

D-6631

Sub. Code

**41811/42111/
40511**

DISTANCE EDUCATION

**COMMON FOR PGDHA, PGDHRM, PGDBM EXAMINATION
DECEMBER 2020.**

First Semester

MANAGEMENT PRINCIPLES AND PRACTICES

(CBCS – 2018-19 Academic Year Onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Define administration.
2. Write short note on evolution of management.
3. Define planning.
4. What do you mean by staffing?
5. Write the motivation theory of maslow.
6. What do you mean by communication?
7. Define career development.
8. What do you mean by effective organization.
9. Define business ethics.
10. Define Benchmarking.

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) Explain the management thought in modern trend.

Or

- (b) Write the meaning and types of decision-making.

12. (a) Explain the principles and theories of organization.

Or

- (b) Explain the motivation theories of porter Lawler and Mc Celland and Adam.

13. (a) Discuss about the formal and informal group in organization.

Or

- (b) List down the Characteristics of good leader.

14. (a) Explain the effective co-ordination in the organization.

Or

- (b) Discuss about the Ethical Management.

15. (a) Explain the different types of communication in an organization.

Or

- (b) Write about the process of reengineering.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Explain the external environment and patterns of the management analysis.
 17. Explain the five leadership theories in organisation.
 18. Explain the Holistic approach for managers in decision making.
 19. Discuss about the new perspectives in management.
 20. Elaborate the organizational structure.
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D-4653

Sub. Code

41812

DISTANCE EDUCATION

P.G.D.H.A.EXAMINATION, DEC 2020.

First Semester

HOSPITAL ADMINISTRATION

(CBCS 2018-19 Academic year onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. “Importance of Hospital Administration” — Note.
2. “Role of Human Resource function in Organizations” — Write.
3. What is Placement?
4. “Recruitment” — Note.
5. Way to explain Salary Administration.
6. “Sweat Equity” — Note.
7. “Employee Retention” — “Importance” — Note.
8. “Personnel Records” — Note.
9. “Welfare” — Note.
10. Define International Planning.

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) Explain the objectives and functions of Hospital Administration.

Or

- (b) Explain the challenges in Hospital Administration.

12. (a) Explain HR planning related to need and scope.

Or

- (b) Explain Assessment training methods for Supervisors.

13. (a) Discuss “Wages and Salary Administration”.

Or

- (b) Explain “Labour Attrition” : Causes and Consequences.

14. (a) “Employee Retention” — Explain the types and scope.

Or

- (b) Write “Accident Prevention and Employee Grievances”.

15. (a) Multiplicity of Trade Union — Note.

Or

- (b) “Personnel Records” — Note.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Explain need, types and features of Management of Change.
 17. Recruitment and Selection Process “Global and Domestic Sources” — Explain.
 18. Explain role and structure of human resources functions in management.
 19. Explain “Industrial Relations”.
 20. “Personnel Audit” Explain the objectives, scope and importance.
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D-4654

Sub. Code

41813/40513

DISTANCE EDUCATION

COMMON FOR P.G.D.H.A., P.G.D.B.M. EXAMINATION,
DEC 2020.

First Semester

MANAGERIAL ECONOMICS

(CBCS 2018-19 Academic year onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. What is the meaning of managerial economics?
2. What is the meaning of demand analysis?
3. Write short note on economic approach.
4. Define Isoquants.
5. What is production function?
6. Write the significance of Elasticity of Supply.
7. What is deflation?
8. Define pricing.
9. Write the meaning of profit.
10. What is utility?

PART B — (5 × 5 = 25 marks)

Answer ALL questions either (a) or (b).

11. (a) Explain about the working of economic system.

Or

- (b) Discuss about the decision making under Risk and Uncertainty.

12. (a) What is equilibrium? Explain equi-marginalism and their role in business decision making.

Or

- (b) Explain about the demand and supply equilibrium.

13. (a) Write about the short run and long run production function.

Or

- (b) Briefly explain the price and non-price competition.

14. (a) Write the concept of profit and profit maximization.

Or

- (b) Discuss about new product penetrative decision and skimming the cream pricing.

15. (a) Explain the importance of economic growth and development.

Or

- (b) Explain the regulations of Antitrust theory.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Discuss in detail about the theory of production and empirical estimations of production functions.
 17. Elaborately explain the relationship between economic theory and managerial economics.
 18. Explain the types and theories of profit by Knight, Schumpeter, Clark and Hawley.
 19. Explain in detail about the control measures, balance of payment trend and its implications in managerial decision.
 20. Define and explain about the calculations, uses, limitations of GDP and GNP.
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D-4655

Sub. Code

41814

DISTANCE EDUCATION

P.G.D.H.A. EXAMINATION, DEC 2020.

First Semester

BUSINESS ENVIRONMENT

(CBCS 2018-19 Academic year onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Define micro environment.
2. Short notes on economic planning.
3. Short note on social environment.
4. Define time lag in technology.
5. Short notes on fiscal policy.
6. Define new economic policy.
7. Short note on LPG.
8. Short note on cultural environment.
9. Define the role of information technology.
10. Define trade union.

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) Explain the concepts and significance of business environment.

Or

- (b) Discuss the theatre of environmental issues to address the business.

12. (a) Explain the role of public and private sectors.

Or

- (b) Discuss industrial development strategies.

13. (a) Discuss the difference between external and internal environmental factors.

Or

- (b) Briefly explain the labour and social securities.

14. (a) Discuss technological environment affect the business.

Or

- (b) Explain the impact of technology in globalization.

15. (a) Discuss law on patents and law on consumer protection.

