

**C-4184**

**Sub. Code**

**80911/  
81011**

**M.B.A. DEGREE EXAMINATION  
NOVEMBER 2021 EXAMINATION**

**First Semester**

**MANAGEMENT CONCEPTS**

**(Common for M.B.A. (L & SCM)/ M.B.A. (IS & L))**

**(2019 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What is management?
2. List out any two schools of management thought.
3. State the objectives of plans.
4. What is planning premises?
5. What is an organisational level?
6. What is committee?
7. State the elements of staffing.
8. List out leadership styles.
9. What is controlling?
10. Define coordination.

**Part B**

(5 × 5 = 25)

Answer **all** questions choosing either (a) or (b).

11. (a) Discuss the contributions of Peter F. Drucker.

Or

(b) Explain the process of management.

12. (a) Write a note on limitations of planning.

Or

(b) Explain MBO process.

13. (a) Discuss the factors affecting span of management.

Or

(b) Explain the conflicts among line and staff organisation.

14. (a) Describe various types of committees.

Or

(b) Briefly describe on the process of staffing.

15. (a) Discuss the steps involved in control process.

Or

(b) Explain various types of coordination.

**Part C** (3 × 10 = 30)

Answer **all** questions choosing either (a) or (b).

16. (a) Elaborate the emergence of modern management thoughts.

Or

(b) Explain the contributions of Henry Fayol in management.

17. (a) Discuss the nature and purpose of planning.

Or

- (b) Describe various types of departmentation.
- 18. (a) Explain the qualities and types of leadership.

Or

- (b) Critically analyze the approaches to achieve effective coordination.

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**C-4185**

**Sub. Code**

**80912/  
81012**

**M.B.A. DEGREE EXAMINATION**

**NOVEMBER 2021 EXAMINATION**

**First Semester**

**CORPORATE COMMUNICATION**

**(Common for M.B.A. (L & SCM)/ M.B.A. (IS & L))**

**(2019 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What is conflict resolution?
2. Write the importance of business communication.
3. Enumerate the types of interviews.
4. Write a short note on Public Relations.
5. Write about crises communication.
6. What is the role of a company secretary?
7. What are the characteristics of business reports?
8. Why visual aids are important in business presentations?
9. Write about the significance of project proposal.
10. Comment on career planning.

**Part B**

(5 × 5 = 25)

Answer **all** questions choosing either (a) or (b).

11. (a) Elaborate the significance of business etiquette.

Or

(b) Define non verbal communication. Explain their significance with suitable instances.

12. (a) Discuss about the strategies adopted for managing government relations in an organization.

Or

(b) Write a brief note on media planning in corporate communication.

13. (a) Briefly discuss why brand promotion is essential for an organization.

Or

(b) Discuss the steps involved on preparing an official circular.

14. (a) Write a brief note on forms and reports.

Or

(b) Why documenting the sources is inevitable in report writing? Explain in detail.

15. (a) Write a brief note on Team Presentation.

Or

(b) Briefly discuss about the follow up communications after an employment interview.

**Part C**

(3 × 10 = 30)

Answer **all** questions choosing either (a) or (b).

16. (a) Describe the media selection process in corporate communication.

Or

(b) Explain in detail about the correspondence of company secretary with shareholders and directors.

17. (a) Elaborate the advantages and disadvantages of electronic communications in detail with suitable illustrations.

Or

(b) Discuss about the constitution of tables and charts along with the guidelines in report writing.

18. (a) Elaborate the different types of interview in detail.

Or

(b) Discuss the various components of business communication in detail.

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**C-5345**

**Sub. Code**

**80913/81013**

**M.B.A. DEGREE EXAMINATION, NOVEMBER 2021.**

**First Semester**

**Logistics and Supply Chain Management**

**ACCOUNTING FOR MANAGEMENT**

**(Common for M.B.A. (L & SCM)/M.B.A. (IS & L))**

**(2019 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What is bookkeeping?
2. What is financial accounting?
3. What is Trial balance?
4. What is Depreciation account?
5. What is financial statement analysis?
6. What is Profitability ratio?
7. What is Budgeting?
8. What is Production budget?
9. What is costing?
10. What is terminal costing?

