

D-7077

Sub. Code

**41811/42111/
40511**

DISTANCE EDUCATION

**COMMON FOR P.G.D.H.A./P.G.D.H.R.M./P.G.D.B.M
EXAMINATION, DECEMBER 2022.**

First Semester

MANAGEMENT PRINCIPLES AND PRACTICES

(CBCS 2018-19 Academic Year Onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Define management.
2. What is planning?
3. Define requirement.
4. What is informal organisation?
5. Define motivation.
6. What is leadership?
7. Define communication.
8. What is coordination?
9. Define business ethics.
10. What is strategic alliances?

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) Write short notes on functions of management.

Or

- (b) Write about planning premises.

12. (a) Explain theories of organisation.

Or

- (b) Write short notes on span of control.

13. (a) Performance appraisal – Explain.

Or

- (b) Physiological aspects of motivation – Explain.

14. (a) Explain leadership styles.

Or

- (b) Explain coordination process.

15. (a) Explain ethics committee in the organisation.

Or

- (b) Write short notes on balance score-card.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Discuss patterns of the management analysis.
17. Explain projects and budgets.
18. Explain organisational culture and global organising.
19. Discuss leadership theories.
20. Explain ethics committee in the organisation.

D-7078

Sub. Code

41812

DISTANCE EDUCATION

P.G.D.H.A. EXAMINATION, DECEMBER 2022.

First Semester

HOSPITAL ADMINISTRATION

(CBCS 2018-19 Academic Year Onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Define Hospital administration.
2. Write the importance of Hospital administration.
3. List the types of human resource planning.
4. Specify job description.
5. What is HR planning?
6. Write the need of executive development.
7. What is incentives?
8. Define promotions.
9. What is personal audit?
10. Specify employee grievances.

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) Write the objectives and functions of Hospital administration.

Or

- (b) Write the need and importance of human resource planning.

12. (a) What are the features that management can change in human resource planning?

Or

- (b) Discuss the need and job specification in HR planning.

13. (a) Write about sources of recruitment in HR planning.

Or

- (b) Explain the wages and salary administration.

14. (a) Examine the job evaluation system.

Or

- (b) What are the causes and consequences of employee?

15. (a) Explain the safety and welfare of employee.

Or

- (b) Write about trade unions.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Discuss the characteristics of human resource planning.
17. Examine the placement and induction in HR planning.

18. Rationalize the scope and implications of features in executive development in HR planning.
 19. Write about the need and importance of employee retention and attrition.
 20. Explain the scope and objectives of Human resource information system.
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D-7079

Sub. Code

41813/40513

DISTANCE EDUCATION

COMMON FOR P.G.D.H.A., P.G.D.B.M. EXAMINATION,
DECEMBER 2022.

First Semester

MANAGERIAL ECONOMICS

(CBCS 2018-19 Academic Year Onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. What is managerial economics?
2. Specify utility analysis.
3. Write about demand estimation.
4. What do you understand by supply equilibrium?
5. What is market equilibrium?
6. Write a note on game theory.
7. What is profit?
8. Define Schumpeter.
9. Set out macro-economic.
10. What is business cycle?

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) What are the general foundations of managerial economics?

Or

- (b) Write the role of managerial economics in decision making.

12. (a) Explain the law of diminishing marginal utility.

Or

- (b) How do you derive the market demand?

13. (a) What are managerial uses of production function?

Or

- (b) Write the different types of strategy of Prisoner's Dilemma.

14. (a) Discuss about the relationship between risk and return.

Or

- (b) Write the meaning of profit and investment analysis.

15. (a) Write the meaning and theory of national income.

Or

- (b) Discuss about the factors causing inflation and deflation.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Explore the cardinal and ordinal approaches to consumer behaviour.
17. Rationalize the short run and long run production.

18. Elaborately explain about the monopoly monopolistic completion and oligopoly.
 19. Explain the investment and evaluation analysis techniques of IRR, NPV and APV.
 20. Discuss about the balance payment trend and its implications in managerial decision.
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D-7080

Sub. Code

41814

DISTANCE EDUCATION

P.G.D.H.A. DIPLOMA EXAMINATION, DECEMBER 2022.

First Semester

BUSINESS ENVIRONMENT

(CBCS 2018-19 Academic Year Onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Define Micro Economics.
2. Define planning.
3. Explain private sector.
4. Explain global trade.
5. Write a short note on Market Structure.
6. Write a note on Exit Policy.
7. Define LPG.
8. Explain incorporation.
9. Write a note on societal structure.
10. Explain Liberalization.

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) Explain scanning the environment.

Or

- (b) Explain political environment.

12. (a) Describe Private sector in environment.

Or

- (b) Describe economic planning.

13. (a) Labour legislation – Discuss.

Or

- (b) Political Maturity - Discuss.

14. (a) Explain Role of Central Bank.

Or

- (b) Explain Business Capital.

15. (a) Explain Technological Environment.

Or

- (b) Explain Technology adoption.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Briefly explain concepts and signification of Business Environment.
17. Explain Government policy and SSI.

18. Describe Economic and Internal Environment.
 19. Time lag in Technology – Discuss.
 20. Explain legal aspects in capital markets.
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D-7081

Sub. Code

41821

DISTANCE EDUCATION

P.G.D.H.A. EXAMINATION, DECEMBER 2022.

