C–4238		Sub. Code
		80711

M.B.A. DEGREE EXAMINATION

LOGISTICS MANAGEMENT AND SHIPPING

NOVEMBER 2021 EXAMINATION

First Semester

PRINCIPLES AND ORGANISATIONAL MANAGEMENT

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1.   Define management.

2.   What is planning?

3.   Enumerate the characteristics of leadership.

4.   What do you mean by span of management?

5.   Discuss the different elements of control.

6.   Write short note on Management Information System.

7.   Mention the scope of organizational behaviour.

8.   What are the different types of groups?

9.   What are the different sources of stress?

10. What is the need for international organizational behaviour?

Part B   (5 × 5 = 25)

Answer **all** questions choosing either (a) or (b).

11. (a) Discuss the merits and demerits of planning process.

Or

(b) Distinguish formal with informal organisation.

12. (a) Elaborate the steps in selection procedure.

Or

(b) Elucidate the criteria for social responsibilities.

13. (a) List out the essential of good control system.

Or

(b) Explain the role of global managers.

14. (a) Discuss the various factors influencing perception.

Or

(b) Discuss the different stages of conflict.

15. (a) Write note on organizational effectiveness.

Or

(b) Explain the organization structures across cultures.

Part C (3 × 10 = 30)

Answer **all** questions choosing either (a) or (b).

16. (a) Explain the Henry Fayol's principles of management.

Or

(b) Describe any two theories of motivation.

17. (a) Define motivation. Elucidate the role of motivation in an organization.

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Or

(b) Discuss the different techniques of control.

18. (a) Enumerate the process of learning.

Or

(b) Write note on Hersey – Blanchard's situational theory.

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M.B.A. DEGREE EXAMINATION, NOVEMBER 2021

First Semester

FUNDAMENTALS OF LOGISTICS

(Common for MBA (S&LM) / MBA (L&S))

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1.   List out the objectives of Logistics.

2.   State the benefits of logistics outsourcing.

3.   What do you mean by role of inventory?

4.   What do you mean by inventory control?

5.   State the documents in transport decision making.

6.   Define distribution.

7.   What is logistic strategy?

8.   Define LIS flow.

9.   List out the forces driving Globalisation.

10.   What is the role of 3PL and 4PL?

Part B (5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Explain the functions of logistics.

Or

(b) Describe the critical issues in logistics outsourcing.

12. (a) Explain the types of selective inventory control techniques.

Or

(b) Discuss various types of material handling equipments.

13. (a) State the functions of warehouse.

Or

(b) Give short note on unitisation.

14. (a) Write short note on requirements for an effective logistics strategy.

Or

(b) Write note on principles of logistics information.

15. (a) Narrate on organization for effective logistics performance.

Or

(b) Explain the functions of LIS.

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Part C (3 × 10 = 30)

Answer **all** questions, choosing either (a) or (b).

16. (a) Write an essay on customer retention procurement and outsourcing.

Or

(b) Write short note on :

(i) Inventory levels

(ii) Cost for holding inventory

(iii) Characteristics of inventory.

17. (a) Explain elaborately on types of packaging material and packaging cost.

Or

(b) Explain the barriers to global logistics.

18. (a) Narrate an essay on stages of functional aggregation in organization.

Or

(b) Explain the need for integration and activity centers in integrated logistics.

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M.B.A. DEGREE EXAMINATION

LOGISTICS AND SHIPPING
NOVEMBER 2021 EXAMINATION

First Semester

SHIPPING MANAGEMENT

(2019 onwards)

Duration : 3 Hours Maximum : 75 Marks

Part A (10 × 2 = 20)

Answer **all** questions.

1. What do you mean by port state control?

2. Classify various kinds of ships.

3. What is dry cargo?

4. Define chartering.

5. Define containerisation.

6. List out types of tankers.

7. What do you mean by geography of trade?

8. What is sports geography?

9. What do you mean by breach of contract?

10. What is arbitration?

Part B (5 × 5 = 25)

Answer **all** questions choosing either (a) or (b).

11. (a) Briefly explain on supply of Shipping.

Or

(b) Explain the reasons for sea transport.

12. (a) Write a note on chartering market.

Or

(b) Briefly explain on load lines.

13. (a) Give a short note on internal model container.

Or

(b) Explain the importance of bill of lading in shipping management.