**Part B**

(5 × 5 = 25)

Answer **all** questions by choosing either (a) or (b)

11. (a) What are the Objectives of Accounting?

Or

- (b) Explain the Limitation of Accounting.

12. (a) Prepare a Trial Balances from the following figures

Particular	Amount
Drawing	1,250
Furniture	2,800
Machinery	19,000
Typewriter	2,980
Sundry debtors	2,720
Sundry creditors	10,050
Purchases	17,200
Sales	14,150
Purchase returns	450
Sales Returns	700
Commission (Cr.)	370
Salaries and wages	2,400
Rent	250



Particular	Amount
Discount allowed	230
Discount received	380
Cash in hand	4,720
Cash at bank	71,150
Capital	1,00,000

Or

(b) Explain the limitation of Trial Balance.

13. (a) Discuss the Significance of Ratio analysis.

Or

(b) The following information of Alpha Company is given:

Current ratio = 2.5:1,

Acid test ratio = 1.5:1

Current liabilities = Rs. 50,000.

Find out:

(i) Current Assets;

(ii) Liquidity assets;

(iii) Inventory.

14. (a) Explain about Objectives Budgetary Control.

Or

(b) Difference between Standard Costing and Budgetary control.

15. (a) Explain about component of total cost.

Or

(b) Explain the Types of Costing

**Part C**

(3 × 10 = 30)

Answer **all** questions by choosing either (a) or (b)

16. (a) Explain in detail about accounting concept and convention.

Or

(b) The following balances of Moon Company as on  
Prepare a Trial Balance as on 31<sup>st</sup> December 2019

Particular	Amount	Particular	Amount
Capital	1,00,000	Land	1,02,000
Drawing	25,000	Furniture	5,000
Purchases	4,50,000	Carriage inwards	5,500
Sales	6,50,000	Carriage outwards	4,000
Duty on purchase	10,000	Purchases returns	450
Return inward	3,500	Return outwards	4,500
Stock (opening)	55,000	Cash in hand	2,500
Motor van	30,000	Cash in bank	12,500
Salaries and wages	25,000	Rent	10,000
Sundry debtors	40,000	Taxes	1,500
Sundry creditors	30,000	Insurance	3,000

17. (a) Nadim and Company supplies you the following information regarding the year ended 31<sup>st</sup> December 2018:

Cash sales	=	Rs 80,000
Credit Sales	=	Rs. 2,00,000
Return inward	=	Rs. 10,000
Opening Stock	=	Rs. 25,000
Closing Stock	=	Rs . 30,000

Gross profit ratio is 25%. Find out inventory turnover.

Or

- (b) A department of Company X attain sales of Rs.6,00,000 at 80% of its normal capacity and its expenses are given below:

Administration costs:

Office salaries	Rs.90,000
General expenses	2% of sales
Depreciation	Rs. 7,500
Rates and taxes	Rs. 8750

Selling costs:

Salaries	8% of sales
Travelling expenses	2% of sales
Sales office	1% of sales
General expenses	1% of sales

Distribution costs:

Wages	Rs. 15,000
Rent	1% of sales
Other expenses	4% of sales

Draw up flexible administration, selling and distribution costs budget, operating at 90%, 100% and 110% of normal capacity.

18. (a) Explain about the advantages of Marginal Costing.

Or

(b) Briefly explain the various methods of providing depreciation and their merits and demerits.

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C-4205

Sub. Code

81014

**M.B.A. DEGREE EXAMINATION  
INTEGRATED SHIPPING AND LOGISTICS  
NOVEMBER 2021 EXAMINATION**

**First Semester**

**MANAGERIAL ECONOMICS**

**(2019 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. Define Demand.
2. What is competitive demand?
3. Write short notes on supply.
4. What do you mean by economies of scale?
5. What is cost based pricing?
6. What is monopoly?
7. Write short notes on average rate of return?
8. What is cost volume profit?
9. Write short notes on GDP.
10. What do you mean by expenditure method?

