

R6806

Sub. Code

3172T1

B.Com. DEGREE EXAMINATION, APRIL – 2022

Second Semester

Apprenticeship Embedded

Tamil II – அலுவலக மேலாண்மை

(CBCS – 2021 onwards)

Time : 3 Hours

Maximum : 75 Marks

பகுதி அ

(10 × 2 = 20)

அனைத்து வினாக்களுக்கும் விடையளி.

1. அலுவலகம் என்ற வார்த்தைக்கு இலக்கணம் தருக.
2. அலுவலகத்தின் நடைமுறைகள் யாவை?
3. வாய்மொழி தகவல் தொடர்பு என்றால் என்ன?
4. அஞ்சல் துறை அமைப்பதன் நோக்கங்கள் யாவை?
5. அலுவலக படிவங்கள் குறித்து நீ அறிவன யாவை?
6. தொடர் எழுதுபொருள்கள் என்றால் என்ன?
7. மையப்படுத்தப்பட்ட கோப்பு முறை என்றால் என்ன?
8. படிவத்தின் பல்வேறு வகைகளை கூறுக.
9. பணம் என்றும் இயந்திரத்தை முதன் முதலில் கண்டு பிடித்தவர் யார்?
10. அறிக்கை என்பதன் விளக்கம் தருக.

அனைத்து வினாக்களுக்கும் விடையளிக்கவும்.

11. (அ) அலுவலக முறை மற்றும் அன்றாட நடவடிக்கைகளின் முக்கியத்துவத்தை விளக்குக.

(அல்லது)

(ஆ) அதிகார பகிர்வின் நன்மை மற்றும் தீமைகள் யாவை?

12. (அ) மையப்படுத்தப்பட்ட அஞ்சல் பணியின் நன்மைகளை விளக்கி கூறுக.

(அல்லது)

(ஆ) ஒரு கடித வரைவின் கொள்கைகளை தொகுத்து கூறுக.

13. (அ) படிவக் கட்டுப்பாட்டின் பல்வேறு படிக்கள் யாவை?

(அல்லது)

(ஆ) கோப்புகளின் எழுத்து தொகுதி வகை (Alphabetical) யின் நன்மை தீமைகளை ஆராய்க.

14. (அ) அலுவலக இயந்திரங்களை அறிமுகப்படுத்துவதன் நோக்கங்கள் யாவை?

(அல்லது)

(ஆ) ஒரு அலுவலகத்தில் கணிப்பொறியினை பயன்படுத்துவதன் நன்மை தீமைகளை எடுத்துரைக்கவும்.

15. (அ) அறிக்கை தயாரிப்பதன் நோக்கங்களை விவரி.

(அல்லது)

(ஆ) சுட்டகராதியின் நோக்கங்கள் யாவை?

பகுதி இ

(3 × 10 = 30)

ஏதாவது மூன்று வினாக்களுக்கு விடையளிக்கவும்.

16. ஒரு அலுவலகத்தை தேர்வு செய்யும்பொழுது கவனிக்கப் படவேண்டிய காரணிகளை விளக்குக.
17. ஒரு பெரிய அலுவலகத்தில் உள்வரும் அஞ்சலை திறமையாக கையாள்வதின் முறையை விவரி.
18. படிவக் கட்டுப்பாடு என்றால் என்ன? ஒரு பெரிய நிறுவனத்தில் படிவக் கட்டுப்பாட்டு முறையினை தொடங்குவதற்கு தேவையான படிவங்களை விவரித்து கூறுக.
19. அலுவலக தானியியங்கி (automation) க்கு அதிக மூலதன முதலீடு தேவைப்படுகிறது. விவாதிக்கவும்.
20. பல்வேறு வகையான அறிக்கைகளை விளக்கி எழுதுக.

