

D-1074

Sub. Code

**41811/
42111/
40511**

DISTANCE EDUCATION

**COMMON FOR PGDHA, PGDBM, PGDHRM
EXAMINATION, DECEMBER 2021.**

First Semester

MANAGEMENT PRINCIPLES AND PRACTICES

(CBCS 2018 – 19 Academic Year Onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Explain nature and scope of management.
2. Define purpose of planning.
3. Write about types of decision making.
4. Define theories of organization.
5. What is meant by orientation?
6. Define innovation.
7. Short notes on global leading.
8. Write about leadership styles.
9. Define strategic alliances.
10. Discuss about benchmarking.

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) What is the basic concept of management?

Or

- (b) Write about types of organization.

12. (a) Explain about organizational culture.

Or

- (b) Define classification of organization.

13. (a) Write about physiological aspects of motivation.

Or

- (b) Write about psychological aspects of motivation.

14. (a) Write the difference between innovation and motivation.

Or

- (b) Scope of organization and its purpose.

15. (a) Explain the objectives and process of control devices.

Or

- (b) Explain new perspectives in management of control and strategic alliances.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Explain the meaning and types of decision making.
 17. Define organizational structure and departmentalization in brief.
 18. Briefly explain human factors of motivation and Maslow theories of motivation.
 19. Define controlling its objectives and special control techniques.
 20. Define core competence in business process reengineering in details.
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D-1075

Sub. Code

41812

DISTANCE EDUCATION

P.G.D.H.A. EXAMINATION, DECEMBER 2021.

First Semester

HOSPITAL ADMINISTRATION

(CBCS 2018 – 19 Academic Year Onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. “Hospital administration meaning and scope” – Write.
2. What is effective hospital administration
3. Importance of approaches to hospital administration.
4. “Personnel policy” – Define.
5. HR planning – ‘Need’ – Note on it.
6. Sources of recruitment – “Gloabl sources” Note.
7. “Supervisor” – Note.
8. “Sweat equity” – Note.
9. Accident prevention.
10. Personnel records.

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) Introduction to hospital administration “Features management of change” note.

Or

- (b) Approaches to hospital administration write implication, need and type.

12. (a) Sources of recruitment “Internal Vs External – Explain.

Or

- (b) Explain Executive development “Need and programs” meaning importance.

13. (a) Employee compensation “Bonus and incentives” – Explain.

Or

- (b) Explain job evaluation systems.

14. (a) “Employee grievances” Explain.

Or

- (b) “Multiplicity of trade unions” Explain.

15. (a) Personnel audit – “Objectives and scope”- Short note.

Or

- (b) Briefly explain Personnel reports and e record on employee.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Human resource planning Characteristic meaning and importance. – Enumerate.
17. Explain the Need assessment, training methods for operatives and supervisors in placement.
18. Write fringe benefits and flexi systems.
19. “Industrial relations” human resource information system– Note.
20. Write challenges in hospital administration.

D-1076

Sub. Code

41813/40513

DISTANCE EDUCATION

COMMON FOR PGDHA, PGDBM EXAMINATION,
DECEMBER 2021.

First Semester

MANAGERIAL ECONOMICS

(CBCS 2018 – 19 Academic Year Onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Define theory of production.
2. Write the scope of managerial economics.
3. Define the nature of economics.
4. Write the measures of elasticity of supply.
5. Define profit.
6. What do you mean by market demand?
7. Write short note on marginalism.
8. Define inflation.
9. Short note on GNP.
10. Define NPV technique.

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) Discuss about the circular flow activities.

Or

- (b) What is the role of managerial economics in decision making?

12. (a) Explain the applications of demand analysis.

Or

- (b) Discuss about the managerial uses of production function.

13. (a) Write the strategic behaviour of the Jims and games theory.

Or

- (b) Discuss about the market equilibrium and changes in market equilibrium.

14. (a) Explain about the cost function and cost output relationship.

Or

- (b) Discuss about the cost volume profit, risk and return relationship.

15. (a) Explain about the per capita income.

Or

- (b) Explain the structure and conduct of performance paradigm.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Explain the cardinal and ordinal approaches to consumer behaviour time value of money.
 17. What do you mean by competitive conditions? Explain the monopoly monopolistic completion and oligopoly.
 18. Discuss about the investment analysis and evaluation techniques of IRR and APU.
 19. Elaborately explain the economic growth and development.
 20. Elaborately explain about the recent developments in Indian economy.
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D-1077

Sub. Code

41814

DISTANCE EDUCATION

P.G. D.H.A. EXAMINATION, DECEMBER 2021.

First Semester

BUSINESS ENVIRONMENT

(CBCS 2018 – 19 Academic Year Onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Short note on business environment.
2. Define macro economics.
3. Define catalytic functions.
4. Short notes on environmental issues.
5. Define IDRA.
6. Define WTO.
7. Short note on labour environment.
8. Define Export policy.
9. Short note on business development.
10. Define technology policy.

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) Explain the concepts and significance of macro and micro environment.

Or

- (b) Discuss the opportunities and threats of environmental issues.

12. (a) Discuss political stability and political maturity.

Or

- (b) Explain the schemes of Government policy and SSI.

13. (a) Discuss the role of management institutions.

Or

- (b) Explain the impact of technology globalization.

14. (a) Briefly explain the appropriate technology and technology adoption.

Or

- (b) Discuss the need for clean energy and reduction of carbon foot print.

15. (a) Explain new industrial policy.

Or

- (b) Explain the impact of business development.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Briefly explain the concepts and significance of dynamic factor of environment.