**Part B**

(5 × 5 = 25)

Answer **all** questions choosing either (a) or (b).

11. (a) Explain the scope of managerial economics.

Or

(b) Define the law of demand and explain with diagram.

12. (a) Explain the short run cost – output relationship.

Or

(b) Explain the Cobb-Douglas production function and its properties.

13. (a) What are the features at perfect competition.

Or

(b) Explain the uncertainty bearing theory of profit.

14. (a) Briefly explain the profit planning and forecasting.

Or

(b) Describe the cost volume profit analysis.

15. (a) How does inflation affected the economy's level at real output?

Or

(b) Briefly explain the monetary functions in managerial economics.

**Part C**

(3 × 10 = 30)

Answer **all** questions choosing either (a) or (b).

16. (a) Explain the fundamental concepts of managerial economics.

Or

(b) What is elasticity of demand? Explain the factors determining elasticity of demand.

17. (a) Explain the advantages and disadvantages of large scale production.

Or

(b) Discuss the market structure.

18. (a) What is profit forecasting? Explain the methods of measuring it.

Or

(b) What do you mean by inflation? Detail the measures to reduce inflationary rate.

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**C-4188**

**Sub. Code**

**80915/  
81015**

**M.B.A. DEGREE EXAMINATION**

**M.B.A. LOGISTICS AND SUPPLY CHAIN  
MANAGEMENT / INTEGRATED SHIPPING AND  
LOGISTICS**

**NOVEMBER 2021 EXAMINATION**

**First Semester**

**ORGANISATIONAL BEHAVIOUR**

**(2019 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. Define organizational behaviour.
2. What is Sociology?
3. What is personality?
4. What is learning curve?
5. List the components of Attitude.
6. What is Motivation?
7. Differentiate between formal and informal groups.
8. What is Stress?



9. What is organizational culture?
10. What are the characters of OD?

**Part B**

(5 × 5 = 25)

Answer **all** questions choosing either (a) or (b).

11. (a) Bring out the need and importance of organizational behaviour.

Or

- (b) Discuss the issues and challenges faced by organization in the present scenario.

12. (a) How does personality relate to organizational behaviour?

Or

- (b) List out the theories of Learning.

13. (a) Discuss the impact of motivation on work behaviour.

Or

- (b) Explain about the formation of values.

14. (a) How do groups make decisions? What are the advantages and disadvantages of group decision making?

Or

- (b) Discuss various styles of leadership, its advantages to the organization.

15. (a) Discuss change process in an organization.

Or

- (b) Describe some dimensions of organization culture.

**Part C**

(3 × 10 = 30)

Answer **all** questions choosing either (a) or (b).

16. (a) Hawthorne experiment – Explain main changes introduced and their results.

Or

- (b) Discuss the theories of personality in detail.

17. (a) Explain the content theories of motivation.

Or

- (b) What are the different forms of groups that exist in an organization? Explain each one briefly.

18. (a) What is the effect of stress and what are the factors that cause stress?

Or

- (b) What are the factors related to job satisfaction in an organization? Explain.

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**C-4206**

**Sub. Code**

**81016**

**M.B.A. DEGREE EXAMINATION**  
**INTEGRATED SHIPPING AND LOGISTICS**  
**NOVEMBER 2021 EXAMINATION**  
**First Semester**  
**MARKETING MANAGEMENT IN LOGISTICS**  
**(2019 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. Write short note on service marketing mix.
2. Define service marketing.
3. What is customer satisfaction?
4. Write short note on customer perception.
5. What is targeting in services?
6. Write short note on monitoring relationship.
7. What is positioning?
8. Write short note on retention strategies.
9. List the intermediary central strategies.