R6640

Sub. Code

922CE

**(All UG PROGRAMS) DEGREE EXAMINATION,
APRIL – 2022**

Second Semester

English

Part II — COMMUNICATIVE ENGLISH — II

(Common for All U.G. Programmes)

(CBCS – 2020 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Give the antonyms of the following :
 - (a) Bleak
 - (b) Ominous
2. Fill in the blanks with suitable adverbs :
 - (a) She arrived _____ for the meeting
 - (b) We should work _____.
3. What is a welcome speech?
4. Frame sentences using the idioms (a) burning the midnight oil (b) make the ends meet.
5. What are the benefits of reading aloud?
6. Write one word substitutes for the following :
 - (a) Present everywhere
 - (b) fear of water

7. Identify the type of sentence :
 - (a) How thrilling the movie was !
 - (b) Do you like coffee?
8. What is a brochure?
9. Give two tips for interview.
10. Differentiate a clause and a phase.

Part B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Write a paragraph on the proverb, “Actions speak louder than words”.

Or

- (b) Write the synonyms for the following words :
 - (i) abundant
 - (ii) linger
 - (iii) optimistic
 - (iv) inept
 - (v) soothe.

12. (a) What is Intonation? Explain with examples.

Or

- (b) Explain the important elements of a ‘vote of thanks’ speech.

13. (a) How can you make your PPT presentation effective?

Or

- (b) What are the different components of an email?

14. (a) Differentiate 'denotation' and 'connotation' with examples.

Or

- (b) Mention some of the Do's and Don'ts during an online meeting.

15. (a) What are the elements of feature writing?

Or

- (b) Write a job application letter for the post of Assistant Professor in ABC college, Chennai.

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. Fill in the blanks with suitable prepositions :

- (a) we have been playing ————— morning.
(b) ————— brave, he is not intelligent.
(c) This work is ————— your dignity.
(d) I will come there ————— a week.
(e) Can you write ————— this pen?
(f) She put a bandage ————— the boy's cut finger.
(g) My uncle has invested a lot of money ————— farming.
(h) We have been working in this company ————— twenty years.
(i) He is laboring ————— a misapprehension, but laboring ————— a cause.
(j) The plane flew ————— the clouds.

17. Write a film review on the film you recently watched.
18. Write the one-word substitution for the following.
- (a) A human who eats human flesh.
 - (b) A room in a public building where outdoor clothes luggage maybe left.
 - (c) A place where coins are made.
 - (d) A person who is mentally ill.
 - (e) Fear of closed spaces.
 - (f) One who studies the evolution of mankind.
 - (g) One who doesn't take any alcoholic drinks.
 - (h) A speech prepared without any previous preparation.
 - (i) A disease which attacks many people in a particular area in one time.
 - (j) The one who loves good food and knows a lot about it.
19. Prepare a 'Brochure' for 'Spoken English' course.
20. Write ten utterances that takes place in a formal job interview.
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R6641

Sub. Code

**4532ES/
9HM2S1/
9BV2G1/
7BES2/
4BES2**

ALL U.G. DEGREE EXAMINATION, APRIL – 2022

Second Semester

General Subject

ENVIRONMENTAL STUDIES

(Common for All UG Programmes)

(CBCS – 2019 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

Explain the following Terms :

1. Abiotic factors
உயிரற்ற காரணிகள்
2. Biosphere
உயிரிய மண்டலம்
3. Soil fertilizer
மண் செழுமை
4. Food Resources
உணவு வளங்கள்

5. Energy flow

ஆற்றல் ஓட்டம்

6. Food Web

உணவு வலை

7. Species Diversity

இன வேறுபாடு

8. Endemic species

ஒரு பகுதியில் மட்டும் காணப்படும் இனங்கள்

9. Air Pollutants

காற்று மாசாக்கிகள்

10. Soil Pollution

நில மாசுபாடு

Part B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Write in detail about aim of environmental studies.

சுற்றுச்சூழல் கல்வியின் நோக்கம் பற்றி எழுதுக.

Or

(b) List the uses of Mineral Resources.