14. (a) Write a note on geography of trade.

Or

(b) Give short note on Ship Management.

15. (a) Explain the remedies for breach of contract.

Or

(b) Describe linear bill of lading.

Part C (3 × 10 = 30)

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Answer **all** questions choosing either (a) or (b).

16. (a) Explain the reasons for operating ships.

Or

(b) Explain elaborately on various charter parties.

17. (a) Write an essay on The Institute of Chartered shipbrokers.

Or

(b) Elaborately by explain on the practitioners in shipping business.

18. (a) Describe the contracts relating to carriage of goods by sea.

Or

(b) Describe the provisions related to breach of warranty of authority.

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C–4239

C–5353	Sub. Code
	80714

M.B.A. DEGREE EXAMINATION, NOVEMBER 2021.

First Semester

Logistics and Shipping

QUANTITATIVE TECHNIQUES

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A $(10 \times 2 = 20)$

Answer **all** questions.

1. Discuss about modeling in Operation Research.

2. Write a brief note on shortcomings of operation research.

3. What are the applications of Linear Programming?

4. Write a short note on mathematical formulation of problem.

5. What do you understand by initial basic feasible solution?

6. Briefly discuss about special cases in assignment problem.

7. What is dominance rule?

8. What do you understand by two person zero sum games?

9. List out the elements of queuing.

10. Define simulation.

Part B   (5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) Discuss about the origin and development of operation research.

Or

(b) Deliberate about the opportunities associated with operation research.

12. (a) Explain the steps involved for solving Linear Programming using graphical method.

Or

(b) A Person wants to decide the constituents of a diet which will fulfill his daily requirements of protein, fats and carbohydrates at the minimum cost. The choice is to be made from four different types of foods. The yield per unit of these foods are given :

Food type	Yield Per Unit			Cost per unit
	Proteins	Fats	Carbohydrates	
1	6	5	4	65
2	3	2	6	45
3	4	2	4	40
4	8	7	7	85
Mini.Req.	800	200	700	

Formulate Linear Programming Model for the problem.

13. (a) Explain about the special cases in assignment problems.

Or

2   C–5353

(b) Perform North West Corner Method

$$
\begin{matrix}
5 & 8 & 15 & 9 \\
2 & 3 & 11 & 7 \\
1 & 0 & 6 & 1
\end{matrix}
$$

14. (a) Discuss about Two person Zero Sum Game.

Or

(b) A firm has divided its marketing area into three zones. The amount of sales depends upon the number of salesman in each zone. The firm has been collecting the data regarding sales and salesman in each area over a number of past years.

The information is summarized in table 7.1 for the next year firm has only 9 salesman and the problem is to allocate these salesman to three different zones so that the total sales in maximum :

No. of sales man	Zone 1	Zone 2	Zone 3
0	42	30	35
1	54	45	45
2	60	60	52
3	70	70	64
4	82	79	72
5	95	90	82
6	102	98	93
7	110	105	98
8	110	100	100
9	110	90	100

15. (a) Explain different types of Queuing model.

Or

(b) Write an essay on Queuing theory.

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Part C (3 × 10 = 30)

Answer **all** questions by choosing either (a) or (b).

16. (a) Deliberate about the applications of operation research in functional areas of the management.

Or

(b) Write an essay on techniques used for solving linear Programming problems.

17. (a) Perform VAM on the following data :

Stores

Warehouse	6	8	11	2	2	10
	9	12	9	6	9	10
	7	3	7	7	5	5
	6	5	9	11	3	11

Or

(b) Discuss in detail about game theory.

18. (a) Customer arrive at a service facility to get the required service. The inter-arrival and service times are constant and are 1.8 minutes and 4 minutes respectively. Simulate the system for 13 minutes. Determine the average waiting time of a customer and idle time of the service facility.

Or

(b) Explain the steps in Decision making.

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C–4241	Sub. Code
	80715

M.B.A. DEGREE EXAMINATION

LOGISTICS AND SHIPPING

NOVEMBER 2021 EXAMINATION

First Semester

ECONOMICS AND ENVRIONMENT ANALYSIS

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1. Define Economics.

2. What is Macro Environment?

3. What is PEST Analysis?

4. What is Sectoral Transformation?

5. What is Human Development Index?

6. What is Poverty?

7. What is Broadband?

8. What is carbon Emissions?

9. What is Global Logistics?

10. What is Environment sustainability?

Part B (5 × 5 = 25)

Answer **all** questions choosing either (a) or (b).

