

C-4442

Sub. Code

84511

DIPLOMA EXAMINATION, APRIL 2022

FASHION DESIGN

Non-Semester

FASHION CONCEPTS

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is fashion marketing concept?
2. List out the function of fashion director.
3. Write about Decorative design.
4. Why texture is important in fashion?
5. What are the basic principles of lay out design?
6. What does proportion mean in fashion?
7. Write down importance of colour theory.
8. What are the most popular designer hand bags?
9. List out any four national designer.
10. Define fashion model.

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Discuss in detail about the fashion cycle.

Or

- (b) Explain about different types of fashion shows.

12. (a) Write any two trimming items and its function in garment industry.

Or

- (b) Discuss about decorative techniques in apparel industry.

13. (a) Write in detail about difference between formal and informal balance in design.

Or

- (b) Outline the emphasis and common facts of emphasis in fashion.

14. (a) Write about prang colour system and its importance.

Or

- (b) Discuss about importance of fashion accessories in garment industry.

15. (a) Organize the role of fashion designers.

Or

- (b) Outline the role of fashion model in fashion industry

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Explain in detail about functions of fashion director and fashion editor in fashion industry.

Or

- (b) Brief about Knock off, grant grade and bridge jewellery in fashion design.

17. (a) Discuss in detail about importance of elements of design in fashion industry.

Or

- (b) Explain in detail about rhythm and its types.

18. (a) Explain in detail about the Harmony and its types.

Or

- (b) Brief about different types and shapes of ties used in fashion industry.

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C-4443

Sub. Code

84512

DIPLOMA EXAMINATION, APRIL 2022

FASHION DESIGN

Non-Semester

**PATTERN AND APPAREL MANUFACTURING
TECHNIQUES**

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What are the methods of pattern making?
2. Define grading system.
3. Write about advantages of pattern layout.
4. List out different layout for asymmetrical designs.
5. How can you fix a marker on top of the fabric spread?
6. List out the types of Markers used in spreading.
7. Write short notes on Button holding sewing machine.
8. Discuss about special attachments in sewing machine.
9. What is the objectives of pressing?
10. What is assorted packing?

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Discuss in detail about importance of pattern making.

Or

(b) Write in detail about the principles of pattern drafting.

12. (a) Outline the different rules followed in pattern layout in apparel industry.

Or

(b) Outline the pattern lay out for striped design.

13. (a) Explain the different spreading methods used in garment industry.

Or

(b) Discuss in detail about working principle of band knife cutting machine.

14. (a) Outline the different parts used in sewing machine and its uses.

Or

(b) Write in detail about working principle of any one of embroidery machine.

15. (a) Explain in detail about categories of pressing.

Or

(b) Discuss about different garment folding and packing techniques.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Explain in detail about various steps involved in pattern drafting for children wear.

Or

(b) Explain about various steps involved in pattern drafting for adults bodies.

17. (a) Briefly explain working principle of straight knife cutting machine and also write about advantages of this machine.

Or

(b) Discuss in detail about function of over lock machine with neat sketch.

18. (a) Briefly explain various pressing equipments used in garment industry.

Or

(b) Explain about garment care and maintenance for children wear.

C-4444

Sub. Code

84513

DIPLOMA EXAMINATION, APRIL 2022

FASHION DESIGN

Non-Semester

VISUAL MERCHANDISING AND RETAILING

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What are the four types of merchandise?
2. List out the different types of sales techniques.
3. Outline the importance of fashion.
4. Define fashion psychology.
5. How do you display merchandise?
6. Organize the role of display designers.
7. What are the four types of lighting used in visual merchandising?
8. Organize the importance of fashion show.
9. What do you mean by licensing and franchising.
10. How do you promote a fashion brand.

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Explain about various types of merchandising in fashion industry.

Or

- (b) Discuss in detail about steps involved in selection of buyers and buying agencies.

12. (a) Write in detail about different elements of visual merchandising.

Or

- (b) Organize the importance of fashion forecasting in fashion industry.

13. (a) Outline the difference between primary and secondary light setting.

Or

- (b) Express the detail about create a window display in lab.

14. (a) Discuss in detail about the different types of displays used in visual merchandising.

Or

- (b) Elaborate on different types of lines used in fashion designing.

15. (a) Write in detail about difference between factory outlet and retail store.

Or

- (b) Explain about the mail order house.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Elaborate on different roles of merchandiser in fashion industry.

Or

- (b) Explain in detail about colour theory and its uses.

17. (a) Brief about the principle of fashion and fashion psychology.

Or

- (b) Elaborate detail on various scope of visual merchandising.

18. (a) Explain in detail about the different store exterior used in visual merchandising.

Or

- (b) Discuss in detail about the functions of departmental, branch and chain stores.

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