

**R5373**

**Sub. Code**

**458401**

**M.A. DEGREE EXAMINATION, APRIL – 2021**

**Fourth Semester**

**Gender Studies**

**GENDER AND DEVELOPMENT**

**(CBCS – 2019 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all the** questions.

1. Write a note on Gender identity.
2. What is socialism?
3. Write a note on WAD.
4. What is human capital?
5. Write a note on feminism.
6. What do you mean by social capital?
7. Write a note on women empowerment.
8. Comment on women development.
9. What is privatization?
10. Write a note on gender planning.

**Part B**

(5 × 5 = 25)

Answer **all the** questions, choosing either (a) or (b).

11. (a) Bring out the difference between sex and gender.

Or

- (b) Explain about social construction.

12. (a) Distinguish between equality and equity.

Or

- (b) Explain about gender needs.

13. (a) Explain SDCs.

Or

- (b) Discuss about the feminization of poverty.

14. (a) Explain the levels of empowerment.

Or

- (b) Why women should be empowered?

15. (a) State the advantages of liberalization.

Or

- (b) Briefly explain Gender mainstreaming.

**Part C**

(3 × 10 = 30)

Answer any **three** questions.

16. Women as a conceptual minority and marginalized group  
- comment
  17. Discuss about the women development in India.
  18. Explain about women development process.
  19. Discuss about the UN initiatives.
  20. Discuss the impact of globalisation on women in detail.
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**R5374**

**Sub. Code**

**458402**

**M.A. DEGREE EXAMINATION, APRIL – 2021**

**Fourth Semester**

**Gender Studies**

**GENDER AND MEDIA**

**(CBCS – 2019 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** the questions.

1. Write a note on communication.
2. What is folk media?
3. Write a note on feminism.
4. What is muted group theory?
5. Write a note on stereotyping.
6. What is Audio visual?
7. Write a note on film appreciation.
8. Give two examples of women reality shows.
9. What is social media?
10. Write a note on gender perception.

**Part B**

(5 × 5 = 25)

Answer **all the** questions, choosing either (a) or (b).

11. (a) Explain the importance of communication.

Or

- (b) How to make a communication effective?

12. (a) Describe the role of women in media.

Or

- (b) Explain standpoint theory.

13. (a) Explain the commentary writing.

Or

- (b) Discuss the portrayal of women in media.

14. (a) Explain the impact of electronic media.

Or

- (b) Explain media advocacy.

15. (a) Write in detail about the issues faced by the women in social media.

Or

- (b) What are the various job opportunities for women in different media?

**Part C**

(3 × 10 = 30)

Answer any **three** questions.

16. Explain the various types of mass media.

17. Discuss the role of women in main stream modes of communication.

18. Explain the portrayal of women in mass media.
  19. “Women are exploited by advertisement”. Comment.
  20. Explain the need and contents of training in Media.
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