

**R6656**

**Sub. Code**

**3162T2/9HM2T1/  
921T**

**B.A./B.Sc./M.Sc. DEGREE EXAMINATION, APRIL – 2022**

**Second Semester**

**Gender Studies / Catering Science and Hotel  
Management / Integrate Marine Biology**

**பொதுத் தமிழ் தாள் 2 – இடைக்கால இலக்கியமும் சிறுகதையும்**

**(Common for B.A. Gender Studies / B.Sc. Catering  
Science and Hotel Management / M.Sc. Integrated  
Marine Biology)**

**(CBCS – 2019 onwards)**

**Time : 3 Hours**

**Maximum : 75 Marks**

**பகுதி அ**

**(10 × 2 = 20)**

**அனைத்து வினாக்களுக்கும் விடையளிக்க.**

1. யாரைக் கைத்தொழி வினைகள் நீங்குவதாக ஞானசம்பந்தர் குறிப்பிடுகிறார்?
2. புன்னைநல் மாமலர் பொன் உதிர்க்கும் இடம் எது?
3. திருக்கடைக்காப்பு என அழைக்கப்பெறும் நூல் எது?
4. மாணிக்கவாசகருக்கு உருவக்காட்சி தந்த சிறப்புடைய தலத்தினைக் கூறுக.
5. அறம் செய்வதற்கு அடிப்படையாக அமைவது யாது?
6. திருமந்திரம் யாரால் இயற்றப்பட்டது? அது எத்தனையாவது திருமுறை?
7. இராமனின் பின் சென்ற நெஞ்சம் திரும்பிவரும் வரை காத்திருப்பேன் என்றவர் யார்?

8. மந்திர சக்தி வாய்ந்த நூலாகத்திகழ்வது எது? ஏன்?
9. குற்றாலக் குறவஞ்சி நூலின் ஆசிரியர் யார்?
10. தம்பிரான் தோழர் என அழைக்கப்படுபவர் யார்?

**பகுதி ஆ**

(5 × 5 = 25)

**அனைத்து** வினாக்களுக்கும் விடையளிக்க.

11. (அ) திருவாடானையின் உறைந்திருக்கும் இறைவனைப் பற்றி ஞானசம்பந்தர் கூறுவனவற்றை எழுதுக.

(அல்லது)

(ஆ) திருப்புத்தூர் வாழ் இறைவனை நாவுக்கரசர் எவ்வாறு போற்றுகின்றார்?

12. (அ) திருச்சுழியில் உள்ள இறைவனை எவ்வாறெல்லாம் வாழ்த்துகிறார்?

(அல்லது)

(ஆ) 'இன்பம் பெருக்கி' எனத் தொடங்கும் திருவெண்பா பாடல் உணர்த்தும் செய்தியினைத் தருக.

13. (அ) திருமந்திரம் – குறிப்பு வரைக.

(அல்லது)

(ஆ) படமாடக் கோயில் என்ற பாடல் வழி திருமூலர் சுட்டும் செய்தி யாது?

14. (அ) தமிழ்விடுதூதில் தமிழ் மொழியின் பிறப்பு குறித்து ஆசிரியர் குறிப்பிடும் செய்தியினை எழுதுக.

(அல்லது)

(ஆ) சதக இலக்கியம் குறித்து எழுது.

15. (அ) சிறுகதையின் இலக்கணம் யாது?

(அல்லது)

(ஆ) படைப்பாற்றலின் கூறுகள் யாவை?

**பகுதி இ**

(3 × 10 = 30)

எவையேனும் மூன்றனுக்கு விடையளிக்க.

16. திருக்கொடுங்குன்றத் தலத்தின் சிறப்பினை விவரி.
  17. உத்தரகோச மங்கையின் தனித்தன்மையை விளக்குக.
  18. அன்பின் பெருமையை திருமூலர் வழிநின்று விளக்குக.
  19. அபிராமி அந்தாதி சுட்டும் செய்தியினை எழுதுக.
  20. சைவ சமய குறவர்கள் பற்றி கட்டுரைக்க.
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**R6640**

