

C-3312

Sub. Code

91843

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Fourth Semester

TEXTILE CHEMICAL PROCESSING

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Explain the chemical processing sequence of polyamide.
2. Explain objectives of wool fibre chemical processing.
3. State the objectives of mercerization.
4. Explain the process condition for bleaching.
5. Explain the properties of sulphur dyes.
6. Explain the coupling process.
7. Explain the different printing methods.
8. Explain pigment printing?
9. Explain mildew proof finishes.
10. Explain about soil release finishing?

Part B

(5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) Discuss about silk fabric chemical processing sequence.

Or

- (b) Explain chemical processing of polyester fabrics.

12. (a) Explain the working of singeing machine.

Or

- (b) List the different types of bleaching process and explain in detail.

13. (a) Discuss about the metal complex dyeing.

Or

- (b) Explain about the sulphur dyeing process.

14. (a) Explain the printing with direct dyes.

Or

- (b) List the different printing styles.

15. (a) Explain about flame retardant finishes.

Or

- (b) Write a short note on water repellent finishes.

Part C

(3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) Explain the chemical processing of cotton.

Or

- (b) Explain in detail about mercerization process.

17. (a) Explain the dyeing with basic and natural dyes.

Or

(b) Discuss about printing paste constitutes.

18. (a) Discuss about heat resistant and anti-static finishes.

Or

(b) Explain about anti bacterial and denim finish.

C-3316

Sub. Code

91861

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Sixth Semester

FASHION MERCHANDISING AND MARKETING

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is fashion marketing?
2. How is marketing different from selling?
3. What is market segmentation?
4. What is marketing research?
5. Write the merits of advertising.
6. Define product line.
7. What is market potential?
8. Define market estimation.
9. What is order sheet?
10. State few functions of a buying house.

Part B

(5 × 5 = 25)

Answer **all** questions choosing either (a) or (b).

11. (a) Briefly explain the relation of marketing and other departments.
Or
(b) Write the organizational set up in garment industry.
12. (a) What are the various types of research – discuss.
Or
(b) Write a short note on buying behavior.
13. (a) What are the marketing channels? Describe it.
Or
(b) Write about various sales promotion activities.
14. (a) Discuss about the market demand.
Or
(b) Explain the different types of fashion forecasting.
15. (a) Explain the role of merchandising in an apparel unit.
Or
(b) What is sampling and its importance?

Part C

(3 × 10 = 30)

Answer **all** questions, choosing either (a) or (b).

16. (a) Explain in detail the flow chart of materials from fiber to garments.
Or
(b) What are the major functions of marketing research and briefly describe the steps in the marketing research process.

17. (a) Discuss in detail about product – line and branding decisions.

Or

(b) How will you select an advertisement media for apparel marketing?

18. (a) Discuss in detail about various types of garment export samples.

Or

(b) Write in detail about the fashion forecasting and its techniques.

C-3306

Sub. Code

91813

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

First Semester

INTRODUCTION TO TEXTILES

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Define spun yarn.
2. State the importance of non woven.
3. Give examples of man made fibers.
4. What are the thermoplastic fiber?
5. Define “staple length” of fiber.
6. Draw the microscopic structure of silk fiber.
7. What are the monomers can be used for polyester fiber preparation?
8. How wool fibers are cleaned before spinning?
9. What are the different end uses for clothing materials?
10. State the need of quality control.

Part B

(5 × 5 = 25)

Answer **all** questions by choosing either (a) or (b).

11. (a) Classify the textile fibers based on application.

Or

- (b) Discuss the terms used in yarn and fabric production.

12. (a) List out the difference between natural and man made fibers.

Or

- (b) Classify the regenerated fibers with examples and usages.

13. (a) Enumerate all the primary properties of textile fibers.

Or

- (b) List out the physical and chemical properties of silk fibers.

14. (a) Discuss in detail about rayon fiber preparation.

Or

- (b) Explain the polyester fiber properties.

15. (a) Organize the steps involved in garment manufacturing process.

Or

- (b) Why fiber selection is important for particular and uses?

Part C

(3 × 10 = 30)

Answer **all** questions by choosing either (a) or (b).

16. (a) Classify the natural fiber based on the region.

Or

- (b) Classify the man-made fibers based on the region.

17. (a) Explain about the secondary properties of textile fibers.

Or

- (b) Briefly explain nylon fiber preparation process.

18. (a) Explain in detail about the cloth printing.

Or

- (b) Organize the need of quality control in each stage of manufacturing process.

C-3307

Sub. Code

91814

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

First Semester

FASHION ART AND DESIGN

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. List few elements of design.
2. What are the types of lines used in fashion drawing?
3. What is fashion figure?
4. Define flue.
5. List few warm colours.
6. Define hatching.
7. Create "2 × 2" logo of your choice.

8. What is still life?
9. Define normal figure.
10. What is tint and shade?

Part B

(5 × 5 = 25)

Answer **all** questions by choosing either (a) or (b).

11. (a) Draw different 2D and 3D shapes.

Or

- (b) Explain the principles of design.

12. (a) Write in detail about the uses of colour in dress designing.

Or

- (b) Express light to dark shades (gray scale).

13. (a) Discuss about various shades of 2 secondary colours.

Or

- (b) Design the fabric any using different rendering techniques.

14. (a) Explain colour contrast with suitable examples.

Or

- (b) Explain the fall of fabric drape using suitable illustration.

15. (a) Draw the different views of lips.

Or

- (b) Discuss about the still life drawings and its types.

Part C

(3 × 10 = 30)

Answer **all** questions by choosing either (a) or (b).

16. (a) Explain in detail about colour wheel chart with neat sketch.

Or

- (b) Discuss the major colour harmonics. Give suitable examples.

17. (a) Illustrate a fruit basket and render using oil pastels.

Or

- (b) Explain in detail about head theory using a block figure.

18. (a) Illustrate and explain different poses of ears and lips.

Or

- (b) Explain the fall of fabric (5 types) drapes with suitable examples.

