Sub. Code 205425/ 205525/ 205625/ 205725/ 205825

Common For M.B.A.(G)/FM/LM/T/HRM DEGREE EXAMINATION, MAY 2021 & DECEMBER 2021

ONLINE PROGRAMME EXAMINATIONS

Second Semester

HUMAN RESOURCE MANAGEMENT

(CBCS - 2020 onwards)

Time: 2 Hours Maximum: 75 Marks

Part A $(33 \times 1 = 33)$

Answer all the questions.

- 1. Which of the following is the correct abbreviation of HRM?
 - (a) Human Resource Management
 - (b) Human Resourcefulness Management
 - (c) Human Relation Management
 - (d) Humanistic Relation Management
- 2. Which of the following correctly defines the Human Resource Department?
 - (a) Functional department
 - (b) Service department
 - (c) Line department
 - (d) Authority department

	(a)	Control systems	л пиі (b)	man resource function? Appointment				
	(c)	Rewards	(d)	Job allotment				
	Ope	rative functions of l	HRM	[includes.				
	(a)	Procurement, d motivation	evelo	opment, compensation and				
	(b)	Maintenance						
	(c)	Integration and e	merg	ring trends				
	(d)	All of these						
5.	Bas	ic managerial funct	ions (of HRM area.				
	(a)	Planning, organiz	ing, s	staffing				
	(b)	Planning, organiz	ing a	and co-coordinating				
	(c)	c) Planning, organizing, directing and controlling						
	(d)	None of these						
3.		Analysis is a proce ut data collected on		where are made o.				
	(a)	Payments	(b)	Judgments				
	(c)	Decisions	(d)	All of the above				
.	Job	specification relate	s to					
	(a)	Physical Characte	eristic	cs				
	(b)	Psychological Characteristics						
	(c)	Personal Characteristics						
	(d)	All of the above						
8.	Job	Description helps is	n					
	(a)	(a) The development of job specifications						
	(b)	Providing orienta their basic respon		to new employees towards ities and duties.				
	(c)	Developing perfor	mano	ce standard				
	(d)	All of the above						

9.	Following is (are) importance of Job Analysis						
	(a) Organization and Manpower Planning						
	(b) Recruitment and Selection						
	(c) Wages and Salary Administration:						
	(d) All of the above						
10.	is a selection test which judges the emotional ability which will help to judge work in group.						
	(a) Personality test						
	(b) Intelligence Test						
	(c) Mental Ability Test						
	(d) None of the above						
11.	is not an external source of recruitment.						
	(a) Campus selection						
	(b) Internal advertisement						
	(c) Consultancy						
	(d) Walk-in						
12.	Promotion is a source Recruitment.						
	(a) Suitable (b) Higher						
	(c) Internal (d) External						
13.	Training is most effective in resolving:						
	(a) Skill gaps						
	(b) Attitudinal problems						
	(c) Poor motivation						
	(d) Attendance issues						
14.	The term which describes long term training which includes a combination of both On-the-job and in-class training is:						
	(a) Mentorship						
	(b) Computer Based training						
	(c) Vestibule training						
	(d) Apprenticeship						
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15.	Whi		ı exa	mple of an indirect training					
		(a) Overtime							
	(b)								
	(c)	•							
	(d)	Low productivity							
16.	Which of these is not a type of interview?								
	(a) Screening interview								
	(b)								
	(c)	Music interview							
	(d)	Lunch interview							
17.	How	v many styles are us	sed in	a screening interview?					
	(a)	Two	(b)	Five					
	(c)	Three	(d)	Four					
18.	In which of these, more than one candidate is interviewed?								
	(a)	The behavioral in	tervie	eW					
	(b)	The stress intervi	ew						
	(c)	The group interview	ew						
	(d)	The audition							
19.	Demonstration type of training method is used to train								
	(a)	Workers	(b)	Supervision					
	(c)	Managers	(d)	All of the above					
20.	The following is (are) the benefit(s) of training.								
	(a) Increased productivity								
	(b)	(b) Reduced accidents							
	(c)	(c) Reduced supervision							
	(d)	(d) All of the above							
			4	N-0042					
			_						

	(a)	Understudies							
	(b)	Job rotation							
	(c)	Management by objectives (MBO)							
	(d)	(d) Case study method							
22.	Which section of The Payment of Bonus Act 1965 deals with Disqualification for bonus?								
	(a)	Section 12 of the Payment of Bonus Act 1965							
	(b)	Section 9 of the Payment of Bonus Act 1965							
	(c)	Section 14 of the Payment of Bonus Act 1965							
	(d)	Section 20 of the I	Paym	ent of 1	Bonus Act	1965			
23.	Pay	ment of minimum			provide onus Act 1		on		
	(a)								
	(b)	Section 10 of the F	Paymo	ent of 1	Bonus Act	t 1965			
	(c)	Section 21 of the F	Paymo	ent of l	Bonus Act	1965			
	(d)	Section 23 of the I	Paym	ent of l	Bonus Act	1965			
24.	A good wage plan is one which								
	(a)	a) Satisfies the workers							
	(b)	Brings profits to management							
	(c)	Both (a) and (b)							
	(d)	None of the above							
25.		igning a specific bloyee is known as_	rank	and	responsi	bility to a	an		
	(a)	Job	(b)	Task					
	(c)	Placement	(d)	Selec	tion				
			5			N-0042			

He following is not a on the job training method $\,$

		at is linked with 1	perform	ance appraisal?			
	(a)	Job Design	(b)	Development			
	(c)	Job analysis	(d)	None of the above			
27.		ch of the follow formance apprais	_	an alternate term used for			
	(a)	Quality and qu	antity o	f output			
	(b)	Job knowledge	e				
	(c)	Employee asses	ssment				
	(d)	None of the abo	ove				
8.	The	purpose of Job E	Evaluati	on is to determine			
	(a)	Worth of a job i	n relati	on to other jobs			
	(b)	Time duration	of a job				
	(c)	Expenses incur	red to n	nake a job			
	(d)	None of the abo	ove				
29.		Evaluation tries	s to ma	ake a systematic comparison			
	(a)	Workers	(b)	Jobs			
	(c)	Machines	(d)	Departments			
0.	The benefits given to the victims who have work-related accidents are called						
	(a)	Insured compen	nsation				
	(a) (b)	Insured compens		sation			
	` ,	Supplemental of	compens				
	(b)	-	compens ensation				
1.	(b) (c) (d) Hea	Supplemental of Workers compe	compens ensation ensation				
1.	(b) (c) (d) Hea	Supplemental of Workers compe Optional compe lth insurance,	compens ensation ensation				
31.	(b) (c) (d) Hea	Supplemental of Workers competed Optional competed insurance, etime, etc., are	compens ensation ensation retirem	nent pension, payment for			

	Cert	Certificate of registration?						
	(a)	Section 12 of the Trade Unions Act, 1926						
	(b)	Section 9 of the Trade Unions Act, 1926						
	(c)	Section 14 of the Trade Unions Act, 1926						
	(d)) Section 20 of the Trade Unions Act, 1926						
		Part B $(7 \times 6 = 42)$						
	An	swer all questions by choosing either (a) or (b).						
34.	(a)	Elucidate the nature and scope of HRM.						
		Or						
	(b)	Explain the HRM models.						
35.	(a)	Who is a human resource manager? Describe the role of human resource manager in manufacturing companies.						
		Or						
	(b)	How do IT Companies recruit employees for their organisation?						
36.	(a)	Write short note on small business applications.						
		Or						
	(b)	Do trainings require in all levels of management? Describe the methods of training in both operative and supervisors level.						
		7 N-0042						

When did The Trade Unions Act, come into force?

(b)

(d)

Which section of The Trade Unions Act, 1926 deals with

01 March 19261st June, 1927

32.

33.

(a)

(c)

01 April 1927

01 May 1929

37. (a) Describe the computer applications in human resource management.

Or

- (b) Write short note on Flexi systems.
- 38. (a) What do you know about employees retention? Outline briefly the various methods of employees retention.

Or

- (b) Discuss the methods of appraising the performance of the employees.
- 39. (a) What is job evaluation? How do you evaluate jobs? How does it differ from job analysis?

Or

- (b) Describe briefly the safety and welfare measures in business.
- 40. (a) What is industrial relation? What are its uniqueness?

Or

(b) What is a trade union? Enumerate the merits and demerits of registered trade union.

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Common for M.B.A. (G)/FM/LM/T/HRM DEGREE EXAMINATION, MAY 2021 & DECEMBER 2021

ONLINE PROGRAMME EXAMINATIONS

First Semester

ORGANISATIONAL BEHAVIOUR

(CBCS - 2020 onwards)

Answer all questions.

- 1. Organizational Behaviour is
 - (a) A Science
 - (b) An art
 - (c) A science as well as an art
 - (d) None of the above
- 2. Scope of organizational behaviour does not include
 - (a) leadership (b) perception
 - c) job design (d) technology
- 3. Organizational behaviour is the study of ————in the organization.
 - (a) human (b) employer
 - (c) human behaviours (d) employees

4.	One trait that dominates a personality so much that it influences nearly everything a person does is a
	(a) global trait (b) specific trait
	(c) cardinal trait (d) central trait
5.	John Holland argues that job satisfaction is highest and turnover lowest where
	(a) personality and occupation are in agreement
	(b) an individual is highly motivated
	(c) salary is high
	(d) employees have an education
6.	Work attitudes can be reflected in an organization through (a) job satisfaction
	(b) organizational commitment
	(c) Both (a) and (b)
	(d) none
7.	An attitude can be inferred from a persons
	(a) cognition (b) affect
	(c) behaviour (d) all of the above
8.	Cognitive dissonance research has mostly focused on
	(a) attitude change (b) behaviour change
	(c) Both (a) and (b) (d) neither (a) or (b)
9.	Attitude is defined as a learned predisposition to respond is a consistently ————————————————————————————————————
	(a) favourable or unfavourable manner
	(b) favourable manner
	(c) unfavourable manner
	(d) favourable and unfavourable manner
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10.	Beh	aviour refers to		
	(a)	action or reaction	of the ob	ject or organism
	(b)	action of human be	eings on	ly
	(c)	reaction of human others	n beings	s against any action from
	(d)	none of the above		
11.		ample of human be	haviour	include all the following
	(a)	skills	(b)	responses