11. (a) What are the scope of Logistics Industry?

Or

(b) What are the stages in Industry's life cycle?

12. (a) What is Infrastructure? What are its types?

Or

(b) Write note on Electromagnetic spectrum.

13. (a) Define Renewable Energy. List out the sources of Renewable Energy.

Or

(b) What are the derivers of globalization?

14. (a) Sketch out the evolution of global logistics.

Or

(b) What are the importance of logisticians in globalization?

15. (a) Relate Logistics with Marketing.

Or

(b) Classify the sources offered by logistics service Providers.

Part C (3 × 10 = 30)

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Answer **all** questions choosing either (a) or (b).

16. (a) What is infrastructure? What are the role of Infrastructure in development?

   Or

   (b) What is globalization? What are its impact on Development?

17. (a) Logistics as a strategy for sustainable global development do you agree? Explain.

   Or

   (b) Detail the growth of GDP with special reference to India.

18. (a) Discuss the Scope and opportunity of Logistics Industry in India.

   Or

   (b) Discuss the types of Integration in global logistics facets of Macro Environment for logistics facets.

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M.B.A. DEGREE EXAMINATION

LOGISTICS AND SHIPPING

NOVEMBER 2021 EXAMINATION

First Semester

BUSINESS COMMUNICATION

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1. What are the 7Cs of communication?

2. What is communication?

3. What is Dictaphone?

4. What is Teleconferencing?

5. What is Electronic writing?

6. What is Writing techniques?

7. What is business letter?

8. Write any two objectives of report.

9. What is video conferencing?

10. What is Word processor?

Answer **all** questions choosing either (a) or (b).

11. (a) Briefly explain about function of communication.

Or

(b) Discuss about the objectives of communication.

12. (a) Explain about the external communication.

Or

(b) Discuss in detail about merits and demerits of oral communication.

13. (a) Briefly discuss about the purpose of writing report in detail.

Or

(b) Discuss about the advantages of electronic writing process.

14. (a) Explain about essential of good business letter.

Or

(b) Discuss about the steps to writing report.

15. (a) Briefly discuss about concept of teleconferencing.

Or

(b) Discuss about the drafting of business letter.

Part C (3 × 10 = 30)

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Answer **all** questions choosing either (a) or (b).

16. (a) Discuss in detail role of business communication.

Or

(b) Explain about importance of business communication.

17. (a) Write about the principles of effective writing.

Or

(b) Discuss in detail about different types of business letter.

18. (a) Briefly explain about merits and demerits of communication.

Or

(b) Discuss in detail about principles of good listening.

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C–4242

C–2502	Sub. Code
	80721

M.B.A. DEGREE EXAMINATION, NOVEMBER 2021

Second Semester

Logistics and Shipping

FINANCIAL MANAGEMENT

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1.   Define Financial Management.

2.   What is Accounting cycle?

3.   What is computerized accounting?

4.   Define Journal.

5.   Define Ratio.

6.   What is working capital management?

7.   Write down the objectives of budgeting.

8.   Describe cash flow statement.

9.   What is discount factor?

10. Define Depreciation.

Part B (5 × 5 = 25)

Answer **all** questions.

11. (a) What are the functions of Financial Accounting?

Or

(b) Distinguish between Financial accounting and Management accounting.

12. (a) What is Book keeping? Give its functions.

Or

(b) Record the following transactions and post them into ledger.

(i) Started business with a capital of Rs. 5,000

(ii) Sold goods to Mr. X for Rs. 500

(iii) Received cash from Mr. X Rs. 450 in full settlement

(iv) Purchased goods from Mr. T for Rs. 1,500

(v) Paid to Mr. T in full in cash Rs. 1,450.

(vi) Paid salary to Mr. Z. Rs. 3,000

(vii) Purchased a plant for Rs. 1,000

(viii) Sold goods for cash Rs. 1,300

(ix) Received interest Rs. 50

(x) Deposit cash into bank Rs. 1,000.

13. (a) Explain the sources of Working Capital.

Or

(b) What are the advantages of ratio analysis?

2 **C–2502**

14. (a) Bring out the benefits of budgeting.