தாது வளங்களின் பயன்கள் பற்றி எழுதுக.

12. (a) Write a short notes on dams. Add a note on their effect on forests and tribal people.

அணைகள் பற்றி சிறு குறிப்பு வரைக. இவைகளால் காடுகளுக்கும், பழங்குடி மக்களுக்கும் ஏற்படும் விளைவுகள் பற்றி எழுதுக.

Or

- (b) Enumerate the role of individual in conservation of natural resources.

இயற்கை வளங்களை பாதுகாப்பதில் தனி மனித பங்கு பற்றி தொகுத்து எழுதுக.

13. (a) Give an account of structure and functions of an Eco systems.

சூழியத் தொகுதியின் அமைப்பு மற்றும் வேலைகள் பற்றி எழுதுக.

Or

- (b) List the value of Biodiversity.

பல்லுயிரின வேறுபாட்டின் மதிப்புகளை எழுதுக.

14. (a) Illustrate Ecological Pyramids.

சூழ்நிலை பிரமிடுகள் பற்றி படத்துடன் விளக்குக.

Or

- (b) Describe Hot spots of Biodiversity.

பல்லுயிரின வேறுபாடு கொண்ட சிறப்பிடங்கள் பற்றி விவரி.

15. (a) Write in detail about causes of Marine Pollution.

கடல் நீர் மாசுபாட்டிற்கான காரணங்கள் பற்றி எழுதுக.

Or

- (b) Discuss the effect of Nuclear hazards.

அணுக்கரு ஆபத்துகள் எவ்வாறான விளைவுகளை ஏற்படுத்துகின்றன என்பதை எழுதுக.

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. Write an essay on conservation of Environment.

சுற்றுச்சூழலை பாதுகாத்தல் பற்றி ஒரு கட்டுரை வரைக.

17. List the forest resources. Add a note on their uses and over exploitation.

காடு வளங்கள் பற்றி எழுதுக. காடு வளங்கள் எவ்வாறு உதவுகின்றன, அவைகள் எவ்வாறு அதிகமாக உபயோகப்படுத்தப்படுகின்றன.

18. Describe an energy flow in the eco system.

ஒரு சூழிய தொகுதியில் ஆற்றல் ஓட்டம் எப்படி நடக்கிறது என்பதை விவரி.

19. List and explain threats to Biodiversity.

பல்லுயிரின வேறுபாட்டுக்கு ஏற்படும் அச்சுறுத்தல்களை வகைப்படுத்தி விளக்குக.

20. Give an account of Air Pollution.

காற்று மாசுபாட்டை பற்றி தொகுத்து எழுதுக.

R6658

Sub. Code

92BPEM

B.Sc./B.Com. DEGREE EXAMINATION, APRIL – 2022

Second Semester

**Catering Science and Hotel
management/Apprenticeship Embedded**

**PROFESSIONAL ENGLISH FOR COMMERCE AND
MANAGEMENT — II**

**(Common for B.Sc. Catering Science and Hotel
Management/B.Com. (apprenticeship Embedded))**

(CBCS – 2020 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Identify the adjective, noun, verb and determiner in the following sentence:
He drew a beautiful picture.
2. Add prefixes to the following words:
(a) Activate (b) Appear
(c) Use (d) Common
3. How will you create a channel on you tube?
4. List passive channels of communication.
5. What is a flyer?
6. What is the purpose of a business circular?
7. Explain : webisodes.

8. How do you create a blog?
9. Write two slogans promoting road safety.
10. Name a few interactive channel shows.

Part B

(5 × 5 = 25)

Answer any **five** questions.

11. Write a paragraph about an entrepreneur who inspired you.
12. State reasons for the lack of entrepreneurial mindset.
13. Write your comments on online retailing.
14. Write down the features of zoom app.
15. Write an “about us” page for your college website.
16. What are the advantages of using infographics in a flyer?
17. What are the things that should be avoided while making a powerpoint presentation?
18. What are the stages of listening?