10. Define emotional labor productivity.

**Part B**

(5 × 5 = 25)

Answer **all** questions choosing either (a) or (b).

11. (a) Describe the concepts and task of marketing.

Or

(b) Briefly explain the customer value and satisfaction.

12. (a) Describe the customer perception of services.

Or

(b) Explain the customer satisfaction and service quality.

13. (a) Enumerate the marketing retention strategies in logistics marketing.

Or

(b) Briefly explain the monitoring relationship of logistics marketing.

14. (a) Describe the dimensions of service quality.

Or

(b) Explain the new service development and developing customer strategies.

15. (a) Describe the importance of customer.

Or

(b) Explain the intermediary control strategies.

**Part C**

(3 × 10 = 30)

Answer **all** questions choosing either (a) or (b).

16. (a) Explain the strategies marketing planning.

Or

(b) Discuss the service marketing mix.

17. (a) Explain the targeting services in detail.

Or

(b) Describe the creation of services of vision and implementation.

18. (a) Explain the new service development in detail.

Or

(b) Describe the marketing segmentation concepts in detail.

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**C-4207**

**Sub. Code**

**81017**

**M.B.A. DEGREE EXAMINATION  
INTEGRATED SHIPPING AND LOGISTICS  
NOVEMBER 2021 EXAMINATION**

**First Semester**

**SUPPLY CHAIN MANAGEMENT**

**(2019 onwards)**

Duration: 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. Define supply chain.
2. What do you mean by strategy?
3. What is mean by Planning?
4. Define LIS.
5. What do you mean by transportation?
6. List out the types of transportation.
7. Define Costing.
8. Define Scheduling.
9. What do you mean by Organizational behavior?

10. Define Choices.

**Part B**

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Explain the concept of performance measurement.

Or

(b) Explain the scope of business logistics.

12. (a) Explain the role of decision trees.

Or

(b) List out the merits of LIS.

13. (a) Explain the concept of warehousing functions.

Or

(b) Write a note on layout design.

14. (a) Distinguish between Material and Cost.

Or

(b) List out the features of Consumers.

15. (a) Explain the concept of Inter-Organizational management.

Or

- (b) Explain the need of organizational development.

**Part C**

(3 × 10 = 30)

Answer **all** questions, choosing either (a) or (b).

16. (a) Discuss the various steps of decision-making process.

Or

- (b) Discuss in detail about the framework of IT adoption.

17. (a) Describe the types of virtual warehouse.

Or

- (b) Describe the process of industrial packaging with suitable examples.

18. (a) Describe the role of information and its types.

Or

- (b) Discuss the Interfunctional and Interfunctional of organizational structure.

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**C-4211**

**Sub. Code**

**81031**

**M.B.A. DEGREE EXAMINATION**

**INTEGRATED SHIPPING AND LOGISTICS**

**NOVEMBER 2021 EXAMINATION**

**Third Semester**

**CONTAINERIZATION AND ALLIED BUSINESS**

**(2019 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. State the role of Malcolm Maclean.
2. Give the purpose of flexi bags in carrying a cargo.
3. What is reefer container? And how does it work.
4. How to program your reefer container temperature and humidity?
5. Define direct box. Explain its uses.
6. List out the benefits of utilized packets.
7. What is freight forwarding?
8. Write a short note on forwarders.
9. What is global service contracts?
10. How will NVOCC helps a shipper?

**Part B**

(5 × 5 = 25)

Answer **all** questions by choosing either (a) or (b).

11. (a) Differentiate between containerization (vs) break bulk shipping.

Or

- (b) State the role and duties of the IICL inspectors.

12. (a) Discuss the types of cargo transported through the shipping industry.

Or

- (b) Write about transport refrigeration system. Discuss the components of transport refrigerated system.

13. (a) Explain the benefits of consolidated shipping and potential challenges in consolidated shipping.

Or

- (b) How to weight and measure your load for shipment?

14. (a) Differentiate between a freight forwarder (vs) agent.