(c) life

- (d) attitudes
- 12. Factors affecting human behaviour include all the following expect
 - (a) attitude
 - (b) social norms
 - organizational studies (c)
 - (d) perceived behavioural control
- 13. Which of the following represents the third action in the group development process of a temporary group?
 - transition after half of the time taken up
 - Inertia and slow progress
 - the second phase of inertia (c)
 - transition initiatives major changes
- Which of the following represents the second action in the 14. group development process of a temporary group?
 - group direction set (a)
 - (b) transition after half of the time taken up
 - (c) inertia and slow progress
 - the second phase of inertia (d)

15.	acco	* -		l pride or offense for the re a part of is the territory
	(a)	social exchange	(b)	expectancy
	(c)	social identity	(d)	reinforcement
16.	nega			power is most likely to be ployee satisfaction and
	(a)	export power	(b)	reward power
	(c)	legitimate power	(d)	coercive power
17.		power is based on i desirable resources or		fication with a person who onal traits.
	(a)	co-ercive	(b)	legitimate
	(c)	referent	(d)	expert
18.	Eve	eything which gives	impo	ortance to subordinate is
	(a)	Delegation of authori	ity	
	(b)	Decentralisation of a	uthor	ity
	(c)	Centralisation of aut	hority	<i>I</i>
	(d)	All the above		
19.		process by which indressions others form of		als attempt to control the n is called
	(a)	misdirection	(b)	perception management
	(c)	defensive behaviour	(d)	impression management
20.		aviours that are rea on blame or change ar		and protective to avoid wn as
	(a)	misrepresentation	(b)	defensive behaviours
	(c)	stalling behaviours	(d)	bluffing
		2	1	N-0034

21.	get o	en the group disagree, it is usually over how should done. The type of conflict experienced by your group is conflict.				
	(a)	relationship	(b)	task		
	(c)	traditional	(d)	process		
22.		ch of the following rgroup conflicts?	is no	ot direct method to solve		
	(a)	problem solving				
	(b)	removing key person	in co	nflict		
	(c)	persuasion				
	(d)	domination by the m	anage	ement		
23.	the	-		nd destructive changes in ceptions and interaction is		
	(a)	perceived conflict	(b)	real conflict		
	(c)	escalating conflict	(d)	data type conflict		
24.		rong culture can act wing?	as a	substitute for which of the		
	(a)	Institutionalization	(b)	Formalization		
	(c)	Socialization	(d)	Centralization		
25.		— are indicates of a s	trong	organizational culture.		
	(a)	high levels of dissens	sion			
	(b)	high rates of employe	ee tur	rnover		
	(c)	completely horizonta	l orga	anizational chats		
	(d)	videly shared values				
		;	5	N-0034		

- 26. Which of the following is given in your tent as a dimension along which organization climate can be evaluated?
 - (a) perceptions of leader psychological distance
 - (b) perceptions of sociability
 - (c) perceptions of creativeness and readiness to innovative
 - (d) all of the above
- 27. Interpersonal communication
 - (a) Entails communication with another person
 - (b) Denotes communication within one's self that necessarily involves the processes of thinking and feeling
 - (c) Is a process in which individuals connect with themselves either consciously or subconsciously
 - (d) All of the above
- 28. ——— communication flows from a superior to a subordinate.
 - (a) upward
- (b) downward
- (c) diagonal
- (d) lateral
- 29. Which of these is the most frequently used channel of communication?
 - (a) horizontal communication
 - (b) diagonal communication
 - (c) downward communication
 - (d) upward communication
- 30. Which of these are more reasons that charge can be difficult?
 - (a) there may be conflicting goals in the change effort
 - (b) the change might conflict with the cultural values
 - (c) people get burned out during the charge effort
 - (d) none of these

	(a) place of origin of goods only					
	(b)	special characteristics of product associated with place of origin				
	(c)	both (a) and (b)				
	(d)	none				
32.		believes that, work teams are the building ks of the organization.				
	(a)	fundamentally (b) completely				
	(c)	both of the above (d) none of these				
33.	For info	managing the growing amount of complex rmation; organization needs to have				
	(a)	Controlling (b) Formalization				
	(c)	Specialization (d) Collaboration				
		Part B $(7 \times 6 = 42)$				
	An	Part B $(7 \times 6 = 42)$ swer all questions by choosing either (a) or (b).				
34.	An (a)					
34.		swer all questions by choosing either (a) or (b). Define organizational behaviour. Discuss the				
34.		swer all questions by choosing either (a) or (b). Define organizational behaviour. Discuss the various models of organizational behaviour.				
34. 35.	(a)	swer all questions by choosing either (a) or (b). Define organizational behaviour. Discuss the various models of organizational behaviour. Or				
	(a)(b)	swer all questions by choosing either (a) or (b). Define organizational behaviour. Discuss the various models of organizational behaviour. Or How is personality measured? Analyse.				
	(a)(b)	swer all questions by choosing either (a) or (b). Define organizational behaviour. Discuss the various models of organizational behaviour. Or How is personality measured? Analyse. Discuss the types of attention.				
	(a)(b)(a)	swer all questions by choosing either (a) or (b). Define organizational behaviour. Discuss the various models of organizational behaviour. Or How is personality measured? Analyse. Discuss the types of attention. Or				

Geographical indication specifies

36. (a) Explain the factors influencing adherence to norms.
 Or
 (b) Analysis the effective use of power or power tactics.

Or

State the factors creating political behaviour in

(b) Describe the conflict process.

organizations.

37.

(a)

38. (a) Explain the determinants of organizational climate.

Or

- (b) Discuss the impact of organizational culture.
- 39. (a) Discuss the essential steps to be taken for overcoming communication barriers.

Or

- (b) Evaluate the importance of organizational change.
- 40. (a) Write a note on cross cultural communication.

Or

(b) Explain Basic assumptions of OD. Enumerate its significance.

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Common for M.B.A. (G)/ FM/ LM/ T/ HRM DEGREE EXAMINATION, MAY 2021 & DECEMBER 2021

ONLINE PROGRAMME EXAMINATIONS

First Semester

MANAGERIAL ECONOMICS

(CBCS - 2020 onwards)

Time: 2 Hours Maximum: 75 Marks

Part A $(33 \times 1 = 33)$

Answer all questions.

- 1. Managerial economics helps in decision making through application of
 - (a) Economic theory only
 - (b) Economic theory and methods of science
 - (c) Economic theory and methods of decision science
 - (d) None of the above
- 2. Business Profit is
 - (a) An accounting concept
 - (b) An accrual concept
 - (c) Both (a) and (b)
 - (d) None of the above

3.	Implicit Cost refers to				
	(a)	Marginal cost			
	(b)	Total Average Cost			
	(c)	Opportunity cost of resources			
	(d)	None of the above			

- 4. Analysis of an industry falls under:
 - (a) Macro Economics
 - (b) Micro Economics
 - (c) Financial Economics
 - (d) Environmental Economics
- 5. Change in the demand of smartphones due to increase in its price is
 - (a) Increase of its demand
 - (b) Decrease of its demand
 - (c) Contraction of its demand
 - (d) None of the above
- 6. Normal demand curve of a commodity has:
 - (a) has positive slope
 - (b) has negative slope
 - (c) Is parallel to the base line
 - (d) None of the above
- 7. Which of the followings can be regarded as an exception to law of demand?
 - (a) Cases of snob appeal (e.g. jewels)
 - (b) Cases in which consumer judges' quality by price
 - (c) Cases of Giffen goods
 - (d) All the above

8.	Unde	er 'Law of variable p	oropo	rtions' a single f	factor is		
	(a)	Constant					
	(b)	Variable					
	(c)	c) Both constant and variable					
	(d) None of the above						
9.	Prod	uction function is					
	(a)	Purely an economic outputs	c rela	ationship betwee	en inputs and		
	(b)	Purely a technical outputs	relat	ionship betwee	en inputs and		
	(c)	Both (a) and (b)					
	(d)	None of the above					
10.	In ec	onomics 'Market' m	eans	:			
	(a) A physical place to buy and sell goods / services						
	(b)	A Mechanism to consideration	exch	ange goods / se	ervices for a		
	(c)	Local area market	only				
	(d)	None of the above					
11.	In 'P	erfect competition' f	irms	are:			
	(a)	Price maker	(b)	Price influence	r		
	(c)	Price taker	(d)	None of the abo	ove		
12.	In 'P	erfect competition's	sellin	g cost is:			
	(a)	Very high	(b)	Very less			
	(c)	Nothing	(d)	None of the abo	ove		
13.	"A r	upee tomorrow is es to	wort	h less than a	rupee today"		
	(a)	Opportunity cost principle					
	(b)	Discounting princi	ple				
	(c)	Equi-marginal prin	nciple	e			
	(d)	None of these					
			3		N-0035		

- 14. In 'Imperfect competition' firms are:
 - (a) Price maker
- (b) Price influencer
- (c) Price taker
- (d) None of the above
- 15. In 'Imperfect competition' selling cost is:
 - (a) Very low
- (b) Substantial
- (c) Nothing
- (d) None of the above
- 16. In monopoly a single firm is selling:
 - (a) A single product for which there are close substitutes
 - (b) Two products for which there are no close substitutes
 - (c) A single product for which there are no close substitutes
 - (d) None of the above
- 17. A monopolist can:
 - (a) Fix price and output
 - (b) Either fixes price or output
 - (c) Fix output
 - (d) None of the above
- 18. Price discrimination refers to
 - (a) Selling the same commodity at same prices to buyers
 - (b) Selling the same commodity at different prices to buyers
 - (c) Selling the different commodity at same prices to buyers
 - (d) None of the above

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	(a)	Current account	(b)	Capital accoun	t
	(c)	Monetary account	(d)	All of above	
20.		ountry that does ned an economy:	ot tr	ade with other	countries is
	(a)	Open	(b)	Closed	
	(c)	Independent	(d)	None of these	
21.	A TV	set purchased from	n a re	etail store is an	example of:
	(a)	Intermediate good	(b)	Capital good	
	(c)	Surplus good	(d)	Final good	
22.	If sa	vings exceed invest	ment	, then:	
	(a)	National income r	ises		
	(b)	National income fa	alls		
	(c)	National income is	s not	affected	
	(d)	None of the above			
23.	Nati	onal income is estir	nated	d by:	
	(a)	Product, import an	nd ex	port methods	
	(b)	Product, income as	nd co	nsumption metl	nods
	(c)	Product, income as	nd m	arket methods	
	(d)	Product, income, a	ınd e	xpenditure meth	nods
24.	Prof	it is:			
	(a)	Salary to the entre	epren	eur for his / her	services
	(b)	Remuneration to services	the	entrepreneur i	for his / her
	(c)	Both (a) and (b)			
	(d)	None of the above			
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Balance of payments of a country includes:

	(b)	Static economy						
	(c)	Neither (a) nor (b)						
	(d)	None of the above						
26.	The	low point in the business cycle is referred to as the						
	(a)	Expansion	(b)	Boom				
	(c)	Trough	(d)	Peak				
27.		A firm encountering economies of scale over some range of output will have a:						
	(a)	rising long-run ave	erage	cost curve				
	(b)	falling long-run av	erage	e cost curve				
	(c)	constant long-run	avera	age cost curve				
	(d)	rising, then falling curve	ther	n rising long-rur	n average cost			
28.	lowe	The larger the diameter of a natural gas pipeline, the lower is the average total cost of transmitting 1,000 cubic feet of gas 1,000 miles. This is an example of:						
	(a)	economies of scale						
	(b)	normative econom	ies.					
	(c)	diminishing margi	nal r	eturns.				
	(d)	an increasing marginal product of labour.						
29.	The	real business cycle	theor	y is most closely	related to			
	(a)	Keynesian theory						
	(b)	Monetarist theory						
	(c)	The classical theor	y					
	(d)	The new Keynesia	n the	ory				
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25.