Or

- (b) Explain the facets of liberalization.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Explain the importance of scanning environment.
 17. Discuss the role of information and clean technology.
 18. Briefly explain industrial development strategies and concepts of business environment.
 19. Discuss the differences between external and internal environmental factors.
 20. Briefly explain new economic policy environment in India.
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D5968

41821

DISTANCE EDUCATION
PGDHA - DEC – 2020 Examinations
CBCS-2018-19 Academic year onwards
41821 – Health Policy

Time : Three hours

Maximum : 75 marks

PART - A (10 x 2 = 20)

Answer all questions

1. “Need of Health Policy”.
2. “Demography Trend”
3. Write Five Year Plan.
4. What is PAI.
5. Work of WHO.
6. Duties of Health sector.
7. Insurance Policy.
8. Life support.
9. Health economics.
10. Name Voluntary Organisation.

PART - B (5 x 5 = 25)

Answer all questions, choosing either a (or) b

11. (a) Write National health programmes in India.
(or)
(b) Write Demographic structure and health implications.
12. (a) Write “UNICEF”.
(or)
(b) Write “UNDP”.
13. (a) Write Input and Output in Health Economics.
(or)
(b) Write Doctor Patient relationship.

14. (a) Write about OBST .
(or)
(b) Write about GYNAEC.

15. (a) Write Surgery.
(or)
(b) Preventive steps for Doctors.

PART - C (3 x 10 = 30)

Answer any THREE questions

16. Write Health Planning.
17. Write Indian Council for Child Welfare.
18. Write Medical Ethics.
19. Write Anaesthesia.
20. Legal Requirements of Licences Certificates for a Hospital.
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D-6385

Sub. Code

41822

DISTANCE EDUCATION

P.G.D.H.A. EXAMINATION, DECEMBER 2020.

Second Semester

HEALTH CARE SYSTEM

(CBCS 2018-19 Academic Year Onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Define health care.
2. Define primary care.
3. Define any approaches in health care.
4. Scope of occupational health.
5. Psycho-social Hazards - define.
6. Health care delivery system.
7. Economics of Holistic medicine.
8. Function of district health office.
9. Benefits of health care services.
10. Acupuncture.

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) Health care system levels explain.

Or

(b) Private health care system.

12. (a) Implication of the primary health care approach - Explain.

Or

(b) Role and functions of the hospital at the first referred level.

13. (a) Level of prevention in primary health care.

Or

(b) Risk approach in health care.

14. (a) Definition of scope of occupational health.

Or

(b) Physical Hazards-Prevention and control Hazards.

15. (a) Health problems due to Industrialization.

Or

(b) "Sidda Vaidya System" - Explain.

PART A — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Voluntary health agencies in India - "Red Cross Society". Explain.
 17. Write primary health care center.
 18. "Chemical Hazards" prevention and control - Write.
 19. Paramedical and health care system - Discuss its relationship.
 20. Secondary and tertiary health care system.
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D-6386

Sub. Code

41823

DISTANCE EDUCATION

P.G.D.H.A. EXAMINATION, DECEMBER 2020.

Second Semester

HOSPITAL SUPPORT SERVICES

(CBCS 2018-19 Academic Year onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Short note on support service in hospitals.
2. Define safety rules.
3. Define first aid.
4. Short notes on environmental service.
5. Maintenance of medical documents.
6. Ward management in nursing.
7. Linen and laundry - meaning.
8. Define house keeping functions.
9. Define day store.
10. Importance of food distribution.

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) Discuss Hospital Management.

Or

- (b) Explain clinical support services.

12. (a) Explain the difference between support and dietary services in Hospitals.

Or

- (b) Briefly explain 10 lab safety rules.

13. (a) Discuss first aid procedures.

Or

- (b) Describe the importance of first aid measures.

14. (a) Briefly explain the function of nutrition and dietary in hospitals.

Or

- (b) Explain the functional activities of dietary department.

15. (a) Discuss the role of food in hospitals.

Or

- (b) Describe special diet kitchen.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Discuss the importance of supportive services in Hospital Managements.
 17. Briefly explain the meaning and importance of various services related to emergency.
 18. Briefly explain the maintenance of good housekeeping in the work place.
 19. Explain the function of nutrition and dietary in hospitals.
 20. Briefly explain the food quality in clinics and hospitals.
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D-6387

Sub. Code

41824

DISTANCE EDUCATION

P.G.D.H.A. EXAMINATION, DECEMBER 2020.

Second Semester

HUMAN RESOURCE MANAGEMENT IN HOSPITALS

(CBCS 2018 – 2019 Academic Year Onwards)

Time : Three hours

Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. “Human Resource Planning”– Job Description.
2. “Human Resource Management” – Define.
3. “Test” – Define.
4. “Wages” – Define.
5. “Working condition” – Write.
6. Group Dynamics.
7. Group Norms – Note.
8. Define safety.
9. “Management” – Define.
10. “Promotions” – Note.

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) Recruitment and Selection of Employees.

Or

- (b) “Selection Process” of the employee – Write.

12. (a) “Motivation” Brief.

Or

- (b) “Group Cohesiveness” – Brief.

13. (a) “Management of change in hospitals” – Note.

Or

- (b) “Organisational Climate” – Note.

14. (a) “Training Methods” – Explain.

Or

- (b) “Group behaviour” – Explain.

15. (a) “Recruitment Policy” – Write a note.

Or

- (b) Need and importance of HRM in Hospitals.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. “Human Resource Planning Process” – Write a short note on job description and job specification.
17. Salary administration purpose and salary structure – Explain.

18. “Individual Behaviour, personality and learning attitude”
– Explain.
 19. “Organisational culture” – Explain.
 20. “Employee’s health services” – Discuss.
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