Or

(b) Write short notes on:
(i) Fixed Cost
(ii) Variable Cost

15. (a) Describe Internal Rate of Return Method.

Or

(b) Identify the sources of finance.

Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) What are accounting concepts and conventions? Elaborate.

Or

(b) The following is the trial balance of Raja jewelers as on 31.12.2004.

Particulars	Dr. Rs.	Particulars	Cr. Rs.
Opening inventory	72,000	Capital	5,00,000
Purchase	2,25,000	Sales	3,50,000
Furniture	15,000	Purchase return	1,800
Motor car	30,000	Ram	32,000
Building	4,25,800	Shyam	24,000
Sanjay	12,000	Commission	7,500
Kishore	20,000		
Ragav	18,000		
Advertisement	22,000		

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Particulars	Dr. Rs.	Particulars	Cr. Rs.
Repairs and maintenance	13,000		
General expenses	16,000		
Insurance	7,000		
Cash in hand	3,500		
Cash at bank	6,000		
Salaries	30,000		
	9,15,300		9,15,300

You are required to draft P & L a/c and Balance sheet as on 31.12.2004 after taking into a/c the following adjustments.

(i) Closing stock Rs. 80,000

(ii) Interest on capital at 6%

(iii) Prepaid advertisement Rs. 2,000

(iv) Goods used for domestic purpose Rs. 1,800

(v) Outstanding salaries Rs. 3,000

(vi) Depreciation on building at 5%, furniture 5%, motor car at 10%

17. (a) From the particulars given below, prepare a cash budget for the month of June 2008.

(i) Expected sales :

April 2008 - Rs. 2,00,000 ; May - Rs. 2,20,000 ; June 2008 - Rs. 1, 90,000.

Credit allowed to customers is two months and 50% of the sales of every month is on cash basis.

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(ii)   Estimated purchases :

May 2008- Rs. 1,20,000; June — Rs. 1,10,000

40% of the purchase of every month is on cash basis and the balance is payable next month.

(iii) Rs. 2,000 is payable of rent every month

(iv) Depreciation for the year is Rs. 12,000

(v)   Estimated cash balance as on 1-6-2008 is Rs. 42,500.

Or

(b)   B/s of M/s. Ben and Wasim as on 1.1.1998 and 31.12.1998 were as follows :

Liabilities	1.1.1998	31.12,1998	Assets	1.1.1998	31.12.1998
Creditors	40,000	44,000	Cash	10,000	7,000
Mr. Wasim Loan	25,000	-	Debtors	30,000	50,000
Loan from P.N. Bank	40,000	50,000	Stock	35,000	25,000
Capital	1,25,000	1,53,000	Machinery	80,000	55,000
			Land	40,000	50,000
			Building	35,000	60,000
	2,30,000	2,47,000		2,30,000	2,47,000

During the year 1998, machine costing Rs. 10,000. (Accumulated depreciation Rs. 3,000) was sold for Rs. 5,000. The provision for depreciation against machinery as on 1.1.1998 was Rs. 25,000 as on 31.12.1998 Rs. 40,000. Net profit for the year 1998 amounted to RS .45000. Prepare CFS.

5   **C–2502**

18. (a) On 1.1.86 a firm purchases machinery worth Rs. 4,00,000. On 1.7.86, it buys additional machinery worth Rs. 60,000 and spends Rs. 5,000 on its erection. The accounts are closed each year on 31st December. Assuming the annual depreciation to be 10%. Show the machinery account for 6 years under,

   (i) The Straight Line Method

   (ii) Written Down Value Method.

Or

(b) How do identify the project cost?

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C–2502

C–2503	Sub. Code
	80722

M.B.A. DEGREE EXAMINATION, NOVEMBER 2021

Second Semester

Logistics and Shipping

MARKETING MANAGEMENT

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1. Define Marketing Management.

2. Write short note on societal marketing.

3. What is price?

4. What is skimming pricing?

5. What is channel of distribution?

6. What is electronic commerce?

7. Define brand.

8. What is consumer behavior?

9. Define CRM.

10. What is B2B Marketing?

Part B   (5 × 5 = 25)

Answer **all** questions.

11. (a)   Explain the various steps in marketing research process.

Or

(b)   Explain the purpose of management information system.

12.   (a)   Discuss the various stages of product life cycle.

Or

(b)   State the components of marketing mix.