C-3317

Sub. Code

91862

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Sixth Semester

FASHION AND CLOTHING PSYCHOLOGY

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Define the need of fashion.
2. State the factors influencing the fashion changes.
3. What is the role of fashion leaders?
4. What is trickle down approach?
5. State the importance of visual merchandising.
6. Outline the role of fashion shows.
7. Differentiate classicist and idealist fashion designers.
8. Illustrate Haute couture designs.
9. Outline the role of fashion centers.
10. Illustrate the role of designer towards fashion field.

Part B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Cloth as sex appeal. Justify the statement.

Or

- (b) State the role of technological, economical influence of fashion.

12. (a) Outline the role of fashion innovators.

Or

- (b) Illustrate the role of market research.

13. (a) Enlist the types of windows displays of a retail showroom.

Or

- (b) Highlight the tools and techniques used in merchandising presentation.

14. (a) Sketch the works of hemant trivedi.

Or

- (b) Outline the designs bhamini subramaniam.

15. (a) Summarize the contribution of any French designers towards fashion field.

Or

- (b) Enumerate the contribution of any italic fashion designer.

Part C

(3 × 10 = 30)

Answer **all** questions, choosing either (a) or (b).

16. (a) Explain the role of colour/ video, newsletter, website services.

Or

- (b) Role of costume as a status symbol. Illustrate the statement.

17. (a) Explain the role of historic and ethnic costumes in fashion field.

Or

- (b) Explain the elements of display used in visual merchandising.

18. (a) Sketch any two designs developed by the Indian fashion designers.

Or

- (b) Categorize the role of world fashion centers.
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C-3319

Sub. Code

91812/91912

B.Sc. DEGREE EXAMINATION
COMMON FOR [B.SC., (FD)/B.SC. (ID)]
APRIL 2021 EXAMINATION
&
APRIL 2020 ARREAR EXAMINATION

First Semester

ENGLISH — I

(Upto 2015 batch)

Duration : 3 Hours

Maximum : 60 Marks

Part A

(5 × 2 = 10)

Answer **all** questions.

1. (a) Point out the nouns in the following sentences and state whether they are common, proper, collective or abstract.

(i) The angry mob pelted stones at the police.

(ii) Honesty is the best policy.

Or

(b) Underline the adjectives and state their kinds.

(i) Solomon was a wise king.

(ii) The tiger is a ferocious animal.

2. (a) Fill in the blanks using appropriate article.

Gold is _____ precious metal. Honest men always speak _____ truth. She is _____ intelligent girl. London is _____ very costly place to live in.

Or

- (b) Fill in the blanks using relative pronoun 'when', 'where', 'which', 'that' and 'whose'.

(i) I saw the shoes _____ you bought last week on sale for less this week.

(ii) The winners, _____ known, will receive money and other prizes.

3. (a) Write a note on moods. Give examples.

Or

- (b) Define present perfect tense.

4. (a) Complete the sentences with correct form of the verb.

It was warm, so I _____ off my coat (take). The film was not very good. I _____ if very much (enjoy).

Or

- (b) Fill in the blanks with the correct tenses :

(i) I _____ learn English for seven years now.

(ii) As I _____ (pass) my English exam successfully next year.

5. (a) Complete the sentences with the general form.
She is good at _____ (dance). He is crazy
about _____ (sing) I don't like _____
(play) cards.

Or

- (b) Fill in with can, have to, may, might, must, need
should.
- (i) George has travelled a lot. He _____
speak many languages.
- (ii) I can hear you quite well. You _____
not shout.

Part B (5 × 10 = 50)

Answer **all** questions.

6. (a) Write an essay on parts of speech.

Or

- (b) What is an adjective? Explain its types with
examples.

7. (a) Write an essay on different types of article.

Or

- (b) Explain the list of pronoun with example.

8. (a) What is a verb? Explain its types.

Or

- (b) Explain the types of tense with suitable examples.

9. (a) What are the uses of participle and explain its
types?

Or

- (b) Write an essay on primary auxiliaries.

10. (a) Write down the kinds of adverb with examples.

Or

(b) What are the functions of prepositions? Explain with examples.

C-3320

Sub. Code

91813

B.Sc. DEGREE EXAMINATION
FASHION DESIGN
APRIL 2021 EXAMINATION
&
APRIL 2020 ARREAR EXAMINATION
First Semester
INTRODUCTION TO TEXTILES
(Upto 2015 Batch)

Duration : 3 Hours

Maximum : 60 Marks

Part A

(5 × 2 = 10)

Answer **all** questions.

1. (a) Explain the term Yarn and fabric.

Or

- (b) Define weaving and knitting.

2. (a) What is natural and man made fibre?

Or

- (b) List out few animal and plant fibres.

3. (a) What are the properties of cotton and nylon?

Or

- (b) What are the primary properties of fibre?

4. (a) Explain the initial fibre preparations.
Or
(b) Explain the need of quality control at each stage of manufacturing.
5. (a) What are the different end products in Home furnishing and clothing?
Or
(b) Explain finishing treatments and its needs.

Part B (5 × 10 = 50)

Answer **all** questions.

6. (a) Explain in detail about the methods of fabric formation.
Or
(b) Explain the application of textile in clothing.
7. (a) Explain the classification of manmade fibres.
Or
(b) Write in detail about thermoplastic and non-thermoplastic fibres.
8. (a) Describe about the properties of microscopic structure of cotton and jute fibre.
Or
(b) Explain the primary and secondary properties of fibre.
9. (a) Explain the preparation process of cotton and wool.
Or
(b) Explain the physical and chemical properties of linen and rayon.

10. (a) What are the different end products in home furnishing and its uses.

Or

- (b) Explain the process of fibre to endues product and what are the finishing treatments.
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C-3324

Sub. Code

91822/91922

B.Sc. DEGREE EXAMINATION
(COMMON FOR B.SC. (FD)/B.SC. (ID))
APRIL 2021 EXAMINATION
&
APRIL 2020 ARREAR EXAMINATION

Second Semester

ENGLISH - II

(Upto 2015 Batch)

Duration : 3 Hours

Maximum : 60 Marks

Part A

(5 × 2 = 10)

Answer **all** questions.