Maximum Profit arises in a:

(a) Dynamic economy

	(c)	Input-output map (d) lso-quant map				
32.	The proportionate change in the quantity demanded of commodity in response to change in the price of another related commodity is called					
	(a)	Price elasticity (b) Related elasticity				
	(c)	Cross elasticity (d) Income elasticity				
33.		ch one of the following is not a reason for adopting stration price strategy				
	(a)	Product has high price elasticity in the initial stage.				
	(b)	The product is accepted by large number of customers.				
	(c)	Economies of large-scale production available to firm				
	(d)	When the buyers are not able to compare the value and utility				
		$\mathbf{Part} \; \mathbf{B} \tag{7 \times 6 = 42}$				
	Ans	swer all questions, by choosing either (a) or (b).				
34.	(a)	Discuss the nature and scope of Managerial Economics.				
		\mathbf{Or}				
	(b)	"Managerial economics is economics applied in decision making" Discuss.				
		7 N-0035				

The architect of the theory of monopolistic competition

(d)

A graph indicating different combination of inputs with different level of output is called

JR Hicks

BEP map

Chamberlin

Rosenstein Roden (b)

Karl Marx

Iso-cost map

30.

31.

(c)

35.	(a)	Explain Law of Diminishing Marginal Utility.
		Or
	(b)	Explain briefly the tools and techniques of demand estimation.
36.	(a)	Explain Determinants of Supply.
		Or
	(b)	Write properties of Isoquant curves.
37.	(a)	What is Price leadership under oligopoly market? What are its importance?
		Or
	(b)	What do you know about strategic situation? Why is rational choice more complicated in strategic situations?
38.	(a)	What is quasi-rent? Explain its significance.
		Or
	(b)	Explain Briefly the marginal productivity theory of wages.
39.	(a)	Explain briefly significance of IRR, NPV and APV.
		Or
	(b)	Discuss detailed about Economic Growth and Development.
40.	(a)	What is market? Explain briefly the different forms of market.
		Or
	(b)	Describe briefly the liquidity preference theory.
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Common For M.B.A.(G)/FM/LM/T/HRM DEGREE EXAMINATION, MAY 2021 & DECEMBER 2021

ONLINE PROGRAMME EXAMINATIONS

First Semester

QUANTITATIVE TECHNIQUES

(CBCS - 2020 onwards)

Time: 2 Hours Maximum: 75 Marks

Part A $(33 \times 1 = 33)$

Answer all questions.

- 1. In a balanced transportation model where supply equals demand.
 - (a) all constraints are equalities
 - (b) none of the constraints are equalities
 - (c) all constraints are inequalities
 - (d) none of the constraints are inequalities
- 2. The assignment model is a special case of the _____ model.
 - (a) maximum-flow (b) transportation
 - (c) shortest-route (d) none of the above

		problem	whe	ere all	supply	and o	demand
(a)	0		(b)	1			
(c)	2		(d)	3			
Inve	entory costs i	nclude					
(a)	carrying		(b)	orderi	ng		
(c)	shortage co	osts	(d)	all of t	he abov	e	
EO	Q is a(an)		inve	ntory s	system.		
(a)	periodic	1	(b)	contin	uous		
(c)	optimal	1	(d)	econor	nic		
Out (a) (b) (c) (d) Farr	subjective per classical preconditional relative freemer Green her dare bulls.	ring is 1 probability probabi quency p as a her He has t	/6. The ity y lity proband of hree	ability cattle.	n exam Twenty ent bree	percer ds of b	nt of his ulls10
	•					what	is the
(a)	0.02		(b)	0.20			
(c)	0.40		(d)	0.80			
			2			N-	0036
	value (a) (c) Inve (a) (c) (a) (c) If we Out (a) (b) (c) (d) Farrance Give prob (a)	values equal (a) 0 (c) 2 Inventory costs i (a) carrying (c) shortage co EOQ is a(an) (a) periodic (c) optimal If we roll I die to Outcomes' occurr (a) subjective p (b) classical pr (c) conditional (d) relative free Farmer Green h herd are bulls. If are Jerseys, 20 Given that you probability that to (a) 0.02	values equal (a) 0 (c) 2 Inventory costs include (a) carrying (c) shortage costs EOQ is a(an)	values equal (a) 0 (b) (c) 2 (d) Inventory costs include (a) carrying (b) (c) shortage costs (d) EOQ is a(an) inve (a) periodic (b) (c) optimal (d) If we roll I die the probability outcomes' occurring is 1/6. The conditional probability (b) classical probability (c) conditional probability (d) relative frequency probability Farmer Green has a herd of the conditional probability Farmer Green has a herd of the conditional probability (d) relative frequency probability (d) relative frequency probability that the bull is also also also also also also also als	values equal (a) 0 (b) 1 (c) 2 (d) 3 Inventory costs include (a) carrying (b) ordering (c) shortage costs (d) all of the EOQ is a(an) inventory so (a) periodic (b) conting (c) optimal (d) econory. If we roll I die the probability of an Outcomes' occurring is 1/6. This is a conting (a) subjective probability (b) classical probability (c) conditional probability (d) relative frequency probability Farmer Green has a herd of cattle, herd are bulls. He has three difference are Jerseys, 20 are Holsteins and Given that you have selected a probability that the bull is also a House (a) 0.02 (b) 0.20 (c) 0.40 (d) 0.80	values equal (a) 0 (b) 1 (c) 2 (d) 3 Inventory costs include (a) carrying (b) ordering (c) shortage costs (d) all of the above the state of the	(a) 0 (b) 1 (c) 2 (d) 3 Inventory costs include (a) carrying (b) ordering (c) shortage costs (d) all of the above EOQ is a(an) inventory system. (a) periodic (b) continuous (c) optimal (d) economic If we roll I die the probability of any 1 of the 6 poutcomes' occurring is 1/6. This is an example of a (a) subjective probability (b) classical probability (c) conditional probability (d) relative frequency probability Farmer Green has a herd of cattle. Twenty percent herd are bulls. He has three different breeds of b are Jerseys, 20 are Holsteins and 20 are Gue Given that you have selected a bull, what probability that the bull is also a Holstein? (a) 0.02 (b) 0.20 (c) 0.40 (d) 0.80

An assignment problem is a special form of

8.	The shipping company manager wants to determine the best routes for the trucks to take to reach their destinations. The problem can be solved using the						
	(a) shortest route solution technique						
	(b)	minimum spannir	ng tre	e solution method			
	(c)	maximal flow solu	ition	method			
	(d)	minimal flow solu	tion 1	method			
9.	The	_	_	ee problem determines the lengths connecting all nodes			
	in the network.						
	(a)	selected	(b)	maximum			
	(c)	minimum	(d)	divided			
10. Once a project is underway. the project mare responsible for the				ay. the project manager is			
	(a)	people	(b)	cost			
	(c)	time	(d)	all of the above			
11.		repre		s the beginning and end of ats.			
	(a)	path	(b)	arc			
	(c)	branch	(d)	node			
12.	Project management differs from management for more traditional activities mainly because of						
	(a)	a) its limited time frames					
	(b)	its unique set of activities					
	(c)	both (a) and (b)					
	(d)	none of the above					
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	(a)	payoffs	(b)	constraints
	(c)	alternatives	(d)	states of nature
•		lose the opportuing the best decis	-	o make a defined profit by referred to as:
	(a)	equal likelihood	l criteri	on
	(b)	state		
	(c)	payoff		
	(d)	regret		
5.	The betw	_	imism	may be selected to be a value
	(a)	0 and -1	(b)	0 and +1
	(c)	–1 and +1	(d)	-6 and +6
3.	The	length of a queue	Э	
	(a)	could be finite		
	(b)	could be infinite	e	
	(c)	can constantly o	change	
	(d)	all of the above		
•	Whie syste		ng item	s is not a part of the queuing
	(a)	arrival rate	(b)	service facility
	(c)	waiting line	(d)	activity flow
3.		most important uing system are	factors	s to consider in analyzing a
	(a)	the service and	arrival	rate
	(b)	the nature of th	e callin	g population
	(c)	the queue discip	olines	
	(d)	all of the above		
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	(a)	seasonal pattern	(b)	cycle
	(c)	trend	(d)	prediction
20.	past	methods assum		at what has occurred in the the future.
	(a)	Time series	(b)	Regression
	(c)	Quantitative	(d)	Qualitative
21.		t is the probability		s the probability of winning. you win 4 or more games out
	(a)	0.24, 0.28	(b)	0.34, 0.36
	(c)	0.44,0.46	(d)	0.54,0.56
22.	prob		_	ahead is 0.5. What is the ly three heads when tossed
	(a)	0.21, 0.22	(b)	0.31, 0.32
	(c)	0.51,0.52	(d)	0.71, 0.72
23.	at ra	andom. What is the	prob	ck balls. Two balls are drawn ability of getting a white and at order) with replacement?
	(a)	0.58, 0.60	(b)	0.42, 0.46
	(c)	0.48, 0.50	(d)	0.38, 0.40
24.	work prob	ker picks these p	arts rd is	arrived, one is defective. A one by one. What is the defective given that the first probability)
	(a)	0.05, 0.07	(b)	0.25,0.27
	(c)	0.15,0.17	(d)	0.45,0.47
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19. _____ is a gradual, long-term, up or down movement of demand.