Part C

(3 × 10 = 30)

Answer any **three** questions.

19. Explain the traits of a good team worker.
20. Imagine yourself as the HR manager of sun technologies. Send a circular to your employees asking them to assemble for a meeting to discuss the upcoming audit in the company. Write in 200 words.

21. “As a leader, I am tough on myself and I raise the standard for everybody; however, I am very caring because I want people to excel at what they are doing so that they can aspire to be me in the future” - write an essay on your understanding of Indra Nooyi’s statement on the leadership style she followed.
22. Define “Minutes of meeting” and describe the structure of minutes.
23. Read the following passage and answer the that follow:

The year 2021 has seen India make a mark for itself in the global entrepreneurial ecosystem. While the entire country saw challenging time during the second wave of Covid-19 in May 2021, Indian entrepreneurs continued building for the country. Rapid digital transformation and adoption of tech during the lockdown led to unprecedented growth. 2021 gave us nearly a decade’s worth of unicorns in one year alone and 15 debutant IPOs with the likes of zomato and nazara technologies that are more than doubled from their issue price.

The acceptance of startups as a catalyst to the growth of the economy has encouraged not only foreign but also domestic investors to allocate capital to new-age companies with seasoned entrepreneurs and professionals, starting up again with increasing maturity and resilience.

While most sectors have seen increasing influx of capital, fintech has been the biggest beneficiary of 2021. Fintech (Financial technology) companies received a total of \$ 8 billion in 2021 (as opposed to ~\$2 billion in 2020), saw 12 companies enter the unicorn club, and 3 companies go public. Accelerated adoption of digital payments across tier 3/4 cities and the emergence of innovative models such as Buy-Now-Pay-Later (BNPL) have led to massive expansion of the Total Addressable Market (TAM) of fintech companies. Technology is being used to improve not just the experience, but also its accountability in financial services

Questions :

- (a) What are the reasons for the growth of business in 2021?
 - (b) What acts as a catalyst for the growth of economy?
 - (c) Did companies like zomato make profit in 2021?
 - (d) Unicorn status is achieved by a company when _____
 - (i) The company is sold out
 - (ii) The company's value crosses over \$1 billion
 - (iii) The company attracts large number of investors
 - (iv) The company acquires other companies
 - (e) How do fintech copanies expand their market?
- _____

R6807

Sub. Code

921F/3172F1

M.Sc./B.Com. DEGREE EXAMINATION, APRIL – 2022

Second Semester

Integrated Marine Biology/Apprenticeship Embedded

French II : CULTURE AND CIVILIZATION – II

**(Common for B.Com., Apprenticeship Embedded/
M.Sc. Integrated Marine Biology)**

(CBCS – 2019 onwards)

Time : 3 Hours

Maximum : 75 Marks

Section A

(10 × 1 = 10)

Choisissez la meilleure réponse :

1. _____ livres.
(a) cet (b) ce
(c) cette (d) ces
2. _____ restaurant.
(a) Quelle (b) Quelles
(c) Quel (d) Quels
3. Quatre-vingt-Quinze : _____ .
(a) 85 (b) 95
(c) 75 (d) 94

4. _____ chocolat.
(a) Le (b) La
(c) L' (d) Les
5. _____ pomme.
(a) un (b) une
(c) des (d) de
6. Je _____ pierre.
(a) t'appelle (b) s'appelle
(c) m'appelle (d) appelle
7. Vous _____ des livres pour vos enfants.
(a) achetez (b) achetons
(c) achètent (d) achètes
8. Mes parents _____ toujours un dessert à la fin du repas.
(a) prend (b) prends
(c) prennent (d) prenez
9. La capitale de la France est _____.
(a) Lyon (b) Marseille
(c) Strasbourg (d) Paris
10. Tu veux encore _____ confiture?
(a) du (b) de la
(c) des (d) de l'

Section B**(5 × 7 = 35)**Answer **all** the questions.