1. (a) What are the steps for a business letter?

Or

(b) What are called sales letter?

2. (a) What is essential for drafting a report?

Or

(b) Describe minutes.

3. (a) Mention the salient aspects of a short speech.

Or

(b) Define the qualities of a good speech.

4. (a) Mention the qualities of an essay.

Or

(b) How would you arrange a paragraph properly?

5. (a) What is visual aid?

Or

(b) How can you use slides as supporting materials?

Part B

(5 × 10 = 50)

Answer **all** questions, choosing either (a) or (b)

6. (a) You are the Managing Director of the Company draft a enquiry letter to your branch managers for enquiring about the stocks of the company.

Or

(b) Write an essay on the process of acknowledging receipts of goods and making payments.

7. (a) Explain in detail the process and mechanics of report writing.

Or

(b) You have completed a project on "social media for advertising". Give the abstract of tax report.

8. (a) Prepare a short speech on "status of e-learning in A India."

Or

(b) Explain the different methods of drafting a short speech.

9. (a) Write an essay on "Education should be free".

Or

(b) Explain in detail on the importance of reading skill for understanding a paragraph.

10. (a) Write an essay on the effective methods of designing and delivering a presentation.

Or

(b) Write an essay on supportive materials for creating and competing a presentation.

C-3308

Sub. Code

91823

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Second Semester

TEXTILE MANUFACTURING

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. State the objectives of ginning.
2. What are the advantages of combed yarn?
3. State the primary motions.
4. State the principle of projective wearing machine.
5. Classify the types of knitting.
6. Define warp knitting.
7. List out the fiber properties of sewing threads.
8. List the types of fancy yarns with examples.
9. State the process particular for 100% cotton weft yarns.
10. Discuss the types of woven fabric defects.

Part B

(5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) Explain the blow room process sequence.

Or

- (b) Discuss the combing operation.

12. (a) Explain about warping process.

Or

- (b) List out advantages and disadvantages of multi phase weaving.

13. (a) Explain in detail about working of rib machine.

Or

- (b) Organize the uses of basic warp knitting elements.

14. (a) Discuss about the process parameters required for sewing threads.

Or

- (b) Outline the production methods of fancy yarns.

15. (a) Discuss about the yarn irregularities and its causes.

Or

- (b) Explain the knitted fabric defects.

Part C

(3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) Explain about the ring spinning process.

Or

- (b) Outline the winding and reeling process.

17. (a) Briefly explain working principle of airjet weaving machine.

Or

- (b) Explain the working of Raschel machine.

18. (a) Discuss about the sequence of sewing thread manufacturing process.

Or

- (b) Briefly explain causes and remedies of woven fabric defects.

C-3328

Sub. Code

91831

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Third Semester

HISTORY OF COSTUME DESIGN

(Upto 2015 Batch)

Duration : 3 Hours

Maximum : 60 Marks

Part A

(5 × 2 = 10)

Answer **all** questions.

1. (a) What was the traditional Vedic attire for men and women?

Or

- (b) What are the cosmetics and ornaments used by the people of the Indus valley civilization?

2. (a) Give a brief about sunga dynasty.

Or

- (b) Write about the women costumes of Gupta period.

3. (a) Discuss about clothing era.

Or

- (b) What is traditional clothing?

4. (a) Discuss about the accessories of Punjab.

Or

(b) Write about Men's costume of Kerala.

5. (a) What do you mean by patola?

Or

(b) Define Champa Rumal.

Part B

(5 × 10 = 50)

Answer **all** questions.

6. (a) Elaborate about the Vedic age costumes.

Or

(b) Explain about the accessories used during Indus Valley civilization.

7. (a) Explain about Nayaks of Madurai.

Or

(b) Describe about the Mughal dynasty.

8. (a) Give a detailed note on impact of clothing in olden Era.

Or

(b) Discuss about traditional clothing for men.

9. (a) Explain about the costumes of Tamil Nadu.

Or

(b) Explain the cultural and traditional attire of Maharashtra.

10. (a) Explain about the Brocades of Banaras.

Or

(b) Draw and discuss about the chickenkari of Uttar Pradesh.

C-3309

Sub. Code

91832

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Third Semester

HISTORY OF INDIAN COSTUMES

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Give short notes on Indus valley civilization.
2. Write about the men's costume in Sunga dynasty.
3. Give two examples of Neolithic age costumes.
4. State about the accessories used by men in British period.
5. Define Tie and Dye technique.
6. List out traditional costume for womens.
7. What are the traditional costume of Delhi?
8. State the Punjab traditional costume.
9. What are the male and female costumes used in Assam?
10. List few traditional costumes of South Indian states.

Part B

(5 × 5 = 25)

Answer **all** questions by choosing either (a) or (b).

11. (a) Discuss about the functions of clothing.

Or

- (b) Organize types of costume used in different ages.

12. (a) Write a short note about pre vedic and post vedic period of costumes.

Or

- (b) Discuss about development of costume in guptha period.

13. (a) Give note on Kutch work and head work with suitable example.

Or

- (b) Enumerate the carpet and shawl wearing.

14. (a) Give an account on the traditional costume of Jharkand.

Or

- (b) Illustrate the varieties of costumes used by women in Chandigarh.

15. (a) State the traditional costume of Himachal Pradesh with suitable diagram.

Or

- (b) Write about the traditional costume of Kerala.

Part C

(3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) Explain briefly about the origin of clothing with suitable sketches.

Or

- (b) Brief the Indian costumes in Kushan period.
17. (a) Explain about Kancheepuram silk and Banjara embroidery with suitable diagrams.

Or

- (b) Explain the recent trends prevailing in Northern costumes.
18. (a) Outline the Assam and Manipur women's traditional costume.