25.	6, 77	marks obtained by 15 students in an exam are 2, 90, 7, 45, 54, 60, 99, 12, 27, 69, 66, 77, 12 and 17. Find the rquartile range?						
	(a)	60	(b)	70				
	(c)	65	(d)	55				
26.	syste	ematic and power cies for achiev	ful m	rovide the decision-maker a neans of analysis to explore predetermined goals are				
	(a)	mathematical techniques						
	(b)	quantitative techniques						
	(c)	linear programming techniques						
	(d)) correlation techniques						
27.	Correlation analysis is a analysis.							
	(a)	univariate analysis						
	(b)	bivariate analysi	s					
	(c)	game theory						
	(d)	queuing theory						
28.	If r=	= 0.9, coefficient of	deter	rmination is				
	(a)	9%	(b)	90%				
	(c)	absence	(d)	presence				
29.	Product moment correlation was developed by							
	(a)	a) Karl Pearson						
	(b)	Charles Edward Spearman						
	(c)	Kelly						
	(d)	None of the above	e					
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In va	regression, only one independent riable is used to explain the dependent variable.			
(a)	multiple (b) scatter diagram			
(c)	linear (d) non-linear			
<u></u>	refers to the chance of happening or not			
	ppening of an event.			
(a)	· · · · · · · · · · · · · · · · · · ·			
(c)	correlation (d) none of the above			
	the random variable of a probability distribution sumes specific values only, then it is called			
(a)	discrete probability distribution			
(b)	continuous probability distribution			
(c)	poison probability distribution			
(d)	normal probability distribution			
Inc	dex numbers are			
(a)	special type of average			
(b)	measure the economic changes			
(c)	to measure relative changes			
(d)	all of the above			
	$\mathbf{Part} \; \mathbf{B} \tag{7 \times 6 = 42}$			
A	answer all questions by choosing either (a) or (b).			
(a)	What is operations research? Account for the growing importance of operations research in business decisions.			

Or

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(b) Calculate the arithmetic mean from the following data:

Marks: 4 8 12 16 20

No. of students: 6 12 18 15 9

35. (a) With suitable illustrations, explain the graphical representation of functions and their applications in cost and revenue behavior.

Or

(b) Solve graphically:

Maximize $Z = x_1 + x_2$

Subject to

$$x_1 + 2x_2 \le 2000$$

$$x_1 + x_2 <= 1500$$

$$x_2 \le 600$$

and $x_1, x_2 >= 0$.

36. (a) Compute the coefficient of correlation between X-advertisement expenditure and Y-sales.

X: 10 12 18 8 13 20 22 15 5 17

Y: 88 90 94 86 87 92 96 94 88 85

Or

- (b) Describe the transportation problem and give its mathematical model.
- 37. (a) What do you understand by the term probability? State and prove the addition theorem of probability.

Or

(b) A fair coin is thrown 10 times. The random variable X is the number of head(s) coming upwards. Using the binomial probability function, find the probabilities of all possible values which X can take.

38. (a) Describe the operations research approach with the help of a flow chart.

Or

(b) Find the sequence that minimizes the total elapsed time (in hours) required to complete the following tasks on two machines.

Task: A B \mathbf{C} D \mathbf{E} \mathbf{F} Ι G HMachine I: 2 4 9 6 8 7 5 4 Machine II: 6 8 7 4 3 9 3 8 11

39. (a) Suppose that the weekly demand of electric motors has the following probability distribution:

Number Demanded Probability Random Number Assigned

0	0.10	00 to 09
1	0.40	10 to 49
2	0.30	50 to 79
3	0.20	80 to 99
Γotal	1.00	

The distribution pattern of delivery time was as follows:

Number of Weeks	Probability From Order Delivery	Random Number Assigned
2	0.20	00 to 19
3	0.60	20 to 79
4	0.20	80 to 99
Total	1.00	

Inventory carrying cost is Rs. 5 per unit per week, order placing cost is Rs. 10 per occurrence, and loss in net revenue (sale price less cost of goods) is Rs. 50 per unit from the shortage.

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Estimate the average weekly cost of the inventory system with a policy of using reorder quantities of 4 and reorder points of 5 units using the technique of Monte Carlo simulation for 20 weeks taking 8 units as the opening balance of inventory.

Or

- (b) The mean arrival rate to a service center is 3 per hour. The mean service time is found to be 10 minutes per service. Assuming Poisson arrival and exponential service time, find the utilization factor for this service facility and the probability of two units in the system.
- 40. (a) Explain the methods of measurement in national income.

Or

(b) List and explain the economic regulations of business.

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COMMON FOR M.B.A. (G)/FM/LM/T/HRM DEGREE EXAMINATION, MAY 2021 & DECEMBER 2021

ONLINE PROGRAMME EXAMINATIONS

First Semester

FINANCIAL AND MANAGEMENT ACCOUNTING

(CBCS - 2020 onwards)

Time: 2 Hours Maximum: 75 Marks Part A $(33 \times 1 = 33)$ Answer all questions. 1. is prepared at the end of the accounting period to show the financial position of business (a) Profit and low account Balance sheet (b) Trail balance (c) (d) Trading account 2. _ is concerned with the maximization of a firm's earnings after taxes.

- (a) Shareholder wealth maximization
- (b) Profit maximization
- (c) Stakeholder maximization
- (d) EPS maximization

	current item does not affect						
	(a)	Profit	(b)	Funds			
	(c)	Working capital	(d)	Capital			
4.	Treasurer should report to						
	(a)	Chief Financial O	fficer				
	(b)	Vice President of Operations					
	(c)	Chief Executive Officer					
	(d)	D Board of Directors					
5.	Which of the following statements is correct regarding profit maximization as the primary goal of the firm?						
	(a)	Profit maximizati	on co	nsiders the firm's risk level			
	(b)	Profit maximization will not lead to increasing short-term profits at the expense of lowering expected future profits					
	(c)	Profit maximization does consider the impact on individual shareholder's EPS					
	(d)			is concerned more with than the stock price			
6.	Profit and loss account start with						
	(a)	Net profit	(b)	Net loss			
	(c)	Gross profit	(d)	None of these			
7.	Depreciation on fixed assets is						
	(a)	Non operating inc	ome				
	(b)	Operating expens	e				
	(c)	Operating income					
	(d)	Non operating exp	oense				
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Any transaction between a current item and another

8.	Prof	fit on sale of fixed a	ssets	is
	(a)	Non-trading incom	me	
	(b)	Operating income	e	
	(c)	Non-trading gain	\mathbf{s}	
	(d)	Long term gain		
9.	In f	und flow statement	, issu	e of shares is
	(a)	Sources of funds		
	(b)	Applications of fu	nds	
	(c)	Sources of cash		
	(d)	Applications of ca	ısh	
10.		ash flow statement nges in the cash pos		statement which portrays the between.
	(a)	Two accounting p	eriod	s
	(b)	Three accounting	perio	ods
	(c)	Four accounting p	period	ls
	(d)	Five accounting p	eriod	s
11.		term 'cash' in thudes the 'cash balan		ontext of cash flow analysis nd the
	(a)	Working capital	(b)	Bank balance
	(c)	Capital	(d)	Fixed assets
12.		vorking capital is then the amount of		,00,000 and current ratio is ent asset is
	(a)	Rs.1,00,000	(b)	Rs. 2,00,000
	(c)	Rs. 15,00,000	(d)	Rs. 2,50,000
13.	Тур	es of financial anal	ysis a	re.
	(a)	three	(b)	four
	(c)	five	(d)	two
			3	N-0037

	es Rs. 25,000; Var. 4,000; P/V Ratio is 40 percent 15 percent	(b) (d)	cost Rs. 15,000 80 percent 30 percent	; Fixed cos
Rs. 4 (a)	4,000; P/V Ratio is 40 percent	(b)	80 percent	; Fixed cos
Rs.	4,000; P/V Ratio is			; Fixed cos
(d)	the rate of profit			
(c)	the volume of prof	fit		
(b)	the volume of sale	es		
(a)	the rate at which	goods	s are sold	
P/V	Ratio is an indicato	or of		
(c)	standard cost	(d)	production cost	
(a)	variable cost	(b)	fixed cost	
	-	ers	only the for r	reporting to
(c)	debt-equity ratio	(d)	debtor's turnove	er ratio
(a)	current ratio	(b)	net profit ratio	
Whi	ch one is the long-to	erm s	olvency ratio?	
(c)	12,500	(d)	75,000	
(a)	6,250	(b)	7,500	
sold	is Rs. 1,50,000 p.a	and i	finished goods are	e in stock for
(d)	After interest and	tax		
(c)	Before interest an	d tax		
(b)	Before interest			
(a)	Before tax			
	(a) (b) (c) (d) In v sold 15 d (a) (c) Whit (a) (c) Marman (a) (c) P/V (a) (b) (c)	 (a) Before tax (b) Before interest (c) Before interest and (d) After interest and In working capital calsold is Rs. 1,50,000 p.a. 15 days, the amounts to (a) 6,250 (c) 12,500 Which one is the long-to (a) current ratio (c) debt-equity ratio Marginal cost considerancement. (a) variable cost (b) standard cost (c) the volume of sale (d) the volume of profession 	(b) Before interest (c) Before interest and tax (d) After interest and tax In working capital calculates old is Rs. 1,50,000 p.a and for 15 days, the amounts to be in (a) 6,250 (b) (c) 12,500 (d) Which one is the long-term so (a) current ratio (b) (c) debt-equity ratio (d) Marginal cost considers management. (a) variable cost (b) (c) standard cost (d) P/V Ratio is an indicator of (a) the rate at which goods (b) the volume of sales (c) the volume of profit	(a) Before tax (b) Before interest (c) Before interest and tax (d) After interest and tax In working capital calculation, when the count of sold is Rs. 1,50,000 p.a and finished goods are 15 days, the amounts to be invested in finished (a) 6,250 (b) 7,500 (c) 12,500 (d) 75,000 Which one is the long-term solvency ratio? (a) current ratio (b) net profit ratio (c) debt-equity ratio (d) debtor's turnove management. (a) variable cost (b) fixed cost (c) standard cost (d) production cost P/V Ratio is an indicator of (a) the rate at which goods are sold (b) the volume of profit

14.