**Sub. Code**

**922CE**

**(All UG PROGRAMS) DEGREE EXAMINATION,  
APRIL – 2022**

**Second Semester**

**English**

**Part II — COMMUNICATIVE ENGLISH — II**

**(Common for All U.G. Programmes)**

**(CBCS – 2020 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. Give the antonyms of the following :
  - (a) Bleak
  - (b) Ominous
2. Fill in the blanks with suitable adverbs :
  - (a) She arrived \_\_\_\_\_ for the meeting
  - (b) We should work \_\_\_\_\_.
3. What is a welcome speech?
4. Frame sentences using the idioms (a) burning the midnight oil (b) make the ends meet.
5. What are the benefits of reading aloud?
6. Write one word substitutes for the following :
  - (a) Present everywhere
  - (b) fear of water

7. Identify the type of sentence :
  - (a) How thrilling the movie was !
  - (b) Do you like coffee?
8. What is a brochure?
9. Give two tips for interview.
10. Differentiate a clause and a phase.

**Part B**

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Write a paragraph on the proverb, “Actions speak louder than words”.

Or

- (b) Write the synonyms for the following words :
  - (i) abundant
  - (ii) linger
  - (iii) optimistic
  - (iv) inept
  - (v) soothe.

12. (a) What is Intonation? Explain with examples.

Or

- (b) Explain the important elements of a ‘vote of thanks’ speech.

13. (a) How can you make your PPT presentation effective?

Or

- (b) What are the different components of an email?

14. (a) Differentiate 'denotation' and 'connotation' with examples.

Or

- (b) Mention some of the Do's and Don'ts during an online meeting.

15. (a) What are the elements of feature writing?

Or

- (b) Write a job application letter for the post of Assistant Professor in ABC college, Chennai.

**Part C**

(3 × 10 = 30)

Answer any **three** questions.

16. Fill in the blanks with suitable prepositions :

- (a) we have been playing ————— morning.  
(b) ————— brave, he is not intelligent.  
(c) This work is ————— your dignity.  
(d) I will come there ————— a week.  
(e) Can you write ————— this pen?  
(f) She put a bandage ————— the boy's cut finger.  
(g) My uncle has invested a lot of money ————— farming.  
(h) We have been working in this company ————— twenty years.  
(i) He is laboring ————— a misapprehension, but laboring ————— a cause.  
(j) The plane flew ————— the clouds.

17. Write a film review on the film you recently watched.
18. Write the one-word substitution for the following.
- (a) A human who eats human flesh.
  - (b) A room in a public building where outdoor clothes luggage maybe left.
  - (c) A place where coins are made.
  - (d) A person who is mentally ill.
  - (e) Fear of closed spaces.
  - (f) One who studies the evolution of mankind.
  - (g) One who doesn't take any alcoholic drinks.
  - (h) A speech prepared without any previous preparation.
  - (i) A disease which attacks many people in a particular area in one time.
  - (j) The one who loves good food and knows a lot about it.
19. Prepare a 'Brochure' for 'Spoken English' course.
20. Write ten utterances that takes place in a formal job interview.
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**R6641**

**Sub. Code**

**4532ES/  
9HM2S1/  
9BV2G1/  
7BES2/  
4BES2**

**ALL U.G. DEGREE EXAMINATION, APRIL – 2022**

**Second Semester**

**General Subject**

**ENVIRONMENTAL STUDIES**

**(Common for All UG Programmes)**

**(CBCS – 2019 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

Explain the following Terms :

1. Abiotic factors  
உயிரற்ற காரணிகள்
2. Biosphere  
உயிரிய மண்டலம்
3. Soil fertilizer  
மண் செழுமை
4. Food Resources  
உணவு வளங்கள்



5. Energy flow

ஆற்றல் ஓட்டம்

6. Food Web

உணவு வலை

7. Species Diversity

இன வேறுபாடு

8. Endemic species

ஒரு பகுதியில் மட்டும் காணப்படும் இனங்கள்

9. Air Pollutants

காற்று மாசாக்கிகள்

10. Soil Pollution

நில மாசுபாடு

**Part B**

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Write in detail about aim of environmental studies.

சுற்றுச்சூழல் கல்வியின் நோக்கம் பற்றி எழுதுக.

Or

(b) List the uses of Mineral Resources.

தாது வளங்களின் பயன்கள் பற்றி எழுதுக.

12. (a) Write a short notes on dams. Add a note on their effect on forests and tribal people.

அணைகள் பற்றி சிறு குறிப்பு வரைக. இவைகளால் காடுகளுக்கும், பழங்குடி மக்களுக்கும் ஏற்படும் விளைவுகள் பற்றி எழுதுக.