Second Semester

HEALTH POLICY

(CBCS 2018 – 2019 Academic Year Onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Write the importance of demography.
2. What is the current population of the World?
3. Define Health.
4. What is Tuberculosis?
5. Expand UNDP and CARE.
6. What do you mean by Five Year Plan?
7. Expand OBST.
8. Define Prescription.
9. What is clinical prevention?
10. Define death certificate.

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) Write the Characteristics of demographic trends.

Or

- (b) What are the main elements of National health policy?

12. (a) Discuss about the resources used in health planning.

Or

- (b) What are the main objectives of National health policy?

13. (a) Discuss about the linkages between health and development.

Or

- (b) Write about rock feller Foundation.

14. (a) Explain the medical ethics.

Or

- (b) Write about Insurance policy.

15. (a) Discuss the following

- (i) Life Support
- (ii) High risk

Or

- (b) Write about post modern.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Explain the meaning and need of National health policy.
 17. Discuss about the features of National health planning.
 18. List down the types of International organizations and its administration.
 19. Explain the Nature of demand and supply in health economics.
 20. Discuss about the legal requirements for getting of hospital licences.
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D-7082

Sub. Code

41822

DISTANCE EDUCATION

P.G.D.H.A. EXAMINATION, DECEMBER 2022.

Second Semester

HEALTH CARE SYSTEM

(CBCS 2018-19 Academic Year Onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Define Indian Red Cross Society.
2. Role of private hospitals.
3. Define primary health care.
4. Explain issues of primary health care.
5. Define chemical hazards.
6. What is mean by epidemiological triad?
7. Define Reiki.
8. Role of Sidda Vaidya system
9. Define secondary health care.
10. Define Naturopathy.

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) Explain voluntary health agencies in India.

Or

- (b) Explain health care system in corporate hospitals.

12. (a) Explain the issues of hospital in primary health care.

Or

- (b) Discuss need and importance of hospital involvement in health care.

13. (a) Define occupational health. Explain the scope of occupational health.

Or

- (b) Discuss health problems due to industrialization.

14. (a) Explain biological hazards.

Or

- (b) Discuss holistic approach to health.

15. (a) Explain secondary and tertiary health care.

Or

- (b) Functions of district health office.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Explain the structure of Government machinery.
17. Explain the implications of primary health care approach.

18. Brief history of evolution.
 19. Discuss changing trends in evolution of health care delivery system.
 20. Explain cost benefit analysis in health care services.
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D-7083

Sub. Code

41823

DISTANCE EDUCATION

P.G.D.H.A. EXAMINATION, DECEMBER 2022.

Second Semester

HOSPITAL SUPPORT SERVICES

(CBCS 2018-19 Academic Year Onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Role of clinical services.
2. Define ward management.
3. Duties of laboratory.
4. Define emergency services.
5. House keeping – Meaning.
6. Safety measures of laboratory.
7. Role of Hospital diets.
8. Visual arrangement – Meaning.
9. Role of special diet kitchen.
10. Function of equipment store.

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) Explain the principles and methods of hospital support services.

Or

- (b) Explain the clinical support services for hospitals.

12. (a) Derive the rules and regulation of laboratory.

Or

- (b) Explain the general rules of safety.

13. (a) Explain need and importance of ambulance service.

Or

- (b) Describe various services of emergency.

14. (a) Discuss type of laundry services.

Or

- (b) Explain the importance of blood bank management.

15. (a) Explain the importance of general and special diet kitchen.

Or

- (b) Explain visual arrangement of day store.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Explain the importance of nursing care and ward management.

17. Briefly explain House Keeping.
 18. Discuss various types of washing arrangement.
 19. Explain the importance of special kitchen equipment store.
 20. Explain various departments involved in the hospital managements.
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D-7084

Sub. Code

41824

DISTANCE EDUCATION

P.G.D.H.A. EXAMINATION, DECEMBER 2022.

Second Semester

HUMAN RESOURCE MANAGEMENT IN HOSPITALS

(CBCS 2018-19 Academic Year Onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Define hospital management.
2. What is job specification?
3. Define interview.
4. What is placement?
5. Define employee.
6. What is promotion?
7. Define job evaluation.
8. What is attitude?
9. Define motivation.
10. What is organisational behaviour?

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

11. (a) Write short notes on scope of HRM in hospitals.

Or

- (b) Need and importance of HRM in hospitals – Explain.

12. (a) Explain evaluation of training in hospitals.

Or

- (b) Salary structure in hospitals – Explain.

13. (a) Job evaluation in hospitals – Explain.

Or

- (b) Explain organisational behaviour in hospitals.

14. (a) Write about individual behaviour.

Or

- (b) Explain group dynamics.

15. (a) Explain groups cohesiveness.

Or

- (b) Causes of changes in hospitals – Explain.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Discuss nature and objectives of HRM in hospitals.
17. Explain requirement policy in hospitals.

18. Irrelevance organisational behaviour in hospitals – Discuss.
 19. Discuss implication of organisational behaviour.
 20. Explain management of changes in hospitals.
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