20.	Selli	ng price - marginal	cost	=.
	(a)	Fixed cost	(b)	Semi-variable cost
	(c)	Contribution	(d)	Break-even point
21.	One	of the most importa	ant to	ools of cost planning is
	(a)	Budget	(b)	Direct cost
	(c)	Unit cost	(d)	Cost sheet
22.				takes the form of budgeted alance sheet is known as
	(a)	Flexible budget	(b)	Master budget
	(c)	Cash budget	(d)	Purchase budget
23.	_	aring budget figur in a range under fle		or different levels of activity e budgeting is
	(a)	Formula method		
	(b)	Multi-activity met	hod	
	(c)	Budget cost allowa	ance i	method
	(d)	None of these		
24.				the form of indirect wages, et expenses in the factory is.
	(a)	Production overhe	ad bu	ıdget
	(b)	Administration ov	erhea	ad budget
	(c)	Selling and distrib	oution	n overhead budget
	(d)	Master budget		
25.	Oper	ration budgets norn	nally	cover a period of
	(a)	One to ten years		
	(b)	One to two years		
	(c)	One to five years		
	(d)	One year or less		
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- 26. The gross profit margin is unchanged, but the net profit margin declined over the same period. This could have happened if
 - (a) Cost of goods sold increased relative to sales
 - (b) Sales increased relative to expenses
 - (c) Govt. increased the tax rate
 - (d) Dividends were decreased
- 27. If the following are balance sheet changes:
 - (a) Rs. 5,005 decrease in accounts receivable
 - (b) Rs. 7,000 decrease in cash
 - (c) Rs. 12,012 decrease in notes payable
 - (d) Rs. 10,001 increase in accounts payable
- 28. In calculating the proportional amount of equity financing employed by a firm, we should use:
 - (a) the common stock equity account on the firm's balance sheet
 - (b) the sum of common stock and preferred stock on the balance sheet
 - (c) the book value of the firm
 - (d) the current market price per share of common stock times the number of shares outstanding
- 29. Quick assets do not include
 - (a) Govt.bond
 - (b) Book debts
 - (c) Advance for supply of raw materials
 - (d) Inventories

30.		s return appearin	ng ir	n the	trading	account	are
	(a)	Capital	(b)	Sales			
	(c)	Purchase	(d)	Invest	ment		
31.		drawing more amo				the deposi	it in
	(a)	Fixed deposit	(b)	Curre	nt depos	it	
	(c)	Overdraft	(d)	Balan	ce sheet		
32.		symptom of lar cipation of price ri	_		-		
	(a)	Asset turnover rat	io.				
	(b)	Working Capital t	urnov	ver rati	0		
	(c)	Inventory turnove	r rati	io			
	(d)	All of the above					
33.	annı	of the project is 6,0 nal cash flow is 2 nunted pay back pen	2,00,0	00 cut	off rate	e is 10%	
	(a)	2 yrs.	(b)	2 yrs (6 months	3.	
	(c)	3 yrs.	(d)	3 yrs 9	9 months	3	
		Par	rt B			$(7 \times 6 =$	= 42)
	Ans	swer all questions,	by ch	oosing	either (a) or (b).	
34.	(a)	What is account accounting?	ing.	What	are the	functions	s of
			Or				
	(b)	What is Single E Double Entry Syst	-	System	n? How	does it d	iffer
			7			N-003	37

35. (a) Prepare Trading and Profit and Loss account from the following ledger balance:

Particulars	Amount (Rs)
Stock on 1-1-2009	2,000
Purchases	18,000
Sales	21,000
Wages	300
Carriage inwards	100
Carriage outwards	150
Returns inwards	2,000
Returns outwards	1,000
Salaries	2,400
Rent	600
General expenses	500
Discount	50
Commission	1,800

Or

(b) From the following trial balance prepares profit and loss account and balance sheet.

Trial balance (31.12.2010)	Debit (Rs)	Credit (Rs)
Capital		1,00,000
Drawing	18,000	
Building	15,000	
Furniture	7,500	
Motor van	25,000	
Loan from Mr. Hari		15,000

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Trial balance (31.12.2010)	Debit (Rs)	Credit (Rs)
Interest paid	900	
Sales		1,00,000
Purchases	75,000	
Opening stock	25,000	
General expenses	15,000	
Wages	2,000	
Insurance	1,000	
Commission received		7,500
Sundry debtors	28,100	
Cash at bank	20,000	
Sundry creditors		10,000
Total	2,32,500	2,32,500

Value of closing stock as on 31.12.2010 Rs. 32,000.

36. (a) Explain the methods of analyzing the financial statement.

Or

- (b) "Liquidity and profitability are competing goals for the finance manager". Comment.
- 37. (a) Write short notes on:
 - (i) Liquidity ratios
 - (ii) Turnover ratios
 - (iii) Proprietary ratios

Or

(b) What is working capital? Describe the factors influencing the working capital.

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38. (a) What do you mean by cost accounting? Distinction between financial accounting and cost accounting.

Or

- (b) Find EOQ from the following details.
 - (i) Annual demand 10,000 kg.
 - (ii) Ordering cost Rs. 50.
 - (iii) Inventory carrying cost 8%. You calculate
 - (1) Re-order level
 - (2) Maximum level consumption following data minimum consumption-800 units, maximum, consumption 1,500 units.

Re-order-quality-2400 @ units; Re-order period-2 to 4 weeks.

39. (a) Discuss the key factor analysis of marginal costing system.

Or

- (b) Critically evaluate the capital budgeting appraisal methods.
- 40. (a) What is cash budget? How do you prepare it?

Or

(b) Assume and write the process of decision tree analysis in financial aspects.

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COMMON FOR M.B.A. (G)/FM/LM/T/HRM DEGREE EXAMINATION, MAY 2021 & DECEMBER – 2021

ONLINE PROGRAMME EXAMINATIONS

Second Semester

RESEARCH METHODS

(CBCS - 2020 onwards)

Time: 2 Hours Maximum: 75 Marks

Part A $(33 \times 1 = 33)$

Answer all questions.

- 1. Research Process generally starts with ————
 - (a) Experiments
 - (b) Hypothesis
 - (c) Data analysis
 - (d) Observation
- 2. How to judge the depth of any research?
 - (a) By research title
 - (b) By research duration
 - (c) By research objectives
 - (d) By total expenditure on research

- 3. In which of the following, there is greater flexibility in both the methods and process of research?
 - (a) Ethnography and Phenomenology
 - (b) Descriptive survey and impact studies
 - (c) Experimental and observation based studies
 - (d) Export facto and historical studies
- 4. The conclusions / findings of which types of research cannot be generalized to other situations?
 - (a) Casual Compensative Research
 - (b) Historical Research
 - (c) Descriptive Research
 - (d) Experimental Research
- 5. Experimental research can be
 - (a) Easily generalized
 - (b) Easily analysed
 - (c) Easily Planned
 - (d) Precisely control
- 6. Validity an experimental design refers to
 - (a) Maximise treatment variance and minimize error various
 - (b) Minimise both treatment various and error various
 - (c) Testing the difference between treatment various and error various
 - (d) Minimise error various
- 7. All full fledge miniature study of research problem is called
 - (a) Pre-testing
- (b) Pilot study
- (c) Detailed study
- (d) Analytical study
- 8. Formulation of research problem is the
 - (a) First stage is research process
 - (b) Last stage in research process
 - (c) Middle stage in research process
 - (d) All of these

9.	Res	earch is based on			
	(a)	Primary data	(b)	Secondary dat	a
	(c)	Both (a) and (b)	(d)	None of the ab	ove
10.	A hy	ypothesis which defe	ines	the population (distribution is
	(a)	Null Hypothesis			
	(b)	Statistical Hypoth	esis		
	(c)	Simple Hypothesis	3		
	(d)	Composite Hypoth	esis		
11.	The	point where the Nu	ll Hy	pothesis	
	(a)	Significant value	(b)	Rejection Valu	e
	(c)	Acceptance Value	(d)	Critical Value	
12.		earch design is a		for co	nducting the
	(a)	Strategy	(b)	Frame work	
	(c)	Blue point	(d)	Both (b) and (c	e)
13.		oothesis testing is tearch?	he n	nan concept of	which type of
	(a)	Experimental Res	earch	ı	
	(b)	Historical Researc	h		
	(c)	Survey Research			
	(d)	Exegetic Research	-		
14.	A nu	ull Hypothesis is			
	(a)	Hypothesis of no d	liffer	ence	
	(b)	Hypothesis that as	ssign	s value of zero t	o the variable
	(c)	Hypothesis of zero	sign	ificance	
	(d)	Hypothesis which disproved	h ca	an neither be	proved nor
			3		N-0038

	A 1 .1 .	•
15.	A hypothesis	ıs
	rr rry pourrous.	-~

- (a) A certain and established finding
- (b) A part of the research question
- (c) A Strategy of evaluating data
- (d) A tentative statement proving an explanation
- 16. Sample is a sub-set of
 - (a) Population
- (b) Data
- (c) Set
- (d) Distribution
- 17. List of all the units of the population is called
 - (a) Random sampling
 - (b) Bias
 - (c) Sampling frame
 - (d) Probability sampling
- 18. Any measure of the population is called
 - (a) Tinier
 - (b) Parameter
 - (c) Without replacement
 - (d) Random
- 19. Among these, which sampling is based on equal probability
 - (a) Simple random sampling
 - (b) Stratified random sampling
 - (c) Systematic sampling
 - (d) Probability sampling
- 20. Which among the following is the benefit of using simple random sampling?
 - (a) The results are always representative
 - (b) Interviewers can choose respondents freely
 - (c) Informants can refuse to participate
 - (d) We can calculate the accuracy of the results

4

21.		easing the sample size has the following effect upon sampling error?
	(a)	It increasing the sampling error
	(b)	It reduces the sampling error
	(c)	It has no effect on the sampling error
	(d)	All of the above
22.	Whi data	ch of the following are known as the types of research a?
	(a)	Organised data and unorganised data
	(b)	Qualitative data and quantitative data
	(c)	Processed data and unprocessed data
	(d)	None of the above
23.		ch of the following is not a type of qualitative rviews?
	(a)	Unstructured interview
	(b)	Oral history interview
	(c)	Structured interview
	(d)	Focus group interview
24.		ch of the following makes qualities interning distinct a structured Interview?
	(a)	The procedure is less standardized
	(b)	Rambling off the topic is not a problem
	(c)	The researcher seeks rich, detailed answers
	(d)	All of the above
25 .	Libr	eary is used for data collection is
	(a)	Doctrinal method
	(b)	Non-doctrinal method
	(c)	Empirical research method
	(d)	None of them
		5 N-0038

	own (a)	view is called Closed-ended	(b)	Schedule
	(c)	Open-ended	(d)	Unstructured
27.		olute zero exists in	` ,	
4 .	(a)	Nominal	(b)	Internal
	(c)	External	(d)	Ration
28.	Pero	centile scores assur	ne a s	cale of measurement called
	(a)	Nominal	(b)	Ordinal
	(c)	Internal	(d)	Ratio
29.		ich of the followin lyse quantitative d	_	ware is used to process and
	(a)	Quark Express	(b)	SPSS
	(c)	Quart chrome	(d)	SSQN
30.		Data processing, and for?	what	does the abbreviation SAP
	(a)	Systems Applicat	ions I	Products
	(b)	Sales allocations	Purch	nased
	(c)	Systems authoriz	ation	s Programs
	(d)	Systems algorith	ms pr	ocesses
31.	The	F-Test		
	(a)	is basically one-si	ided	
	(b)	is basically two-s	ided	
	(a)	can be either, dep	oendir	ng on the hypothesis
	(c)			
	(c) (d)	can never be two-	sided	