Or

- (b) Enumerate the role of individual in conservation of natural resources.

இயற்கை வளங்களை பாதுகாப்பதில் தனி மனித பங்கு பற்றி தொகுத்து எழுதுக.

13. (a) Give an account of structure and functions of an Eco systems.

சூழியத் தொகுதியின் அமைப்பு மற்றும் வேலைகள் பற்றி எழுதுக.

Or

- (b) List the value of Biodiversity.

பல்லுயிரின வேறுபாட்டின் மதிப்புகளை எழுதுக.

14. (a) Illustrate Ecological Pyramids.

சூழ்நிலை பிரமிடுகள் பற்றி படத்துடன் விளக்குக.

Or

- (b) Describe Hot spots of Biodiversity.

பல்லுயிரின வேறுபாடு கொண்ட சிறப்பிடங்கள் பற்றி விவரி.

15. (a) Write in detail about causes of Marine Pollution.

கடல் நீர் மாசுபாட்டிற்கான காரணங்கள் பற்றி எழுதுக.

Or

- (b) Discuss the effect of Nuclear hazards.

அணுக்கரு ஆபத்துகள் எவ்வாறான விளைவுகளை ஏற்படுத்துகின்றன என்பதை எழுதுக.

**Part C**

(3 × 10 = 30)

Answer any **three** questions.

16. Write an essay on conservation of Environment.

சுற்றுச்சூழலை பாதுகாத்தல் பற்றி ஒரு கட்டுரை வரைக.

17. List the forest resources. Add a note on their uses and over exploitation.

காடு வளங்கள் பற்றி எழுதுக. காடு வளங்கள் எவ்வாறு உதவுகின்றன, அவைகள் எவ்வாறு அதிகமாக உபயோகப் படுத்தப்படுகின்றன.

18. Describe an energy flow in the eco system.

ஒரு சூழிய தொகுதியில் ஆற்றல் ஓட்டம் எப்படி நடக்கிறது என்பதை விவரி.

19. List and explain threats to Biodiversity.

பல்லுயிரின வேறுபாட்டுக்கு ஏற்படும் அச்சுறுத்தல்களை வகைப்படுத்தி விளக்குக.

20. Give an account of Air Pollution.

காற்று மாசுபாட்டை பற்றி தொகுத்து எழுதுக.

**R6658**

**Sub. Code**

**92BPEM**

**B.Sc./B.Com. DEGREE EXAMINATION, APRIL – 2022**

**Second Semester**

**Catering Science and Hotel  
management/Apprenticeship Embedded**

**PROFESSIONAL ENGLISH FOR COMMERCE AND  
MANAGEMENT — II**

**(Common for B.Sc. Catering Science and Hotel  
Management/B.Com. (apprenticeship Embedded))**

**(CBCS – 2020 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

**(10 × 2 = 20)**

Answer **all** questions.

1. Identify the adjective, noun, verb and determiner in the following sentence:  
He drew a beautiful picture.
2. Add prefixes to the following words:  
(a) Activate                      (b) Appear  
(c) Use                              (d) Common
3. How will you create a channel on you tube?
4. List passive channels of communication.
5. What is a flyer?
6. What is the purpose of a business circular?
7. Explain : webisodes.

8. How do you create a blog?
9. Write two slogans promoting road safety.
10. Name a few interactive channel shows.

**Part B**

(5 × 5 = 25)

Answer any **five** questions.

11. Write a paragraph about an entrepreneur who inspired you.
12. State reasons for the lack of entrepreneurial mindset.
13. Write your comments on online retailing.
14. Write down the features of zoom app.
15. Write an “about us” page for your college website.
16. What are the advantages of using infographics in a flyer?
17. What are the things that should be avoided while making a powerpoint presentation?
18. What are the stages of listening?

**Part C**

(3 × 10 = 30)

Answer any **three** questions.

19. Explain the traits of a good team worker.
20. Imagine yourself as the HR manager of sun technologies. Send a circular to your employees asking them to assemble for a meeting to discuss the upcoming audit in the company. Write in 200 words.

