

C-5479

Sub. Code

80821

DIPLOMA EXAMINATION, APRIL 2022

Second Semester

Logistics and Shipping

INTERNATIONAL BUSINESS MANAGEMENT

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What do you understand by Globalization?
2. What is Strategic Alliance?
3. What is Business Ethics?
4. State any two problems in control of IB.
5. What are the various pricing strategies in IB?
6. What are the functions of GATT?
7. Define International Trade.
8. Name any four Challenges in Product Development.
9. What are the downsides of IB?
10. What you mean by make or buy decisions?

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Write the problems of International Business.

Or

- (b) Highlight the benefits of WTO in India.

12. (a) Briefly Explain the different theories of International Business.

Or

- (b) Discuss the different types of Global Entry Strategy.

13. (a) Discuss the Pros and cons of Internationalizing Business.

Or

- (b) Explain with the suitable example of Selection of Best Strategy.

14. (a) Describe the Organizational Issues of IB.

Or

- (b) Describe Internet in India.

15. (a) Explain Pricing and Pricing Decision.

Or

- (b) Describe the Global Monetary System.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) What are the major political risks faced by International Business?

Or

- (b) Explain the Objectives and Functions of WTO.

17. (a) Write the various Advantages and Disadvantages Of Internationalization of business and highlight the various factors affecting the globalization of Business.

Or

- (b) Write about the various challenges encountered in product development.

18. (a) Explain the different forms of protection and its impact on welfare and how far the WTO plays a key role in protecting the free trade?

Or

- (b) Describe the Different forms of Global Entry Strategy.

C-5480

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80822

DIPLOMA EXAMINATION, APRIL 2022

Second Semester

Logistics and Shipping

WARE HOUSING AND INVENTORY MANAGEMENT

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Mention any two functions of Inventory.
2. Write the uses of MRO inventories. Any two.
3. List the types of Inventory.
4. List out the Advantages of Warehouse.
5. List the various types of Materials Handling.
6. Define Store keeping.
7. What is the scope of Inventory Management?
8. List a few popular warehouse in India. Any pair.
9. What is Material Handling Equipment System?
10. What are the characteristics of Warehouse?

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Explain the Role in SCM.

Or

(b) Explain MRO Inventories.

12. (a) Explain the basic concepts of Warehouse.

Or

(b) Explain the various types of Warehouses.

13. (a) List out the objectives of Store keeping.

Or

(b) Explain Finished Goods Inventory.

14. (a) Explain the distribution approach with suitable example.

Or

(b) Explain the principles of Material Handling Systems.

15. (a) Explain the Various types of Material Handling System.

Or

(b) Explain Congestion with Suitable Example.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) What is the logic to be considered warehouse as a “Necessary Evil”?

Or

- (b) Discuss the problems and issues encountered generally in a warehouse while receiving materials.

17. (a) What is the Scope and Importance of Inventory Management in a warehouse?

Or

- (b) Bring out the applications and benefits of Bar-coding in a warehouse with suitable examples?

18. (a) Explain the principles, Methods and benefits of Material storage system of a Warehouse.

Or

- (b) Explain in detail about the SCM.

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DIPLOMA EXAMINATION, APRIL 2022

Second Semester

Logistics and Shipping

**TRANSPORTATION AND DISTRIBUTION
MANAGEMENT**

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is Transportation and Distribution Management?
2. What is the fastest mode of Transport?
3. What are the functions of Supply Chain?
4. What are the various factors in distribution?
5. List the transportation modes.
6. Define E-Commerce.
7. List the merits of transportations.
8. What are the some examples of transportation technology?
9. How transportation changed our life?
10. Define advanced fleet management Systems.

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Write the difference between distributor and wholesaler.

Or

- (b) Explain the importance of Distribution Management.

12. (a) Explain Transportation Management Services.

Or

- (b) Explain the transportation modes.

13. (a) List the various trends in transportation.

Or

- (b) Explain the application of IT in transportation.

14. (a) Discuss the various inspection system.

Or

- (b) Explain briefly about advanced fleet management.

15. (a) Discuss the role of transportation.

Or

- (b) Explain the transportation principles.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Discuss briefly about the various trends in transportation in India.

Or

- (b) Explain the scope of transportation and importance of transportation and functions of transportation.

17. (a) Explain briefly about the different modes of transportation.

Or

- (b) Explain intermodal freight technology.

18. (a) What is a role of transportation in economic development.

Or

- (b) What type of distribution Network is typically best suited for commodity of items.

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DIPLOMA EXAMINATION, APRIL 2022

Second Semester

Logistics and Shipping

**STEVEDORING/FREIGHT FORWARDING AND PORT
OPERATIONS**

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is port operation?
2. What are the functions of port?
3. What is difference between port and terminal?
4. Define IMDG code.
5. List the properties of cargo.
6. What is loading and unloading?
7. What is reverse process?
8. List the types of cargo pipeline S/M.
9. List the characteristics of container.
10. Define load density.

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Explain the basic concept of cargo in detail.

Or

- (b) Explain load density in detail.

12. (a) Describe structural hazards and its precautions.

Or

- (b) Describe ventilation in detail.

13. (a) Explain the different types of containers.

Or

- (b) Describe Inert Gas System.

14. (a) Explain the powers of inspectors.

Or

- (b) Describe the safety of cargo.

15. (a) Describe LCL and FCL Concepts.

Or

- (b) Why freight forwarding is important? Discuss.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) What is freight forwarding and explain its procedures and what are the documents to be used in freight forwarding?

Or

- (b) Explain a cargo logistics management.
17. (a) What are the main features and operations of ports and discuss its importance, types of ports and explain it briefly.

Or

- (b) How the way loading and unloading heavy equipment safety.
18. (a) Explain gas deducting instruments.

Or

- (b) Describe reverse process with suitable example.