17. Discuss the role of public and private sectors.

18. Briefly explain the new economic policy environment in India.
 19. Discuss the role of central bank and FDI collaboration.
 20. Explain PESTLE. Discuss issues of PESTLE.
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D-1078

Sub. Code

41821

DISTANCE EDUCATION

P.G.D.H.A. EXAMINATION, DECEMBER 2021.

Second Semester

HEALTH POLICY

(CBCS 2018 – 19 Academic Year Onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. What do you mean by demography?
2. Specify health policy.
3. What do you mean by population trends?
4. Elucidate Five year plan.
5. Swell out UNICEF.
6. State PAI.
7. List the four medical ethics.
8. Name the legal certificates for hospital.
9. Define death certificate.
10. What does high risk in medical terms?

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) Examine the need and importance to understand of demographic trends.

Or

- (b) Describe the world population trends.

12. (a) Explore about the Indian council for child welfare.

Or

- (b) Justify the role of Economics in health sector.

13. (a) Set out the issues of Economics in health sector.

Or

- (b) What do you mean by nature of demand and list down its types?

14. (a) Discuss about the input and output in health economics.

Or

- (b) Write about the professional negligence.

15. (a) Explain the system of Anaesthesia.

Or

- (b) Discuss about the importance of life support for the patient.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Illustrate the features of the National Health Programmes in India.
 17. Describe the functions of Tuberculosis association of India.
 18. State health economics and rationalize the role of economics in health sector.
 19. Explore the ethics behind the Doctor patient relationship.
 20. Rationalize the preventive steps for doctors and hospitals to avoid litigation.
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D-1079

Sub. Code

41822

DISTANCE EDUCATION

P.G. DIPLOMA EXAMINATION, DECEMBER 2021.

Second Semester

Hospital Administration

HEALTH CARE SYSTEM

(CBCS 2018 – 19 Academic Year Onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. What is basics of Health Care System?
2. Write functions of Red Cross Society.
3. Write hospital care at primary level.
4. Health problems due to industrialization.
5. Write history of any one diseases.
6. Traditional Tamil medicine.
7. Write logistics of training.
8. Write Biological Hazards.
9. Write Unani.
10. Write Homeopathy.

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) Write principles of health care system in primary level.

Or

- (b) Write corporate hospitals.

12. (a) Write distribution of primary health care centres.

Or

- (b) Write Government hospitals.

13. (a) “Physical hazards” note.

Or

- (b) Prevention and control hazards.

14. (a) Definition and scope of occupational health problems.

Or

- (b) Write risk approach in health care.

15. (a) Write “Reiki”.

Or

- (b) Write Sidda Vaidya system.

PART C — (3 × 10 = 30 marks)

Answer any THREE of the following.

16. Write the structure of Government machinery.
17. Write the role and functions of the hospital at the first Referral Level.

18. Write organisational structure of health care system at district level.
 19. Write cost-benefit analysis in health care service.
 20. Write the economics of holistic medicine.
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D-1080

Sub. Code

41823

DISTANCE EDUCATION

P.G. D.H.A. DIPLOMA EXAMINATION, DECEMBER 2021.

Second Semester

Hospital Administration

HOSPITAL SUPPORT SERVICES

(CBCS 2018 – 19 Academic Year Onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Principle of support services in hospitals
2. Nursing care – meaning
3. Importance and duties of laboratories
4. Rules of laboratories
5. Emergency services
6. Safety measures in laboratory
7. Linen and laundry
8. Importance of dietary services
9. Day store – meaning
10. Define special diet kitchen.

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) Describe hospital departments and their functions.

Or

- (b) Explain the role of support services in hospitals.

12. (a) Explain different laboratory rules and precautions.

Or

- (b) Describe first aid measures and ambulance services.

13. (a) Explain the blood bank management.

Or

- (b) Describe the meaning and importance of laundry services.

14. (a) Explain the importance and function of hospital diets.

Or

- (b) Describe general kitchen and special diet kitchen.

15. (a) What are the importance of support services and utility services.

Or

- (b) Explain the facilities needed for the laundry services in hospitals.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Briefly explain nursing care and ward management.
 17. Explain general rules of safety in house keeping.
 18. Explain quality control in linen and laundry services.
 19. Define visual arrangement and explain special diet kitchen.
 20. Briefly explain the medical laundry services.
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D-1081

Sub. Code

41824

DISTANCE EDUCATION

P.G.D.H.A. EXAMINATION, DECEMBER 2021.

Second Semester

HUMAN RESOURCE MANAGEMENT IN HOSPITALS

(CBCS 2018 – 19 Academic Year Onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Scope of HR management.
2. Importance of HRM in hospitals.
3. Define job analysis.
4. Sources of recruitment policy.
5. Define wage and salary administration.
6. Write short note on evaluation of training.
7. Define learning and attitude.
8. Write short note on working condition and safety.
9. Significance of organisational culture.
10. Need and nature of management in hospitals.

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) Explain the role of HRM in hospitals.

Or

- (b) Describe human resource planning process and job description.

12. (a) Explain the recruitment and selection of employees.

Or

- (b) Describe sources and methods of recruitment policy.

13. (a) Explain training methods and evaluation of training.

Or

- (b) Describe the meaning and purpose of wage and salary administration.

14. (a) Describe the job evaluation and welfare of employees.

Or

- (b) Explain group behaviour and group dynamics.

15. (a) Explain the meaning and significance of organisational climate.

Or

- (b) Describe group norms and group cohesiveness.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Explain human resource planning process.
 17. Describe nature, scope, objectives of HRM in hospitals.
 18. Explain promotion policy, transfer types and dismissals.
 19. Describe the health services of employees.
 20. Explain the meaning and significance of organisational culture.
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