21. “As a leader, I am tough on myself and I raise the standard for everybody; however, I am very caring because I want people to excel at what they are doing so that they can aspire to be me in the future” - write an essay on your understanding of Indra Nooyi’s statement on the leadership style she followed.
22. Define “Minutes of meeting” and describe the structure of minutes.
23. Read the following passage and answer the that follow:

The year 2021 has seen India make a mark for itself in the global entrepreneurial ecosystem. While the entire country saw challenging time during the second wave of Covid-19 in May 2021, Indian entrepreneurs continued building for the country. Rapid digital transformation and adoption of tech during the lockdown led to unprecedented growth. 2021 gave us nearly a decade’s worth of unicorns in one year alone and 15 debutant IPOs with the likes of zomato and nazara technologies that are more than doubled from their issue price.

The acceptance of startups as a catalyst to the growth of the economy has encouraged not only foreign but also domestic investors to allocate capital to new-age companies with seasoned entrepreneurs and professionals, starting up again with increasing maturity and resilience.

While most sectors have seen increasing influx of capital, fintech has been the biggest beneficiary of 2021. Fintech (Financial technology) companies received a total of \$ 8 billion in 2021 (as opposed to ~\$2 billion in 2020), saw 12 companies enter the unicorn club, and 3 companies go public. Accelerated adoption of digital payments across tier 3/4 cities and the emergence of innovative models such as Buy-Now-Pay-Later (BNPL) have led to massive expansion of the Total Addressable Market (TAM) of fintech companies. Technology is being used to improve not just the experience, but also its accountability in financial services

Questions :

- (a) What are the reasons for the growth of business in 2021?
  - (b) What acts as a catalyst for the growth of economy?
  - (c) Did companies like zomato make profit in 2021?
  - (d) Unicorn status is achieved by a company when \_\_\_\_\_
    - (i) The company is sold out
    - (ii) The company's value crosses over \$1 billion
    - (iii) The company attracts large number of investors
    - (iv) The company acquires other companies
  - (e) How do fintech copanies expand their market?
- \_\_\_\_\_

**R6659**

**Sub. Code**

**9HM2C1**

**B.Sc. DEGREE EXAMINATION, APRIL – 2022**

**Second Semester**

**Catering Science and Hotel Management**

**HOTEL FRENCH – II**

**(CBCS – 2019 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Section A**

(10 × 2 = 20)

Answer **all** questions.

- I. Répondez aux questions suivantes :
1. Qu'est-ce qu'un gant de toilette?
  2. Quels objets trouve-t-on sur la table d'un restaurant ?
  3. Que prennent les jeunes pour le petit – déjeuner ?
  4. A quelle occasion les Français prennent l'apéritif à la maison ?
  5. Est-ce que la cuisine française est épicée ?
  6. Quels sont les apéritifs les plus populaires en France ?
  7. Est-ce que les Français transportent la trousse de toilette à l'hôtel?
  8. Nommez des plats français?
  9. Où trouve-t-on des vignobles en France ?
  10. Que signifie TVA ?



**Section B**

(5 × 5 = 25)

II. Répondez aux questions suivantes:

11. (a) Construisez des dialogues :

Ex : La climatisation, ne pas fonctionner, madame

- La climatisation ne fonctionne pas
- Je suis désolé, madame. Je fais le nécessaire.
- (i) le ventilateur, ne pas tourner, monsieur
- (ii) la télévision, ne pas marcher, monsieur
- (iii) le téléphone, ne pas fonctionner, monsieur
- (iv) le minibar, ne pas marcher, monsieur
- (v) la douche, ne pas fonctionner, monsieur.

OU

(b) Construisez des phrases :

Ex : accepter des paiements en roupies > Je suis désolé, mais nous ne pouvons pas accepter les paiements en roupies.

- (i) recevoir, TV5 ici
- (ii) accepter, les animaux
- (iii) garder, les bagages
- (iv) retourner, à l'hôtel
- (v) garder, la chambre après 20h00.

12. (a) Complétez les phrases :

- (i) Est-ce que cela ————— convient ?
- (ii) Est-ce que vous voulez commander ?

- (iii) \_\_\_\_\_ est le numéro de votre chambre ?
- (iv) \_\_\_\_\_ ici, s'il vous plaît.
- (v) \_\_\_\_\_ Je suis désolé, madame, mais nous n'avons \_\_\_\_\_ de places pour ce circuit.