Or

- (b) Illustrate the Kashmir women's traditional costume with jewellery details.
-

C-3310

Sub. Code

91833

B.Sc. DEGREE EXAMINATION

FASHION TECHNOLOGY

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Third Semester

GARMENT MANUFACTURING TECHNOLOGY

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is Proto type sample?
2. Mention the types of production system
3. Classify the garment.
4. Write down the importance of measurements.
5. What is pattern making?
6. Define cost sheet.
7. What is quality control?
8. Define button hole.
9. List out the types of accessories used in garment industry.
10. What are the types of zipper?

Part B

(5 × 5 = 25)

Answer **all** questions by choosing either (a) or (b).

11. (a) Explain about the process sequence of garment industry?

Or

- (b) Discuss in detail about present scenario of garment industry.

12. (a) Explain worksheet analysis and its importance in garment making.

Or

- (b) Explain the following:

(i) Torso method

(ii) Bifurcated garment.

13. (a) Write short notes on specification sheet in garment production.

Or

- (b) Discuss about various types of packaging materials used in garment industry.

14. (a) Briefly explain the production planning techniques in apparel industry.

Or

- (b) Describe about statistical sampling method.

15. (a) State the role and importance of accessories in garment designing.

Or

- (b) What are the manufacturing methods of lace making?

Part C

(3 × 10 = 30)

Answer **all** questions by choosing either (a) or (b).

16. (a) State about the fabric selection. Explain in detail about the fabric selection techniques for summer garments.

Or

- (b) What are the various departments in garment unit and explain its functions.
17. (a) Define pressing. Write about the machineries and functions of pressing equipment.

Or

- (b) What is spreading? What are types of spreading methods and machineries used in spreading?
18. (a) Discuss the quality control required for each stage of garment manufacturing process.

Or

- (b) Explain in detail about the manufacturing method of accessories and its applications in garment designing.
- _____

C-3311

Sub. Code

91842

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Fourth Semester

HISTORIC COSTUMES

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is Schenti?
2. Explain Greek Chiton costume.
3. What is traditional costumes of Igbo people?
4. What type of ornaments used by South African women?
5. What is amacubi?
6. Explain Cheongsam.
7. What is Tomesode?
8. Explain about national costume of Myanmar.
9. What is orabace?
10. Define Coiffe.

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) How does the fashion prevailing in 18th century and its development in current trend?

Or

- (b) What are the famous traditional textiles in Morocco region?

12. (a) Illustrate the famous tribal costumes of Nigeria.

Or

- (b) Give an account of female costumes in Kenya.

13. (a) Discuss about the festival costume of SriLanka.

Or

- (b) Write short notes on traditional textiles and design followed in Pakistan.

14. (a) Illustrate the famous costumes of European region.

Or

- (b) What are the types of ornaments and accessories worn by Hungary people?

15. (a) Explain about the famous female costumes of Myanmar.

Or

- (b) What are the traditional textile design and ornaments used by Ireland people?

Part C

(3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) Write about the ancient costumes was used by Greece region.

Or

- (b) Illustrate and explain the traditional costumes of Italy.

17. (a) Explain about famous traditional textile designs and embellishment techniques of Japan.

Or

- (b) Give an account on types of fabrics, design and fabrication methods followed in Egypt traditional costumes.

18. (a) Discuss about the ornaments and festival costumes of South Africa.

Or

- (b) What are the famous American costumes used in past and present fashion trend and illustrate them neatly?
- _____

C-3313

Sub. Code

91851

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Fifth Semester

APPAREL COSTING TECHNIQUE

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What are fixed cost?
2. State replacement cost.
3. What is capital cost?
4. State an element of cost.
5. What is standard cost?
6. What are the various styles of woven fabric?
7. What is FCA?
8. Give brief note on CIF.

9. Define domestic products.
10. How to calculate cost analysis for T-shirt?

Part B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Define cost unit. Give five examples of cost unit.

Or

- (b) Explain the following terms: (i) Research cost
(ii) Development cost.

12. (a) Explain the classification of over heads.

Or

- (b) Define and explain following terms:
(i) selling overhead (ii) Indirect labour.

13. (a) How to calculate knitting and processing cost for various styles of knitted fabric.

Or

- (b) How does the design affect the cost of the fabric?

14. (a) Explain about the cost estimation for cutting and stitching.

Or

- (b) Define and explain the following terms: (i) Shipping
(ii) Insurance.

15. (a) Explain the various factors to be considered in costing for international products.

Or

- (b) Illustrate the cost analysis for: (i) Vest (ii) Shorts.

Part C (3 × 10 = 30)

Answer **all** questions, choosing either (a) or (b).

16. (a) Define and explain: (i) Fixed cost (ii) Production overhead (iii) Work cost (iv) Direct material cost.

Or

- (b) What do you mean by elements of cost? Explain the various elements of cost with suitable examples.

17. (a) Explain about INCO terms.

Or

- (b) Describe a designer's role to preparation of a garment costing by showing a chart in garment industry.

18. (a) Describe the cost estimation for checking, packing, forwarding and shipping.

Or

- (b) How factory overhead cost is calculated in garment export business?

C-3314

Sub. Code

91852

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Fifth Semester

HUMAN RESOURCE MANAGEMENT

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is personal management?
2. List the functions of personal manager.
3. Define recruitment.
4. What is job analysis?
5. What are the factors affecting performance appraisal?
6. List the types of training.
7. Discuss types of training.
8. Write about significance of morale.
9. Enumerate the cause of absenteeism.
10. What is counselling?

Part B

(5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) Write about the characteristics of personnel management.

Or

- (b) Discuss the nature of personnel management.

12. (a) Distinguish between recruitment and selection personnel management.

Or

- (b) Explain the various types of interview-challenges.

13. (a) Explain the types of motivation.

Or

- (b) Define job specification. How is it different from job description?

14. (a) Write about production linked incentive bonus.

Or

- (b) Discuss the relationship between morale and productivity.