	(c)	Mann-Whitney U	J test	
	(d)	Kruskal-Wallis t	est	
33.	Inte	rpretation should	be	
	(a)	Subjective	(b)	Objective
	(c)	Integrity	(d)	None of the above
		Pa	art B	$(7 \times 6 = 42)$
	A	nswer all question	s, cho	osing either (a) or (b).
34.	(a)	Explain the char	acteris	stics of research.
			Or	
	(b)	Describe the coresearch.	ollectio	on of data through online
35.	(a)	Explain the comp	ponent	s of research design.
			Or	
	(b)	What is hypothes	sis test	ting? Discuss its procedure.
36.	(a)	Explain the meth	nods of	sampling technique.
			Or	
	(b)	Distinguish betw	een pi	rimary and secondary data.
37.	(a)	Distinguish be technique.	etween	census and sampling
			Or	
	(b)	How do you iden	tify an	d select research problems.
			7	N-0038

The non-Parametric equivalent of an unpaired samples

32.

t-test is

(a)

(b)

Sign test

Wilcoxon signed rank test

38. (a) What is questionnaire? How do you prepare it?

Or

- (b) What is pre-test? How is it differed from pilot study.
- 39. (a) "Research is concerned with problem solving". Discuss.

Or

- (b) What is chi-square test? How do you use it in your research?
- 40. (a) What are the guidelines for effective report writing? Illustrate with suitable examples.

Or

(b) What is meant by secondary data? What are its sources? Enumerate the merits and demerits of secondary data.

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COMMON FOR M.B.A (G)/FM/LM/T/HRM DEGREE EXAMINATION, MAY 2021 & DECEMBER 2021

ONLINE PROGRAMME EXAMINATIONS

Second Semester

		BUSINESS ENVIRONMI	ENT					
		(CBCS - 2020 onwards	s)					
Time	Time : 2 Hours Maximum : 75 Marks							
		Part A		$(33 \times 1 = 33)$				
		Answer all the question	s.					
1.	_	term business environment re ors which impact functioning of a						
	(a)	External factors						
	(b)	Management related factors						
	(c)	Internal factors						
	(d)	Internal and External factors						
2.	Mac	ro environment consist of ———						
	(a)	Political system						
	(b)	Culture of the society						
	(c)	Demographic factors						
	(d)	All the above						

3.	Which among the following is part of micro environment				
	(a)	Customers	(b)	Competitors	
	(c)	Suppliers	(d)	All the above	
4.		axing the restrict		and controls imposed or	1
	(a)	Liberalization	(b)	Privatization	
	(c)	$\operatorname{Globalization}$	(d)	None of the above	
5.		is an econo	omic s	system based on the principa	1
	(a)	Capitalism	(b)	Socialism	
	(c)	Mixed Economy	(d)	Marxism	
6.		ch among the fol nomic integration?	lowin	ng is the advanced form o	f
	(a)	Free trade area	(b)	Custom union	
	(c)	Economic union	(d)	Common market	
7.		tical environments		r to the influence exerted by stitutions?	Ţ
	(a)	2	(b)	3	
	(c)	4	(d)	5	
8.	Gov	ernments policy	towar	rds industries is called as	3
	(a)	Economic policy			
	(b)	Industrial policy			
	(c)	Monetary policy			
	(d)	Work policy			
			2	N-0039	

(a)	Capitalism		
(b)	Socialism		
(c)		V	
(d)	Marxism		
	gives tustries.	financia	l assistance to small scale
(a)	NABARD	(b)	SIDCO
(c)	MSME	(d)	SME
			asing is to protect——on of large scale industries.
(a)	Small scale	(b)	Medium scale
(c)	Low scale	(d)	High scale
The	Industrial policy	resolut	ion was passed first in
(a)	1931	(b)	1947
(c)	1956	(d)	1999
			hich both public and private economy.
(a)	Capitalism	(b)	Socialism
(c)	Democratic	(d)	Mixed
	ich among the fondia?	llowing	is limitation of Trade Union
(a)	Multiplicity of	unions	
	Lack of integrit	, y	
(b)	0-4-11-1-1	ship	
	Outside leaders		
(b) (c) (d)	All the above		

where the investors retain control over the investment.								
(a)	FDI	Juani C	one of the miresument.					
(b)	Portfolio investment							
(c)	FII							
(d)	Investment in G	DR						
Whi Indi		main	objective of Fiscal Policy in					
(a)	To promote emp	loymer	nt opportunities					
(b)	To minimize the	inequa	alities of income and wealth					
(c)	To promote price	e stabil	lity					
(d)	To increase liqui	idity in	economy					
Fisc	al policy is called	as —	——— policy					
(a)	Monetary	(b)	Budgetary					
(c)	Industrial	(d)	Economic					
	al policy refers to ation, public expen		olicy of government regarding and ————					
(a)	Public debt	(b)	Budgets					
(c)	Policies	(d)	Deposits					
Cur plac	rently ———— e of Five year plar	– is im n.	plemented by government in					
(a)	Make in India	(b)	NITI aayog					
(c)	Skill India	(d)	PM Aayog					
Exp	ansionary policies	involv	re:					
(a)	Tax cuts							
(b)	Increased spend	ing						
(c)	Increases in morand	ney su	pply to raise the level of GDP					
(d)	All of the above							
		4	N-0039					

21.		ich of the following denote the structural changes in ian economy?
	(a)	Service sector contribution has gone up.
	(b)	Primary sector contribution has gone down
	(c)	Secondary sector has not changed much
	(d)	All the above
22.		———— technology saves time.
	(a)	Capital intensive technology
	(b)	Labor intensive technology
	(c)	Both
	(d)	None of the above
23.		technology having less chance of Error.
	(a)	Capital intensive technology
	(b)	Labor intensive technology
	(c)	Both
	(d)	Can't say
24.	IDR	A stands for ———
	(a)	Industrial Development Registration Act
	(b)	Industries Development and Regulation Act
	(c)	Industries De-recognition and Registration Act
	(d)	None of these
25.		technology helps to gain more profit.
	(a)	Capital intensive technology
	(b)	Labor intensive technology
	(c)	Both
	(d)	Can't say
		5 N-0039

(a)	1991		(b)	1990				
(c)	1999		(d)	2009				
Con	sumer pr	otection	Act	ideas	enacted	in	the	yea
(a)	1989		(b)	1985				
(c)	1986		(d)	1981				
					ement to	prot	ect 1	right
	powers of	•	n reia	ation to	Sellers.			
(a)	Consum							
(b)	MRTP A							
(c)	Consumo	•		Act				
(d)	Consum	er courts						
Libe	ralization	means						
(a)	Policy of planned disinvestment							
(b)	Integrat	ing amor	ng eco	onomies	\$			
(c)	End of li	cense an	d red	uction	of govern	men	t con	trol
(d)	None of	these						
Glol	alization	does not	invol	ve				
(a)	Reductio	n of barı	rier					
(b)	Free flov	v of good	s & s	ervices				
(c)	Global disputes	mechani	sm :	for set	ttlement	of	ecoi	nom
(d)	Free flov	v of capit	al					
Glol	alization	means						
(a)	Adopting	g a globa	l outl	ook for	business			
(b)	Inviting	multinat	tional	ls in the	e country			
(c)	Selling in	n the for	eign 1	market				
(d)	All of the	e above						
			6			1	N-00	39

00	T ·1	1	
32	Libera	lization	means

- (a) Reducing number of reserved industries from 17 to 8
- (b) Liberating the industry, trade and economy from unwanted restrictions
- (c) Opening up of economy to the world by attaining international competitiveness
- (d) Free determination of interest rates
- 33. Which among these is not a method of privatization?
 - (a) Denationalization
 - (b) Franchising
 - (c) Sale of Business
 - (d) All of these

Part B $(7 \times 6 = 42)$

Answer all questions, choosing either (a) or (b).

34. (a) Explain the significance of business environment.

Or

- (b) Briefly explain the PESTLE.
- 35. (a) What is political environment? Elaborate the factors relating to political environment in business.

Or

- (b) Discuss briefly about global trade and investment environment.
- 36. (a) What is stock market? Discuss the stock functions of stock market in India.

Or

(b) Write short notes on monetary and Fiscal policy.

37. (a) What is central bank? Explain the role of Central bank of India.
Or
(b) What is workers participation in management? State its significance.
38. (a) Explain the importance of entrepreneurial society and its implications for business.

Or

- (b) Write a detailed note on impact of technology on globalization.
- 39. (a) Explain the following:
 - (i) Legal environment
 - (ii) Co-operative sectors
 - (iii) Public sector.

Or

- (b) Discuss the laws relating to patents and consumer protection.
- 40. (a) Critically examine the new economic policy environment in India.

Or

(b) Describe the issues and challenges of LPG in India.

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COMMON FOR M.B.A.(G)/FM/LM/T/HRM DEGREE EXAMINATION, MAY 2021 & DECEMBER 2021

ONLINE PROGRAMME EXAMINATIONS

Second Semester

BUSINESS LAWS

(CBCS - 2020 onwards)

Answer all questions.