13.   (a)   Explain the factors determining the choice of suitable channel of distribution.

Or

(b)   Explain the techniques of sales promotion.

14.   (a)   List out the essential of good brand.

Or

(b)   What are the bases of marketing segmentation?

15.   (a)   What is B2C marketing? How its done?

Or

(b)   Explain the building and managing customer relationship.

Part C   (3 × 10 = 30)

Answer **all** questions.

16.   (a)   Enumerate the various method of pricing.

Or

(b)   Describe the factors influence the marketing environment.

17.   (a)   Explain the product line with illustrations.

Or

2   **C–2503**

(b)   What are the classifications of products?

18.   (a)   Explain the different types in buying behavior models with example.

Or

(b)   Elaborate the various levels of segmentation.

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3   C–2503

C–2504	Sub. Code
	80723

M.B.A. DEGREE EXAMINATION, NOVEMBER 2021

Second Semester

Logistics and Shipping

HUMAN RESOURCE MANAGEMENT

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A $(10 \times 2 = 20)$

Answer **all** questions.

1. Define HRM.

2. Write short note on IHRM.

3. Define Human Resource Planning.

4. What is Job Description?

5. What is promotion?

6. Define MBO.

7. What is management Games?

8. What is Job Evaluation?

9. What are the types of employee's health?

10. Define Discipline.

Part B $(5 \times 5 = 25)$

Answer **all** questions, choosing either (a) or (b).

11. (a) Explain the operative functions of human resource management.

Or

(b) What are the role of HR Executives?

12. (a) State the levels of human resource planning.

Or

(b) What are the methods of recruitment?

13. (a) Discuss the types of promotion.

Or

(b) Why career planning is needed?

14. (a) Elucidate the identification of training needs.

Or

(b) What are the advantages of job evaluation?

15. (a) Discuss the steps involves in protection against hazards.

Or

(b) What are the objectives of discipline?

Part C $(3 \times 10 = 30)$

Answer **all** questions.

16. (a) Discuss the concept of IHRM?

Or

(b) How is the performance of an expatriates appraised?

2 **C–2504**

17. (a) Explain with suitable illustrations the process of human resource planning.

Or

(b) Discuss the steps involved in selection process?

18. (a) What are the types of incentive plan?

Or

(b) Explain the procedures for employees grievance redressal.

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3   **C–2504**

C–2505		Sub. Code
		80724

M.B.A. DEGREE EXAMINATION, NOVEMBER 2021

Second Semester

Logistics and Shipping

CUSTOMS PROCEDURES

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1.   Define Custom procedure.

2.   Define SCOMET.

3.   What is meant by customs broker?

4.   Write a short note on procedure of authority.

5.   Define export.

6.   What is import?

7.   Define power of prohibit.

8.   What is meant by warehousing?

9.   Define customs port.

10.   Define goods in transit.

Part B (5 × 5 = 25)

Answer **all** questions.

11. (a) Explain Precautions to be taken by person acquiring notified Goods.

Or

(b) Describe Power to declare places to be Warehousing Stations.

12. (a) Explain Detection of illegally imported goods and Prevention of the disposal.

Or

(b) Discuss Persons possessing notified goods to intimate the place of Storage.

13. (a) Describe Customs Duties - Suitable goods - Duty on Pilfered goods.

Or

(b) Explain Claim for Refund of Duty and Provisional Attachment to protect revenue in certain cases.

14. (a) Describe Arrival of Vessels and Aircraft in India.

Or

(b) Explain Power to exempt.

15. (a) Describe Authority for Advance Rulings.

Or

(b) Explain Powers of Authority.

Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) Explain Arrival Vessels.

Or

(b) Explain the various types of Warehousing.

2 | **C–2505**

17. (a) Explain in detail about duty on pilfered goods.

Or

(b) Explain the interest on delayed funds.

18. (a) Explain the liability on goods transited.

Or

(b) Explain the procedures to licensing on private warehouses.

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3 **C–2505**

C–2506	Sub. Code
	80725

M.B.A. DEGREE EXAMINATION, NOVEMBER 2021

Second Semester

Logistics and Shipping

SHIPPING BUSINESS

(2019 – onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** the questions.