15. (a) Explain labour turnover and measurement of labour turnover.

Or

- (b) Explain the nature counselling.

Part C

(3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) What are the objectives and aims of personnel management? Discuss.

Or

- (b) Briefly explain the types of interview.

17. (a) Explain various steps followed in industry to increase productivity.

Or

- (b) Write short notes on: (i) Promotion (ii) Demotion (iii) Transfer (iv) Training.

18. (a) Define and explain the following :

- (i) Retention profile
- (ii) Reducing turnover.

Or

- (b) Explain the characteristics and qualities of a successful personnel manager.

C-3315

Sub. Code

91853

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Fifth Semester

THEATRE COSTUMES

(2016 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is costume?
2. Define theatre
3. What is off stage?
4. What is styling?
5. Describe basic form of furniture used in theatre.
6. What are personal props?
7. Brief on types of stories in theatre.
8. Write about costumes used in shoe maker.

9. What is set design?
10. Define story telling.

Part B

(5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) Write short note on proscenium theatre.
Or
(b) Explain the different parts of the stage.
12. (a) Describe the importance of stage lighting.
Or
(b) Explain: (i) hard light (ii) Soft light (iii) Three point lighting.
13. (a) Explain the concept of cultural space.
Or
(b) Explain the ways of acquiring set properties.
14. (a) Explain the role of freelance costume designer.
Or
(b) How to create a story for red-ridding and sleeping beauty?
15. (a) What are the types of novels in theatre?
Or
(b) Highlight on the theatre costumes used in hamlet novel.

Part C

(3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) Elaborate on the props and costumes used in theatre.

Or

- (b) Describe in detail about designing for a pageant.

17. (a) How to create a set for any short story in theatre. Explain giving suitable example.

Or

- (b) What are the basis of stage lighting?

18. (a) Design costume for any negative character.

Or

- (b) Create a stage set up for any scene from William Shakespeare's novel. Explain the scene.

C-3329

Sub. Code

91832

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Third Semester

FASHION ILLUSTRATION AND ACCESSORY DESIGN

(Upto 2015 Bach)

Duration : 3 Hours

Maximum : 60 Marks

Part A

(5 × 2 = 10)

Answer **all** questions.

1. (a) For any light colour object how do you choose background in photography?

Or

- (b) Name any 2 software used in photo editing.

2. (a) Draw men's hair style for formal occasion.

Or

- (b) Draw men's leg pose (anyone)

3. (a) Draw the action model of women's leg.

Or

- (b) Illustrate the side face of women.

4. (a) What is called as texture?

Or

(b) What are called as patterns?

5. (a) Draw men's hat (any two)

Or

(b) Draw women's shoes (any two for casual occasion)

Part B

(5 × 10= 50)

Answer **all** questions.

6. (a) How the background and light were set for fashion photography?

Or

(b) Illustrate men's image on a magazine cover page.

7. (a) Illustrate men's side pose with suitable garment for formal occasion (business meeting wear)

Or

(b) Illustrate men's front pose with suitable garment for casual occasion (shopping wear)

8. (a) Illustrate a women's formal pose for a formal occasion (air hostress wear)

Or

(b) Draw different poses of women's hand leg and arms.

9. (a) Illustrate a women's front pose with suitable accessories (handbags, sunglasses and belts)

Or

- (b) Draw different types of women's accessories.

10. (a) Illustrate men's wear and apply rendering technique using pencil or water color.

Or

- (b) Illustrate women's wear and apply rendering technique using poster color or oil pastel.

C-3330

Sub. Code

91833

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Third Semester

TEXTILE DESIGNING PRACTICAL

(Up to 2015 Batch)

Duration : 3 Hours

Maximum : 60 Marks

The Examiner should cut and give ONE question to each candidate from lot.

1. Explain color theory and its terminology.

----- Cut here -----

2. Develop a motif design using any textile technique on fabric.

----- Cut here -----

3. Explain the construction of straight draft weaving.

----- Cut here -----

4. Illustrate a female garment applying mirror design.

5. Explain the traditional design and its application on fabric.

----- Cut here -----

6. Illustrate a female fleshy figure and apply a stylized pattern.

----- Cut here -----

7. Explain the application of horizontal design in table linen.

----- Cut here -----

8. Illustrate the development of checks in kitchen interior.

----- Cut here -----

9. Develop a saree design using jacquard pallu.

----- Cut here -----

10. Illustrate a female fleshy figure applying traditional wear.

C-3331

Sub. Code

91834

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Third Semester

COMPUTER BASICS-PRACTICAL

(Upto 2015 Batch)

Duration : 3 Hours

Maximum : 60 Marks

Part A

(5 × 2 = 10)

Answer **all** questions.

1. (a) What are the major components of a computer?
Or
(b) What do you mean by word length of a computer?
2. (a) How to set the page layout in MS word?
Or
(b) How to use mail merge in MS word?
3. (a) Does each cell have unique address?
Or
(b) What is Freeze Panes in MS-Excel?
4. (a) Which file can be added to a power point show?
Or
(b) What is a slide transition?

5. (a) Explain about star topology.

Or

(b) Which topology is best?

Part B

(5 × 10 = 50)

Answer **all** questions by choosing either (a) or (b).

6. (a) What do you mean by automation and diligence with respect to a computer?

Or

(b) Which is the first electronic computer and what are its features?

7. (a) How to delete Wrapped Text in Microsoft word?

Or

(b) Explain applying and modifying styles in word.

8. (a) What is the use of comment? How to add comments to a cell?

Or

(b) Explain the charts in MS Excel?

9. (a) Which power point feature allows the user to create a simple presentation quickly?

Or

(b) What's the best way to design the layout for your slides?

10. (a) What is a network architecture diagram?

Or

(b) What are the 4 types of network?

C-3332

Sub. Code

91835

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Third Semester

**PATTERN MAKING AND CONSTRUCTION – I –
PRACTICAL**

(Upto 2015 batch)

Duration : 3 Hours

Maximum : 60 Marks

The examiner should cut and give ONE question to each candidate from lot.