11. (a) Complétez avec quel, quelle, quels, quelles :
- (i) Vous êtes libre ————— jours?
 - (ii) À ————— heure est-ce que tu arrives?
 - (iii) ————— activités est-ce que tu aimes pratiquer le week-end ?
 - (iv) Au lycée, ————— est votre matière préférée?
 - (v) De ————— exposition est-ce que tu parles?
 - (vi) ————— sont les sports préférés des Canadiens?
 - (vii) A ————— musée est-ce que tu m'emmènes?

Où

- (b) Associez les éléments des deux colonnes pour former des phrases correctes :
- (i) Je déjeune — (1) à 23 heures
 - (ii) Je fais du ski — (2) à midi.
 - (iii) Je fais mes devoirs — (3) deux fois par semaine
 - (iv) Je m'entraîne — (4) en août
 - (v) Je me couche — (5) en hiver
 - (vi) Je me lève — (6) le week-end.
 - (vii) Je me repose — (7) tôt le matin
 - (viii) Je vais à la mer — (8) tous les après-midi

12. (a) Complétez avec le verbe entre parenthèses :
- (i) Qu'est-ce que vous _____ [prendre] comme dessert?
 - (ii) Elle ne _____ [comprendre] pas encore tout mais elle fait des progrès.
 - (iii) Au lycée, j' _____ [apprendre] deux langues étrangères.
 - (iv) Elles me _____ [surprendre] toujours avec leurs histoires.
 - (v) Nous _____ [comprendre] parfaitement votre problème, mademoiselle.
 - (vi) Pour aller à l'école, tu _____ [prendre] le bus ou tu vas à pied ?
 - (vii) Le gouvernement _____ [entreprendre] des réformes pour réorganiser l'économie.

Où

- (b) Complétez avec l'article partitif [du, de la, des, de l'] ou avec de / d' :
- (i) Je ne prends pas _____ dessert, mais _____ fromage.
 - (ii) Ajoute une goutte _____ vinaigre et un peu plus _____ huile.
 - (iii) Attention ! ce n'est pas _____ thé, c'est _____ café.
 - (iv) Ce plat n'a pas _____ goût!

13. (a) Transformez au féminin :
- (i) Un animateur
 - (ii) Un danseur
 - (iii) Un chanteur
 - (iv) Un travailleur
 - (v) Un vendeur
 - (vi) Un collaborateur
 - (vii) Un garçon

Où

- (b) Complétez avec les adjectifs interrogatifs. [Ce, Cet, Cette, Ces]
- (i) _____ hôtel.
 - (ii) _____ livres.
 - (iii) _____ gomme.
 - (iv) _____ gâteaux.
 - (v) _____ stylo
 - (vi) _____ table.
 - (vii) _____ oiseau.

14. (a) Complétez le texte avec c'est, ce sont, il y a, il est, ils sont.

Paulette va au lycée Victor Hugo.

- (i) _____ un lycée historique du centre-ville.
- (ii) _____ situé derrière la cathédrale, dans le vieux quartier.
- (iii) _____ un ordinateur dans chaque salle de classe.
- (iv) _____ douze garçons et onze filles.
- (v) _____ sympas mais souvent bruyants.
- (vi) _____ des enfants de quinze ans.
- (vii) _____ une table.

Où

(b) Transformez les phrases à la forme négative :

- (i) Je dois encore suivre un régime.
- (ii) Vous prenez quelque chose?
- (iii) Je veux encore du pain.
- (iv) Sophie mange tout.
- (v) Pierre joue toujours au foot.
- (vi) Dans la crème caramel, il y a du beurre.
- (vii) La climatisation fonctionne.

15. (a) Récrivez les phrases suivantes en remplaçant les éléments soulignés par en :

- (i) Elle mange une pomme.
- (ii) Prends des biscuits !
- (iii) Prépare du couscous !
- (iv) Combien de farine il faut?
- (v) Je dois acheter des croissants.
- (vi) Elle prend trop de médicaments.
- (vii) Il mange de la glace.