Or

- (b) Explain the origin and role of forwarders.

15. (a) Write about service contract. Explain its advantages and disadvantages.

Or

- (b) Is it necessary to have agency networking and agreements – comment?

**Part C**

(3 × 10 = 30)

Answer **all** questions by choosing either (a) or (b).

16. (a) Elucidate how the container matters to the world economy is impossible to quantify – Discuss.

Or

- (b) Discuss the benefits of controlled atmosphere to increase shelf life in reefer container.

17. (a) Elaborate the role of measurement and weight of cargo in consolidation.

Or

- (b) Discuss the difference between forwarders in Europe and other parts of the world.

18. (a) Draw a specimen of non-exclusive agency agreement and discuss the importance.

Or

- (b) Differentiate between freight brokers and freight forwarders.

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**C-4199**

**Sub. Code**

**80932/  
81032**

**M.B.A. DEGREE EXAMINATION**

**COMMON FOR M.B.A. LOGISTICS AND SUPPLY CHAIN  
MANAGEMENT/M.B.A. (IS & L)**

**NOVEMBER 2021 EXAMINATION**

**Third Semester**

**LINEAR TRADE AND INTERNATIONAL  
TRANSPORTATION**

**(2019 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What are the concepts of Linear Trade?
2. List out Shipboard Handling Equipment.
3. Define Linear cargo.
4. Mention the types of insurance in Cargo.
5. Define the bill of Carriage of Goods by Sea Act, UK 1992.
6. Mention Bill of Lading Clauses.
7. Define Unitization.
8. What are the drawbacks of Intermodal Transportation?
9. Define ICD.

10. What are the benefits of CFSs?

**Part B**

(5 × 5 = 25)

Answer **all** questions choosing either (a) or (b).

11. (a) Explain the different types of ships.

Or

(b) Describe the concept of Ro-Ro Access equipment.

12. (a) What do you mean by cargo handling and its handling equipments?

Or

(b) Mention the importance of Trade of Commercial Department in Cargoes.

13. (a) Describe the bill of Lading UK Act 1855.

Or

(b) List out the legal aspects of the bill of lading.

14. (a) What are the legal and insurance implications in the container trade?

Or

(b) What is unitization? How does it differ from the concept of packaging?

15. (a) What are the operations of ICDs and CFSs?

Or

- (b) What are the customs procedures and functioning at ports and CFSs?

**Part C**

(3 × 10 = 30)

Answer **all** questions choosing either (a) or (b).

16. (a) Explain in detail about the different types of Shipboard Handling Equipment.

Or

- (b) Describe in detail about the importance of cargo storage with suitable illustrations.

17. (a) Explain in detail about the bill of Carriage of Goods by Sea Act, UK 1924.

Or

- (b) Describe in detail about the characteristics of Intermodal Freight Transportation.

18. (a) What are the functions and benefits of ICDs and CFSs?

Or

- (b) Describe in detail about the concept of Intermodal Terminals.
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**C-4212**

**Sub. Code**

**81033**

**M.B.A. DEGREE EXAMINATION  
INTEGRATED SHIPPING AND LOGISTICS  
NOVEMBER 2021 EXAMINATION**

**Third Semester  
EXIM MANAGEMENT  
(2019 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. Write short note on IMPEX.
2. What is EXIM policy?
3. What is cargo insurance?
4. Write short note on Export procedure.
5. Define demand.
6. What is Duty drawback?
7. Define Import policy.
8. Write short note on Draw backs.
9. What do you mean by prohibitions?
10. What is Restrictions?

**Part B**

(5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) Explain the Earlier stages of Trading.

Or

- (b) Write a brief note on Import Liberalization.

12. (a) Ensure the documentation procedures.

Or

- (b) Briefly explain the Cargo insurance in detail.

13. (a) Briefly explain the DEPB scheme in India.

Or

- (b) Enumerate the Diamond and jewellery in detail.

14. (a) Explain the current import policy.

Or

- (b) Discuss about the import control order its provisions in detail.