Each question carry equal marks.

1. Design and construct a bridal blouse.

----- Cut here -----

2. Design and construct a Katori cut blouse.

----- Cut here -----

3. Design, draft and construct chudidhar pant.

----- Cut here -----

4. Design, draft and construct Pyjama pant.

5. Prepare a pattern for a Women's pant with side open.
----- Cut here -----
6. Design, draft and construct men's pant with zipper placket.
----- Cut here -----
7. Design and prepare a men's shirt pattern with full sleeve cuff and construct the same.
----- Cut here -----
8. Design, draft and construct a men's shirt with half sleeve.
----- Cut here -----
9. Design, draft and construct a full length maxi gown.
----- Cut here -----
10. Design, draft and construct a layered party gown.

C-3333

Sub. Code

91841

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Fourth Semester

HISTORIC COSTUME

(Up to 2015 Batch)

Duration : 3 Hours

Maximum : 60 Marks

Part A

(5 × 2 = 10)

Answer **all** questions.

1. (a) Write about the men's silhouette of 18th century.

Or

(b) What is hoop petticoat?

2. (a) What is hippie style?

Or

(b) Give notes on Youth culture in British period.

3. (a) Write about the highlights of China costume.

Or

(b) Sketch a Greek costume.

4. (a) Discuss about the Mesopotamia civilization.

Or

(b) Write about Persia costume.

5. (a) Write about hair dressing of Japan.

Or

(b) Give note on Indonesia costume.

Part B

(5 × 10 = 50)

Answer **all** questions.

6. (a) Explain about the impact of costume in 18th century.

Or

(b) Enumerate the major changes took place during 19th century.

7. (a) Discuss in detail about 70's style youth costume.

Or

(b) Why clothing and fashion was valued more in 1980's.

8. (a) What are the different types of costume in Rome?

Or

(b) Explain about the ancient costume of Egypt.

9. (a) Give a detailed note on Persia costume.

Or

(b) Write about Japanese Hair dress.

10. (a) Explain about the role of costume in Mexico.

Or

(b) Paris is considered as Fashion city. Give reasons.

C-3334

Sub. Code

91842

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Fourth Semester

FASHION APPAREL DESIGN

(Up to 2015 Batch)

Duration : 3 Hours

Maximum : 60 Marks

Part A

(5 × 2 = 10)

Answer **all** questions.

1. (a) Define fashion and their origin.

Or

(b) What is necessity of fashion?

2. (a) Explain the classification of fashion.

Or

(b) Explain briefly on color wheel.

3. (a) What are the elements of fashion?

Or

(b) What are the type of silhouettes?

4. (a) Name some international designers.

Or

(b) Give some fashion terminologies.

5. (a) Draw some designs of cuffs and collars?

Or

(b) Give an account of different kinds of pockets.

Part B

(5 × 10 = 50)

Answer **all** questions

6. (a) Explain the current scenario of fashion designing.

Or

(b) Write short notes on importance of fashion.

7. (a) Explain the psychology of fashion.

Or

(b) Explain on principles of colors.

8. (a) Explain on principles of design.

Or

(b) Write in detail on silhouettes.

9. (a) Write short notes on national and International designers.

Or

(b) What are the importance of fashion industry?

10. (a) What are fashion accessory? Elaborate in detail.

Or

(b) With neat sketch explain on different kinds of skirts.

C-3335

Sub. Code

91843

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Fourth Semester

TEXTILE WEAVING AND PRINTING TECHNOLOGY

(Up to 2015 Batch)

Duration : 3 Hours

Maximum : 60 Marks

Part A

(5 × 2 = 10)

Answer **all** questions.

1. (a) What is yarn count and twist?
Or
(b) Write down/what are the different types of shed?
2. (a) What are the primary motion in loom?
Or
(b) What are the secondary motions in loom?
3. (a) Write the objectives of beating process.
Or
(b) What is the main feature of twill weave?

4. (a) What are the basic operations in the blow room?

Or

(b) What are the chemical based procedures used in textile manufacturing?

5. (a) List out types of dyeing machine.

Or

(b) What is transfer printing?

Part B

(5 × 10 = 50)

Answer **all** questions

6. (a) With neat sketch explain about warping machine drawing plans.

Or

(b) Explain preparatory process for weaving.

7. (a) What are the particular needed for fabric construction – explain.

Or

(b) What is weaving and explain its process in detail.

8. (a) Write in detail about mechanism of weaving.

Or

(b) Explain the following weave structure - (i) Plain weave (ii) Huck-a-back.

9. (a) What is called brushing in fabric processing-explain?

Or

(b) Differentiate sizing and desizing with merits and demerits.

10. (a) Explain about the ingredients needed for dyeing.

Or

(b) Briefly explain about roller screen printing.

C-3336

Sub. Code

91844

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Fourth Semester

PATTERN CAD-PRACTICAL

(Upto 2015 Batch)

Duration : 3 Hours

Maximum : 60 Marks

The examiner should cut and give ONE question to each candidate from lot.

Each question carry equal marks.

1. How is CAD used in the fashion industry?
----- Cut here -----
2. Which software is used for textile designing?
----- Cut here -----
3. Explain the working principle for tools menu bar-help-quit-web of keyboard shortcuts in pattern making and grading.
----- Cut here -----
4. What is the importance of pattern grading? Explain any basic pattern grading procedure with neat diagram.

5. Discuss about tool shortcut for menu-quit-clear history-list of keyboard.

----- Cut here -----

6. Explain marker mode and marker yardage in pattern CAD.

----- Cut here -----

7. Prepare a draft for trousers and give the steps involved drafting using pattern CAD.

----- Cut here -----

8. Develop a pattern for S and M size of ladies gown and discuss about the grading steps and tools involved in creating styles.