- 1. Contract is defined as an agreement enforceable by law, vide section ———— of the Indian Contract Act.
 - (a) Section 2(e)
- (b) Section 2(f)
- (c) Section 2(h)
- (d) Section 2(i)
- 2. A agrees to pay Rs.5 lakhs to B procures an employment for A in Income Tax Department. This agreement is
 - (a) Void
 - (b) Valid
 - (c) Voidable
 - (d) Contingent

(a)	General offer					
(b)	Cross offer					
(c)	Counter offer					
(d)	Special offer					
	is also	called a	s a pro	posal.		
(a)	Offer					
(b)	Consideration					
(c)	Indemnity					
(d)	Bailor					
Con	sideration may	be				
(a)	Past					
(b)	Present					
(c)						
(c)	Future					
(d)	All of the abov					
(d) Whe und is —		of a pa	-			-
(d) When und is — (a)	All of the aboven the consent ue influence, fra	of a pa	-			-
(d) Whe und is — (a) (b)	All of the aboven the consent ue influence, fra	of a pa	-			-
(d) When und is — (a) (b)	All of the aboven the consent ue influence, fra Void Voidable	of a pa	-			-
(d) When und is — (a) (b) (c) (d) In a	All of the aboven the consent ue influence, france Void Voidable Valid	of a pa	isrepr	esenta [,]	tion, t	the contra
(d) Whe und is — (a) (b) (c) (d) In a part	All of the aboven the consent ue influence, france— Void Voidable Valid Illegal a contract of i	of a pa	isrepr	esenta [,]	tion, t	the contra
(d) When und is — (a) (b) (c) (d) In a	All of the aboven the consent ue influence, france— Void Voidable Valid Illegal a contract of inies is——————————————————————————————————	of a pand or m	y, mir	esenta [,]	tion, t	the contra

	ing Bailment, the bailee is required to take ———————————————————————————————————
	monetary
(b)	
(c)	unreasonable
(d)	sensible
The	Sale of Goods Act is of ———.
(a)	1903
(b)	1923
(d)	
	trine of Caveat Emptor places burden on the
	Third party
(b)	Seller
(c)	Buyer
(d)	Government
Doc	ument of title includes ———.
(a)	Business
(b)	Reports
(c)	Railway Receipt
(d)	Cash memo
	3 N-0040
	(a) (b) (c) (d) The (a) (b) (c) (d) Doct (d) Doct (d) (b) (c) (d) (c) (d) (d) (d) (d) (d) (d) (d) (d) (d) (d

12.		contract requires the seller to ship the stothe buyer via a common carrier.
	(a)	destination
	(b)	delivery
	(c)	shipment
	. ,	document
	(u)	document
13.	The	maker of a bill of exchange or cheque is called
	(a)	The drawee
	(b)	The payee
	(c)	The drawer
	(d)	The banker
14.	A ne	gotiable instrument drawn or make in India is called ———————————————————————————————————
	(a)	Inland
	(b)	Foreign
	(c)	Time
	(d)	Clean
15.	The	word 'Assurance' is used for ———.
	(a)	Life Insurance
	(b)	Fire Insurance
	(c)	Marine Insurance
	(d)	Medical Insurance
		4 N-0040

16.	The	transit risk caused by fire is covered under policy.
	(a)	Excess policy
	(b)	Floating policy
	(c)	All risk policy
	(d)	Transit policy
17.		er Section 2(b) of the Indian Partnership Act,
	(a)	every trade and occupation
	(b)	every occupation and profession
	(c)	every trade, occupation and profession
	(d)	every trade and profession
18.		mode of determining the existence of the partnership been laid down in ————.
	(a)	Section 5
	(b)	Section 6
	(c)	Section 9
	(d)	Section 10
19.	Ever	ry shareholder of a company is also known as
	(a)	Member
	(b)	Partner
	(c)	Director
	(d)	Secretary
		5 N-0040

20.		cles of association adopt the rules and regulations ained in ———— of schedule I of the companies
	(a)	Table C
	(b)	Table D
	(c)	Table A
	(d)	Table B
21.	calle	is the resolution which is passed, at valid ed general meeting, by special majority of the ting.
	(a)	Ordinary resolution
	(b)	Special resolution
	(c)	Resolution by postal ballot
	(d)	Resolution requiring special notice
22.	An	official liquidator is appointed by the ———.
	(a)	Central government
	(b)	By Court
	(c)	State Government
	(d)	Company
23.		ajor amendment to Information Technology Act, 2000 made in the year ————.
	(a)	2001
	(b)	2016
	(c)	2012
	(d)	2008
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4.	Controller of Certifying Authorities (CCA) work under						
	(a)	Prime Minister office					
	(b)	Reserve Bank of India					
	(c)	Ministry of Communication and IT					
	(d)	Autonomous body					
25.	If the interests of a third party are involved in information sought for, the maximum time limit to get the information will be————.						
	(a)	30 days					
	(b)	40 days					
	(c)	45 days					
	(d)	60 days					
6.	The long title of the RTI Act seeks to promote the following qualities in the working of every public authority————.						
	(a)	Transparency					
	(b)	Punctuality					
	(c)	Efficiency					
	(d)	Reputation					
7.	Ignorance of ———— is no excuse.						
	(a)	Consent					
	(b)	Law					
	(c)	Misrepresentation					
	(d)	Fraud					
		N 0040					
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28.	is the minimum number that should be present at the meeting as per the articles of the company before any business can be validly transacted.							
	(a)	Minutes						
	(b)	Quorum						
	(c)	Register						
	(d)	Proxies						
29.		sions of a company are made by — of its abers passed at meeting of members.						
	(a)	Notice						
	(b)	Resolution						
	(c)	Quorum						
	(d)	Circular						
30.		——— means the list of business or thing to be						
		e at the meeting.						
	(a)	Quorum						
	(b)	Register						
	(c)	Minutes						
	(d)	Agenda						
31.	sale.	is termed as consideration in a contract of						
	(a)	Exchange money						
	(b)	Barter money						
	(c)	Price						
	(d)	Reward						
		8 N-0040						

33.	The maximum number of partners carrying a banking business cannot exceed									
	(a)	10		(b)	20					
	(c)	15		(d)	8					
			Par	t B			(7 ×	6 = 42		
	An	swer all qu	uestions, l	oy ch	oosing	g either	(a) or (b)			
34.	(a)	Define cocontract.	ontract. I	Expla	ain th	e essen	tials of	a valid		
				Or						
	(b)	Elucidate offer.	e the esse	ntial	l elem	ents of a	acceptan	ce of an		
35. (a) Explain the quasi-contracts dealt with under the Indian contract Act.										
				Or						
	(b)	What is Bailor an		? Dis	scuss	the righ	ıt and d	uties of		
36. (a) Explain the different types of goods under the sale of goods Act, 1930.										
				Or						
	(b)	Discuss the carrie		-			n carrie	r under		
				9			N-	0040		

Contractual rights and duties are created by ———.

32.

(a)

(b)

(c)

(d)

state

statute

parties

custom or usage

37. (a) Explain the Concept of Negotiable Instrument and its features.

Or

- (b) Define fire insurance. Describe the essentials of a fire insurance policy.
- 38. (a) Discuss various modes of dissolution of Partnership Firm.

Or

- (b) Explain the relation of partners to third parties.
- 39. (a) Explain the legal requirements as to issue of a prospectus.

Or

- (b) Describe the kinds and proceedings of Resolutions.
- 40. (a) Explain the duties of Certifying Authority under IT Act, 2000.

Or

(b) Examine the procedure to get information and the obligation of the Public Authorities to provide information.

Sub. Code

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COMMON FOR M.B.A. (G)/FM/LM/T/HRM DEGREE EXAMINATION, MAY 2021 & DECEMBER 2021

ONLINE PROGRAMME EXAMINATIONS

Second Semester

MANAGEMENT INFORMATION SYSTEM

(CBCS - 2020 onwards)

Time: 2 Hours Maximum: 75 Marks

Part A $(33 \times 1 = 33)$

Answer all questions.

- 1. Management information systems (MIS)
 - (a) create and share documents that support day-to-day office activities
 - (b) use the transaction data to produce information needed by managers to run the business
 - (c) capture and reproduce the knowledge of an expert problem solver
 - (d) process business transactions (e.g., time cards, payments, orders, etc.)
- 2. The backbone of any organization is
 - (a) employee (b) management
 - (c) information (d) capital

3.	The	person who ensures that systems are developed on						
	time,	time, within budget, and with acceptable quality is a						
	(a)	system designer						
	(b)	system owner						
	(c)	project manager						
	(d)	external system user						
4.	BI st	ands for ———						
	(a)	Business Information						
	(b)	Business Intelligence						
	(c)	Business Integration						
	(d)	Business Investment						
5.	Infor	mation technology is						
	(a)	the technology of delivering, processing, storing, gathering, and disseminating information						
	(b)	is computer science and electronics related technology						
	(c)	Both (a) and (b)						
	(d)	Either (a) or (b)						
6.	Man	agement information system						
	(a)	aims to enhance the efficiency of managers by supplying information						
	(b)	improves communication within the organization						
	(c)	helps in decision making						
	(d)	all of the above						
		2 N-0041						

7.	Mar	nagement is		
	(a)	the art of the poss	ible	
	(b)	getting things don	e thr	rough others
	(c)	improvisation		
	(d)	man management	;	
8.	Orga	anization structures	s are	usually of ——— types.
	(a)	2	(b)	4
	(c)	6	(d)	8
9.	To s	implify systems, we	need	d a stage approach.
	(a)	1	(b)	2
	(c)	3	(d)	4
10.	Whi	ch of these are not i	relate	ed to systems?
	(a)	communication		
	(b)	emergent properti	es	
	(c)	control		
	(d)	coexistence		
11.	Mar	nagement informati	on sy	ystems help managers to take
	(a)	action	(b)	reaction
	(c)	decision	(d)	salary
12.	Mod	lels are used in		systems.
	(a)	Decision support		
	(b)	Management info	rmati	ion
	(c)	Transaction proce	ssing	y .
	(d)	None		
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	(a)	often	(b)	regularly
	(c)	occasionally	(d)	temporarily
14.	IS pl	anning has ———	— cri	tical success factor.
	(a)	1	(b)	3
	(c)	5	(d)	7
15.	The	time horizon for she	ort-ra	inge planning is
	(a)	2 years		
	(b)	a few months to a	year	
	(c)	a few months		
	(d)	none of the above		
16.	One	key job of the syste	m an	alyst is to
	(a)	communicate	(b)	short
	(c)	write programs	(d)	none of the above
17.	One	of the benefits of SS	SAD i	s
	(a)	good graphics	(b)	timeliness
	(c)	both (a) and (b)	(d)	none of the above
18.	RAD	stands for		
	(a)	Rapid Application	Deve	lopment
	(b)	Random Application	on De	evelopment
	(c)	Revolutionary App	olicat	ion Design
	(d)	Rapid Application	Desi	
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13.