Où

(b) Complétez les phrases avec être ou avoir :

- (i) Ils _____ visité le musée d'Art Moderne.
- (ii) Hier soir, nous _____ allés au théâtre.
- (iii) Ma mère _____ acheté une jupe noire.
- (iv) Elles se _____ rencontrées devant le cinéma.
- (v) Nous _____ fait une longue promenade.
- (vi) Longtemps, je me _____ couchée de bonne heure.
- (vii) Vous _____ venus en bus?

Section C

(3 × 10 = 30)

Answer any **three** questions.

16. Écrivez la recette du plat de votre pays.
17. Quels sont vos loisirs? Quelles sont vos activités préférées?
18. Écrivez le dialogue entre la cliente et le vendeur au marché?
19. Faites la conjugaison des verbes « devoir, pouvoir, savoir, et vouloir » au Présent de l'indicatif.
20. Traduisez en anglais :
 - (a) Je ne vais jamais à la piscine parce que je n'aime pas la natation. Je préfère aller à la montagne.
 - (b) Je vais au cinéma une fois par semaine. et au théâtre tous les deux mois.
 - (c) Il tombe toujours amoureux, et après il se dispute avec sa petite amie.
 - (d) Je me réveille tous es jours à 7h 10. Le dimanche, je me lève à 10 h 30.
 - (e) Au printemps, j'aime beaucoup me promener dans la campagne.

R6808

Sub. Code

3172C1

B.Com. DEGREE EXAMINATION, APRIL – 2022

Second Semester

Apprenticeship Embedded

ADVANCED ACCOUNTANCY – II

(CBCS – 2021 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is Time Bills?
2. Explain Noting Charges.
3. What is an Account Sales?
4. What is Delcredere Commission?
5. Define Joint Venture.
6. What is memorandum Joint Venture?
7. Explain insured standing charges.
8. What is indemnity period?
9. What are the features of single entry system?
10. How do you ascertain profit under single entry system?

Part B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Anand draws an Babu a bill of exchange for 3 month for Rs. 10,000 which Babu accepts on 1st Jan. 2009 Anand endorses the bill in favour of Chitra. Before maturity Babu approaches Anand with the request that the bill be renewed for a further period of 3 months at 18% p.a interest. Anand pays the sum to Chitra on the due date and agrees to the proposal of Babu. Second bill is duly met. Pass entries in the books of Anand.

Or

- (b) Arul receives three promissory notes form B any dated 1st Jan. 2008 for 3 months. One bill is for Rs. 3,000, the second is for Rs. 4,000 and the third is for Rs. 5,000. The second bill is immediately endorsed in favour of Siva and on 4th Jan 2008, the third bill is discounted with the bank for Rs. 4,700. Pass entries in Arul's journal assuming the bills are met on maturity.
12. (a) On 12th June 2012 fire occurred in the premises of Kumar, a paper merchant. Most of the stocks were destroyed, the cost of stock salvaged being Rs. 11,200. In addition, some stock was salvaged in a damaged condition and the value in that condition was agreed at Rs. 10,500.
- (i) His stock of the close of account on December 31, 2021 was valued at Rs. 83,500.
- (ii) His purchases from 1.1.2012 to 12.6.2012 amounted to Rs. 1,12,000 and his sales during that period amounted to Rs.1,54,000.

On the basis of the accounts for the past three years it appears that he earns on an average a gross profit of 30% of sales.

Kumar has insured his stock for Rs. 60,000. Compute the amount of claims.

Or

- (b) How to calculate the amount of claim to be lodged for the loss of stock by fire?
13. (a) On 1st January 2000, Ram sends 150 sewing machines costing Rs. 30,000 to Raj to be sold on behalf of the former at 5% commission on sales. Ram paid Rs. 1,500 as freight and carriage for sending the machines. Raj sent the account sales on 31st March 2000 stating that
- (i) 120 sewing machines were sold for Rs. 27,000
- (ii) Expenses incurred on inward consignment were octroi – Rs. 250; Carriage – Rs. 50; Godown Rent – Rs. 2,100 and Advertisement Rs. 1,500.