OU

(b) Construisez des phrases :

Ex : Un jus de tomate, – de la sauce Tobacco > Le client prend un jus de tomates sans sauce Tabasco.

un thé, + du lait > Le client prend du thé avec de lait

- (i) un jus de fruit, + des glaçons
- (ii) un café, – du sucre
- (iii) un sandwich, + du ketchup
- (iv) des toasts, – du beurre
- (v) une omelette, + des piments

13. (a) Complétez les phrases :

- (i) Est-ce que vous \_\_\_\_\_ choisi?
- (ii) Je \_\_\_\_\_ suggère de prendre du chicken tikka.
- (iii) C'est un \_\_\_\_\_ typique de cette partie de l'Inde?
- (iv) Ce \_\_\_\_\_ des morceaux de poulet sans os
- (v) C'est un curry \_\_\_\_\_ une sauce au beurre et aux épices?

OU

(b) Construisez des phrases :

Ex : suggérer, contacter Khan Travels > Je vous suggère de contacter Khan Travels.

- (i) Conseiller, changer vos travelers cheques à l'agence American express
- (ii) Recommander, visiter les temples de Palitana
- (iii) Déconseiller, passer la nuit à Purvanagar
- (iv) Suggérer, louer une voiture avec chauffeur
- (v) Déconseiller, visiter cet endroit

14. (a) Complétez les phrases en mettant le verbe *aller* à la forme qui convient :

- (i) Nous \_\_\_\_\_ prendre le buffet.
- (ii) Est-ce que vous \_\_\_\_\_ visiter le palais de l'empereur ?
- (iii) Je \_\_\_\_\_ choisir un pulau aux petits pois.
- (iv) Mon épouse \_\_\_\_\_ téléphoner à notre consulat.
- (v) Vos bagages \_\_\_\_\_ arriver dans 10 minutes, messieurs-dames.

OU

(b) Construisez des phrases :

Ex : prendre du nan, du riz > Vous pouvez prendre du nan ou du riz

- (i) passer la nuit, à Hassan à Halebid
- (ii) prendre, l'autocar, le train
- (iii) déjeuner, au restaurant, à la coffee shop
- (iv) changer vos travelers cheques, ici à l'agence International Travels
- (v) régler, en roupies, en devises.

15. (a) Complétez les phrases avec le verbe *être* au futur simple :
- (i) Je ————— absent toute la journée
  - (ii) Notre représentant ————— à l'aéroport.
  - (iii) Non, madame, Vous ————— avec un couple de touristes suisses.
  - (iv) Est-ce que nous ————— seuls pour cette excursion?
  - (v) Vos billets ————— reconfirmés sans problème.

OU

- (b) Retrouvez la forme présente des verbes :
- (i) Est-ce qu'il y aura des éléphants ?
  - (ii) Est-ce que nous pourrons prendre des photos ?
  - (iii) On visitera le parc ?
  - (iv) Combien de nuits nous resterons ?
  - (v) Est-ce que le guide parlera français ?

SECTION C — (3 × 10 = 30 marks)

III. Répondez à trois questions au choix :

16. Jouez le dialogue : Le client est mécontent parce que la télévision et le téléphone ne fonctionnent pas. L'employé s'en occupe tout de suite.
17. Imaginez le dialogue : Le client commande un plat principal et choisit une bière. L'employé prend la commande.

18. Jouez le dialogue : L'employé propose un choix de plats. Le client demande des explications sur certains plats et donne son accord.
  19. Imaginez le dialogue : Le client demande quels sont les vins locaux. L'employé énumère la liste des vins disponibles et décrit le vin.
  20. Jouez le dialogue : Le client demande sa note : L'employé présente la note et fournit les explications demandées.
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**R6660**

**Sub. Code**

**9HM2E2**

**B.Sc. DEGREE EXAMINATION, APRIL – 2022**

**Second Semester**

**Catering Science and Hotel Management**

**Elective – TOURISM AND TRAVEL MANAGEMENT**

**(CBCS – 2019 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. Define Tourist.
2. What do you mean by amenities?
3. What is called as 'Holiday'?
4. What do you mean by Industrial Revolution?
5. Differentiate – Incentives and Subsidy.
6. Why does the government need to contribute for tourism?
7. What is Immigrant VISA?
8. Write the types of Passport.
9. Expand: IATA, SITA.
10. Define: Charters.

**Part B**

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Differentiate : Foreign and Domestic Tourists.