Strategic decision is taken

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	(d)	none of the above
	(c)	both (a) and (b)
	(b)	the above query requires data warehousing to answer
	(a)	the above query requires data mining to answer
23.	Find	all customers whose name ends with 'o'
	(c)	Both (a) and (b) (d) either (a) or (b)
	(a)	data (b) models
22.	Data	mining require
	(d)	a good linguist
	(c)	a good speaker
	(b)	a good character
	(a)	a good communicator
21.	. ,	S implementer has to be a
	(d)	no management commitment
	(c)	top management commitment
	(b)	middle management commitment
	(a)	bottom management commitment
20.	` ′	ementation of information systems require
	(d)	none of the above
	(c)	technical, financial, computational
	(b)	technical, financial, legal
10.	(a)	technical, economic, legal
19.	Dime	ensions of feasibility

24.	RFII	O enables ———			
	(a)	Physical security	(b)	Wi-Fi	
	(c)	both (a) and (b)	(d)	none of the abo	ove
25.	Reti	na scan is a			
	(a)	biometric security	cont	rol	
	(b)	mechanical securi	ty cor	ntrol	
	(c)	both (a) and (b)			
	(d)	none of the above			
26.	Data	abase administratio	n is t	he administrati	on of
	(a)	one machine	(b)	two machines	
	(c)	three machines	(d)	four machines	
27.	Cont	ent management is	susec	l for	
	(a)	Content deletion	(b)	Creating doc fi	les
	(c)	Creating log files	(d)	Version control	l
28.	DSS	uses			
	(a)	knowledge	(b)	model	
	(c)	wisdom	(d)	none of the abo	ove
29.	E-co	mmerce is of			
	(a)	1 type	(b)	2 types	
	(c)	3 types	(d)	4 types	
30.	ERP	is used on organiza	ations	s for	
	(a)	efficiency			
	(b)	greater control			
	(c)	improving process	es		
	(d)	all of the above			
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			-		

	advi	se students, that w	ould	be an example of a/an	
	(a)	CRM	(b)	ERP	
	(c)	intranet	(d)	extranet	
33.		application of info	rmat	tion to scan an organization's	
	(a)	external communi	catio	on	
	(b)	information overlo	oad		
	(c)	sensing			
	(d)	internal communi	catio	n	
		Par	rt B	$(7 \times 6 = 42)$	
	An	swer all questions l	oy ch	oosing either (a) or (b).	
34.	(a)	Discuss the role organization.	of th	e MIS department within an	
			Or		
	(b)	Elaborate on the e	evolu	tion and elements of MIS.	
35.	(a)	Describe the pha process of an infor		involved in the development ion system.	
			Or		
	(b)	Discuss the adva	_	ges and disadvantages of AI	
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If a university sets up a web-based information system that faculty could access to record student grades and

KM deals with

implicit knowledge

explicit knowledge factual knowledge

all of the above

31.

32.

(a)(b)

(c) (d) 36. (a) Explain how an ERP-based decision support system eases the process of decision making.

Or

- (b) What are the different levels of management in the form of a pyramid? Discuss.
- 37. (a) Discuss the issues and challenges that have altered the business environment worldwide.

Or

- (b) Elaborate on how does a satellite transmission work.
- 38. (a) Explain the significance of MIS in marketing.

Or

- (b) Discuss the significance of communication servers. Explain its various types.
- 39. (a) Discuss the significant features of e-commerce.

Or

- (b) Explore the difference between system software and application software.
- 40. (a) Discuss the benefits and drawbacks of Electronic Data Interchange (EDI).

Oı

(b) Describe malicious codes and their types.

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Sub. Code

205411/205511/205611 /205711/205811

COMMON FOR M.B.A. (G)/FM/LM/T/HRM DEGREE EXAMINATION, MAY 2021 & DECEMBER 2021

ONLINE PROGRAMME EXAMINATIONS

First Semester

MANAGEMENT-PRINCIPLES AND PRACTICES

		(CBCS - 2020 onwar	rds)
Time	e : 2 F	Hours	Maximum: 75 Marks
		Part A	$(33 \times 1 = 33)$
		Answer all question	as.
1.	Mar	nagement is ————	
	(a)	an art	
	(b)	a science	
	(c)	an art and a science	
	(d)	an art not science	
2.	Mar	nagement functions include ——	
	(a)	planning and organizing	
	(b)	directing	
	(c)	Controlling	

(d) All the above

3.	com	_		and plan, to organize, to nd to control. This definition
	(a)	Peter F. Drucker	(b)	Henry Fayol
	(c)	Louis Allan	(d)	Terry
4.	Espi	irit de corps means	s ——	
	(a)	union is strength	Ļ	
	(b)	service is out mo	tto	
	(c)	buyer bewared		
	(d)	product is out str	ength	ı
5.				erall objective, strategies and ise is ————.
	(a)	corporate planni	ng	
	(b)	divisions plannin	g	
	(c)	unit planning		
	(d)	department plan	ning	
6.		n that establishes re activities is call		equired method of handling
	(a)	rules	(b)	procedures
	(c)	policy	(d)	methods
7.	The alter	selection of th		· ·
	(a)	selection	(b)	decision-making
	(c)	organizing	(d)	budgeting
8.	Deci	ision making help	os in	the smooth function of the
	(a)	business	(b)	staffing
	(c)	organization	(d)	planning
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9.	The	oldest type of organ	nizati	on	
	(a)	functional organiz	zation	ı	
	(b)	line organization			
	(c)	matrix organizatio	on		
	(d)	committee organiz	zation	1	
10.		rmal authority flozontally in		-	ownwards or
	(a)	formal organization	on		
	(b)	informal organiza	tion		
	(c)	business organiza	tion		
	(d)	strategic organiza	tion		
11.	orga	process of dividin inization into small	_	_	
	(a)	staffing	(b)	delegation	
	(c)	departmentation	(d)	control	
12.		extent to which po top is called as ——			re retained at
	(a)	centralization	(b)	decentralizatio	n
	(c)	responsibility	(d)	accountability	
13.		is a pr	ocess	of learning and	growth.
	(a)	Training	(b)	Development	
	(c)	Recruitment	(d)	Internal	
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	is	s a	limita	ation	of	interna	al	source	of
recru	itment.								
(a)	Higher costs		(b)	Inbr	eed	ing			
(c)	Lengthy prod	cess	(d)	Unr	elia	bility			
1 .			e set o	of forc	es t	that ene	erg	ize, dire	ect,
	ustain behav		<i>a</i> >	-					
` '	Motivation		` '	•		·			
(c)	Empowerme	nt	(d)	Socia	aliz	ation			
	ding to Fred iated with th			_					nts
(a)	hygiene facto	ors	(b)	moti	ivat	ing fact	ors	3	
(c)	economic fac	tors	(d)	envi	ron	mental	fac	etors	
	aims e to achieve t					guiding,	, 1	motivat	ing
(a)	Communicat	ion	(b)	Dire	ctin	\mathbf{g}			
(c)	Motivating		(d)	Orga	anis	ing			
	ership behavi			uence	d by	y certai	n c	qualities	s of
(a)	Followers the	eory	(b)	Trai	t th	eory			
(c)	Situational t	heory	7 (d)	Man	age	rial gri	d		
	rs, circulars, ple of		nos, b	ulleti	n, n	nanuals	s, r	reports	are
(a)	oral commun	icatio	on						
(b)	written comr	nunic	eation						
(c)	gestural com	muni	catio	n					
(d)	sideward con	nmun	nicatio	n					

20.	Info	rmal communica	tion is c	ommonly known as
	(a)	Downward com	munica	tion
	(b)	Upward commu	ınicatio	n
	(c)	Horizontal com	municat	tion
	(d)	Grapevine		
21.	depa orga (a) (b) (c)	artments and anization is know vertical co-ordin external co-ordin internal co-ordi	individ n as nation nation nation	
	(d)	horizontal co-or	dinatio	n
22.		element that a eve group objecti		integrating group efforts to
	(a)	Cooperation	(b)	Co-ordination
	(c)	Management	(d)	Directing
23.		d	leals v	with the right actions of
	indi	viduals.		
	(a)	sincerity	(b)	rules
	(c)	Ethics	(d)	Code
24.		et of characteris		at sets one group of people as
	(a)	culture	(b)	values
	(c)	ethics	(d)	Environment
25.			,	easurement of performance, of deviation are the steps in
	(a)	planning	(b)	organizing
	(c)	Staffing	(d)	control process
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	is the focus point for a manager while rolling, as controlling at every step is not possible.
(a)	Controlling
(a) (b)	Coordinating
(c)	Critical point control
(d)	Planning
(u)	rianning
	of a company is one of its special or unique petence which gives that company a clear competitive antage over its competitors
(a)	Distinctive competence
(b)	Core competence
(c)	Strategic competence
(d)	Threshold competence
resu	
(a)	learning perspective
(b)	financial perspective
(c)	internal business process perspective
(d)	customer perspective
Elen	nents of delegation
(a)	responsibility, authority, accountability
(b)	authority, delegation, accountability
(c)	responsibility, decentralization, centralization
(d)	controlling, responsibility, authority
	sion taken by a committee formed by the top agement for specific purpose is —————.
(a)	group decision (b) organisational decision
(a)(c)	group decision (b) organisational decision personal decision (d) operative decision

emp	involves harn loyees.	nony and team spirit among
(a)	Discipline (b)	Esprit de corps
(c)	Order (d)	Standardization
Divi	sional structure leads to	conflict in
(a)	resource allocation(b)	marketing management
(c)	motivation (d)	planning process
The	term span of manag	gement is also known as
(a)	span of business (b)	span of control
(c)	span of activity (d)	span of planning
	Part B	$(7 \times 6 = 42)$
A	nswer all questions, choo	osing either (a) or (b).
(a)	Explain the nature and	scope of management.
	Or	
(b)	Describe the contribudevelopment of manage	tion of F.W Taylor to the ment thought.
(a)	Explain in brief th Enumerate the steps in	e principles of planning volved in planning.
	Or	
(b)	Describe the role of of solving in an Organizat	decision making in problemion.
(a)	Explain the differences decentralization.	s between centralization and
	Or	
(b)	What is span of contro influence the span of co	l? Explain the factors which
()		

37. (a) What do you mean by selection? Explain the process of selection.

Or

- (b) Explain Maslow's Need of Hierarchy theory.
- 38. (a) Explain the different styles of Leadership.

Or

- (b) Define communication. Explain the process of communication in detail
- 39. (a) Discuss steps that are necessary for achieving effective co-ordination.

Or

- (b) Bring out factors influencing ethics in business.
- 40. (a) Discuss the modern techniques of control.

Or

(b) Explain the importance and role of Balance score card with an example of an Organization.

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