

R5408

Sub. Code

9FD1G1

PG DIPLOMA EXAMINATION, APRIL –2021

First Semester

Fashion Designing

FASHION DESIGNING

(CBCS – 2019 Onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all the** questions.

1. Define fad
2. What is meant by Fashion?
3. What is a decorative design?
4. What are the elements of design?
5. Define balance.
6. Write about proportion.
7. Define colour.
8. What is meant by “Hue”
9. Define wardrobe planning.
10. What is a ideal male figure?

Part B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Write a note on fashion cycle.

Or

- (b) Write short notes on avante garde.

12. (a) Explain briefly about structural design.

Or

- (b) Why is colour an important element in fashion?

13. (a) Write a detail note on Rhythm.

Or

- (b) Explain about balance and its types.

14. (a) Explain the dimensions of colour.

Or

- (b) Brief on colours and its meaning.

15. (a) Suggest suitable clothing for an ideal female figure.

Or

- (b) What are the essential consideration in wardrobe planning?

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. What are the factors influencing in fashion? Explain.

17. Explain in detail about elements of design?

18. Explain in detail about principles of design.
 19. Explain the colour scheme.
 20. Suggest the style suitable for following irregularities.
 - (a) Flat chest
 - (b) Thin figure.
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R5409

Sub. Code

9FD1G2

**PG. DIPLOMA IN FASHION DESIGNING
EXAMINATION, APRIL –2021**

First Semester

FASHION BUSINESS COMMUNICATION

(CBCS – 2019 Onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** the questions.

1. Mention any two strategies in fashion industry.
2. Define billboards.
3. How many steps in developing effective marketing communication.
4. Define sourcing.
5. What is the role of advertising?
6. Define market analysis
7. Mention the types of fashion shows
8. Define e-marketing
9. What is brand?
10. Define body image issue in fashion marketing.

Part B

(5 × 5 = 25)

Answer **all** the questions, choosing either (a) or (b).

11. (a) Give short note on communication strategies.

Or

- (b) Write about the significance of marketing communications.

12. (a) Give brief account of social implications

Or

- (b) What is globalization of fashion communication.

13. (a) Define media planning and market research

Or

- (b) What is print advertising?

14. (a) What is the role of communication in direct marketing.

Or

- (b) Give short note on e- marketing

15. (a) Write about regulatory issue in fashion marketing communication.

Or

- (b) Define ethical issue in fashion marketing communication.

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. Elaborate fashion marketing communications.

17. Explain the models of mass communications.

18. How to create a market position through strategic marketing communication.
 19. Describe exhibitions and tradeshow.
 20. Detail about evaluating fashion communication methods.
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R5410

Sub. Code

9FD1C1

**P.G. DIPLOMA IN FASHION DESIGN EXAMINATION,
APRIL – 2021.**

First Semester

FIBER TO FABRIC

(CBCS – 2019 onwards)

Time : Three Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all the** questions.

1. Define fibres.
2. Give the secondary characteristics of textile fibres.
3. Name the man-made fibres.
4. Write about the properties of polyester.
5. What is carding?
6. Mention the properties of sewing thread.
7. Explain plain weave.
8. Brief on basic weaving.
9. What is warp knitting?
10. Define crocheting

Part B

(5 × 5 = 25)

Answer **all the** questions, choosing either (a) or (b).

11. (a) Explain about the natural fibres.

Or

- (b) Brief on the properties of Synthetic fibres.

12. (a) Discuss the manufacturing process of cotton.

Or

(b) Give a note on recent innovation in minor fibres?

13. (a) Describe mechanical spinning.

Or

(b) Elaborate on fancy yarns.

14. (a) Draw the loom and explain its parts?

Or

(b) Classify fancy weaves.

15. (a) Explain knitting

Or

(b) Describe non-wovens.

Part C

(3 × 10 = 30)

Answer any **Three** questions.

16. How will you classify fibres? Explain.

17. Explain in detail about the properties and uses of natural fibres.

18. Differentiate melt and mechanical spinning process.

19. Elaborate on the weaving and discuss its types.

20. Compare the wrap and weft knitting.

R5411

Sub. Code

9FD1C2

**P.G. DIPLOMA IN FASHION DESIGN EXAMINATION,
APRIL – 2021.**

First Semester

BASIC SEWING TECHNIQUES

(CBCS – 2019 onwards)

Time : Three Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all the** questions.

1. What are the pressing tools used for sewing?
2. Write about the general tools used for sewing.
3. Define godets.
4. List the types of binding.
5. Explain inconspicuous placket.
6. Brief on puff seelve.
7. What is peter pan collar.
8. Mention the types of pockets.
9. Summarize on the fabric preparation for sewing.
10. Describe pattern making.

Part B

(5 × 5 = 25)

Answer **all the** questions, choosing either (a) or (b).

11. (a) Discuss about the working of seams.

Or

- (b) Classify hems.

12. (a) Describe on darts and tucks.

Or

(b) Explain types of binding.

13. (a) Differentiate inconspicuous and conspicuous plackets.

Or

(b) Write a short note on fasteners.

14. (a) Illustrate puff sleeve and explain.

Or

(b) Enumerate on scalloped collar.

15. (a) Elaborate on the pattern layout.

Or

(b) Differentiate pattern grading and computerised grading.

Part C

(3 × 10 = 30)

Answer any **Three** questions.

16. Give a detailed account on seam and seam finishes.

17. Explain different types of facing.

18. Elaborate on the characteristics of a good placket.

19. Compare different types of sleeve.

20. Enumerate on pattern alteration and its principles.

R5412

Sub. Code

9FD1E1

**PG DIPLOMA PROGRAMME IN FASHION DESIGNING
EXAMINATION, APRIL – 2021.**

First Semester

FASHION AND APPAREL MERCHANDISING

(CBCS – 2019 onwards)

Time : Three Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **All** questions.

1. Define buying office.
2. What is apparel merchandising?
3. Define scheduling.
4. What is size set sample?
5. Define fabric testing.
6. List out the types of approval.
7. Define online inspection.
8. What is assortment?
9. What is prime cost?
10. Define cost unit.

Part B

(5 × 5 = 25)

Answer **All** the questions, choosing either (a) or (b).

11. (a) Discuss in detail apparel merchandising.

Or

- (b) Explain about six Rights.

12. (a) Explain about order review and its impotents.

Or

(b) Give out line about expedition of samples.

13. (a) Explain about testing.

Or

(b) Give outline about second party and third party inspection.

14. (a) Describe about buyer code of conduct.

Or

(b) Discuss about packing list and its contents.

15. (a) Write about the elements of cost.

Or

(b) Explain about types of overheads.

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. Explain about the classification of buyers.

17. Explain about sampling and its types.

18. Discuss inspection and its types.

19. Explain in detail about document recording and maintenance.

20. Explain about total cost.
