax provisions related to "Free trade zones".

Or

- (b) What are the tax provisions available for infrastructure sector?

Part C

(3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) What is meant by tax management? Explain.

Or

- (b) What is tax planning? Discuss the various concepts of tax planning.

17. (a) What are the important points to be considered while starting a new business?

Or

- (b) Discuss tax planning in respect of own or lease decision.

18. (a) In what way the tax planning helps in managerial decisions? Discuss.

Or

- (b) Explain the tax provisions related to various sectors.

C-3435

Sub. Code

96162

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Sixth Semester

**MARKETING AND FINANCIAL PRODUCTS AND
SERVICES**

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Why do business people prefer a current account?
2. What is SLR?
3. What is 'virtual currency'?
4. Write a short note on income recognition norms.
5. Define the term customer.
6. What is post dated cheque?
7. Write a note on venture capital funds.

8. Explain CPs.
9. Who can make a nomination in insurance contract?
10. Why do we need marine insurance?

Part B (5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) Explain various types of general insurance.

Or

- (b) Discuss the role played by the RBI in the provisions of rural credit.

12. (a) Distinguish between traditional banking and E-banking.

Or

- (b) Explain the functions of NABARD.

13. (a) Discuss the formalities which a banker has to observe before opening new account.

Or

- (b) Describe the characteristics of a mortgage.

14. (a) State and explain the objectives of a money market.

Or

- (b) What are all the powers of SEBI?

15. (a) What are the advantages of Life Insurance?

Or

(b) Explain partial average loss in detail.

Part C

(3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) Explain the role of insurers in developing Indian economy.

Or

(b) Describe popular electronic delivery channel.

17. (a) What is crossing? Explain its different kinds with examples.

Or

(b) Explain the structure of leasing industry in India.

18. (a) "The scope for merchant banking is great in India" Discuss.

Or

(b) Explain duties and functions of IRDA.

C-3436

Sub. Code

96163

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Sixth Semester

FUNDAMENTALS OF DERIVATIVES MARKET

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Define derivatives.
2. What is meant by stock index?
3. What do you understand by futures?
4. Give a brief note on forward contract.
5. What is option payoff?
6. Write short notes on 'Option'.
7. What is meant by clearing mechanism?

8. What do you mean by trader workstation?
9. Define SEBI.
10. State any two objectives of SEBI.

Part B (5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) What are the different types of derivatives contract?

Or

- (b) Distinguish between futures and forward contract.

12. (a) Briefly explain the limitations of forward markets.

Or

- (b) Explain trading of single stock futures.

13. (a) Explain the variables that affects option pricing.

Or

- (b) What is meant by 'Call option, and Put option'?

14. (a) What are the various option market instruments?

Or

- (b) Briefly explain the criteria for stock and index eligibility for trading.

15. (a) Briefly explain the functions of SEBI Act, 1992.

Or

(b) What do you understand by taxation of derivative transactions?

Part C (3 × 10 = 30)

Answer **all** questions, choosing either (a) or (b).

16. (a) Explain the economic functions of derivative markets.

Or

(b) What do you understand by Beta market of a security? Explain the method of its calculation.

17. (a) Distinguish between credit risk and market risk. Is it possible to hedge credit risk? Explain.

Or

(b) Explain the black and Scholes model with suitable example.

18. (a) Discuss the concept of accounting for derivatives.

Or

(b) Describe the role of clearing entities in derivatives trading.

C-3437

Sub. Code

96164

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICES AND INSURANCE

APRIL 2021 EXAMINATION

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APRIL 2020 ARREAR EXAMINATION

Sixth Semester

PRACTICES OF GENERAL INSURANCE

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Define fire insurance contract.
2. State any three advantages of reinsurance.
3. Mention any three functions of IRDA
4. What are the functions of GIC?
5. What is meant by unfair trade practice?
6. State the objects of the consumer protection act.
7. What is bank assurance?

8. Write a note on invisible insurer.
9. What do you mean by perils of sea?
10. What is voyage policy?

Part B

(5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) Explain in detail the governing principles of fire insurance.

Or

- (b) How the claim are settled in fire insurance?

12. (a) Describe the main features of the Insurance act 1938.

Or

- (b) Explain the important provisions of IRD act 1999.

13. (a) What are the subject matters insured in marine insurance?

Or

- (b) Explain the various kinds of “perils of the sea”.

14. (a) Explain the different types of annuities.

Or

- (b) Describe the steps in risk management process.

15. (a) What are the conditions of motor insurance policies?

Or

(b) Discuss briefly the various policies offered under accidents and hospitalization insurance.

Part C

(3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) Define reinsurance. Explain the methods of reinsurance.

Or

(b) Explain the scope of fire insurance.

17. (a) Discuss in detail the governing principles of marine insurance.

Or

(b) Discuss in detail the various life policy conditions.

18. (a) Explain the procedure of settlement of claim in marine insurance.

Or

(b) Discuss the policies issued under social sector insurance.

C-3438

Sub. Code

96165

B.Com. DEGREE EXAMINATION

BANKING FINANCE SERVICE AND INSURANCE

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Sixth Semester

FUNDAMENTALS OF DEPOSITORY OPERATIONS

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What do you mean by bonds?
2. Who is called as promoters?
3. What is DPM (cc)?
4. What is clearing house?
5. What do you mean by off market trades?
6. What is account transfer instruction?
7. Who can be a nominee?

8. What is ISIN?
9. What is commercial paper?
10. What is the meaning of pledging?

Part B (5 × 5 = 25)

Answer **all** questions. Choosing either (a) or (b).

11. (a) Explain the advantages of listing.

Or

- (b) State and explain the features of venture capital?

12. (a) Who are the players of NSDL?

Or

- (b) Explain eligibility criteria to become a clearing house.

13. (a) What are the records to be maintained by transfer agent?

Or

- (b) When will the registration certificate of depository participants be suspended?

14. (a) Explain the different types of accounts opened with the depository participant?

Or

- (b) Which securities can be dematerialized?

15. (a) How to pledge electronic securities?

Or

(b) Explain the types of corporate actions.

Part C

(3 × 10 = 30)

Answer **all** questions. Choosing either (a) or (b).

16. (a) Explain the role and importance of capital market in India.

Or

(b) How does SEBI protect the interest of investors? Explain.

17. (a) List out the direct and indirect benefits of depository system? Explain in detail.

Or

(b) Explain NSDL application software?

18. (a) Explain the services of merchant banker.

Or

(b) Describe the benefits of TIN.