Or

- (b) Write about the components of tourism.

12. (a) Write an account of famous travelers.

Or

- (b) Describe about holidays.

13. (a) Discuss the role of governments in tourism development.

Or

- (b) Write the importance of tourism in Indian Economy.

14. (a) Draw Form – C and explain the same.

Or

- (b) Write about the tourism information on print media.

15. (a) Write about the various travel agencies in India.

Or

- (b) Describe in brief about Cox and Kings.

**Part C**

(3 × 10 = 30)

Answer any **three** questions.

16. Explain the principles of tourism.

17. Write about the role of Thomas cook in tourism promotion.

18. Discuss the role of private sectors in tourism industry.
  19. Write about the tourism information through print media.
  20. What are the historical development happened in travel agencies.
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**R6661**

**Sub. Code**

**9HM4C1**

**B.Sc. DEGREE EXAMINATION, APRIL – 2022**

**Fourth Semester**

**Catering Science and Hotel Management**

**BAKERY AND CONFECTIONERY**

**(CBCS – 2019 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** the questions.

1. Define: Blind Baking.
2. What are the two units used for temperature measurement?
3. List the types of dough used in bakery.
4. Why yeast is used in baking products?
5. Define: Leavening agent.
6. Differentiate: Biscuit and Cookie.
7. What is known as choux paste?
8. Write the two steps in making the short crust paste.
9. List at least four basic sponges and its uses.
10. Define: Icing.

**Part B**

(5 × 5 = 25)

Answer **all** the questions choosing either (a) or (b).

11. (a) Discuss about the types of measuring systems.

Or

- (b) Write about the small equipments used in bakery and confectionary.

12. (a) What is called fermentation? What is the process of fermentation?

Or

- (b) Discuss the characteristics of dough in bread making.

13. (a) Write the various sweeteners used in confectionary.

Or

- (b) Differentiate: Bar cookie and Assorted cookie with suitable examples.

14. (a) Write short on pastes in bakery.

Or

- (b) Write down the steps of making sweet paste.

15. (a) Describe the various components of a cake.

Or

- (b) What care should be taken while baking sponges?

**Part C**

(3 × 10 = 30)

Answer any **three** questions.

16. Explain the role of various raw materials used in bakery.
  17. Discuss the physical and chemical aeration in leavening agents.
  18. Write in detail about the role of cookies in hotels and restaurants.
  19. Explain the making of puff pastry and choux paste.
  20. Discuss about the preparation of syrups and glaces.
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**R6662**

**Sub. Code**

**9HM4E1**

**B.Sc. DEGREE EXAMINATION, APRIL – 2022**

**Fourth Semester**

**Catering Science and Hotel Management**

**BAR MANAGEMENT**

**(CBCS – 2019 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** the questions.

1. Define Beverage.
2. What is Bar management?
3. Name any two glasswares used to serve beer.
4. What do you mean by Accessories?
5. What is Control system?
6. Give any two uses of Bin cards.
7. Highlight the storage temperature of Red and white wine.
8. What is Par stock?
9. What is Price?
10. Define Market.

**Part B**

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Write an essay on the under bar.

Or

- (b) What are the factors to be considered while managing the bar?

12. (a) Give the features of front bar.

Or

- (b) Describe the importance of bar sanitation.

13. (a) Elaborate the storage procedure of beverages.

Or

- (b) Write down the advantages of Electronic cash registers.

14. (a) How do you maintain the service standard in bar?

Or

- (b) Analyze the various selling techniques.

15. (a) Draw the features of the product.

Or

- (b) Write an essay on Beverage marketing.

**Part C**

(3 × 10 = 30)

Answer any **three** questions.

16. Note down the importance of bar in hotel.
  17. Explain the basic bar arrangements.
  18. Narrate the objectives of production control.
  19. Draw and give the features of Bar accessories.
  20. Detail the elements of marketing mix.
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**R6663**

**Sub. Code**

**9HM6C1**

**B.Sc. DEGREE EXAMINATION, APRIL – 2022**

**Sixth Semester**

**Catering Science and Hotel Management**

**HOTEL ENGINEERING**

**(CBCS – 2019 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What do you mean by Preventive Maintenance?
2. Give any two advantages of solid fuel.
3. What is the importance of fuse?
4. Define Parallel circuit.
5. What are the four classes of fire?
6. What is refrigeration?
7. What do you mean by Tendering?
8. What are the sources of Air Pollution?
9. Write any two advantages of ceramic tiles.
10. List down any four types of wall coverings.