15. (a) Describe the different types of validity in detail.

Or

- (b) Enumerate the registration or Licenses.

**Part C**

(3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) Discuss stage by stage development of IMPEX practice in detail.

Or

- (b) Explain the general objectives of EXIM policy.

17. (a) Describe the role of logistics in import.



Or

- (b) Explain the impact on Agriculture products.
18. (a) Discuss the recommending authorities and supporting authorities in detail.

Or

- (b) Explain the import control and its provisions.

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**C-4213**

**Sub. Code**

**81034**

**M.B.A. DEGREE EXAMINATION  
INTEGRATED SHIPPING AND LOGISTICS  
NOVEMBER 2021 EXAMINATION**

**Third Semester**

**BUSINESS ETHICS AND GLOBAL BUSINESS  
ENVIRONMENT**

**(2019 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. Bring out the concept of social responsibility.
2. What do you mean by environmental pollution?
3. What are the objectives of corporate Governance?
4. Enumerate the term business ethics.
5. State the importance of WTO in international trade.
6. State two merits of Globalisation.
7. Enumerate the term foreign portfolio investment.
8. Give an account of foreign exchange market.
9. State the characteristics of counter trade.
10. Mention in brief about Franchising.

**Part B**

(5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) Discuss in brief about the social responsibility of business towards society.

Or

- (b) Determine the role of culture in business.

12. (a) Distinguish between WTO and GATT.

Or

- (b) Explain in brief about ethical values to be shown to various stakeholders of business.

13. (a) Elucidate the various disadvantages of Globalisation.

Or

- (b) Write short note on absolute advantage theory.

14. (a) Distinguish between foreign direct investment and foreign portfolio investment.

Or

- (b) Distinguish between Horizontal investment and vertical investment.

15. (a) Discuss in brief about profits and pitfalls of exporting.

Or

- (b) Determine the role of Exim Bank in improving export performance.

**Part C**

(3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) What do you mean by Global business environment?  
Explain the impact of global business environment on business.

Or

- (b) Discuss the various constituents of business environment.

17. (a) Determine various factors influencing business ethics.

Or

- (b) Discuss the role of ethical leadership in improving corporate Governance.

18. (a) Elaborate the various theories of international trade.

Or

- (b) State the role of International business in accelerating economic growth.

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**C-4202**

**Sub. Code**

**80935/  
81035**

**M.B.A. DEGREE EXAMINATION**

**COMMON FOR M.B.A. (L & SCM) AND M.B.A. (IS & L)**

**NOVEMBER 2021 EXAMINATION**

**Third Semester**

**INTERNATIONAL BUSINESS MANAGEMENT**

**(2019 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What is International Business?
2. Define Globalization.
3. What is counter trade?
4. What is WTO?
5. What is global strategic management?
6. Define Global Trade.
7. What do you mean by horizontal foreign direct investment?
8. What is Global Monetary System?
9. What is Pricing?

10. Define E-Business.

**Part B**

(5 × 5 = 25)

Answer **all** questions choosing either (a) or (b).

11. (a) Discuss the detail about various stages of Internationalization.

Or

(b) Explain the nature and scope of international business management.

12. (a) Briefly discuss about the organization structure of WTO.

Or

(b) Write short notes on :

(i) Exporting

(ii) Licensing

(iii) Franchising.

13. (a) Describe the features of Investment Environment.

Or

(b) Write the ethics in global business.

14. (a) Describe the various types of Horizontal foreign direct investment.

Or

(b) Explain the functions of the foreign Exchange Market.

15. (a) Explain the models of international product life cycle.

Or

- (b) Describe the functions of new information technologies.

**Part C**

(3 × 10 = 30)

Answer **all** questions choosing either (a) or (b).

16. (a) Enumerate the globalization of the world economy.

Or

- (b) Elaborate the E-commerce in India.

17. (a) Discuss the role of various developmental institution in promoting international trade.