1. What is horizontal integration?

2. Define ship sales and purchase.

3. Define Liner agent.

4. Give a short note on MTS.

5. Define International trade.

6. Give a short note on SWATH.

7. Define DAF.

8. Write a note on Foreign exchange.

9. Define UNCTAT.

10. Define INTERTANKO.

Part B (5 × 5 = 25)

Answer **all** questions.

11. (a) Explain the reason for Sea Transport.

Or

(b) Describe Fundamentals of English Law.

12. (a) Explain Containerization.

Or

(b) Describe Breach Of Warranty of Authority.

13. (a) Explain Company accounts Law of Carriage.

Or

(b) Explain The Institute of Chartered Ship Brokers.

14. (a) Discuss Maritime Geography.

Or

(b) Explain Ship Management in detail.

15. (a) Explain Negotiating Charter.

Or

(b) Explain Geography of Trade.

Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) Explain Bill of Lading Terms and Conditions.

Or

(b) Write a Brief History of Liners.

2 **C–2506**

17. (a) Explain Protection and Indemnity Associations.

Or

(b) Write a brief note on TORT.

18. (a) Explain Contacts Relating to the carriage of goods by sea.

Or

(b) Discuss Tankers and the Tanker Market in detail.

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3   **C–2506**

C–2507	Sub. Code
	80726

M.B.A. DEGREE EXAMINATION, NOVEMBER 2021

Second Semester

Logistics and Shipping

OPERATIONS MANAGEMENT

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A $(10 \times 2 = 20)$

Answer **all** questions.

1.   Give your understanding on Operations Management.

2.   What is the need for studying OM concepts of costing?

3.   What do you mean by Job design?

4.   What is Performance Rating?

5.   Name the documents used in PPC.

6.   What do you mean by "Time Series"?

7.   Give your understanding on Aggregate Planning.

8.   Identify the dimensions of Aggregation.

9.   Define Scheduling.

10.   What is meant by Production Line?

Part B (5 × 5 = 25)

Answer **all** questions.

11. (a) Expand and explain TQC.

Or

(b) What are operating decisions?

12. (a) What are the key factors in job design?

Or

(b) What is Work Study? What is Method Study?

13. (a) List the objectives of PPC.

Or

(b) Outline the functions of PPC.

14. (a) List the functions of Master Production Schedule.

Or

(b) Give the benefits of MPS.

15. (a) Sketch out Gantt Chart.

Or

(b) Write short notes on Production flow Control.

2 **C–2507**

Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) Narrate the historical development of OMJIT.

Or

(b) Discuss the benefits of Job design.

17. (a) Enumerate the methods of Demand forecasting.

Or

(b) Develop Master Production Schedule.

18. (a) Detail the steps in Line Balancing Procedure.

Or

(b) Sketch out the history of operation management.

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C–2507

C–2508	Sub. Code
	80727

M.B.A. DEGREE EXAMINATION, NOVEMBER 2021

Second Semester

Logistics And Shipping

WAREHOUSING AND INVENTORY MANAGEMENT

(2019 onwards)

Duration : 3 Hours　　　　　　Maximum : 75 Marks

Part A　　　　　$(10 \times 2 = 20)$

Answer **all** questions.

1. Define Warehousing.

2. Write the Warehouse Concepts.

3. Define Decision Making.

4. What are the operations in Warehousing?

5. What are the needs in Warehouse operation?

6. What are the issues affecting warehousing?

7. Write the Characteristics of Ideal warehouses.

8. Define Inventory Management.

9. Write the important role of supply chain.

10. Write the Functions of inventory.

Part B (5 × 5 = 25)

Answer **all** questions.

11. (a) Write the Warehouse management system in detail.
         Or

    (b) What are Uncertainities in material management system?

12. (a) Write a brief note on the principles and performance measures of material handling system.
         Or

    (b) Write a brief note on true multi echelon approach?

13. (a) Explain Independent demand system in detail.
         Or

    (b) What is Dependent demand system?

14. (a) Write the various types of material handling system in detail.
         Or

    (b) Write a detailed note on Logics of determining locations and Sequences.

15. (a) What is Effective performance system? Explain
         Or

    (b) What is Cost of Inventories? Explain

Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) What are the various Warehousing facilities?
         Or

    (b) Explain in detail about different types of Warehouses.

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17. (a) What are the roles of competitive strategy on inventory?

Or

(b) What are the various distribution approaches? Explain.