**Part B**

(5 × 5 = 25)

Answer **all** questions choosing either (a) or (b).

11. (a) Explain the duties and responsibilities of a chief engineer in an hotel.

Or

- (b) What are the different types of fuel used in hotel industry? Explain.

12. (a) State the importance of earthing in an electrical appliance.

Or

- (b) Point out the advantages and disadvantages of natural light.

13. (a) Discuss the various firefighting equipment in hotel.

Or

- (b) Write down the desirable properties of refrigerants.

14. (a) Explain the possible circumstances for availing contract maintenance.

Or

- (b) State the advantages of contract maintenance.

15. (a) Explain the characteristics of good paint.

Or

- (b) What is a Subfloor? Explain its advantages.



**Part C**

(3 × 10 = 30)

Answer any **three** questions.

16. Discuss the role and importance of maintenance department in hotel industry.
  17. Illustrate the different types of lightning used in various areas of hotel.
  18. Discuss the different types of fire extinguishers and their applications.
  19. Briefly explain the different types of pollution related to a hotel.
  20. What are the points to be consider while selecting furniture for a hotel? Explain.
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**R6664**

**Sub. Code**

**9HM6C2**

**B.Sc. DEGREE EXAMINATION, APRIL – 2022**

**Sixth Semester**

**Catering Science and Hotel Management**

**REVENUE MANAGEMENT**

**(CBCS – 2019 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** the questions.

1. What is business?
2. Define : Pricing
3. What do you mean by Value?
4. Differentiate : Value and Price.
5. What is known as Market Segmentation?
6. What is called as 'high demand'?
7. Define: Market analysis.
8. What is Channel distribution?
9. What is called as Food cost?
10. What do you mean by revenue change?

**Part B**

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Explain the concept of revenue management.

Or

- (b) Describe the role of cost in pricing.

12. (a) Discuss the relationship between quality and price.

Or

- (b) Explain about strategic pricing in hotels.

13. (a) Explain about principles of inventory.

Or

- (b) Discuss the strategies to use when demand is high.

14. (a) Describe about market share analysis.

Or

- (b) Explain about competition set analysis.

15. (a) What are the techniques followed in F & B revenue management?

Or

- (b) What are the factors that affect value in food service?

**Part C**

(3 × 10 = 30)

Answer any **three** questions.

16. Explain the role of supply and demand in pricing.

17. Discuss the link between quality service and price.

18. Describe the ethical and legal aspects of revenue management.
  19. Briefly write the revenue management efforts in hospitality industry.
  20. How to generate revenue efficiently in F and B service?
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**R6665**

**Sub. Code**

**9HM6E1**

**B.Sc. DEGREE EXAMINATION, APRIL – 2022**

**Sixth Semester**

**Catering Science and Hotel Management**

**ENTREPRENEURIAL DEVELOPMENT**

**(CBCS – 2019 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. Define: Intrapreneur.
2. What is business games?
3. Define Economic planning.
4. What is decision making?
5. Define: Mixed economy.
6. What is innovation?
7. What do you mean by Psychological theory?
8. Define: SWOT.
9. What is venture capital?
10. What is fixed assets?

**Part B**

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) What are the essentials of successful entrepreneur?

Or

- (b) Explain the importance and significance of entrepreneurship.

12. (a) What is business idea? Why it is important in entrepreneurship?

Or

- (b) What are the factors affecting the external environment?

13. (a) Explain the promotion of venture and its stages.

Or

- (b) Write the steps involved in setting up of small business.

14. (a) Write down the scope of project appraisal.

Or

- (b) Explain the preparation of project report.

15. (a) What are the sources of raising work capital?

Or

- (b) Explain the short term finance / capital.

**Part C**

(3 × 10 = 30)

Answer any **three** questions.

16. Justify the need for and significance of entrepreneurs in India.
  17. Discuss the various antecedents of entrepreneurial motivation behavior.
  18. Discuss in detail the theories of development of entrepreneurship.
  19. What is meant by Opportunity analysis? Describe the main factors of opportunity.
  20. What factors and sources will you consider to estimate your working capital and fixed capital requirements?
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