Or

- (b) Discuss detail about the globalisation of international trade.

18. (a) Explain the Impact of Regional grouping of Countries.

Or

- (b) Determine various regional grouping countries for trade purpose with examples.

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**C-4214**

**Sub. Code**

**81036**

**M.B.A. DEGREE EXAMINATION**  
**INTEGRATED SHIPPING AND LOGISTICS**  
**NOVEMBER 2021 EXAMINATION**  
**Third Semester**  
**TRANSPORT REGULATIONS**  
**(2019 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. State any two functions of international maritime law.
2. Explain in short about carriage of goods by sea.
3. What do you mean by hull and machinery insurance?
4. What is Cargo insurance?
5. Define information technology.
6. What do you mean by repositioning of empty containers?
7. Short notes on
  - (a) Transport cost
  - (b) Transport supply and demand.
8. State any two provisions relating to clearance of imported goods.
9. What is transport planning?
10. What do you mean by goods in transit?

**Part B**

(5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).



11. (a) List out the functions of
- (i) Contract of sales
  - (ii) Ports and pilotage
  - (iii) Towage.

Or

- (b) List out the functions of
- (i) Arbitration and
  - (ii) ADR technique.

12. (a) Briefly explain protection and indemnity insurance.

Or

- (b) What are the functions of transport terminals?

13. (a) Explain in detail about international trade-freight transportation.

Or

- (b) Explain in detail about information technologies and mobility-city logistics.

14. (a) Explain the impact of adaptation of transport infrastructure with respect to green logistics.

Or

- (b) What are the legal prohibitions on importation and exportation of goods?

15. (a) Determine the factors regarding transport technical and economic performance indicators.

Or

- (b) What are gateways and transport corridors?

**Part C**

(3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) Explain in detail about intermodal transportation and containerization of commodities.

Or

- (b) Give a brief explanation on commodity chain analysis and freight distribution clusters.

17. (a) What are the environmental impact of air, water and noise pollution with respect to transportation and energy?

Or

- (b) What are the different types of insurance involved in transport regulations?

18. (a) Explain the provisions relating to conveyances:  
(i) Carrying imported and exported goods  
(ii) Clearance of imported and export goods.

Or

- (b) Explain in detail about the powers and functions of the competent authorities.

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C-4215

Sub. Code

81037

**M.B.A. DEGREE EXAMINATION  
INTEGRATED SHIPPING AND LOGISTICS  
NOVEMBER 2021 EXAMINATION**

**Third Semester**

**SHIPPING PRACTICE**

**(2019 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. Mention any two roles of brokers in terms of shipping practice.
2. What do you mean by break in bulk cargo?
3. Give short notes on double hull.
4. What are crude carriers?
5. Elaborate few impacts of natural crisis in freight markets.
6. What is the role of OPEC in shipping practice?
7. What are fixture offers?
8. Explain in short about the legalities covering the contract.
9. What is a contract?
10. Define the term technical management.

**Part B**

(5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) Explain the role of charters, ship owners and parties.

Or

(b) State and explain the types of SHIPS.

12. (a) What are the characteristics of cargoes vessel system?

Or

(b) Give a brief explanation on commodities and handling systems.

13. (a) Who are market practitioners? Explain few of their roles in detail.

Or

(b) Elaborate and explain OCIMF.

14. (a) Explain the legalities covering the shipping contract.

Or

(b) Explain the following

(i) Loading port

(ii) Discharging port.

15. (a) Explain in brief about fleet management.

Or

(b) What do you mean by chartering practice? Explain.

**Part C**

(3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

16. (a) Explain the obligations of charterers and owners with regards to shipping practice.

Or

(b) What are the types of cargoes? Explain in detail with examples.

17. (a) Brief the factors and issues affecting the shipping market.

Or

(b) Determine the role of international organizations relevant to tanker trades.

18. (a) Give a brief explanation on commercial management and technical management.

Or

(b) Discuss in detail about the formalities of registration and classification in shipping practice.

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