Calculate the value of consignment stock on 31st March 2000.

Or

- (b) Explain the meaning of 'Proforma Invoice'.
14. (a) A and B were participants in a joint venture, sharing profit and losses in the proportion of 10:9 respectively. Each party maintains a complete record in his own books. A supplies goods to the value of Rs.25,000 and incurs an expenditure of

Rs. 500 on them; and B supplies goods to the extent of Rs. 21,000 and his expenses there on amounted to Rs.1,000. A sells all his goods for Rs. 70,000 for which he is entitled to receive a commission at 5 percent. Accounts are settled by a bank draft. Give entries in the books of 'A'.

Or

- (b) What are the differences between Joint Venture and partnership firm?
15. (a) From the following information, calculate the profit earned by a petty trader during the year 2012.

	Rs.
Capital as on 31.12.2012	66,000
Capital as on 1.1.2012	65,000
Drawing during 2006	12,000
Further capital introduced	7,000

Or

- (b) From the following particulars, find out credit purchases.

	Rs.
Opening balance of Crs	40,000
Payment by cheques	2,35,000
Payment by bills payable	25,000
Payment in cash	5,000
Discount received	2,500
Purchase returns	5,000
Closing balance of Crs	47,500

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. Rajiv sells goods for Rs. 10,000 to Manoj on 1.1.2020 and on that date draws a bill to Manoj at 3 months for the amount. Manoj accepts it and returned it to Rajiv who discounts it on 5.1.2020 with the bank at 6% p.a. The acceptance is dishonoured on the due date and the noting charges paid by the bank being Rs. 120.

In 5.4.2020 Manoj accepts the new bill at three months for the amount due to Rajiv. The bill is honoured on the maturity.

Pass entries in the books of both parties.

17. Fire occurred in premises on November 3, 2009 at night causing serious damage to stock. The following information is obtained from the books and record salvaged.

	Rs.
Stock on 31.12.2020	45,000
Stock on 31.12.2001	50,000
Purchases during 2001	4,75,000
Sales from January to November 2002	4,00,000
Purchases from January to November 2002	4,40,000
Sales during 2001	5,87,500

Assuming that the rate of gross profit on sales has been the same in 2002 and 2003. Estimate the value of the stock in the godown at the time of fire.

18. Mohamed sent 10 cars to Nasar on consignment. The cost of each car was Rs. 12,000. The expenses of Mohamed are Freight Rs. 7,000, Insurance – Rs. 3,000, During transit, 1 car was destroyed and insurance company paid Rs. 9,000 towards that claim. Nasar sold 7 cars at Rs. 15,000 each and he paid for unloading charged Rs. 3,300. He sent Rs. 90,000 by drafts. Nasar get 5% commission.

Find the claim of Insurance.

19. X and Y entered into a joint venture for purchase and sale of some household items. They agreed to share profit and losses in the ratio of their respective contribution. X contributes Rs. 10,000 in cash and Y Rs. 13,000. The whole amount was placed in a joint bank account. Goods were purchased by X for Rs. 10,000 and expenses paid by Y Rs. 2,000. They purchased goods for Rs. 15,000 through the Joint bank account. The expenses on purchase and sale of article amounted to Rs. 6,000 (met by Y). Goods costing Rs. 20,000 were sold for Rs. 45,000 and balance was lost by fire.

Prepare Ledger Accounts.

20. What is conversion method in single entry system? How do you find profit or loss?

R6809

Sub. Code

3172C2

B.Com. DEGREE EXAMINATION, APRIL – 2022

Second Semester

Apprenticeship Embedded

PRINCIPLES OF MARKETING

(CBCS – 2021 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

All questions carry equal marks.