----- Cut here -----

9. Draft and grade XL grade women's wear kurthi pattern and discuss about the tools and steps involved.

----- Cut here -----

10. Develop full scale pattern for men's T-shirt using the pattern drafting method.

C-3337

Sub. Code

91845

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Fourth Semester

**PATTERN MAKING AND CONSTRUCTION — II –
PRACTICAL**

(Upto 2015 Batch)

Duration : 3 Hours

Maximum : 60 Marks

The examiner should cut and give ONE question to each candidate from a lot.

Each question carry equal marks.

1. (a) Explain grading.
(b) Grade a basic bodice for next higher size.
----- Cut here -----
2. (a) Explain grading of basic sleeve patten.
(b) Grade a full sleeve with cuff for next size.
----- Cut here -----
3. (a) What is the necessity to alter the patterns? Explain with the example.
(b) Explain the common problems in blouse and give its remedial alterations.

4. (a) Explain the general principles followed in pattern alteration.

(b) What are the common fitting problems in garments and give their remedies.

----- Cut here -----

5. (a) What is dart manipulation and explain.

(b) Illustrate a shoulder dart.

----- Cut here -----

6. (a) Explain a dart conversion with a suitable example.

(b) Illustrate double pointed darts.

----- Cut here -----

7. (a) Draft and construct a kimono sleeve.

(b) Draft a puff sleeve.

----- Cut here -----

8. (a) Draft and construct a circular sleeve.

(b) Draft a raglan sleeve.

----- Cut here -----

9. (a) Draft and construct a shawl collar.

(b) Draft a stand collar.

----- Cut here -----

10. (a) Draft and construct a peter pan collar

(b) Draw a ruffle collar.

C-3338

Sub. Code

91851

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Fifth Semester

GARMENT MANUFACTURING TECHNOLOGY

(Upto 2015 Batch)

Duration : 3 Hours

Maximum : 60 Marks

Part A

(5 × 2 = 10)

Answer **all** questions.

1. (a) What are the sections of apparel industry?
Or
(b) What is 100 machine capacity?
2. (a) What is a torso and bifurcated garments?
Or
(b) Explain product types.
3. (a) Define marker making
Or
(b) Explain CAD.
4. (a) Explain the level of quality in garment industry.
Or
(b) What is sampling?

5. (a) What are the role of accessories?

Or

(b) Name some accessories used in women's garment.

Part B (5 × 10 = 50)

Answer **all** questions, by choosing either (a) or (b).

6. (a) Explain the flow chart of 100 capacity.

Or

(b) What are the roles of various sections of apparel industry?

7. (a) Explain in detail on worksheet analysis.

Or

(b) Explain the type of products.

8. (a) Explain in detail on marker making and efficiency.

Or

(b) Explain on pressing and packing in detail.

9. (a) What are the importance of quality? Explain in detail.

Or

(b) Explain the role of store department.

10. (a) Explain the use of wadding, lace and braid in garments.

Or

(b) What are the quality parameters to be followed in garment industry?

C-3339

Sub. Code

91852

B.Sc. DEGREE EXAMINATION
FASHION DESIGN
APRIL 2021 EXAMINATION
&
APRIL 2020 ARREAR EXAMINATION
Fifth Semester
HUMAN RESOURCE MANAGEMENT
(Upto 2015 Batch)

Duration : 3 Hours

Maximum : 60 Marks

Part A

(5 × 2 = 10)

Answer **all** questions.

1. (a) Write short notes on roles of personnel management.

Or

- (b) Describe the term personnel management.

2. (a) Are recruitment and interview different or same? Explain how?

Or

- (b) Explain job specification.

3. (a) What are the purpose of performance appraisal?

Or

- (b) Explain the objectives and benefits of training.

4. (a) Comment on nature and meaning of morale.

Or

(b) Comment on production linked incentive.

5. (a) How can you reduce labour turnover?

Or

(b) Can you reduce absenteeism through counselling?
Explain how?

Part B (5 × 10 = 50)

Answer **all** questions.

6. (a) Explain in detail on functions of personnel management.

Or

(b) What are the qualities of a successful personnel manager?

7. (a) Explain the steps involved in recruitment and selection.

Or

(b) Explain in detail on job analysis.

8. (a) Explain in detail on types of performance appraisal.

Or

(b) What are the factors affecting performance appraisal?

9. (a) What is morale? Explain its nature and significance.

Or

(b) What is meant by motivation? Explain its types and importance.

10. (a) Explain the reasons for labour turnover and retention strategies to reduce labour turnover.

Or

(b) Explain absenteeism and the causes of absenteeism.

C-3340

Sub. Code

91853

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Fifth Semester

THEATRE COSTUME

(Upto 2015 Batch)

Duration : 3 Hours

Maximum : 60 Marks

Part A

(5 × 2 = 10)

Answer **all** questions.

1. (a) What are costumes?

Or

(b) Write about theatre and its types.

2. (a) What is a pageant?

Or

(b) What are the ways of lighting costumes?

3. (a) What are sets in theatre?

Or

(b) What is real space and its importance?

4. (a) Write about the character snow white and her costume.

Or

- (b) What is the role of a theatre costume designer?

5. (a) What is a novel?

Or

- (b) Write about the novel merchant of Venice.

Part B

(5 × 10 = 50)

Answer **all** questions.

6. (a) Explain the different types of stages in detail.

Or

- (b) Explain about the props, types and its usage in theatre.

7. (a) What is stage lighting? What are the different types of stage lighting positions?

Or

- (b) Briefly discuss about pageant and steps involved in costuming a pageant.

8. (a) Discuss in detail about spacing in theatre.

Or

- (b) Explain in detail the process involved in planning for a set based on the story language.

9. (a) Write the story snow white and the seven dwarfs and the costumes related to characters in the story.

Or

- (b) Design a garment for sleeping beauty and explain.

10. (a) Describe the novel merchant of Venice and about the costumes.