18. (a) Write a detailed notes on echelon inventory system.

Or

(b) What are necessities of WMS? Explain.

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C–4250		Sub. Code
		80731

M.B.A. DEGREE EXAMINATION

LOGISTICS AND SHIPPING

NOVEMBER 2021 EXAMINATION

Third Semester

INTERNATIONAL BUSINESS MANAGEMENT

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1.   Define-International business.

2.   What are subsidies?

3.   What do you mean by promotion of free trade?

4.   Define the term trade liberalization.

5.   Explain International environment.

6.   What are the sources of international trade conflicts?

7.   Define International franchising.

8.   What are the privileges of WTO members?

9.   Define NAFTA, EU.

10. Explain the factors that cause globalization of business.

Part B   (5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) Why do you consider economic environment more important than other environments in International business?

Or

(b) Discuss the ethical issues in International business.

12. (a) Explain the principles of WTO trading system.

Or

(b) Describe the principles of SAARC.

13. (a) Write a note on diversification strategies of MNCs.

Or

(b) Point out the challenges of Indian joint ventures in abroad.

14. (a) Explain the importance of foreign direct investment for India.

Or

(b) Describe international commercials.

15. (a) Mention the difference between international marketing and export marketing.

Or

(b) State and explain the different types of International business.

Part C (3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

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16. (a) Explain the different kinds of collaboration and joint ventures.

Or

(b) Analyze about the TRIPS and its competitive position.

17. (a) Give an account of the arbitration bodies for settlement of disputes.

Or

(b) Analyse the causes of dominance of MNCs in the world.

18. (a) Explain the different types of tariffs in international trade.

Or

(b) Discuss the objectives and functions of ASIAN development bank.

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M.B.A. DEGREE EXAMINATION

LOGISTICS AND SHIPPING

NOVEMBER 2021 EXAMINATION

Third Semester

LINER TRADE OPERATION

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1.   What do you mean by tonnage?

2.   Name any four major ports.

3.   What do you mean by IMO?

4.   What are the four methods of lifting cargo?

5.   What is the meaning of freight collection?

6.   Define monopoly in shipping conference.

7.   What do you mean by container inventory?

8.   Give a note on paperless trading.

9.   What is a commercial invoice?

10. What do you mean by prepaid freight?

Part B   (5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) Give the meaning and history of liner trades. What are its recent developments?

Or

(b) What are the trade routes? Describe any two generally operated trade routes and types of cargo carried.

12. (a) Write short note on liner cargo, cargo storage, and IMDG cargo.

Or

(b) What is the role of a ship officer? What are the common documents needed for shipping?

13. (a) What is unitization? Explain the growth in world trade unitization.

Or

(b) How are containers classified based on their dimension? Explain the different types of containers.

14. (a) Write a brief note on the UK carriage of goods by sea Act 1992.

Or

(b) What are the other forms of bill of lading? Give the risk and benefits associated with it.

15. (a) Explain in brief the international contracts of sale INCO terms.

Or

(b) Write down the legal aspects of liner trades.

Part C (3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

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16. (a) Explain in detail, the future development of liners and describe containerizations, liner trade, and tramp trade.

Or

(b) Describe RO-RO barge carrying vessels and Refrigerated cargo ships.

17. (a) Explain the role of insurance in the liner and how an agent performs marketing and sales functions for a liner operation?

Or

(b) What is a conference system? How mergers and takeovers of the conference system are done?

18. (a) What are the uses of the Bill of lading in liner trades? Explain how the bill of lading can be used as evidence of the contract.

Or

(b) How are funds transferred from country to country? Explain in detail different methods of payment in international trade.

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C–4252	Sub. Code
	80733

M.B.A. DEGREE EXAMINATION

LOGISTICS AND SHIPPING

NOVEMBER 2021 EXAMINATION

Third Semester

PORT MANAGEMENT

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1.   What is Ship?

2.   What is Bulk carrier?

3.   Define Load line certificate.

4.   What is cargo gear certificate?

5.   Define time counting.

6.   What is Crew repatriation?

7.   What is letter of indemnity?

8.   Define collecting freight.

9.   What is noting protest?

10. Define port Agents.

Part B   (5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) Briefly explain about types of general bulk carrier.

Or

(b) Discuss about the different types of tanker in detail.

12. (a) Explain about ship safety certificate.