1. Define the term marketing.
2. What do you mean by the term “Marketing Environment”?
3. What is consumer behaviour?
4. Explain the term Market Segmentation.
5. Define the term “Product Mix”.
6. Explain the meaning of packaging.
7. What is pricing?
8. Explain the term “Delivery Value”.
9. What is promotion mix?
10. Define the term Relationship marketing.

Part B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

All questions carry equal marks.

11. (a) Discuss the any five importances of marketing.

Or

- (b) Discuss the need for studying the marketing environment.

12. (a) List out any five needs for studying consumer behaviour.

Or

- (b) Define the term “Product Positioning”. Discuss this concepts.

13. (a) Discuss the various levels of product.

Or

- (b) What are the functions of packaging?

14. (a) Briefly explain the factors affecting the price of a product.

Or

- (b) Discuss the various types of retail forms.

15. (a) Briefly explain the dimensions of relationship marketing.

Or

- (b) Explain the factors influencing the promotion mix.

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. Define the term marketing mix. Briefly explain its various elements.
 17. What are the factors influencing the consumer behaviour?
 18. Discuss the various stages involved in product life cycle concept.
 19. Explain the various pricing methods.
 20. Briefly explain the different promotion mix tools used in marketing.
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R6810

Sub. Code

3172C3

B.Com. DEGREE EXAMINATION, APRIL – 2022

Second Semester

Apprenticeship Embedded

COMMERCIAL LAW

(CBCS – 2021 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What do you mean by contract?
2. How many parties are involved in contract?
3. How do you understand about guarantee?
4. What is contract of indemnity?
5. List out the duties of bailor.
6. What do you mean by pledge?
7. How do you understand about contract of agency?
8. List out the types of agency.
9. Differentiate sale and hire
10. What is the condition and warranties?

Part B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

All questions carry equal marks.

11. (a) Explain the essentials of valid contract.

Or

- (b) Discuss in detail the capacity of the parties in contract.

12. (a) What are the features of contract of guarantee?

Or

- (b) What are the rights of subrogation?

13. (a) What are the rights and duties of pawnor and pawnee?

Or

- (b) Explain the features of hypothecation.

14. (a) What are the types of agency? Explain.

Or

- (b) How do you extent of agent's authority?

15. (a) What are the features of Sale of Goods Act?

Or

- (b) Discuss the rights and duties of seller and buyer.

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. How do you understand about breach of contract? Discuss in detail the remedies for breach of contract.
 17. Discuss in detail contract of indemnity and contract of guarantee.
 18. What are the duties of bailor/bailee? Explain.
 19. Explain the kinds of agents.
 20. What are the rights of an unpaid seller?
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R6811

Sub. Code

3172A1

B.Com. DEGREE EXAMINATION, APRIL – 2022

Second Semester

Apprenticeship Embedded

Allied II – BANKING THEORY LAW AND PRACTICES

(CBCS – 2021 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Who is a banker?
2. Define customer.
3. How do you understand about savings Bank Account?
4. What do you mean by fixed deposit?
5. Define cheque.
6. How do you understand bills of exchange?
7. Define endorsement.
8. Who is paying the banker?
9. What do you mean by promissory note?
10. What is a letter of credit?

Part B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Explain the obligations of the Banker.

Or

- (b) What are the rights of a banker?

12. (a) What are the features of a Savings Account?

Or

- (b) List out the effects of wrong entries.

13. (a) What are the features of cheque?

Or

- (b) What are the types of crossing of a cheque?

14. (a) Discuss the significance of endorsement.

Or

- (b) What are the responsibilities of a paying banker?

15. (a) List out the duties of collecting banker.

Or

- (b) What are the features of Traveller's Cheque?

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. Discuss in detail the general relationship between a banker and a customer.
17. What are the types of bank deposits? Explain.

18. Discuss in detail the features of Bills of Exchange.
 19. Explain the types of endorsement.
 20. Discuss in detail the duties of collecting banker.
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