Or

- (b) Describe the novel Gallivers travel and about the costumes related to the story.
-

C-3341

Sub. Code

91854

B.Sc. DEGREE EXAMINATION
FASHION DESIGN
APRIL 2021 EXAMINATION
&
APRIL 2020 ARREAR EXAMINATION
Fifth Semester
DESIGNER CAD-PRACTICAL
(Upto 2015 batch)

Duration : 3 hours

Maximum : 60 marks

The Examiner should cut and give one question to each candidate from lot.

All the questions carry equal marks.

1. (a) Different types of Computer Graphics.
(b) How to change the colour mode of your file in Adobe Photoshop?

----- Cut here -----

2. (a) Describe about the fills working.
(b) Explain about the bezier tool drawing curves.

----- Cut here -----

3. (a) Explain the basic drawing figure forms with grids and guide lines.
(b) Explain neat sketch about how to do the basic drawing for female.

4. (a) Discuss about the various textures and effects for silhouette by using coral draw.
- (b) Explain how to export the images on web printing concepts.

----- Cut here -----

5. (a) Describe how to edit in Photoshop.
- (b) Discuss about the importance of Photoshop.

C-3342

Sub. Code

91855

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Fifth Semester

**INDUSTRIAL PATTERN MAKING AND
CONSTRUCTION – PRACTICAL**

(Upto 2015 batch)

Duration : 3 hours

Maximum : 60 marks

The Examiner should cut and give one question to each candidate from lot.

1. Prepare a basic pant and construct the same.

----- Cut here -----

2. Construct the Pleated pant of 'L' size.

----- Cut here -----

3. Draft the ladies coat and construct it.

----- Cut here -----

4. Design a coat and construct the same.

5. Prepare a pattern for Men' Blazer and construct the same.

----- Cut here -----

6. Design and construct a Blazer for Party. Give details for Construction.

----- Cut here -----

7. Construct an Office Waist Coat.

----- Cut here -----

8. Design, draft and construct Waist Coat.

----- Cut here -----

9. Draft Basic Sherwani pattern and construct the same.

----- Cut here -----

10. Give details for North style sherwani and construct the same.

C-3343

Sub. Code

91861

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Sixth Semester

FASHION MERCHANDISING AND MARKETING

(Upto 2015 onwards)

Duration : 3 Hours

Maximum : 60 Marks

Part A

(5 × 2 = 10)

Answer **all** questions.

Choosing either (a) or (b)

1. (a) What is market?

Or

(b) What is fashion marketing?

2. (a) What is research design?

Or

(b) List the importance of marketing research.

3. (a) List various sampling methods.

Or

(b) Distinguish between buying house and export house.

4. (a) What is CFR?

Or

(b) List the need for pricing.

5. (a) What is D/P?

Or

(b) List different types of label used in garment industry.

Part B (5 × 10 = 50)

Answer all questions

Choosing either (a) or (b)

6. (a) Discuss the organizational structure of medium and large size apparel industry.

Or

(b) List and explain various terms used in marketing.

7. (a) Explain various types of marketing research.

Or

(b) Explain the marketing research procedure.

8. (a) Explain the functions of merchandiser.

Or

(b) Write about order sheet preparation and sampling methods.

9. (a) Explain various factors influencing pricing of garments.

Or

(b) Explain the terms of payment for export management.

10. (a) Describe briefly the cash and cheque used for export order management.

Or

(b) Explain :

(i) Need for export

(ii) Export license.

C-3344

Sub. Code

91862

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Sixth Semester

KNIT WEAR DESIGN TECHNOLOGY

(Upto 2015 Batch)

Duration : 3 Hours

Maximum : 60 Marks

Part A

(5 × 2 = 10)

Answer **all** questions.

1. (a) Define knitting.
Or
(b) Differentiate course and wale.
2. (a) Illustrate compound needle.
Or
(b) Draw face and back loop.
3. (a) List the elements of rib knitting machine.
Or
(b) Illustrate basic tricot structure.
4. (a) What is plaiting?
Or
(b) Draw purl structure.

5. (a) What is Barre?

Or

(b) What is loop density?

Part B

(5 × 10 = 50)

Answer **all** questions.

6. (a) Compare knitting and weaving in detail.

Or

(b) Explain principles of knitting in detail.

7. (a) Explain in detail about design requirement and features of knitting machine.

Or

(b) Draw and explain the limits and advantages of various types of needles used in knitting.

8. (a) Compare the characteristics of plain, rib, interlock and purl structures.

Or

(b) Draw and explain the characteristics of milanese knit and simplex knit structures.

9. (a) Explain about plain knit with diagrams.

Or

(b) Write briefly about crochet knit and Raschel knit structure.

10. (a) Explain various knitted fabric defects, causes and their remedies.

Or

(b) Explain final inspection.

C-3345

Sub. Code

91863

B.Sc. DEGREE EXAMINATION

FASHION DESIGN

APRIL 2021 EXAMINATION

&

APRIL 2020 ARREAR EXAMINATION

Sixth Semester

**FASHION RESEARCH AND SURFACE
ORNAMENTATIOIN**

(Upto 2015 Batch)

Duration : 3 Hours

Maximum : 60 Marks

Part A

(5 × 2 = 10)

Answer **all** questions.

1. (a) Write about textile design.
Or
(b) What is fashion research?
2. (a) Write about inspiration board.
Or
(b) What is promotion?
3. (a) What is milliner needle?
Or
(b) Define embroidery.

4. (a) Write about stem stitch.

Or

(b) Write about stain stitch.

5. (a) Draw chicken kari.

Or

(b) Write about kutch work.

Part B

(5 × 10 = 50)

Answer **all** questions.

6. (a) Explain about changes in consumer acceptance.

Or

(b) Describe in detail about evolution of fashion.

7. (a) Explain about collage and colour board.

Or

(b) Write in detail about fashion board and garment board.

8. (a) Explain various tools and equipment used in embroidery.

Or

(b) Explain different styles of embroidery.

9. (a) Explain about merring bone and button hole stitches.

Or

(b) Explain about fly stitch and fish bone.

10. (a) Explain about kashmiri work.

Or

(b) Describe zardoshi work.