Or

(b) Discuss in detail about types of charter.

13. (a) Briefly discuss about importance of crew repatriation.

Or

(b) Discuss about the demurrage.

14. (a) Explain about letter of indemnity.

Or

(b) Explain about Maritime geography.

15. (a) Briefly discuss about Noting protest.

Or

(b) Discuss about importance of P and I Association.

Part C (3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

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16. (a) Discuss in detail about different types of decks that seafarer should know.

Or

(b) Explain about port agent's role in charter party negotiation.

17. (a) Discuss about bill of lading terms and condition in detail.

Or

(b) Discuss in detail about ten navigable canals in the world.

18. (a) Briefly explain precaution taken by prudent port agent.

Or

(b) Discuss in detail about Geography trade.

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C–4253		Sub. Code
		80734

M.B.A. DEGREE EXAMINATION

LOGISTICS AND SHIPPING MANAGEMENT

NOVEMBER 2021 EXAMINATION

Third Semester

TRANSPORTATION AND DISTRIBUTION MANAGEMENT

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1.   Brief the role of distribution in supply chain.

2.   List the advantages of distribution channels.

3.   Define delivery lead time.

4.   List and importance of transportation.

5.   What are the different modes of transportation?

6.   How to select the mode of transportation?

7.   What is the impact of E-commerce in the logistics and shipping industry?

8.   Brief the applications of IT in transportation.

9.   How GIS benefits the transportation and distribution management?

10.   What are the various inspection system?

Part B   (5 × 5 = 25)

Answer **all** questions, by choosing either (a) or (b).

11. (a) Discuss how to design the distribution channels.

Or

(b) Enumerate the advantages and disadvantages of distribution models.

12. (a) Write note on distribution network planning.

Or

(b) Describe the various factors in distribution.

13. (a) Explain the merits of all modes of transportation.

Or

(b) Explain the various cost components of multimodal transportation.

14. (a) Detail the transportation administration in the current context.

Or

(b) Discuss the various trends in transportation.

15. (a) Discuss the advanced fleet management systems.

Or

(b) Describe the role of technology in transportation and distribution management.

Part C (3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

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16. (a) What are the pre-requisites of distribution? Compare the different distribution network.

Or

(b) Discuss the various optimization approach in detail.

17. (a) Describe the contribution of various agencies in transportation.

Or

(b) How transportation performance are measured? Explain the process in detail.

18. (a) Explain the transportation operations management.

Or

(b) Brief the intermodal freight technology.

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M.B.A. DEGREE EXAMINATION

LOGISTICS AND SHIPPING

NOVEMBER 2021 EXAMINATION

Third Semester

BUSINESS RESEARCH METHOD

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A $(10 \times 2 = 20)$

Answer **all** questions.

1.   Definition of Business research.

2.   Write short notes on Investigation.

3.   What is research design?

4.   Write short note on exploratory research design.

5.   Write short note on measurement of scale.

6.   What is ratio-scaling?

7.   What do you mean by Hypothesis?

8.   Write short note on simple random sampling.

9.   What is judgment sampling?

10. Write short note on ANOVA.

Part B $(5 \times 5 = 25)$

Answer **all** questions, by choosing either (a) or (b).

11. (a) Briefly explain the steps in research process.

Or

(b) Explain how to prepare research proposal in detail.

12. (a) Describe the quantitative and qualitative research.

Or

(b) Enumerate the training NVII and Alternative Hypothesis in detail.

13. (a) Explain the following measurement of scale:

(i) Nominal

(ii) Ordinal

(iii) Internal

(iv) Ratio.

Or

(b) Describe the merits and demerits of business research in detail.

14. (a) Enumerate the searching data through website in detail.

Or

(b) Briefly explain the practical consideration in sampling and sample size in detail.

15. (a) Describe the structure of research report.

Or

(b) Enumerate the Bivariate analysis in detail.

Part C (3 × 10 = 30)

Answer **all** questions, by choosing either (a) or (b).

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16. (a) Explain the elements of draft and Evaluate research proposal in detail.

Or

(b) Describe the types of research design.

17. (a) Discuss about the independent and dependent variables in detail.

Or

(b) Definition of primary data? Explain the questionnaire construction in detail.

18. (a) Explain the methods of sampling errors in detail.

Or

(b) Explain the classification of ANOVA in detail.

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